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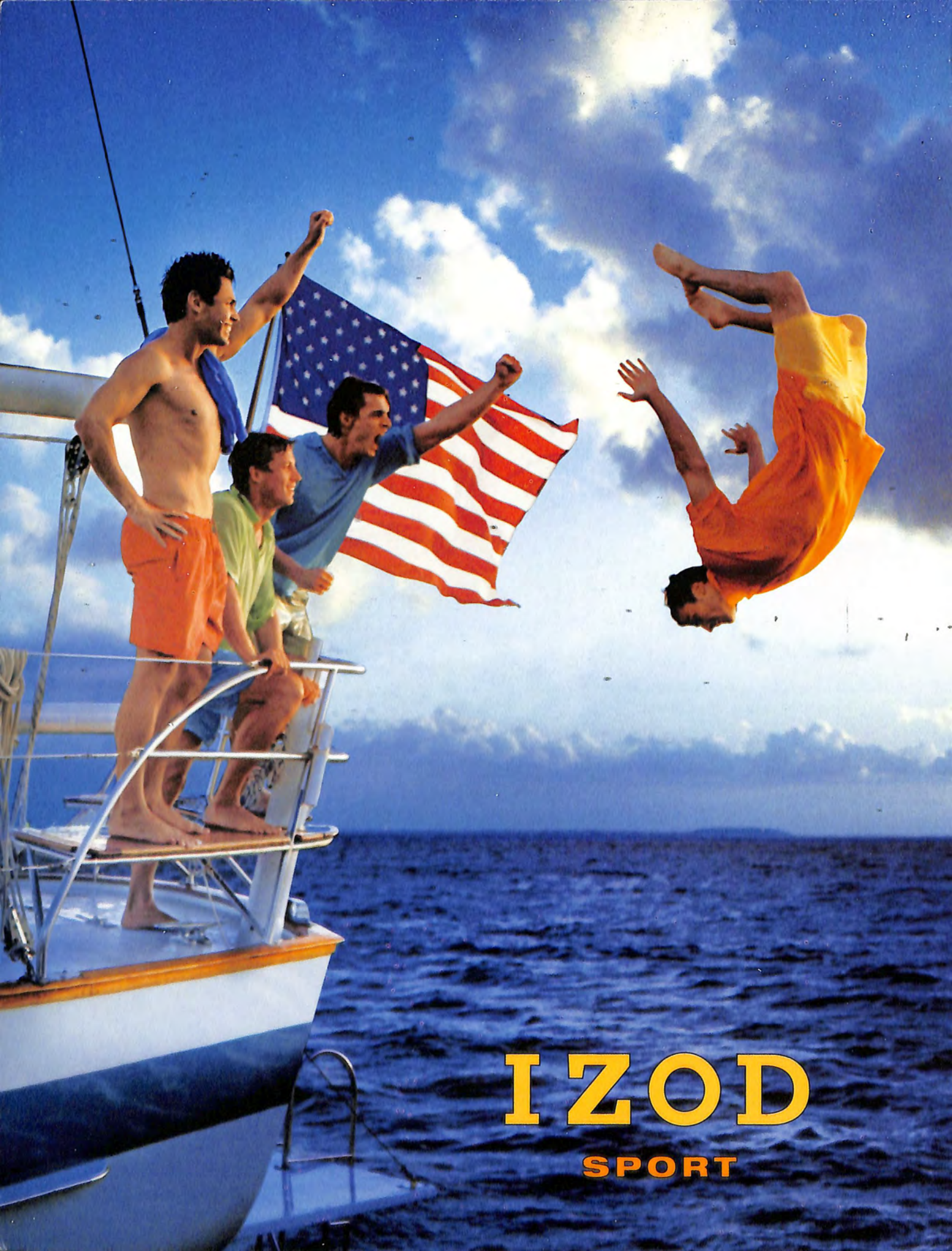
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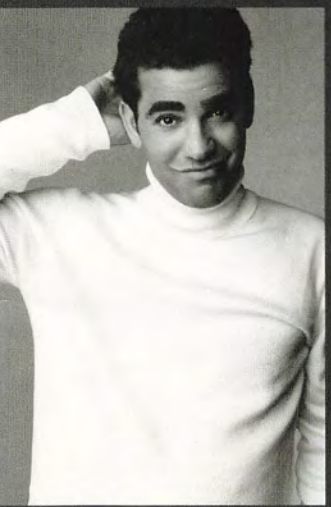

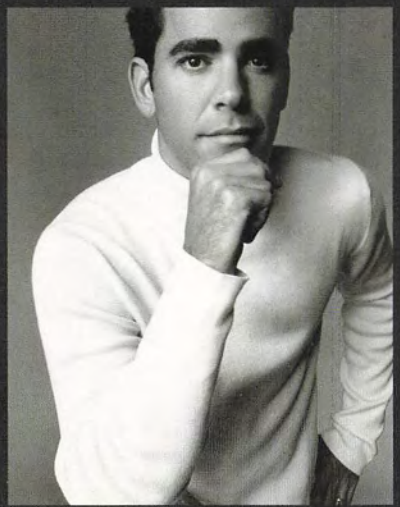

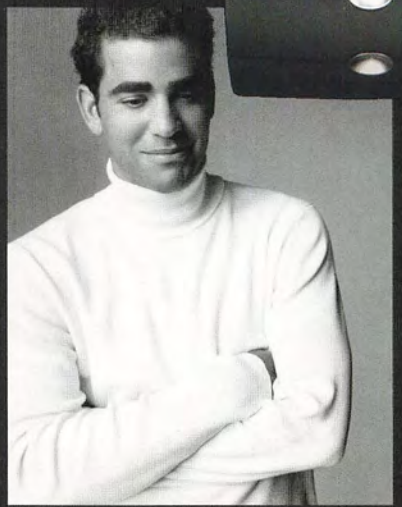

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Executives	10
Limited Partners	12
Yankees Mystique by Keith Olbermann	16
2001 Season Review by Glenn Slavin	32
2002 Season Preview by Bob Klapisch	46
Coaches	55
Pitchers	67
Catchers	91
Infielders	99
Outfielders	109
Reserves	119
On the Way Up	129
Minor Leagues	134
Family Album	136
The Torre Story by Mark Mandrake	142
Birth of the Yankees by Marty Appel	158
100 Seasons of Yankees Baseball in Pictures	166
Yankees Employees	189
Stadium Guide	202
Promotional Days	206

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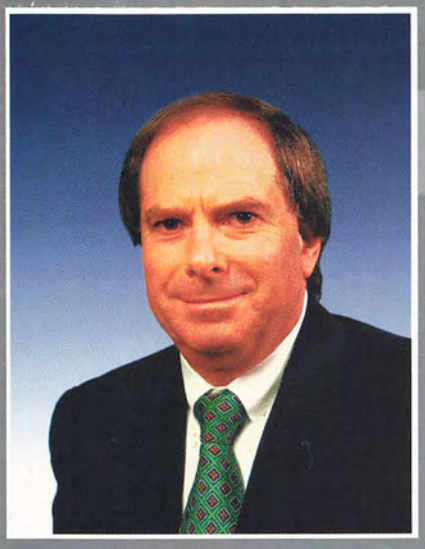

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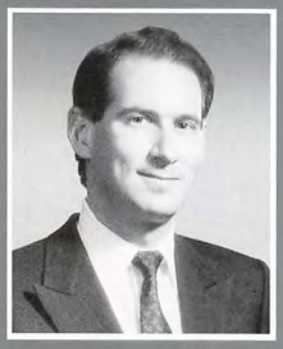

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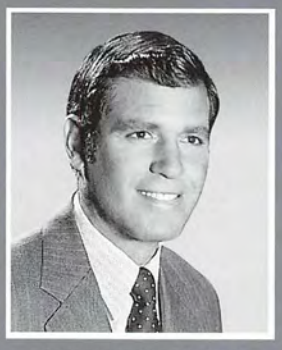

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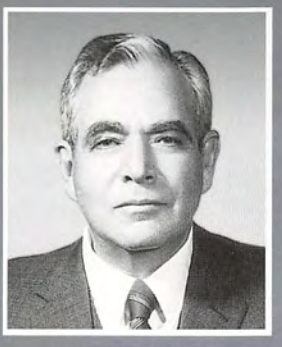

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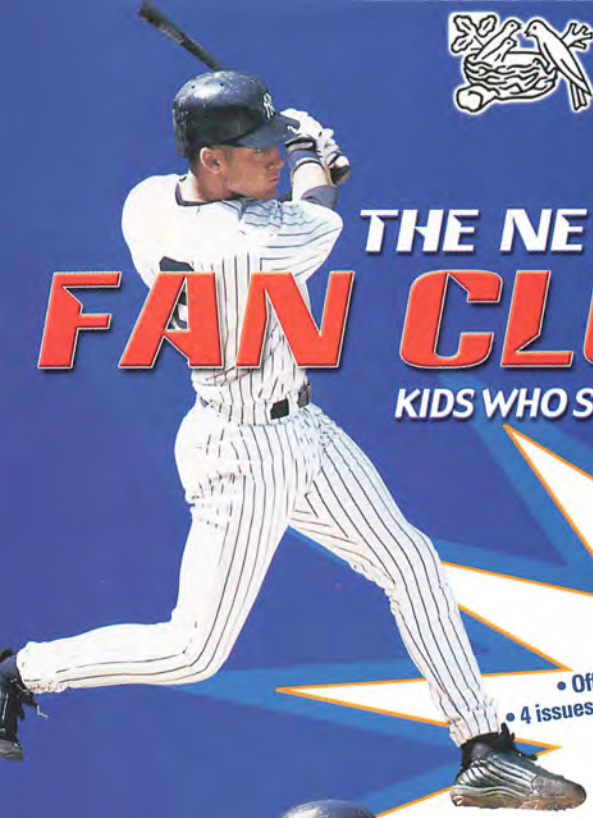

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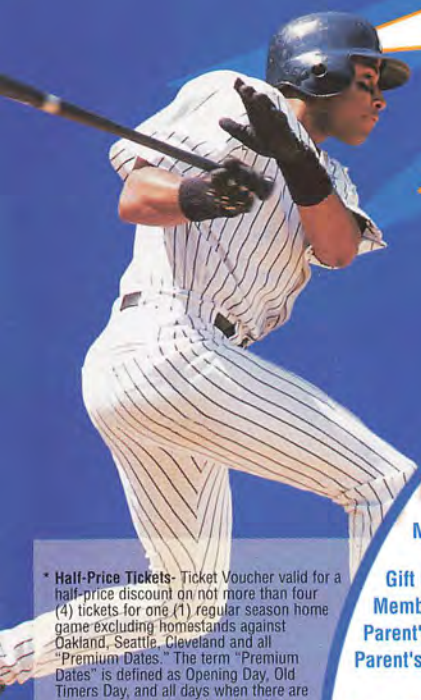

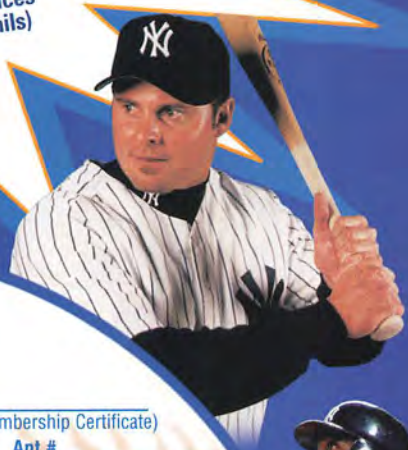

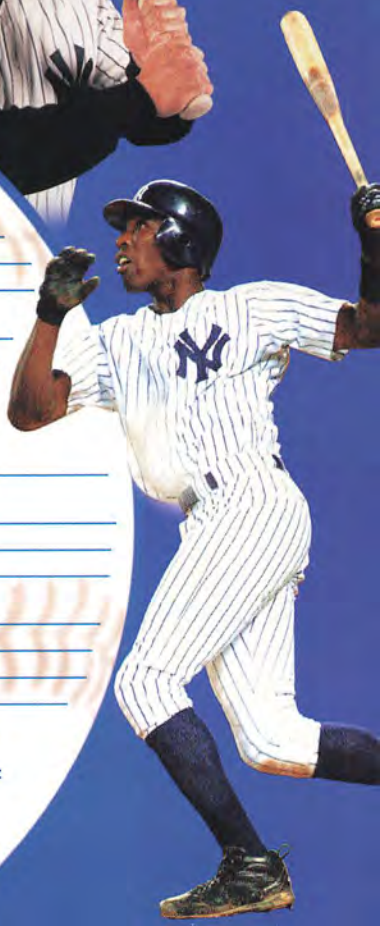

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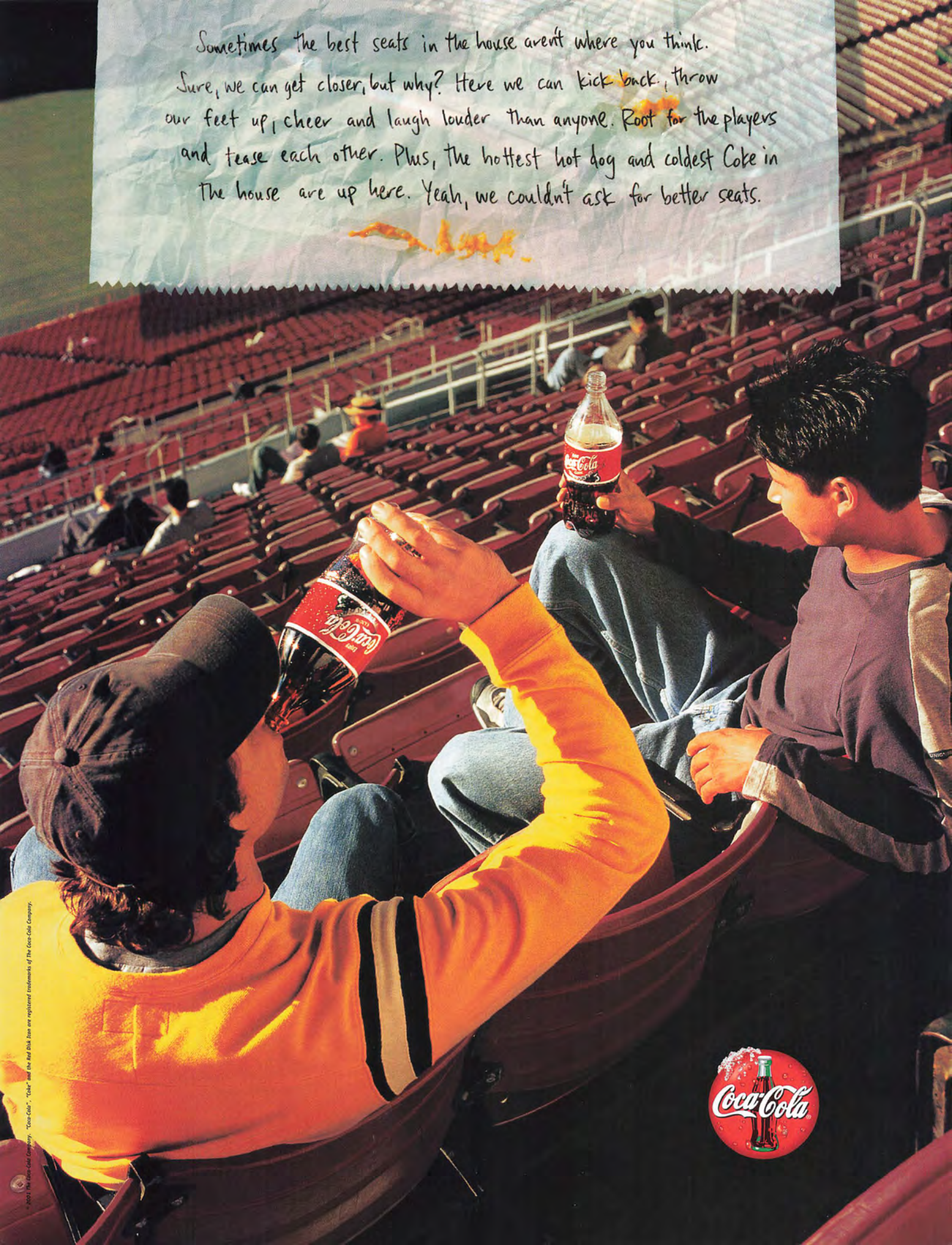
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BY: KEITH OLBERMANN

THE *Yankees* MYSTIQUE

WHEN AND HOW DID AN INSCRUTABLE AIR OF MYSTERY COME TO SURROUND THE YANKEES?

At the dawn of this 100th season of the New York Yankees, we ask this seemingly simplest of all the questions posed during all the triumphs, all the tragedies, all the dynasties and all the doldrums:

Why *exactly* is "The Yankee Mystique" so great?

What facts have translated a baseball team's successes into ineffable legend? When you inhale with every breath the history that fills the air of Yankee Stadium, *which* events, *which* people, *which* qualities create that undeniable sense of being in the presence of something extraordinary?

Not as simple a question as it seems, is it?

It is not merely the winning. Though the 26 world championships may be the largest obvious component of that blend we call the Yankee Mystique, they do not entirely explain it. Counting the 19th Century World Series and Temple Cups, the old New York Giants had won seven crowns. Thus the Yankees did not break the Giants' record until the 1939 Series sweep of the Reds—and the Yankee Mystique existed long *before* 1939. There was indeed once a "Giants Mystique" but it certainly didn't survive the lean years of the '40s and '50s—and as anybody knows who looks across the Harlem River to see the apartments where the Polo Grounds once stood, neither did the Giants.

It is not merely the players. Order the all-time greats any way you want, and Babe Ruth, Joe DiMaggio, Lou Gehrig and Mickey Mantle will be in the front row of the picture. But the Yanks haven't had a Most Valuable Player since 1985, or a home run champion since 1980, or a 25-game winner since 1978. Certainly they have not had the consensus 'Greatest Player' or even one who was unquestionably the most popular since Mantle retired—no offense meant to Reggie Jackson, Don Mattingly, Thurman Munson or even Jason Giambi (you may scratch your initials on the Mystique at the end of this article, Mr. G).

It is not merely the great moments. The three World Series games in New York last October may have formed the greatest trifecta in history: The genuine drama of President Bush's first pitch before Game 3 through the Jeter and Brosius extra-innning homers that provided the exclamation points for what are, in retrospect, the increasingly implausible Games 4 and 5. The Yankees have been there, on the winning or losing side, for so many of the times when the stuff of fiction was transformed into fact, reaching back to Bucky Dent's blast and Don Larsen's perfect game, to Bill Mazeroski's homer and, for you real old-timers, Jack Chesbro's wild pitch that lost the 1904 pennant. But that hardly constitutes

a monopoly. For Bobby Thomson's "Shot Heard 'Round The World," Boston's "Impossible Dream," the incredible pennant races of 1908 and 1964, the 1969 and 1973 successes of some local team whose name escapes me at the moment, and a thousand other heart-stoppers, the Yankees were—at best—home watching on television.

It is not merely the veneer of success. The Yankees draw well when they win the World Series. They draw well enough when they don't. In the frustrating years of the early '70s, you could not beg your way into Fenway Park when New York was in town. The groaning Yankees of 1990 (seventh place, Hensley Meulens, Chuck Cary, should I stop now?) drew two million fans to the Stadium and were second in road attendance in all of baseball.

It is not merely the ballpark. We're all here because given an absolute either-or, most of us would rather be inside the House that Ruth Built than on a beach in Acapulco. There are few sights as consistently pulse-quickening as when one emerges from the tunnels to see the vast green vista of the field. There are catacombs beneath the stands where boxes of unopened scorecards from 1947 seemingly still await discovery, and parts of the upper deck where you'll swear you can still smell the whiff of Babe Ruth's cigar. But even the most fiercely native New Yorker will confess that Fenway Park is more intimate, Dodger Stadium is more white-glove clean, Wrigley Field is more evocative of a sunny summer afternoon, Kaufman Stadium is more aesthetically beautiful, and a lot of the new parks have moving parts and built-in hotels, swimmin' pools and movie stars.

It is not merely primacy. The Yankees are *not* charter members of the American League. You can render mute any loud but uninformed Oriole fan by pointing out to him that his beloved Birds went bankrupt in Baltimore in 1902 and were transferred to New York the next season for the grand price of $18,000. Not only are there four current teams who've been in the AL longer than have the Yanks, but one of them, Detroit, was there for the first season of the American League's major league status in 1901, and for the first year the then-minor league was called the American in 1900, and for the league's birth as a thing called the "Western League" in 1894! The Yankees were not here at the beginning; in fact, in one of the most startling and perhaps unbelievable facts of baseball history, until the Braves moved from Boston to Milwaukee in 1953, the Yanks were, and had been for half a century, the newest team in the majors.

It is not merely age. Time, expansion and the ever-westward movement of this country may have claimed all but nine of the franchises that preceded the Yankees, yet the Yanks are still comparative kids. The Cubs were playing on the day Custer was shutout by Sitting Bull's staff, and they won two titles while Theodore Roosevelt was in the White House, yet if there is a "Cubs Mystique," there aren't many Cubs fans that want to talk about it. The Reds claim direct lineage to the very first overtly professional team, the Cincinnati Red Stockings of 1869. Is there a "Reds Mystique?" One for the Pirates? The Phillies? Shall we start describing what passes for mystique in Boston?

It is not merely *the Pinstripes*. Pinstripes do not a champion make. If they did, the Minnesota Twins and Montreal Expos would be in safer waters than they are at the moment. The Yankees are just one of 14

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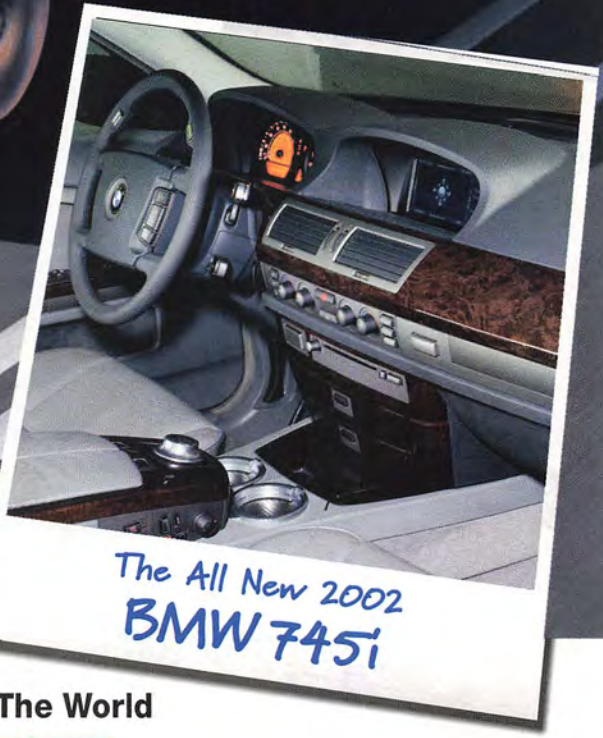

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teams who currently wear them. At some point in their histories, 24 major league teams have donned them, and the Cubs, A's and Giants all tried them *before* the Yankees did. The Red Sox used to be in pinstripes. The Giants had them as recently as 1932, the Dodgers, 1936, and both of New York's old teams used to wear what we might think of as ultra-pinstripes: uniforms with checkered patterns (the Giants, in 1916, actually appeared in a kind of violet plaid, home and away—in public).

It is not even merely the vaunted logo, the interlocking "N" and "Y." The design, as we were so sadly reminded last September, was originally created for Tiffany's in 1877 as a memorial to a fallen New York police officer. The first interlocked "NY" the Yankees wore in 1905 looked like a bad typo, or an alphabetical collision of some kind, and the next experiment, in 1909, looked suspiciously similar to the one the Giants used the year before. And today, the Giants, Dodgers, Padres, Mets, Royals and Rays all wear perfectly dignified, even pleasing, interlocking letters.

That's a lot of "not merelys." Seemingly, we are left to compare relative colorfulness of nicknames (does Yogi beat Skoonj, or to translate it to today, is El Duque cooler than Pokey?), raking and dancing abilities of groundskeepers, and the resonance of public address announcers (as if there's anyone who could carry Bob Sheppard's vowels). Yet we have overlooked one factor so pervasive, so much a part of all the other components, so important as to have long since passed into invisibility: Timelessness.

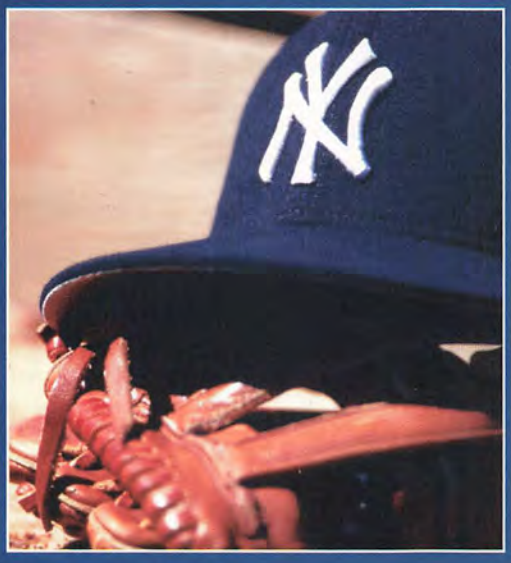
Look at a photo of Babe Ruth. Choose any year, and any improvement in the process. Pick a portrait of that cartoon face, or an action shot of that mighty swing, or a candid moment of him in a crowd, signing autographs. Now, in your mind, place it next to a similar picture of Derek Jeter. The image of Ruth can be in black and white, and the one of Jeter in the fullest, state-of-the-art, computer-enhanced color.

They look like teammates.

The uniforms, the backdrop of the Stadium, the "NY" logo, the success on the field, the drama of their careers, combine to erase the six decades between the Babe's farewell and DJ's arrival. Because the caps and uniforms have, since 1922, been the same deep navy and white, they photograph almost identically in color or monochrome. Take any Yankees, certainly since the day the Stadium first opened, and put them side-by-side and only the fine-tuning of the size of the "NY" or the nuances of hair fashion register as even minor differences.

Fifteen years ago the Oakland A's did something wonderful for the cover of their media guide. They created an all-time team photograph: Reggie Jackson stood next to Connie Mack, and Catfish Hunter next to Lefty Grove. But the effect was like the cover of The Beatles' "Sgt. Pepper's" album: It was quaint. Green and gold collided with black and white. This was fantasy. The Montreal Canadiens have made similar efforts. But, side-by-side, their greatest goalies, Georges Vezina and Patrick Roy, look about as similar as George Washington and George Bush.

Continued on page 24



TOP L: MR. OCTOBER. TOP R: BERRA AND POSADA IN 2002 SPRING TRAINING. BOTTOM: BUSH THREW OUT THE FIRST PITCH IN GAME 3 OF THE 2001 SERIES.

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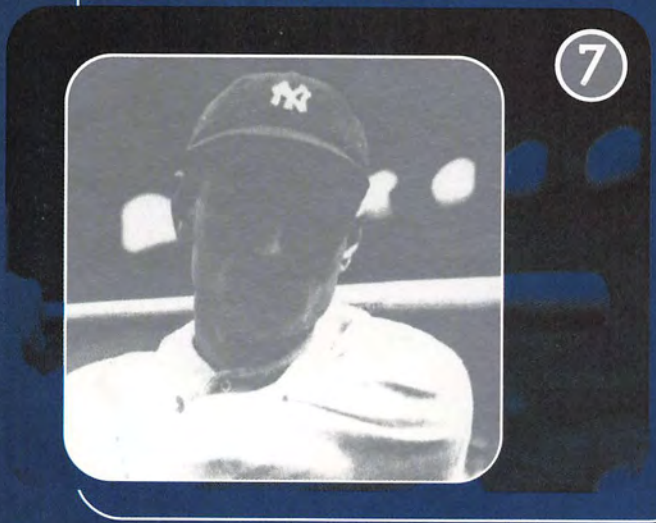
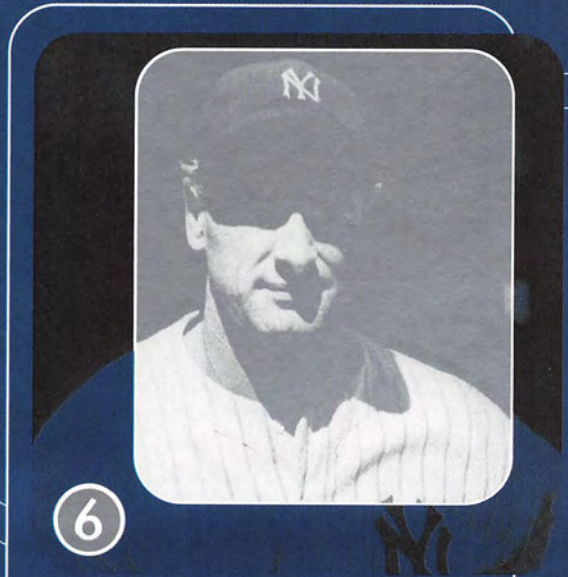
2002 OPENING DAY CENTERFIELDER BERNIE WILLIAMS...

...WHO PLAYED WITH BIRDIE CREE...

...WHO PLAYED WITH WALLY PIPP...

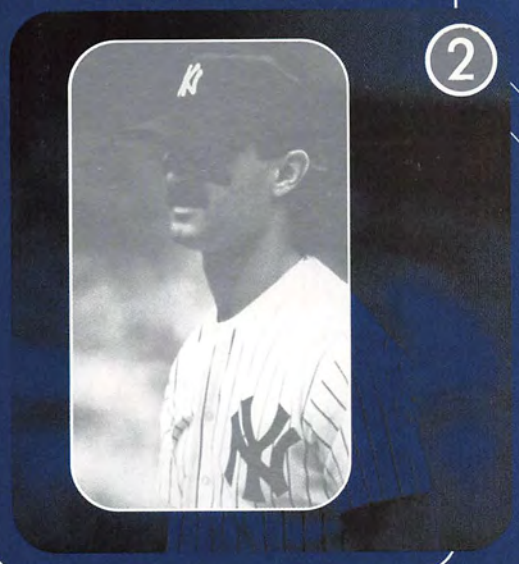




...WHO PLAYED WITH LOU GEHRIG...

...WHO PLAYED WITH "WEE" WILLIE KEELER WHO WAS THE STARTING RIGHTFIELDER APRIL 22, 1903,THE DAY THAT THE YANKEES (THEN HIGHLANDERS) PLAYED THEIR FIRST GAME.

...PLAYED WITH DON MATTINGLY...



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...WHO PLAYED WITH BOBBY MURCER...

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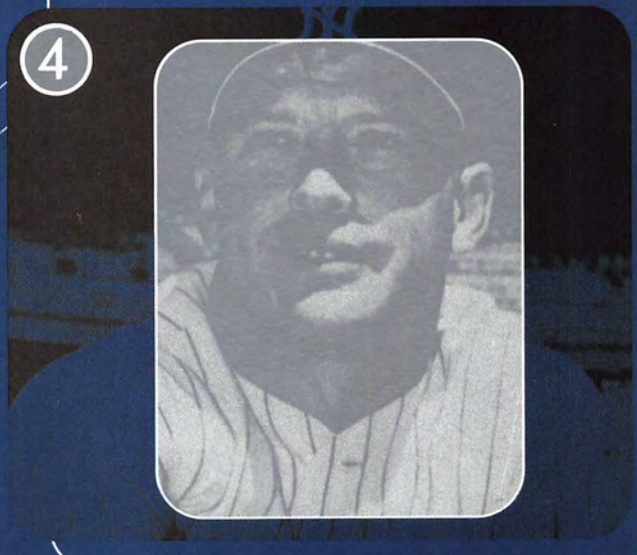
NINE DEGREES OF *Yankees* DOMINATION

...WHO PLAYED WITH MICKEY MANTLE...



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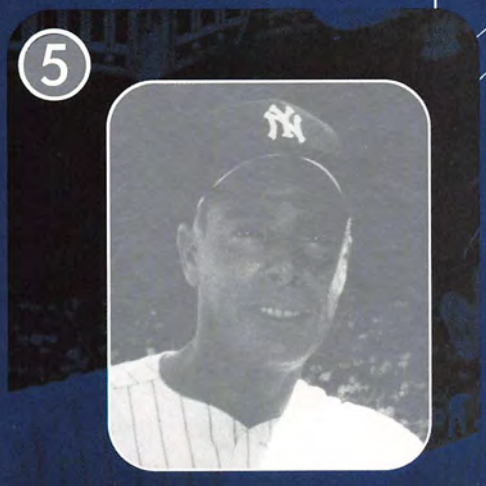
...WHO PLAYED WITH JOE DiMAGGIO...



5

THE HEART OF THE YANKEE MYSTIQUE CAN BE FOUND IN THE FACT THAT THERE HAS ONLY BEEN ONE YANKEE TEAM.

Ten years ago, *The Sporting News* altered a famous shot of Ruth and Gehrig in spring training so as to seat Don Mattingly between them. This was no cute photographic trick. This was eerie, almost frightening. Did this altered image date from 1932, or 1992? The more you looked at it, the more you couldn't be certain.

And that's the point. The visual timelessness symbolizes a truth all Yankee fans know so deeply that they seldom think of it consciously. Each new Yankee success does not *replace* a previous one. Giambi will not erase Paul O'Neill. Roger Clemens does not crowd out Red Ruffing. Ron Guidry did not relegate Whitey Ford. Mickey Mantle did not obliterate Joe DiMaggio. Unlike most other sports franchises, unlike most other things in life, the Yankees are a continuum.

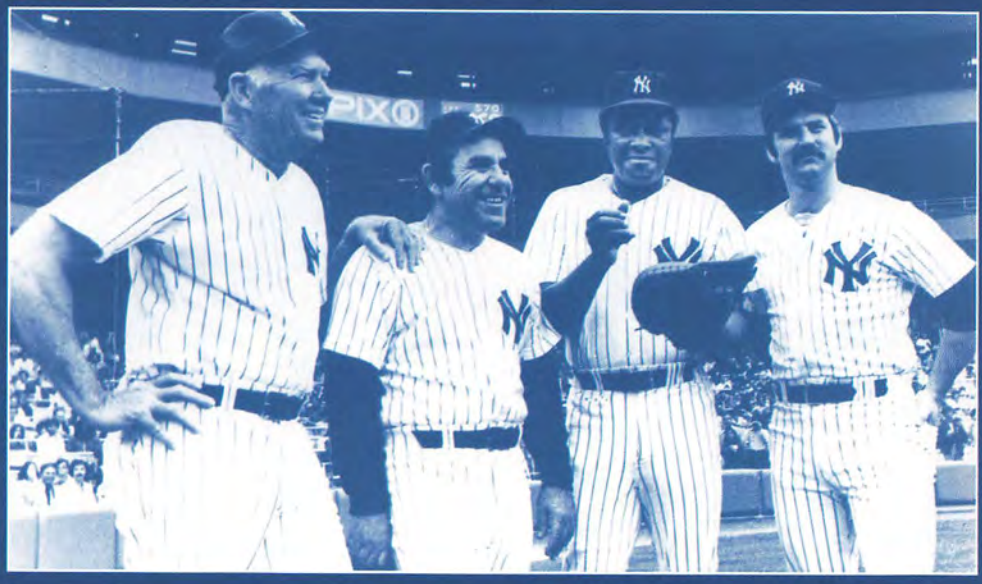
The heart of the Yankee Mystique can be found in the fact that there has only been one Yankee team. The roster changes, but as certainly as Yogi Berra shows up to spring training every year, the greats of the past seem merely to be seated in an unseeable corner of the first base dugout.

For a long time, beginning in the '70s, the roster on the scorecard page of the Yankee Stadium program has listed not just Jackson and Hunter and Billy Martin and the others who would that day take the field, but also the names belonging to the retired numbers:

1	Martin	10	Rizzuto
3	Ruth	15	Munson
4	Gehrig	16	Ford
5	DiMaggio	23	Mattingly
7	Mantle	32	Howard
8	Berra	37	Stengel
8	Dickey	44	Jackson
9	Maris		

This was no mere chest-thumping about the franchise's legacy. This was a deeply meaningful acknowledgment that the Yankees were not just those guys in the lineup, no matter how great or successful those current players might be.

And this has always been the Yankee way. Acknowledging the past has been a baseball tradition since before World War I, when teams began to invite stars of the 19th Century to parade on the field every once in awhile, usually as part of a fundraiser for a past hero who had fallen onto hard times. But when the greats of the '20s and '30s were gathered at the Stadium to bid farewell to Gehrig in July 1939, an idea was born that would, less than a decade later, become the first-ever annual Old-Timers' Day—an occasion the Yankees have never



TOP: MARIS, HOUK AND MANTLE IN 1962. MIDDLE: GREAT YANKEE CATCHERS DICKEY, BERRA, HOWARD AND MUNSON. BOTTOM: MONUMENT PARK.

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THE TEAM, THE STADIUM, THE PHILOSOPHY AND THE SUCCESS ARE FUNDAMENTALLY UNCHANGED SINCE 1922.

skipped, not even in the '80s and early '90s when Old Timers were hired by a promoter to go from ballpark to ballpark throughout the summer.

If you need more convincing of this, consider the wave of nostalgia that has swept all sports in the last decade. The Pittsburgh Pirates didn't just reinstate their old uniforms to christen their new ballpark—while it was under construction, the working name for their *new* ballpark was the name of their *old* ballpark. Camden Yards in Baltimore was built with more old-timey qualities than a replica Model-T Ford. The Milwaukee Brewers claim their stadium is a kind of electric-roofed Ebbets Field. Teams yet to celebrate their 10th birthdays happily participate in "Turn Back The Clock" games in which they don antiquated uniforms and do their best not to trip over their baggy pants.

What would a Yankees "Turn Back The Clock" game look like? How could we tell? The team, the stadium, the philosophy and the success are fundamentally unchanged since the anguished decision to drop the white caps for the navy ones in 1922.

The Yankees don't have a clock to turn back.

Some things have changed, of course. The remodeling of Yankee Stadium more than a quarter of a century ago included relocating the façade from the roof of the upper deck to its current position encircling the bleachers. Technology and ever-larger crowds required phasing out George Levy and Jack Lenz, who used to announce the lineups through megaphones, and installing that P.A. system which Mr. Sheppard has used the last few years. There are still some doubts about that decision the other day (well, in January 1936) to put the "NY" on the uniforms and not just the caps. Six seasons before Bob Sheppard took to the microphone, the team was still housed in the third-base dugout. And some of us still haven't gotten over the installation of those light towers so they could play night games.

More seriously, philosophers and scientists have compared time to a river, and nowhere is that analogy better supported than at Yankee Stadium. Bernie Williams remains the senior player in terms of continuous service. On the day he broke in, July 7, 1991, Mattingly was still in full flower at first base. Donnie Baseball dated back to the waning hours of the 1982 season, when he was still primarily an outfielder, and struggled both with the cumbersome uniform No. 46, and the attempt to get his mustache to grow in completely.

With Mattingly on that squad was Bobby Murcer, who saw his first Yankee service on Sept. 8, 1965, and insists he actually managed to say a few words to his boyhood idol, Mantle, within just a couple of weeks of his arrival. Mantle, of course, debuted alongside DiMaggio in 1951, and as a rookie, DiMaggio had teamed with Gehrig.

Gehrig had started with New York on June 15, 1923, when he was just some recruit from Columbia who happened to play the same position as the star first baseman, Wally Pipp. Pipp had started with the Yankees of 1915, who still included veteran outfielder Birdie Cree, who in turn had broken in alongside Willie Keeler in the outfield of 1908. Keeler was in the lineup on April 22, 1903, which happened to be Day One of the Yankee Mystique, the afternoon in Washington when the New York American League club took the field for the first time.

Williams, Mattingly, Murcer, Mantle, DiMaggio, Gehrig, Pipp, Cree, Keeler. Nine players covering the whole of Yankee history. And if you don't want to use just first basemen and outfielders and prefer pitchers, we can start with Andy Pettitte and work back through Kamienicki, Plunk, Righetti, Guidry, Lyle, Stottlemyre, Ford, Page, Chandler, Ruffing, Hoyt and Quinn until we reach Chesbro, who started that first game in 1903.

JOE DiMAGGIO GAVE WAY TO MICKEY MANTLE, MARKING ONE OF MANY TIMES THE MYSTIQUE WAS PASSED FROM ONE LEGEND TO ANOTHER.

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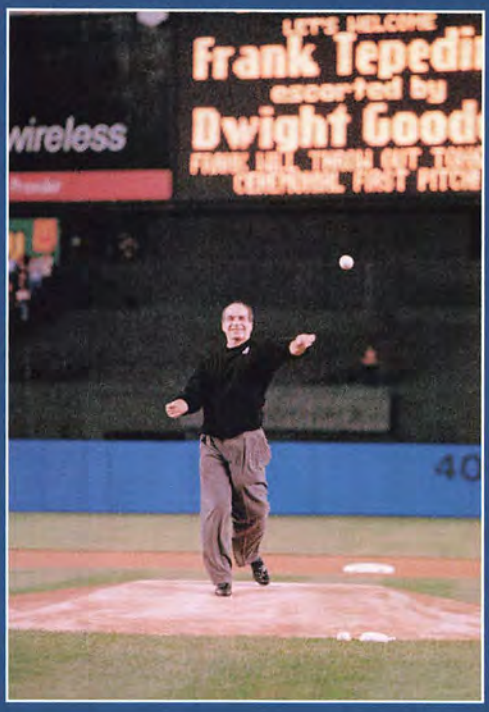
invent

And if you leave the field, you can complete the history a lot more quickly. My mother, whom you can find seated behind first base for almost every day game, attended her first game as a toddler. Babe Ruth gave her a baseball in 1934. Roy White remains her favorite all-time Yankee. My father still hasn't forgiven the team for trading away his favorite, Steve Souchock. The deal was made in 1948. My sister fondly recalls meeting Celerino Sanchez in 1973. One of the talented cameramen I get to work with at CNN, Danny Meara, had a grandfather who played four games for the Yanks—in 1914.

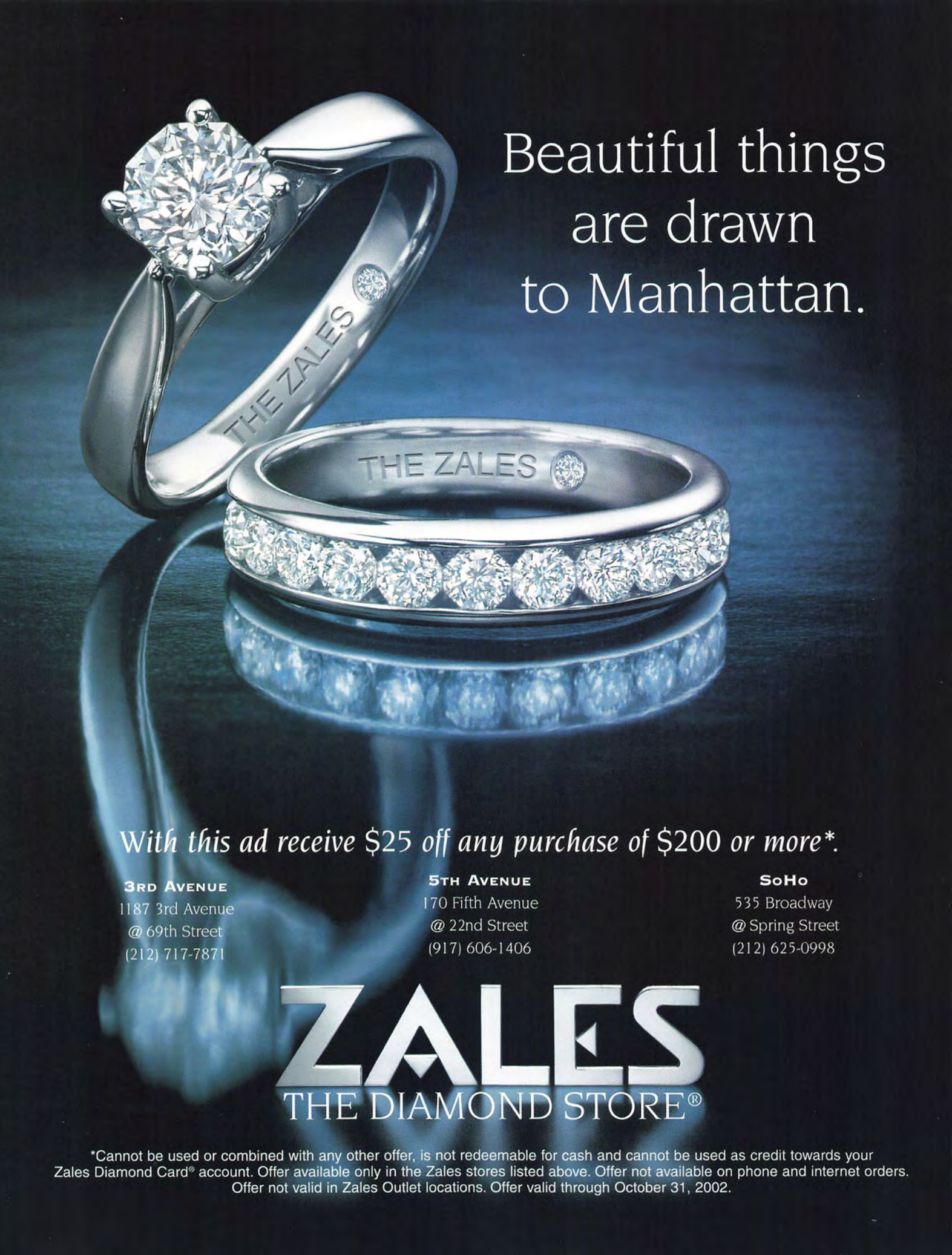
Herein lies another vital, timeless aspect of the Yankee Mystique. It does not exist solely on the greatest exploits of the greatest players. Consider Frank Tepedino, who got exactly 17 hits in five frustrating seasons between 1967 and 1972 as he tried to crack the lineup at first and in the outfield. Teppy threw out the first pitch before one of the playoff games last fall, and the crowd roared as loudly as it did for Berra or Larsen or Phil Rizzuto when they threw theirs. Frank Tepedino had been saving his heroic acts for the time after baseball, when he became a New York City firefighter. You do not have to analyze his contribution to the Yankee Mystique.

Or think of a man who arrived at the Stadium very early on the afternoon of April 6 last year, and went out and sat in the leftfield stands for a long time and contemplated the meaning of baseball and of life. He was the newly appointed bullpen pitching coach of the Blue Jays and he hadn't been in the Bronx for nearly a quarter of a century. His name is Gil Patterson, and both an ex-Yankee, Fran Healy, and as anti-Yankee as there could be, Carl Yastrzemski, insist he had as much talent as any other young pitcher of his era. He had gone18-4 in the minors in 1976, burst into the big club's rotation the following spring, won his first big league game on May 25—and tore his rotator cuff during that victory. Seven operations and seven seasons later, he finally stopped pitching. Twenty-four seasons later, he finally again donned a major league uniform. If anybody had a right to be mad at fate, it was Gil Patterson. Yet when the Blue Jays returned to New York last July, guess who sat in the visitors' dugout and watched every moment of Old-Timers' Day with a huge smile on his face?



I have been blessed to bear witness—with the Yankees, you don't just "attend" or "watch"—to most of their great moments of the last 30 years. I was here for Chambliss's homer that won the 1976 ALCS, and Reggie's trio of blasts off the Dodgers. I was at the Bucky Dent game in Boston. I survived Pine Tar and Andruw Jones. I've heard my own voice echoing back at me over the P.A. system at two Old-Timers' Days and gotten two post-championship hugs from George

FRANK TEPEDINO (TOP), THOUGH A MARGINAL PLAYER IN THE PINSTRIPED ANNALS, ADDS JUST AS MUCH TO THE MYSTIQUE AS DEREK JETER.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Steinbrenner. I've covered 22 World Series games in the Bronx, spent 11 postseason games in the camera well inside the dugout and hosted the telecasts of the only Subway Series since they started showing them in color.

Yet—and perhaps this is the essence of the Yankee Mystique—the greatest thrill I've ever had in sports remains something that does not appear in any list of the greatest games or the most unforgettable moments. I am quite convinced that he never hit a home run in my presence, and I can't even recall a particularly hard-hit single. But at least twenty times in my first two years as a fan, 1967 and 1968, I saw Mickey Mantle play for the Yankees.

This experience was not one moment to preserve like a clipping from a newspaper. This was a constant wave of awe that began the instant the Stadium became visible from the Deegan, and continued until my folks and I stood up with the final out. Those of my age, and older, know this feeling intuitively. Others have the same sense about seeing Ruth, or Gehrig, or DiMaggio, or Maris, or Munson, or Mattingly, or O'Neill, or Jeter. And still others have it about Tepedino, or White, or Souchock, or Sanchez, or Patterson. It is nothing less than a permanent re-wiring of a part of the brain, a memory that can produce a chill decades later.

That's the Yankee Mystique. And if you're sitting in the Stadium right now or even at home reading this, and you can't feel it—you'd better get yourself a new central nervous system.

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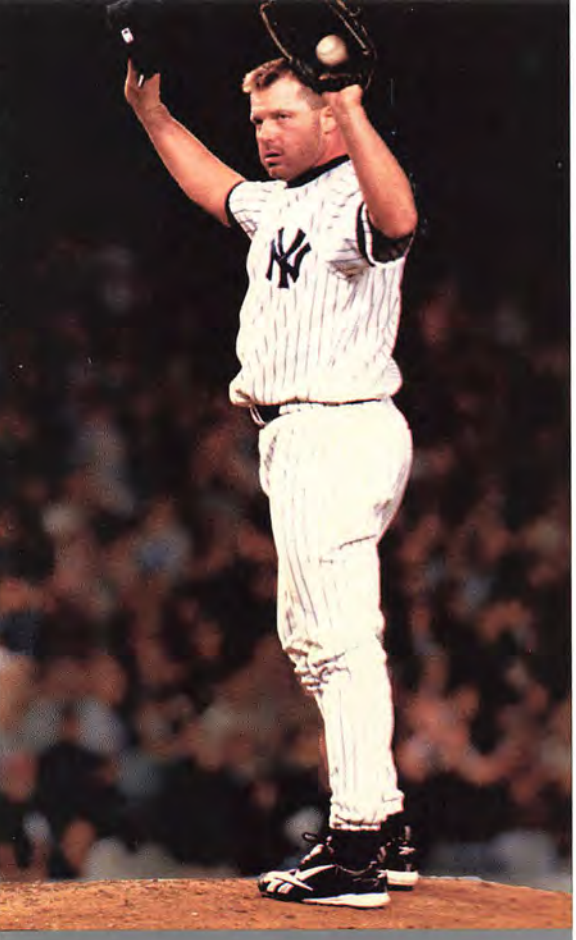
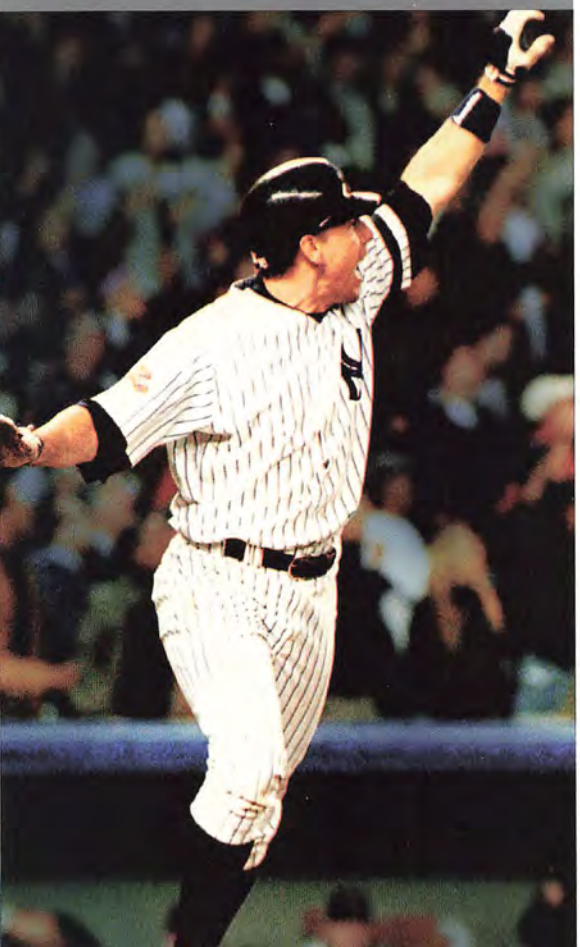


SEASON 2001 IN REVIEW



By: Glenn Slavin

The 2001 baseball season was a special one in an extraordinary year. For the first time in four years the Yankees did *not* win the World Series, though they came as close as possible. But in the first Fall Classic ever played in the month of November, the Pinstripers' loss was eclipsed by world events. The Game 7, ninth-inning defeat was easily put into perspective in the wake of Sept. 11. In fact, the national pastime came to represent something more than mere trophies and municipal bragging rights.

In the autumn of 2001, the postseason provided the city of New York—as well as the rest of America—a thrilling diversion. The Yankees became an integral part of a nationwide healing process.

"There's no question what went on in New York inspired us a great deal," Yankees manager Joe Torre said. "We fell short. But it was quite a Series."

The year started out ordinary enough. Core position players of previous championship runs such as Derek Jeter, Tino Martinez, Paul O'Neill, Scott Brosius, Jorge Posada, Chuck Knoblauch and Bernie Williams all returned.

But one young player arrived at spring training intent on making an impact. As Alfonso Soriano showed off his athleticism and lightning-quick swing, the coaching staff shuffled to find the rookie a permanent spot in the lineup, and the second baseman was moved to left field. But Knoblauch once again demonstrated the throwing yips that plagued his 2000 season, setting the stage for a position swap that would redefine the Yankees defense.

"There is nothing more [Knoblauch] can do at second base to make him a better second baseman," Torre said. "Maybe getting him away from second base will solve second base."

That it did, as Soriano put up impressive numbers, batting .268 while remaining one of the league leaders in stolen bases with 43.

Meanwhile, in the bullpen, newly acquired free agent Mike Mussina was getting comfortable in pinstripes. With Moose, Roger Clemens, Andy Pettitte and Orlando Hernandez in the rotation, the Yankees started the season with a veritable army of aces. Minor leaguer Christian Parker won the fifth starter role after a stellar spring training performance, but an injury knocked him out after only one start. Another rookie, Ted Lilly, took over the role for much of the year, until Sterling Hitchcock was reacquired. Injuries to El Duque and Pettitte forced the use of 11 starting pitchers throughout the season.

The one steady driving force, however, was Clemens. The Rocket took the mound on Opening Day, received the win and broke the American League strikeout record in the process.

"He's chasing history, between the year he's having and the all-time stuff," said Scott Brosius. "He keeps going up another step and climbing higher and higher in the record books. It's amazing to watch."

All season Clemens scaled the all-time strikeout list ladder (finishing third with 3,717), while also moving ahead on the career wins list, ending the season 20 wins shy of 300. Clemens gathered up milestones quicker than he unleashed his fastball as he became the first pitcher in major league history to win 20 of his first 21 decisions, ending the season with a 20-3 record and 3.51 ERA.

Rocket's domination earned him an unprecedented sixth Cy Young award.

"Since the middle of last year, Roger has taken the ball and become the pitcher we traded for," said Torre. "[He has] been the leader of this staff."

At the end of the first half of the season, New York stood atop the AL East, with the Red Sox close behind.

"First halves are about putting yourself in a position to make a run at the playoffs," said Paul O'Neill after the All-Star break. "We're in a pennant race, but we haven't put any space between us and Boston."

The second half would take care of that. Though turnover in role players persisted—notably in the acquisition of Hitchcock, Todd Greene, Gerald Williams, Enrique Wilson and Randy Velarde—the Yankee regulars were as steady as ever. Martinez finished the year with more than 100 RBI for the sixth time in his career while O'Neill became the oldest player ever to hit more than 20 home runs and steal more than 20 bases in a season. After missing Opening Day and part of August with injuries, Jeter contributed solid defense with timely offense, as did Bernie Williams.

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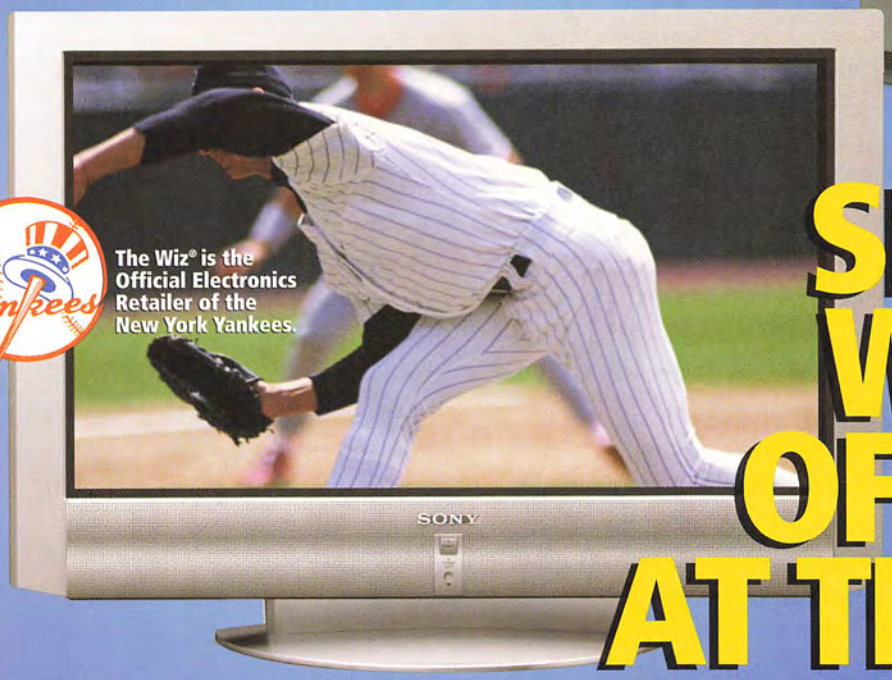

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In the year of the so-called unbalanced schedule, the Yankees and Red Sox faced each other 19 times, with the Bombers owning their rivals, going 13-5 (with one rainout) for the season. Perhaps the most pivotal match-up of the year came when Mussina faced Pedro Martinez in a Bronx showdown in May; Mussina led the Yanks to an important 2-1 win after striking out 12, setting the tone for the remainder of the series. In early September, Moose fell one hit shy of throwing a perfect game in Fenway against former Yankee (and perfect game tosser) David Cone.

"Coney pitched so well, it was just a phenomenal game," Mussina said. "I was disappointed, I'm still disappointed. It just wasn't meant to be. We came in here with a six-game lead, and if they sweep us, they're right back in it. We ended up sweeping them in three phenomenal games."

Immediately after the Boston series, tragedy in the form of terrorism struck at home. After a week of postponed games, the enduring game of baseball once again laced itself into the fabric of public consciousness, as President Bush urged all Americans to resume everyday normalcy.

"We were wondering at first how important baseball would be," Torre said after Sept. 11. "You realize when you hear the cheers of the crowd, that I think we all need this."

Major League Baseball, and the Yankees, honored the events of Sept. 11 with many patriotic displays: American flags were sewn into every cap and jersey and "God Bless America" was played during every seventh-inning stretch. The Yankees invited New York City firemen and policemen to participate in pre-game ceremonies while the bald eagle Challenger soared through the Stadium over a giant, unfurled flag in center field. Military marches, F-14 flyovers and players donning NYPD, FDNY and PAPD caps during batting practice and after games all solidified baseball's significance as therapy for a country in crisis.

"[Resuming baseball] will help everyone to try to get back to doing the things they were doing before, to get your mind on something else," Jeter said. "I think it will help everyone to get back to work.

"People say, 'You have to win now for the city of New York,'" Jeter continued. "It'll give New Yorkers something to cheer for."

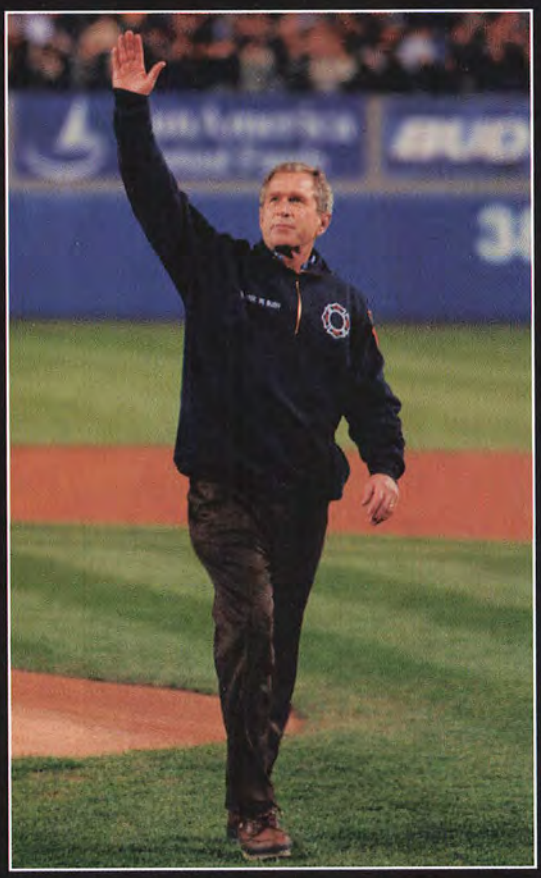
Amid anthrax scares and threats of additional terrorist activity, the postseason drew near with the Yankees facing the A's in the American League Division Series. After losing the first two games at home, questions of whether the stress of Sept. 11 had caught up with the world champions persisted. Then, in Oakland, Jeter made one spectacular play that reversed his teams' fortunes.

In Game 3, with the Yankees ahead by one and Jeremy Giambi on first, Terrence Long cracked a liner to right. Shane Spencer fielded the ball and threw wild to the infield, missing the cut-off man and the back-up cut-off man. But Jeter ran over from his shortstop position and fielded the ball in foul territory between home and first and threw a backhanded shovel-pass to catcher Posada, who applied the tag on Giambi's leg just a half step before he crossed home.

The next day, the Yankees won Game 4 on the heels of Williams' 5 RBI explosion, and came back to New York to face Oakland in a winner-take-all Game 5.

The Stadium was simply electric that evening. Clemens hiked his socks high El Duque-style as a tribute to the Game 4 winner who afforded the Rocket another chance to pitch. And, once again, Jeter made an unforgettable play. In the eighth inning, with one man on and one out, Jeter tracked down a foul ball twisting toward the third base stands. He tumbled over the wall and landed flat on his back, though not before gloving the ball.

"Derek, from 1996 when I first met the young man, has that look in his eye," Torre said. "It's a look that you don't teach. It's a look that you have, that fire in your belly, that love for competition. This kid, with that play he made the other night, thinks cool in very hot situations. And making that play



tonight, he never has any regard for putting his body in peril."

It was the first time a team has ever lost the first two games of a five-game series at home and went on to win it all. Still, the memories of downtown Manhattan were fresh in every players' mind.

"With everything the city has gone through and our fans have gone through, just to give them the opportunity to have something to cheer about was just a joy," said Clemens.

"There's no question what the city has gone through, what the country has gone through, is in our hearts," Torre concurred. "What has happened, just the fact of going to Oakland down two games to none and getting back here for tonight's game, speaks volumes for the toughness of this team."

The time for celebration was short, however, as the Yankees made their second cross-country flight in less than 24 hours. The destination this time: Seattle, to face a Mariner team that won 116 regular season games and owned the Yankees for the season, beating them 6-of-9 times.

Pettitte pitched eight innings of one-run ball in Game 1 of the ALCS, leading the Yanks past the M's. The Bombers also took Game 2 behind a solid outing by Mussina. After getting rocked in Game 3, 14-2, the magic that would define the remainder of the postseason games played at the Stadium surfaced in Game 4.

With the game knotted 1-1 in the bottom of the ninth, rookie Soriano came to the plate to face Mariners closer Kazuhiro Sasaki. After taking the first pitch for a ball, the 23-year-old cracked a two-run home run to give the Yanks a 3-1 lead, and a 3-games-to-1 series lead.

"This is a night he'll never forget," said Paul O'Neill. "To hit a home run in the playoffs to win a game in front of 55,000 people in your home stadium, it's got to be a great feeling. He's improved all year, defensively, offensively, as a player overall. You can tell he's comfortable. He deserves this, he's worked very hard."

The following night, the Bomber offense came alive, scoring five early runs and giving Pettitte his second win of the series (his 10th overall playoff victory), earning the southpaw ALCS MVP honors.

For the fourth time in as many years, the New York Yankees won the AL pennant. Once again, the victory celebration was tempered by the remembrance of those who were lost on Sept. 11.

"To me, this is about so much more than playing for a World Series," said Williams. "Taking into consideration all that has happened in this city, and we see it everywhere we go, I think the city is just counting on us to win it all. We're taking that attitude.

"We're playing to the best of our abilities, but this is about more than winning a World Series."

Yet another cross-country trip was in the cards for New York, as the team headed to Phoenix to face the National League champion Arizona Diamondbacks and their devastating 1-2 punch of Curt Schilling and Randy Johnson.

"They're two top-notch pitchers that dominate a game," Torre said of the Games 1 and 2 D-Back starters. "We have to figure out a way to match them. You don't try to beat guys like that, you try to match them."

For a brief moment—one inning to be exact—it looked like the reigning champions would do more than match their opposition. The 1-0 lead the Yanks had after one frame in Game 1 would be their last—as Schilling and Johnson pitched shutout ball for the remainder of the Yanks' first trip to Arizona.

A number besides zero was finally notched in the runs column in the second inning of Game 3 back in New York. After President Bush threw out the ceremonial first pitch of the game, Clemens took the mound and led his team in rediscovering their winning ways. Rocket pitched seven innings of one-run ball, handing the ball over to Rivera with a 2-1 lead. Mo proceeded to retire six straight batters, earning a record 24th postseason save.

"That's a pretty good formula if you can get the ball from Rocket to Mo," Brosius said.

The following night, Halloween, the World Series got downright astonishing. Down 3-1 in the bottom of the ninth, the Yankees mounted a comeback for the ages. Arizona closer Byung-Hyun Kim entered the game in the eighth inning and struck out the side. After downing Jeter on one pitch in the ninth, O'Neill managed a base hit but came back to strike out Williams. The next batter, Martinez, strolled to the plate with a plan.

"I went up there in that situation looking for a fastball, something over the middle of the plate that I could just try to drive out," Martinez said.

He found it. Martinez swung at the sidewinder's fastball and planted it over the right-center fence to tie the game.

The game went into extra innings. At the stroke of midnight, the scoreboard posted a notice reading: "Welcome to November baseball." Just moments after, Jeter came to the plate with two outs in the bottom of the 10th and cracked a 3-2 slider off Kim into the shallow right-field stands, giving the Yanks a thrilling 4-3 win and tying the Series at two.

"The thing with our team, who cares what the scoreboard says your stats are if you come up big in big situations," Jeter, the new "Mr. November" said.

As if Game 4 wasn't exciting enough, the Yanks continued their electrifying miracles the following night. In the first full game ever played in November, and for the second straight night, the Yankees entered the ninth inning down two runs and down to their last out. This time, it was Brosius who played the hero and spokesman for Yankee mystique. Posada started the ninth with a double off Kim, who retired the next two batters. Brosius then cracked a game-tying, two-run home run to left field. Déjà vu all over again.

"It's pretty amazing," Brosius said. "You can't draw up two better endings than we had. To have that situation two nights in a row and have that happen is pretty unbelievable."

In the bottom of the 12th, Knoblauch singled and Brosius bunted him over.

"It's a look that you don't teach. It's a look that you have, that fire in your belly, that love for competition."

—Joe Torre

Soriano pushed a 2-1 pitch to right, plating Knoblauch to win the game, and ending two of the most unbelievable World Series games ever played.

"These are the most incredible couple of games I've ever managed," Torre said. Game 5 also marked the last game O'Neill, who announced his retirement, would ever play in Yankee Stadium.

The thrill of the homestand, and the inevitableness of another world championship, was squelched in Game 6, as the D-Backs handed the Yankees their worst-ever Series walloping. The Yanks brushed off the 15-2 beating and looked ahead to the winner-take-all Game 7, pitting aces Clemens against Schilling.

The two most powerful righties in baseball matched each other for seven innings, until Soriano broke a 1-1 tie in the top of the eighth with a solo homer. Headed into the bottom of the ninth, and with Rivera taking the mound after a perfect eighth, who can blame anyone from thinking the game, and the Series, was a lock.

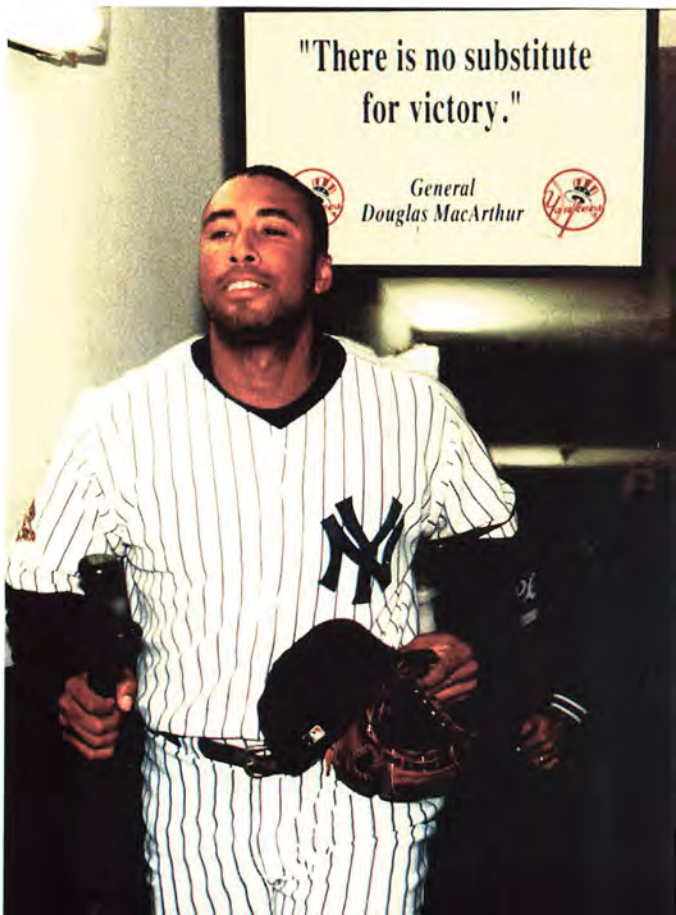
But Rivera proved that, for the first time since 1997 against Cleveland, he is human in the postseason after all. With one out and the bases loaded, Rivera gave up an RBI bloop single to Luis Gonzalez. For the first time in four years, the Yankees did not win the World Series.

"It was a high to a low," said Scott Brosius, who also announced his retirement soon after the Series. "It was an unbelievable game, an exciting game. It must have been amazing to watch, much less play in. They just made it happen and one big inning put them over the top."

Far from the Series loss being a wash, the 2002 postseason will be remembered as one of the most exciting of all time. Most importantly, the thrill of Yankee baseball will forever be evoked as an essential curative for an ailing country.

Mayor Rudy Guiliani, highly visible in the recovery of New York as well as at Yankee games, summed it up best. "New Yorkers should be proud of the Yankees," said *Time Magazine*'s Person of the Year.

"They gave New York a great October and we should all be grateful. At a time when New Yorkers needed their spirits lifted, the Yankees gave us that. They came back, just like New York."



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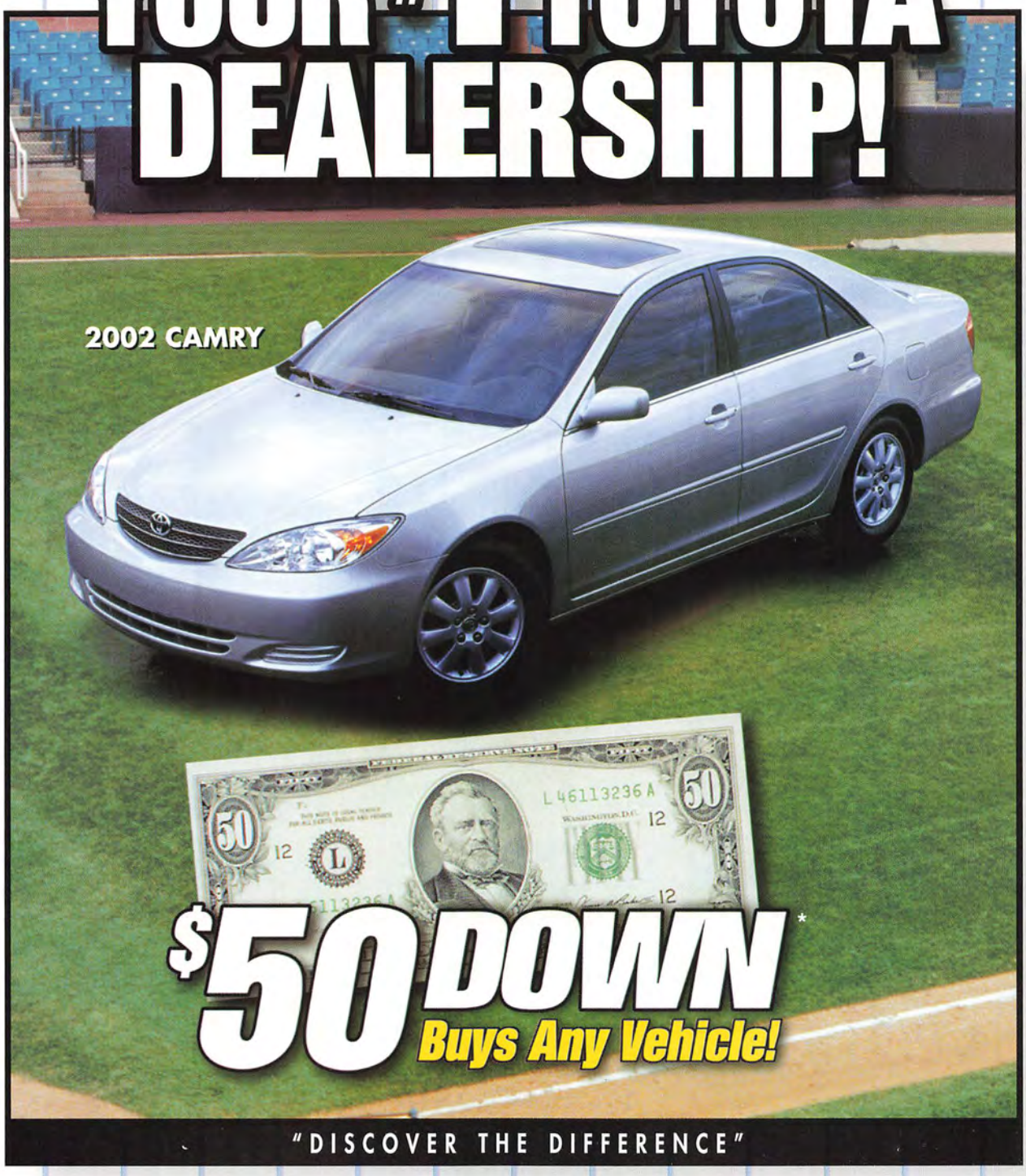

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THE 2002 YANKEES

NEW YORK

BY: BOB KLAPISCH

2002 YANKEES PREVIEW

The images are still nearly impossible to digest—Luis Gonzalez' soft flare over the infield, the desperation in Derek Jeter's body-language as he reached for the ball, and, moments later, the chaos that filled Bank One Ballpark. The Diamondbacks had stunned the Yankees in Game 7 of the World Series.

The National League champs were now the world champs, ending the Yankees' three-year reign, forcing the entire organization to stop, breathe deeply and remember what it was like to finish second. Amid the shock of his clubhouse, manager Joe Torre said, "we'll be back," but everyone knew that promise couldn't be fulfilled without changes.

Changes that will be seen everywhere: from the pitching staff, to the bench and, mostly, to the offense, which had scored just 14 runs in the entire Series, and batted .167 with runners in scoring position.

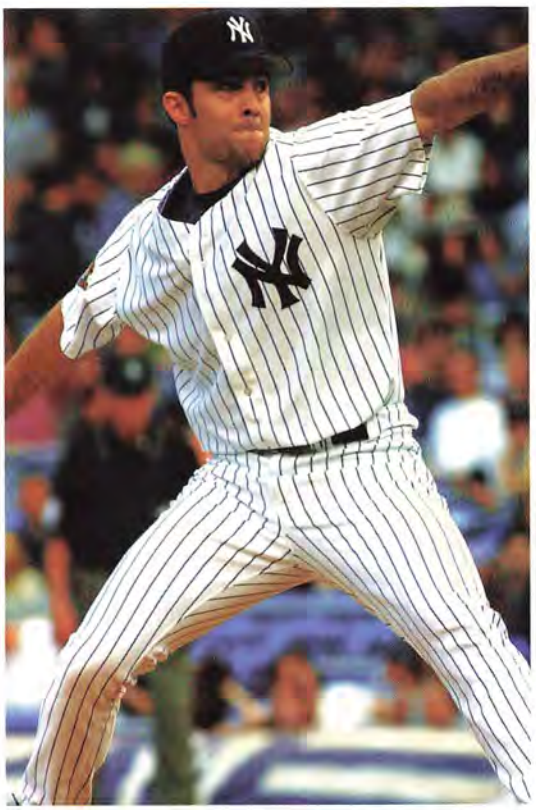
The result? The Yankees spent the winter getting bigger, stronger, and if it's possible, hungrier than at any point since the beginning of the Bronx renaissance in 1996. As general manager Brian Cashman said, "[Losing] makes us appreciate just how hard it is to get to the World Series. We had a great run, but you have to tip your cap to the Diamondbacks. They beat us. They beat our best. We're going to work very hard to put the best possible team on the field next year."

Cashman wasn't kidding. By the time the Yankees had completed their offseason facelift, they'd acquired the game's best first baseman, Jason Giambi, as well as Rondell White for the outfield. Former Met Robin Ventura replaced the retired Scott Brosius and—talk about comebacks—David Wells had returned to the Bomber rotation.

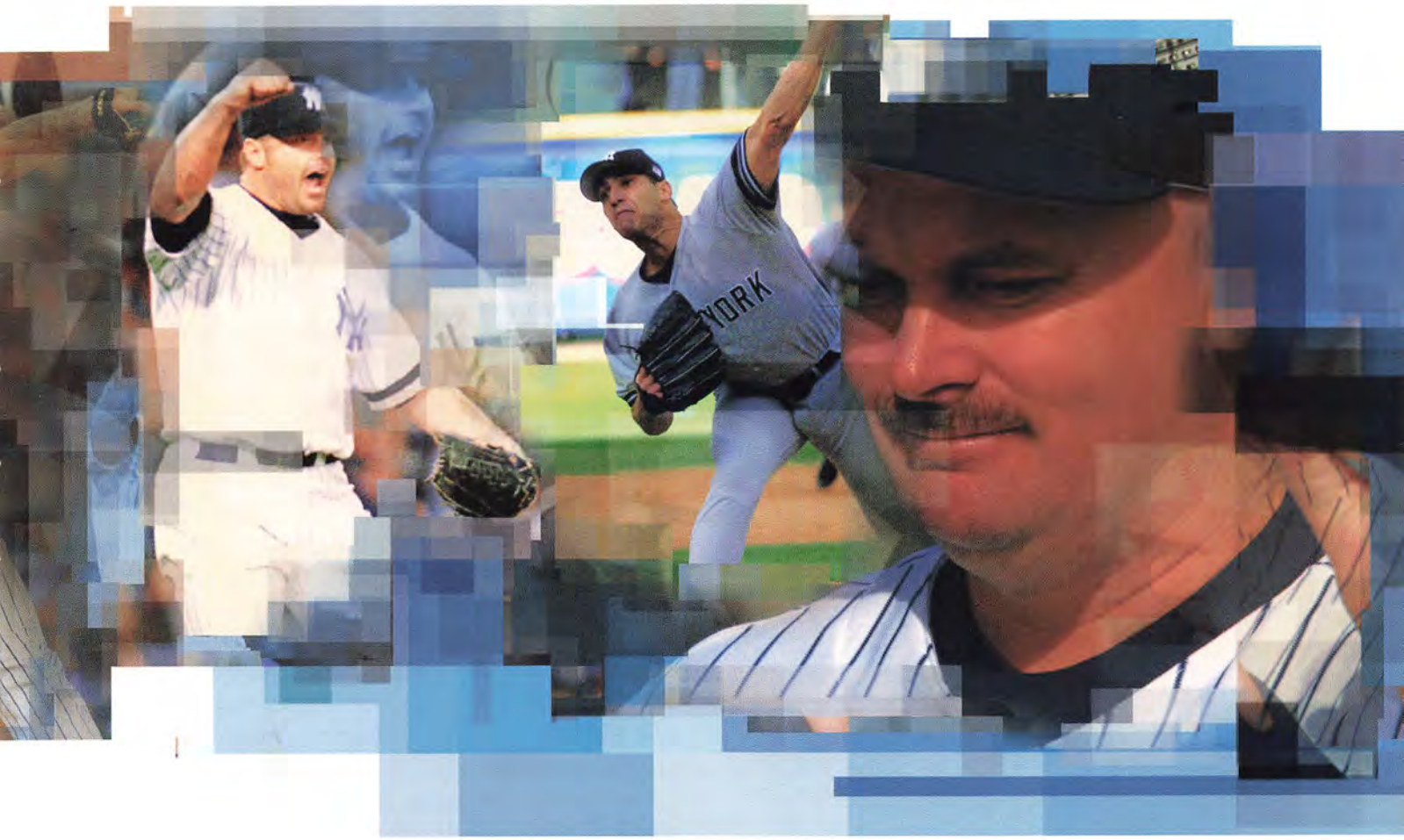
It's an imposing Yankee lineup, if not unbeatable. Put it this way: one Red Sox official literally threw up his hands in resignation during the winter meetings in December, after having learned the Yankees had lured Giambi to the Bronx.

"What's the use?" the Boston official said wearily. "Every year, it feels like the Yankees keep getting better."

Of course, there's a wide gulf between on-paper talent and the reality of a season-long war in the American League East. But here's an early look at why the AL has been given permission to begin sweating. Again.



Mike Mussina had a 3.15 ERA and allowed the fewest runners per nine innings among AL starters. In other words, Mussina's knuckle-curve was like poison to the league's hitters.



STARTING PITCHERS: The Yankees were third in the American League with a 4.02 ERA—third in just about every category, including runs allowed, opponents' average and on-base percentage—behind the Mariners and A's. The Bombers' pitching universe continues to revolve around Roger Clemens and Mike Mussina, who combined for 37 wins, each striking out more than 200, making them the first Yankee duo since 1904 to accomplish that feat.

The Rocket, of course, defies the laws of physics, if not the laws of aging, keeping his fastball in the mid-90s even as he approaches his 40th birthday. Clemens attributed his velocity to, "a lot of hard work between starts," but there's not doubt he's been blessed with the greatest gift of all—an arm that refuses to tire.

At 20-3 last year, Clemens shows no sign that he's decaying, let alone thinking about retirement. Indeed, pitching coach Mel Stottlemyre said, "I have every reason to believe that Roger could be like Nolan Ryan, pitching like this for another couple of years."

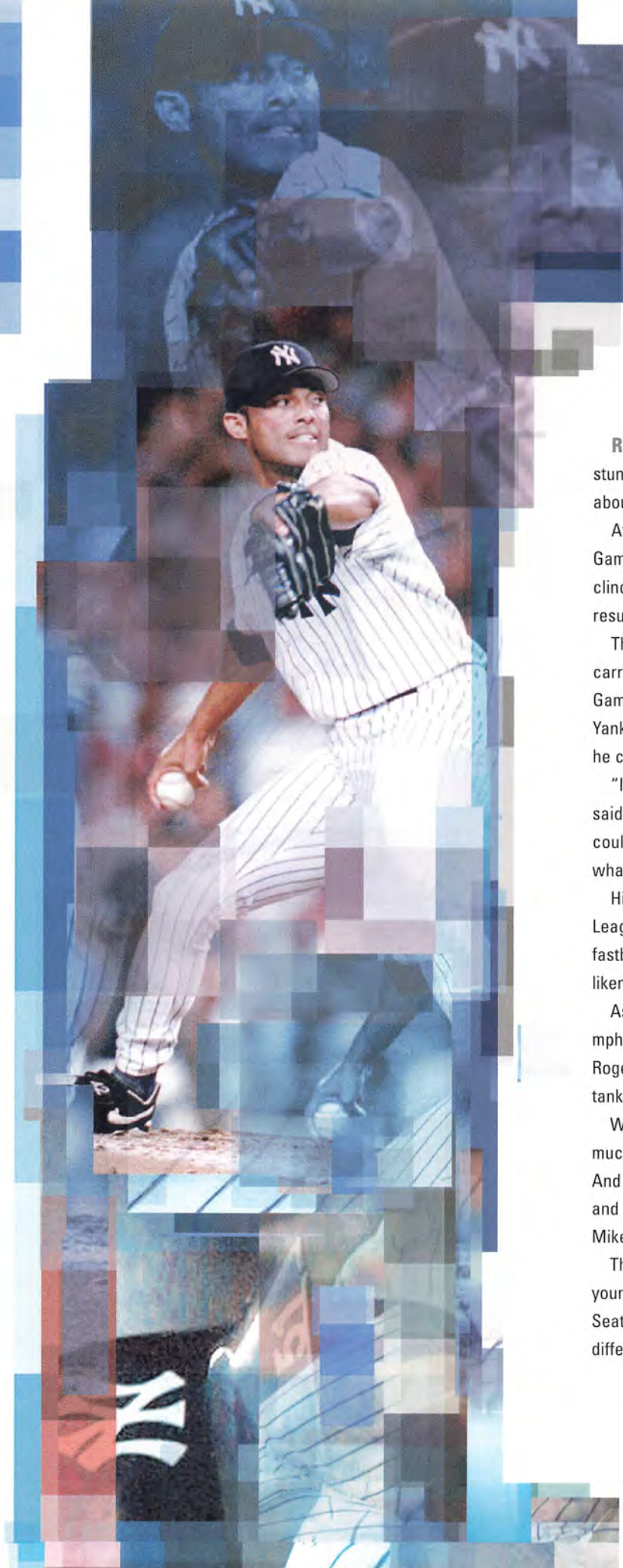
Mussina, 17-11, had a better ERA than Clemens—3.15 compared to Rocket's 3.51—and allowed the fewest runners per nine innings among AL starters. In other words, Mussina's knuckle-curve was like poison to the league's hitters and, as Torre said, "Mike's stuff was so good, I almost expected him to throw a shutout every time he went out there. It was a surprise to me any time he gave up a few runs."

With so much excellence at the front of the rotation, Andy Pettitte fits comfortably as the No. 3 starter, having crafted another fine 15-win season in 2001. The lefthander still throws one of the meanest cut-fastballs in the AL, which explains why he was second in the league in allowing only .63 home runs per nine innings.

The biggest question this season, however, isn't whether Clemens can win another 20, or if Mussina will once again come close to a perfect game—but whether David Wells can recapture the surreal combination of a blistering, inside-corner fastball and huge, arching curveball that made him an 18-game winner for the Yankees in 1998.

The Bombers freely admit it: luring the Boomer, a free agent, to the Bronx was a gamble, especially since he's coming off back surgery, and was only 5-7 with the White Sox last season. But Wells' availability—not to mention the strong emotional tie he enjoys with the Yankee public—was enough for the front office to sign the lefthander to a guaranteed two-year deal.

That prompted Joe Torre to tell fans at the annual, mid-winter baseball writers' dinner at the Sheraton Hotel in Manhattan, "You've got your hero back." Torre was smiling, but not kidding. And he knew Wells' presence would impact both Sterling Hitchcock and Orlando Hernandez as the Yankees opened camp.



RELIEVERS: After the 1997 AL Division Series, when the Indians stunned the Yankees in a five-game showdown, there was concern about Mariano Rivera's self-confidence.

After all, he surrendered a dramatic home run to Sandy Alomar in Game 4, just as it seemed the Bombers were on their way to a Series clincher. The closer admitted it was a long, painful winter, but he resurrected in 1998 with a solid 36-save season.

That experience will undoubtedly help Rivera in 2002, since he's carrying similar baggage. Only three outs away from a 2-1 win in Game 7 of the 2001 World Series, Rivera was unable to nail down the Yankees' fourth straight world championship, despite pitching what he called an error-free ninth inning against Arizona.

"I did the best I could, which is all I can ask of myself," Rivera said. "I did my best, and if it wasn't meant to be, there was nothing I could do about it. I'm not ever going to second-guess myself about what happened."

His 50 saves in 2001, a Yankee record, proved that American League hitters still haven't solved the mystery of Rivera's cut-fastball—a pitch so devastating, the Braves' Chipper Jones once likened it to "a buzz saw."

As long as Rivera keeps devouring hitters with that blistering, 94-mph pitch, the Yankees will continue to enjoy a unique advantage. As Roger Clemens said, "It's a nice feeling, knowing that I can empty my tank in the seventh inning, and just hand to ball over to Mo."

Which is another way of saying the Yankees are able to play a much shorter game, playing for a lead in the first six or seven innings. And their middle-relief corpse—which includes Ramiro Mendoza and the newly acquired Steve Karsay—cuts a path to set-up man Mike Stanton.

Throw all the ingredients into the blender, including a corps of young guns hungry for action, and you begin to understand why Seattle manager Lou Piniella said, "That bullpen is what's made the difference for the Yankees all these years."

New York's Other Home Town Favorite

INFIELD: All you need to know about the Yankees' new and improved offense can be summed in two words: Jason Giambi. He led all major league first basemen with a .477 on-base percentage in 2001—just one reason why the Yankees expect to score more runs this summer.

A's general manager Billy Beane, Giambi's former employer, flatly said, "I think Jason is going to be a great player in New York. There are certain guys who are cut out for the big markets. Jason is one of them. There's no doubt in my mind he's the kind of person who'll love that environment."

In fact, it's not unrealistic to project Giambi as a 50-home run hitter in the Bronx, thanks to the blessing of a short right field porch. And make no mistake: Giambi is ready for the game's biggest stage.

As Giambi said, "This where I've always wanted to be."

His presence in the lineup will allow Derek Jeter to breath easier—although he's hit better than .300 for four straight seasons. With a .326 average with runners in scoring position, there's no doubt Jeter thrives under pressure.

What Jeter didn't like to say, of course, was that he was bothered throughout the summer of 2001 with nagging injuries—including a shoulder problem which dated all the way back to spring training.

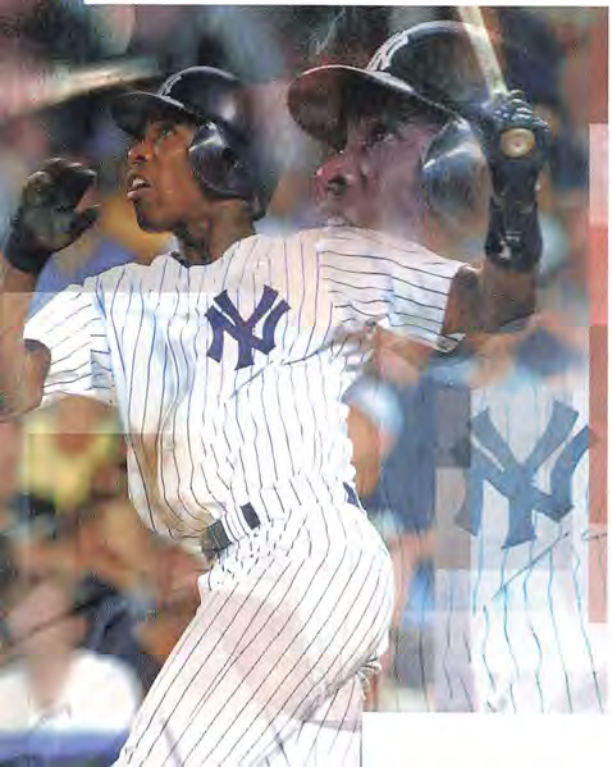
Fully healed for 2002, he has every expectation of approaching his 1999 numbers, when he set career highs in batting average (.349) home runs (24) and RBI (102).

Just as important to the Yankees, however, is the development of Alfonso Soriano at second base, and the Yankees' belief that Robin Ventura can act as third base's caretaker while rookie Drew Henson develops.

The Yankees' faith in Ventura was, ironically, rooted in his tenure with the Mets. Cashman said, "We know with Robin, we're getting someone who's familiar with New York, and knows what it takes to succeed here."

The Bombers' projections for Soriano are unconditionally bright. He hit .268 last year with 18 HR and 73 RBI, and in the words of one American League scout, "Is on his way to being another Vladimir Guerrero."

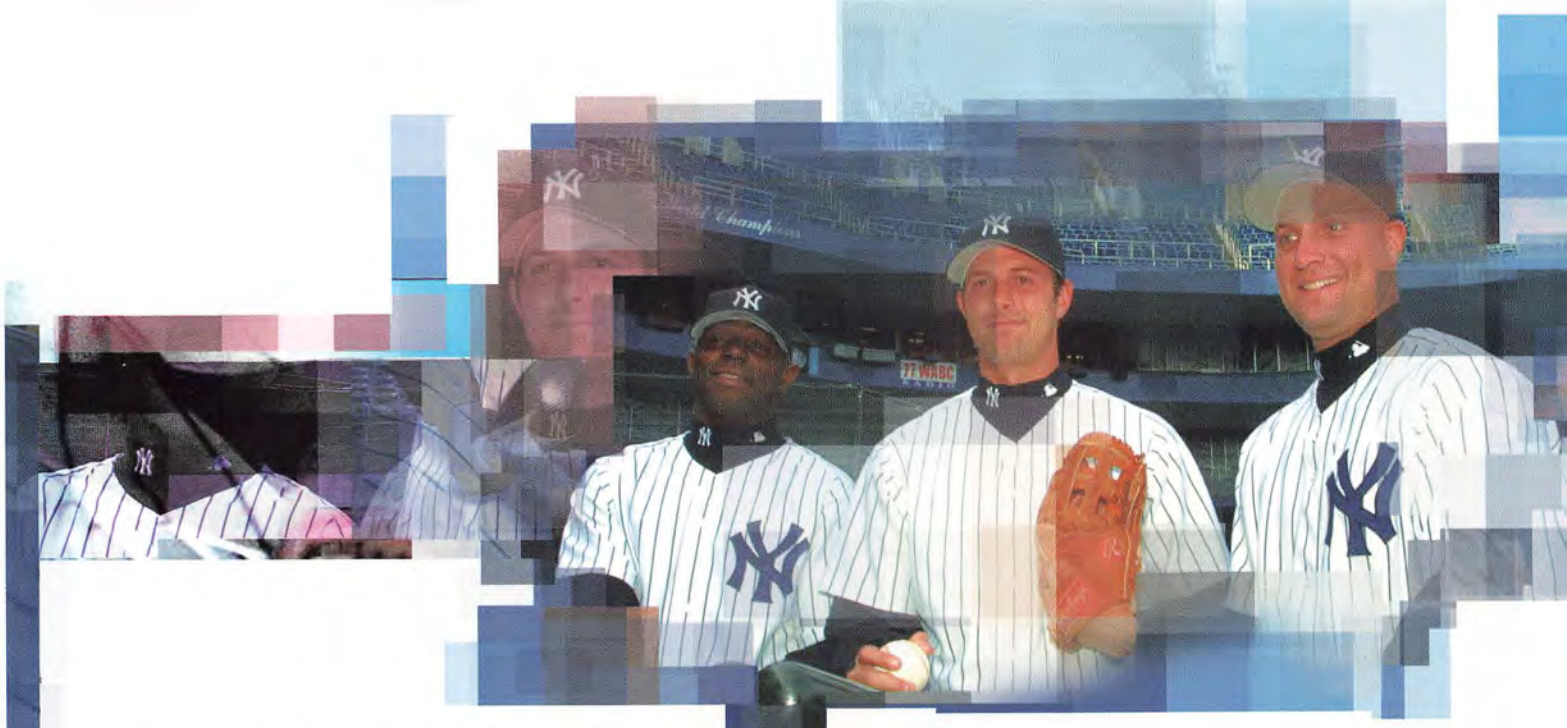
All you need to know about the Yankees' new and improved offense can be summed in two words: Jason Giambi.



OUTFIELD: With Chuck Knoblauch and Paul O'Neill both gone, the Yankees were looking for an offense-minded replacement when they signed Rondell White. The former Expo and Cub has been plagued by knee and hamstring problems that have limited him to fewer than 100 games in three of the last four seasons. But when pain free, White is a proven .300 hitter, capable of 20-something home runs. His best season was in 1999 in Montreal, when he hit .312 with 22 HR and 64 RBI.

White's contributions will dovetail into the body of work Bernie Williams has assembled since 1991. The centerfielder batted .307 in 2001—and was highly productive after batting just .200 in April and .264 in May. Williams struggled with the loss of his father early in the season, but rebounded to hit .450 in June and .355 in August. Williams' .395 on-base percentage placed him second among AL outfielders.

As the Yankees opened camp in February, Shane Spencer was the likeliest choice to replace Paul O'Neill in right field, with John Vander Wal as his backup.



CATCHER: The Yankees made a five-year commitment to Jorge Posada over the winter, signing him to a contract that will keep him in pinstripes at least through the 2006 season. That's good news for the Bombers, since in the words of an AL scout, "you can't put a price on the value of a power-hitting, switch-hitting catcher."

Posada, 30, led all major league catchers with 95 RBI in 2001, and his 22 HR were second in the AL behind Texas' Ivan Rodriguez. Posada batted .323 with runners on base, and .341 with runners in scoring position.

Those numbers hardly need a translation: like Jeter, Posada plays to the game's bigger moments—and that's not even considering his growing ability to call a game. In fact, Roger Clemens said, "Jorge has done a great job understanding how I like to work a batter, he understands my thinking, my approach. It makes it a lot easier to have a catcher on your wavelength, and Jorge has come a long way with me."

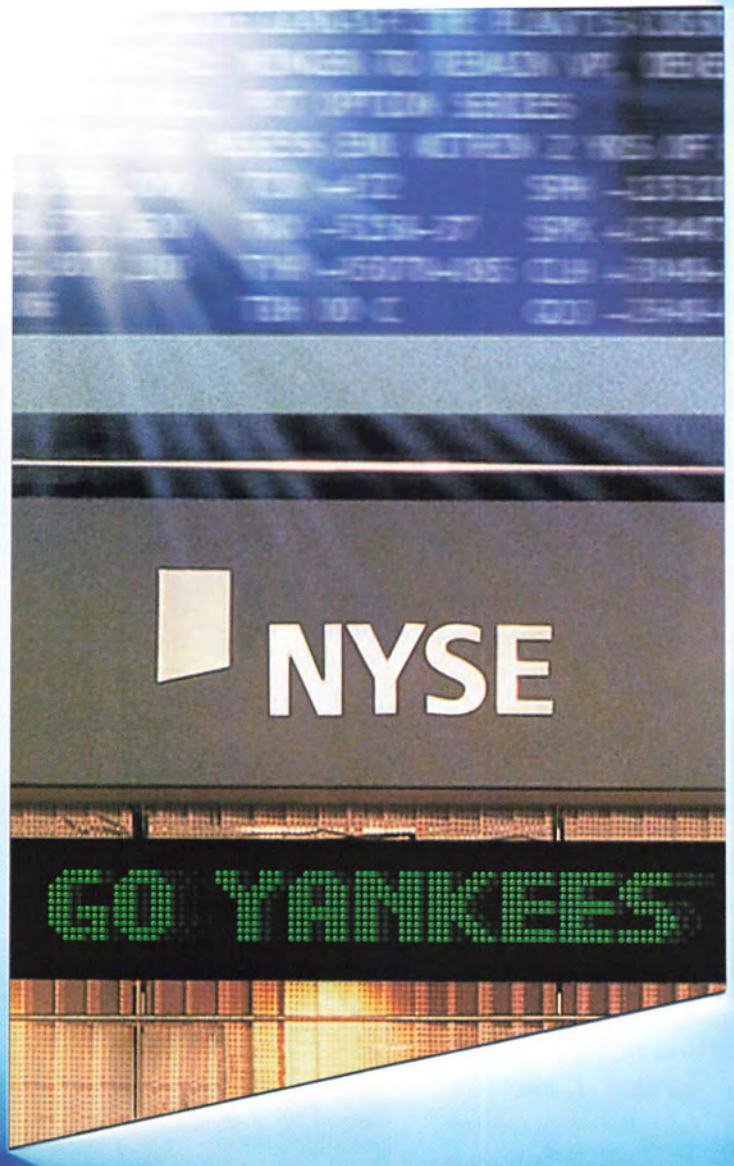
In announcing Posada's multi-year deal, Cashman hinted that the catcher wouldn't spend quite as much time behind the plate in 2002—he caught 151 and 138 games in 2000 and 2001, respectively—which means Posada could serve as the Yankees' DH on occasion. In such cases, it's likely Todd Greene or Alberto Castillo will serve as Posada's backup.

BENCH: With so many front-line stars, do the Yankees even need a bench? Do you even have to ask? The presence of Vander Wal, who'll likely be the fourth outfielder, offers an imposing glimpse of the Bombers' strength. Cashman said, "Vander Wal is good enough to be a starter on a lot of teams."

Similarly, the Yankees' will rely on Enrique Wilson to complement Ventura at third base and Soriano at second—a responsibility that Wilson is more than capable of handling. In the gap between Brosius' retirement and the trade with the Mets that brought Ventura to the Bronx and sent David Justice across town, it appeared as though Wilson would be the next third baseman, at least until Henson was ready.

"All I want is the chance," Wilson said, voicing a wish that was never granted. Instead, Wilson now represents additional body-armor for the Yankees.

This, for a team that already looks bulletproof.



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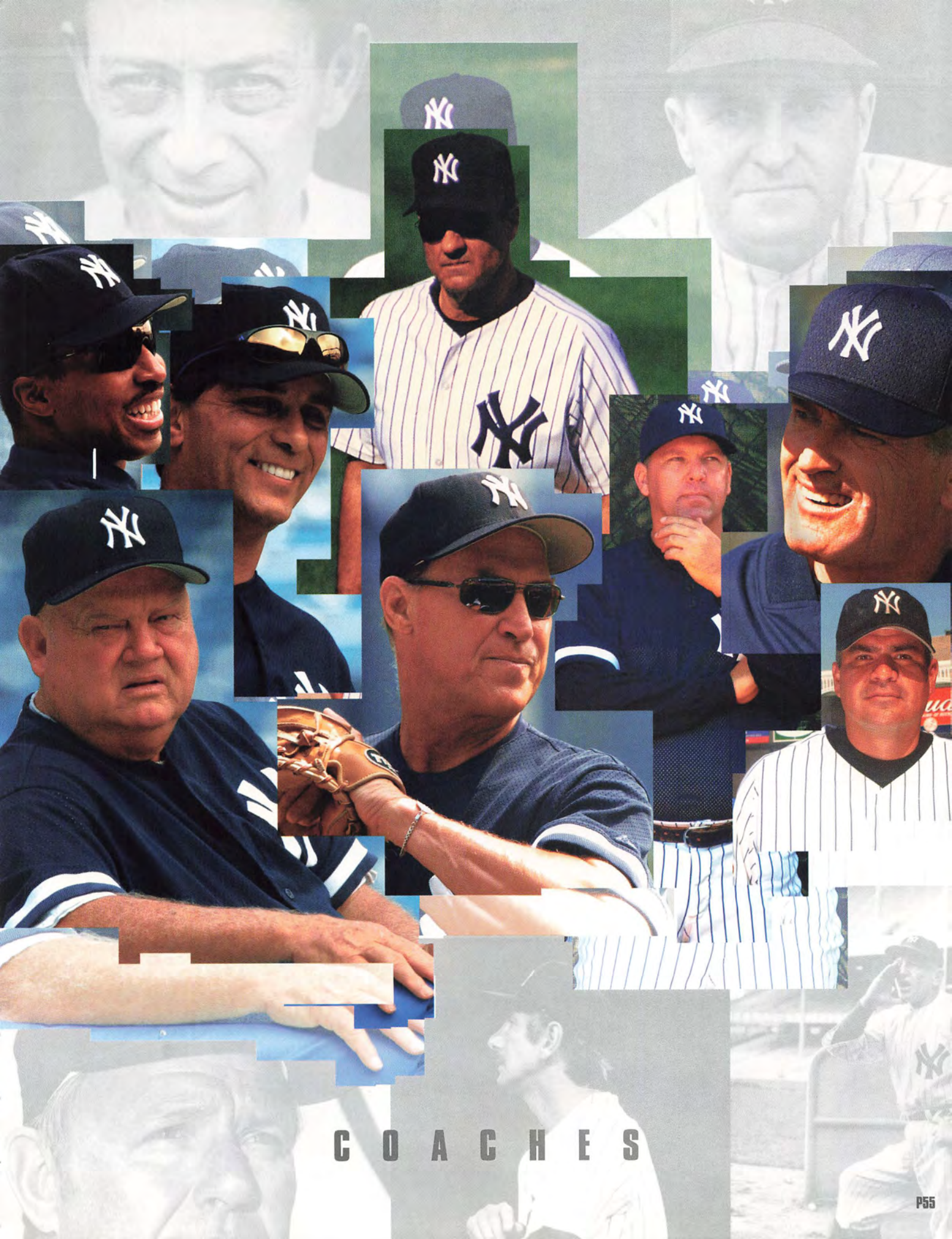


COACHES

6 JOE TORRE

MANAGER

In 1996, Joe Torre's first year as manager of the New York Yankees, he led the club to a 92-70 finish. In the postseason, as his brother, Frank, awaited heart surgery in a New York City hospital, he guided the Bombers from a two-game deficit to beat Atlanta, giving the Yanks their first world championship in 18 years.

Torre's inaugural season set the stage for an unbelievable run of success, one of the best ever by a major league manager. In the midst of tumultuous personal crises—including a bout with cancer in '99 and one to pitching coach Mel Stottlemyre in '00—the skipper remained a rock-steady driving force. And amid personnel changes, late-inning postseason disappointments and the always-frenzied New York media, Torre is a beacon of calm.

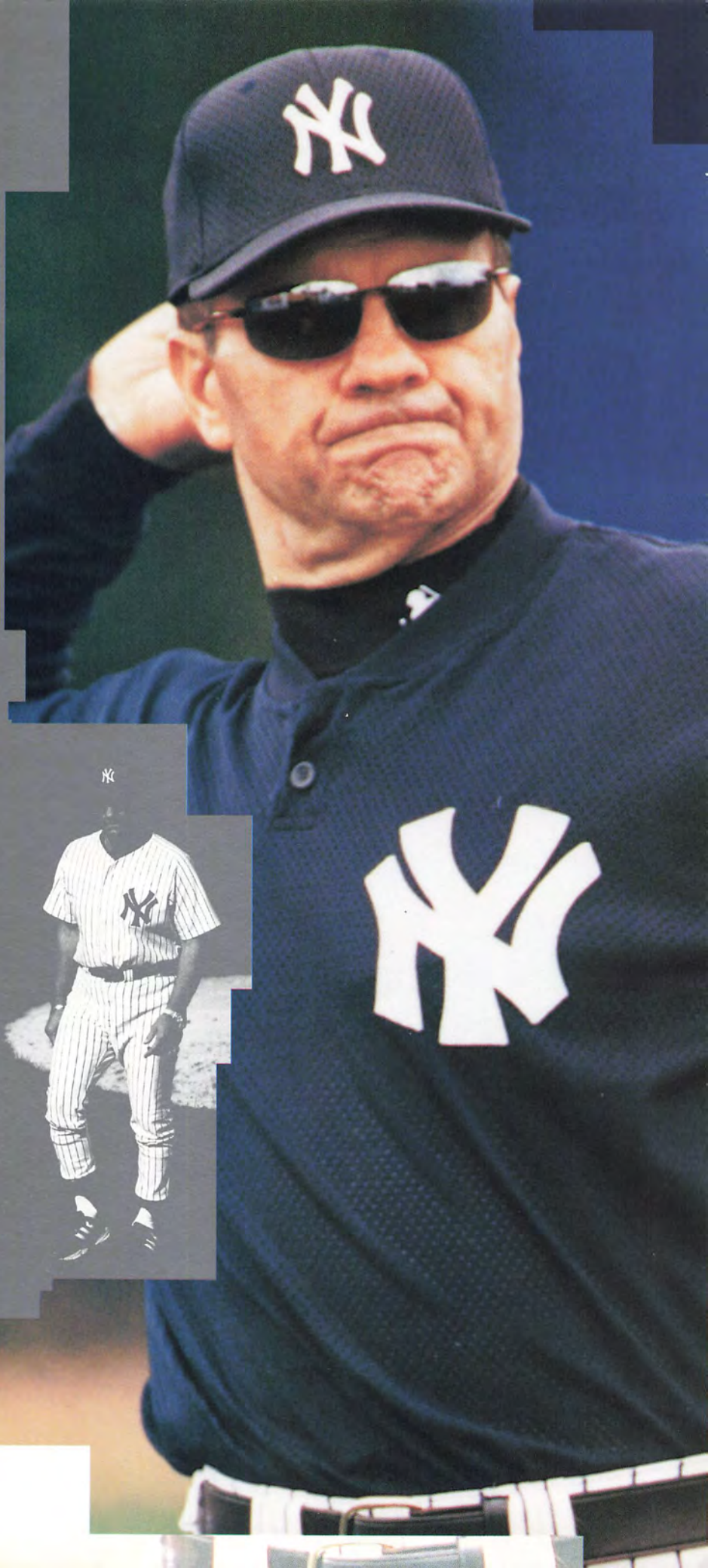
Entering his seventh year as the Yankees skipper, Torre remains the only manager to lead a team to three straight world championships without a defeat, and is one of only three men to manage a team to as many as three straight World Series titles, joining fellow Yankee managers Casey Stengel (five straight) and Joe McCarthy (four straight).

Last season, the Bombers' May 28 win over Oakland earned Torre win No. 500 as a Yankee. Before coming to New York, Torre had a sub-.500 career managerial record, but has turned that stat around in pinstripes—he now enjoys a career 1,476-1,390 mark.

The Brooklynite—and only native New Yorker to manage the Bronx Bombers—was a nine-time All-Star as a player for the Braves, Cardinals and Mets, and owns a career batting average of .297.

Joe Torre was the right man in the right place at the right time when he was signed to helm the team. Contributing four world championships and five American League pennants to the Yankees' already impressive legacy, Torre is fast becoming a living legend. Laid-back and infinitely knowledgeable, Torre works his hunches aided by an equally formidable coaching staff.

With unwavering confidence in his players' talents and conduct, he is in turn adored and trusted. This year, he is given the task of presiding over a roster composed of established New York veterans and first-year Pinstripers. And there is no better man to make the transition as smooth as possible, guiding the team to a fifth straight AL pennant.



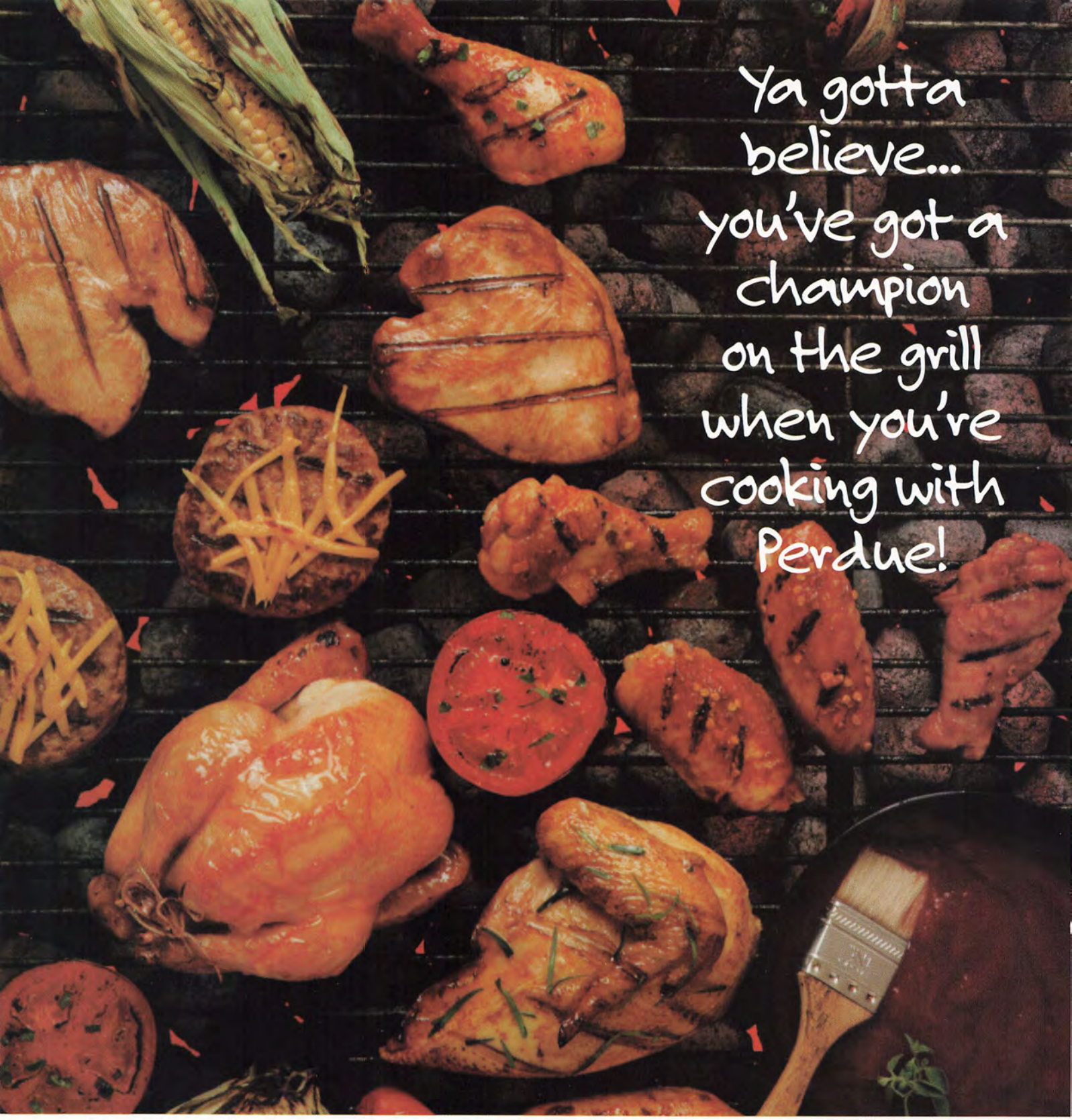
54 DON ZIMMER

BENCH COACH

Don Zimmer is the only person to be in uniform for all three Yankee perfect games. As an infielder for the Brooklyn Dodgers, he witnessed Don Larsen's 1956 World Series masterpiece, and was the bench coach for the Yanks for both David Wells' and David Cone's.

For the seventh straight season, Zim will sidle up next to Joe Torre on the Yankees' bench and offer pearls of wisdom acquired in 54 years of professional baseball.

A trusted advisor, Zim has also become a good luck charm for Derek Jeter, who habitually rubs his head before every at-bat.



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WILLIE RANDOLPH 30

THIRD-BASE COACH

For the ninth consecutive season, Yankee players hoping to round third will look to Willie Randolph for the go-ahead. Randolph's love of the game is evident, and he has become an integral part of Joe Torre's inner circle.

As a player, Randolph served as co-captain of the Yankees (with Ron Guidry) in 1986 and played more games at second base (1,688) than any Yankee in history. He ranks among the all-time Yankee leaders in games (1,694), at-bats (6,303), runs (1,027), hits (1,731), doubles (259), triples (58) and stolen bases (251).

With two world championships as a player and four as a coach, his continued leadership in the clubhouse will serve as a reminder of the Yankees' winning tradition for the new crop of players.

34 MEL STOTTLEMYRE

PITCHING COACH

After coming back from a bout with cancer, Mel Stottlemyre led a veteran Yankee pitching staff to finish third in the majors in ERA (4.02) and first in the AL in strikeouts (1,266) for the first time since 1984. Under his direction, the Yankee pitching staffs have finished in the top five in ERA in five of the past six seasons.

Mel spent his entire 11-year playing career in pinstripes, earning a record of 164-139 with a 2.97 ERA in 360 appearances and winning 20 games in 1965, '68 and '69.

The Yankees will once again rely on Mel's pitching expertise to sort through the abundance of experienced starters and young relievers.

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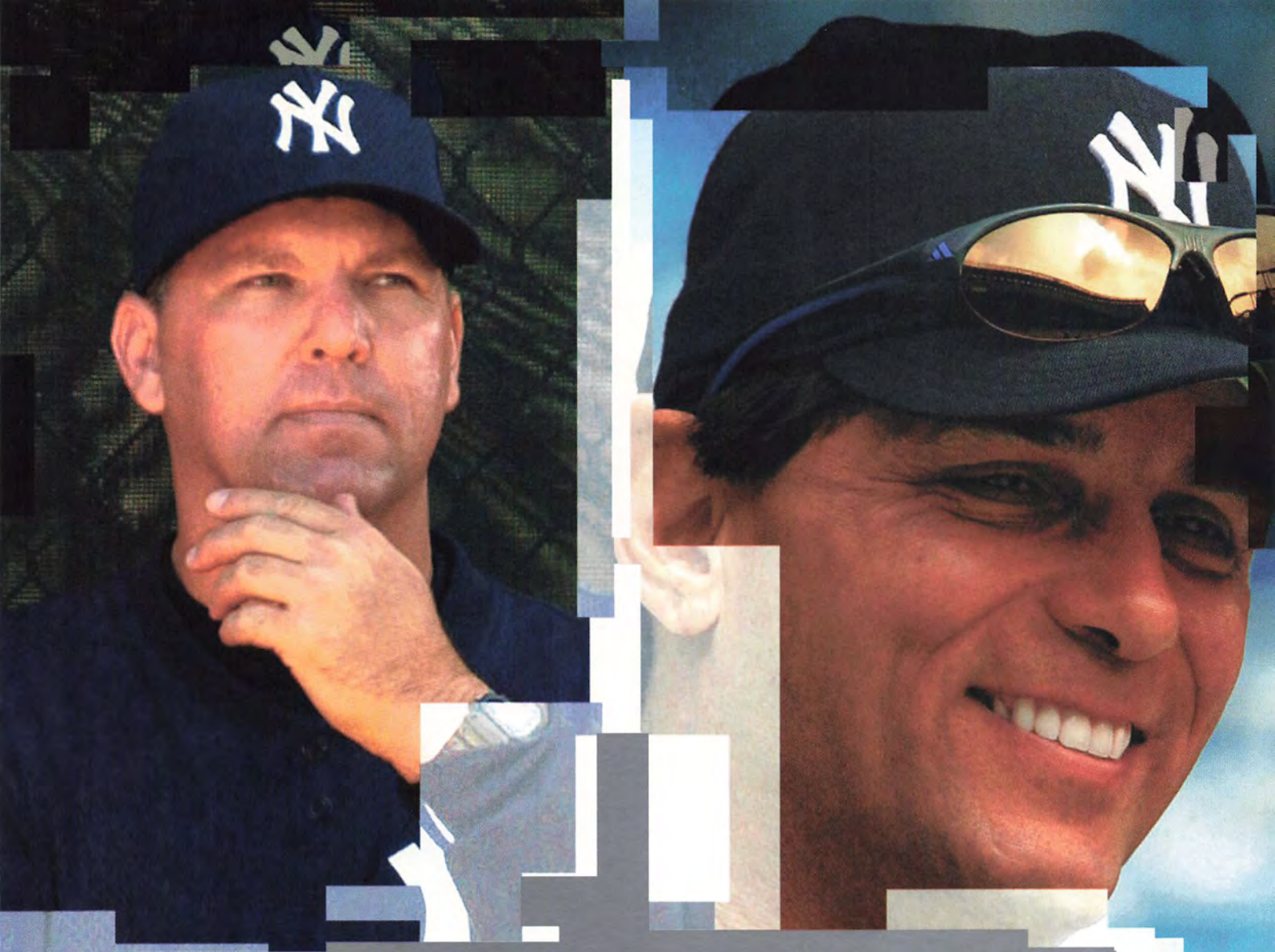


RICH MONTELEONE 52

BULLPEN COACH

Entering his first year as the Yankees bullpen coach, Rich Monteleone has coached in the Yankee organization for the last five. In 2001, he served as the Yankees' roving pitching coordinator and began his coaching career in '97 with a two-year stint as the pitching coach of the Gulf Coast Yankees. The following two seasons, Monteleone was the pitching coach of the Class A Tampa Yankees.

As a player, he was selected by the Detroit Tigers in the first round in 1982. He spent four years with the Yankees from 1990 to '93, earning a record of 17-9 with a 4.06 ERA in 120 games. He finished his 10-year major league career with a 24-17 record with a 3.87 ERA.

Monteleone will draw on his extensive experience as a player and coach to supervise a 2002 Yankee bullpen filled with both veteran players and eager young guns.

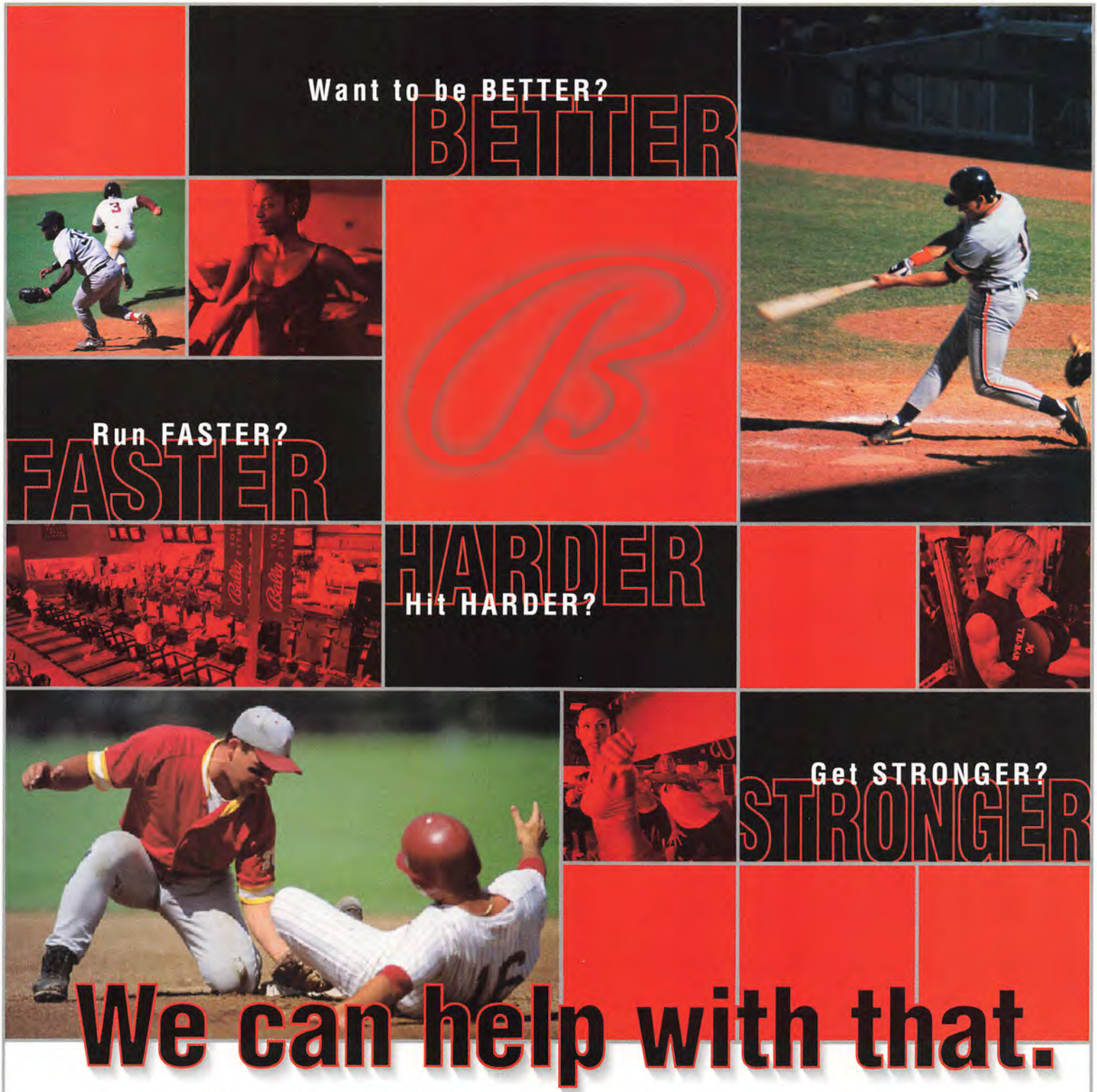
53 LEE MAZZILLI

FIRST-BASE/OUTFIELD COACH

Lee Mazzilli held the starting gun at first base in 2001, steering the Yankees to 161 stolen bases, the second highest in the majors and most by a Yankee team since 1985. It was Mazzilli who urged the team to get more aggressive on the basepaths, adding yet another dimension to the Bombers already potent arsenal.

As player, Mazzilli swiped a total of 197 bases, mostly as an outfielder for the New York Mets, and played one season in the outfield with the Yankees. Before putting on pinstripes with the big club, Maz spent three years (1997–99) coaching Yankee farm clubs.

Heading into his third season as first-base/outfield coach, Maz sees no sign of slowing the Yankees down.



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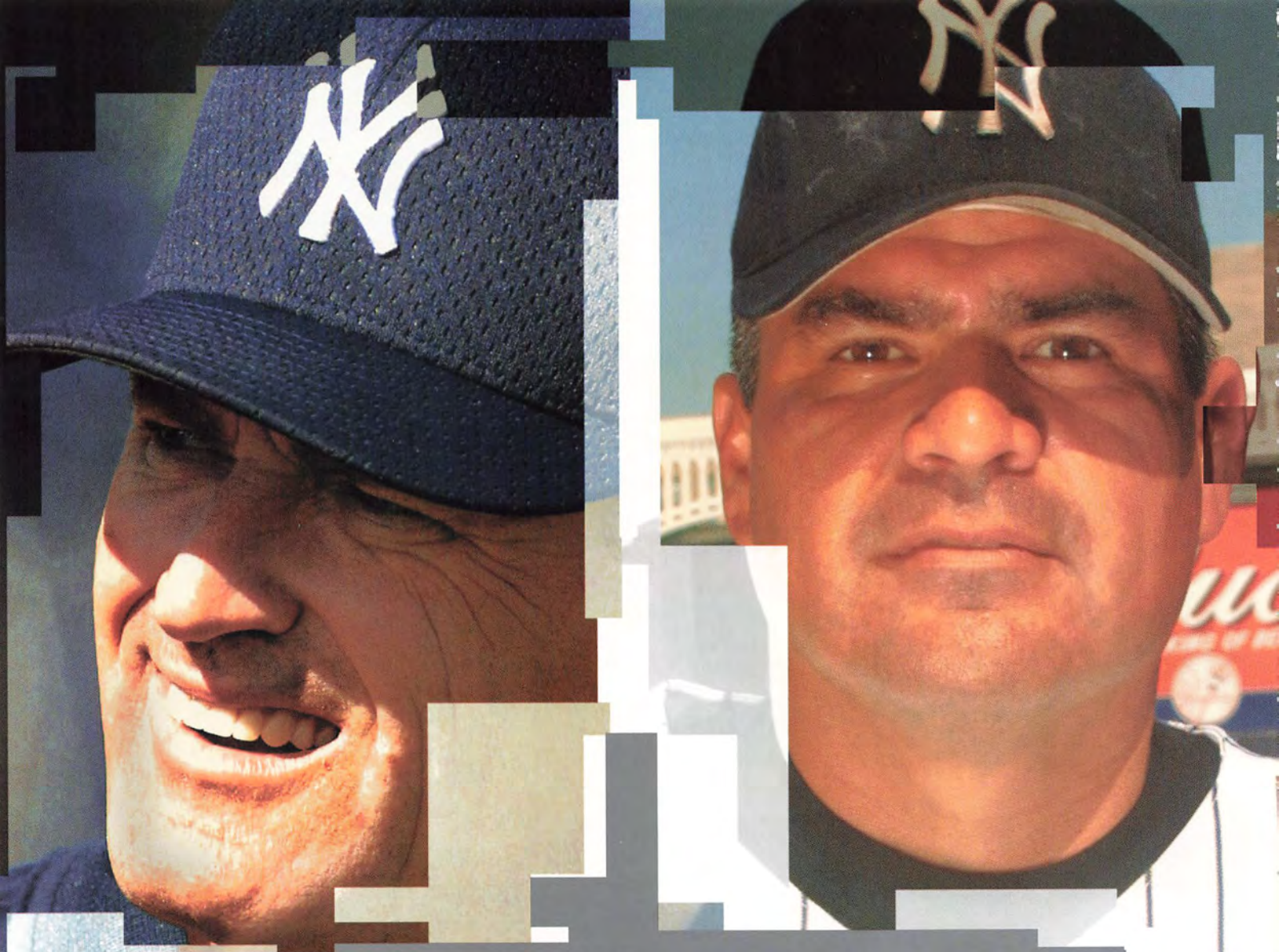

RICK DOWN 56

HITTING COACH

Rick Down comes back to the Yankees for his 28th season in the major leagues. As the hitting coach of the Bombers from 1993 to '95, he guided his batters to lead the majors in BA in his first two seasons, and in '94, the team's BA of .290 was the highest since 1936.

This will be Down's eighth season with the Yankee organization, and the fourth at the major league level. He was the manager of the Triple-A Columbus Clippers from 1990 to '92, guiding the team to a club record of 95 wins in '92 and winning three straight International League West Division titles.

50 TOM NIETO

CATCHING COACH

Tom Nieto enters his second year as the catching instructor for the Yankees, and his seventh overall season in the organization. Nieto has worked with Jorge Posada to help him become one of the preeminent backstops in the majors.

Nieto spent seven seasons as a player in the majors. His best season came in 1985 when he had 34 RBI in 95 games for St. Louis, starting two games in the World Series against Kansas City.

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April 18, 1923	Yankee Stadium opens
October 15, 1923	Yankees win their first World Series
May 30, 1938	Record attendance of 81,841 vs. Boston
May 28, 1946	1st Stadium night game
October 5, 1953	Yankee win 5th straight World Series
1956-1973	Home of New York Football Giants
April 16, 1959	First message scoreboard is unveiled
October 4, 1965	Pope Paul VI Celebrates 1st Papal Mass
September 30, 1973	Last home game in the old stadium
April 15, 1976	Remodeled Stadium reopens
October 27, 1999	Yankees win 25th World Championship
October 2000	1st Subway Series since 1956

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INTERNET: Tickets may also be purchased online via the internet at www.yankees.com.

YANKEE STADIUM ADVANCE TICKET WINDOW: Monday-Saturday 9:00am - 5:00pm; Beginning March 1, hours are Monday-Saturday 9:00am - 5:00pm, Sunday 10:00 - 4:00pm. Tickets can also be purchased at the Advanced Ticket Windows located outside, adjacent from Gate4 and lot 8 and inside the Stadium at section 9 until the end of the 7th inning on on game days which the Yankees are at home.

NEW YORK YANKEES TICKET OFFICE HOURS: Monday-Friday 9:00am - 5:00pm. The ticket office,except group sales, is open until the end of the 7th inning on on game days which the Yankees are at home.

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BY SUBWAY: The Yankee Stadium subway stop is located right outside the Stadium at the corner of 161 st Street and River Avenue. The Stadium is conveniently reached by several subway lines and a trip from midtown Manhattan takes less that 25 minutes. The #4 train (east side) as well as the B (weekdays rush hour only) and D train (west side) make stops at 161st St./Yankee Stadium. Metro North train service to Connecticut and Westchester County is available at the 125th Street subway stop.

BY BUS: Several New York City Transit Authority bus Lines provide convenient service to Yankee Stadium. The BX 6 and BX 13 buses stop at 161st Street Yankee Stadium. Also, the BX 1 bus stops at 161st St./Grand Concourse, a short walk to the Stadium.

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PITCHERS

ROGER CLEMENS 22

Roger Clemens' 2001 season was one that many believed he was still capable of having, but the level in which the 39-year-old asserted his dominance still left most in awe.

Coming off an average 13-8 season in 2000, Clemens rebounded to put together his best season in three years, and one of the most exciting ever by a starting pitcher en route to an unprecedented sixth Cy Young Award.

Clemens started the season by becoming the first pitcher in major league history to win 20 of his first 21 decisions, ending the year with a 20-3 record and 3.51 ERA, his best since 1998 when he went 20-6 with a 2.65 ERA while with Toronto.

During this stretch, Clemens won a Yankees' record 16-straight games, and became the only hurler in major league history to win eight consecutive starts after his 39th birthday.

With 213 Ks, Clemens moved up six places on the all-time strikeout list to finish the season in third place behind only Steve Carlton (4,136) and Nolan Ryan (5,714) with 3,717.

Clemens' dominance was not limited to the regular season, either, as he compiled a 1-1 record and 2.36 ERA during the 2001 postseason, including a Game 3 must-win victory in the World Series.

The Rocket also made his second career All-Star Game start, his seventh overall appearance, pitching two perfect innings for the American League.

Headed into the 2002 season, Clemens sits as the active leader in career wins (280), games started (544), innings pitched (3,887), strikeouts (3,717) and complete games (116). And the Rocket shows no sign of slowing down now.

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ORLANDO HERNANDEZ 26

The postseason warrior will begin his fifth season in the rotation with high hopes of returning to form after a 2001 campaign that was limited due to injury. But Orlando "El Duque" Hernandez' experience under big-game pressure will surely help him get back on top.

El Duque's 2001 season was hindered because of a toe injury that restricted him to 16 starts and a 4-7 record. However, like so many times before, El Duque responded in the postseason. Hernandez won Game 4 of the ALDS and, after allowing only one run over six innings of work, received a no-decision in the thrilling Game 4 victory in the World Series.

His strong effort in the playoffs added to his already record-breaking numbers. El Duque became the first player in major league history to win his first eight postseason starts, and he hasn't slowed down since. In 11 postseason series, Duque has compiled an impressive 9-2 record and a 2.48 ERA. In four World Series starts, Duque has a record of 2-1 with a 2.29 ERA.

With his first start of 2002 marking his 100th as a Yankee, Hernandez has certainly come a long way after defecting from Cuba before the '98 season. Since then, Duque has compiled a solid 45-33 record and 4.13 ERA.

El Duque's postseason success and intensity on the mound has carried him through four seasons as a Yankee, and it's what will make him an immeasurable asset throughout 2002.

	W-L	ERA	G	GS	CG	SHO	SV	IP	H	R	ER	BB	SO
2001	4-7	4.85	17	16	0	0	0	94⅔	90	51	51	42	77
Career	45-33	4.13	100	99	8	2	0	645⅔	576	316	296	232	506

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STERLING HITCHCOCK 41

Like teammate David Wells, Sterling Hitchcock begins his second full go-round with the Yankees. Hitchcock was re-acquired in a midseason trade with the San Diego Padres last year, returning the 31-year-old to the team that drafted him in '89.

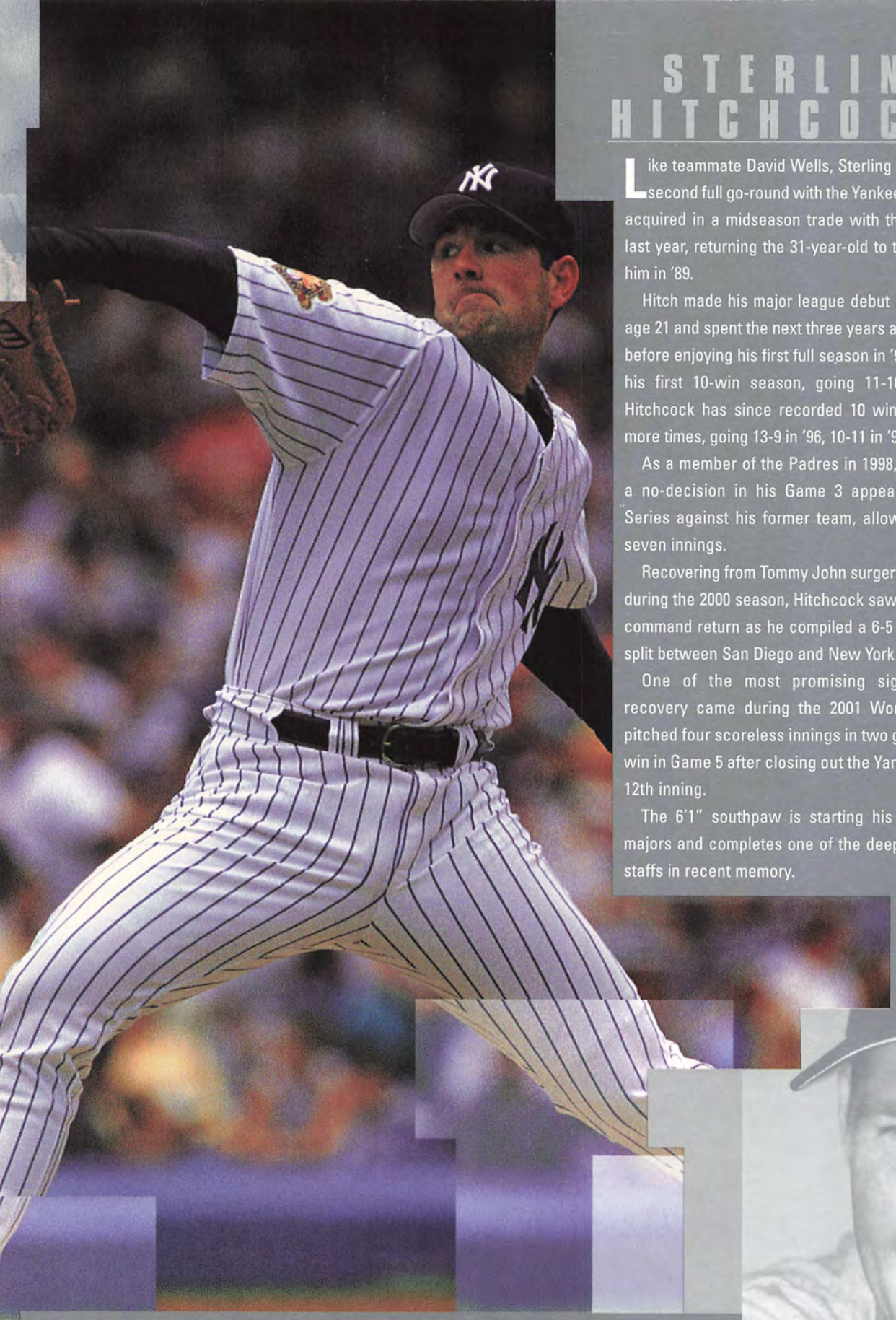
Hitch made his major league debut as a Yankee in '92 at age 21 and spent the next three years as a part-time reliever before enjoying his first full season in '95 when he recorded his first 10-win season, going 11-10 with a 4.70 ERA. Hitchcock has since recorded 10 wins in a season three more times, going 13-9 in '96, 10-11 in '97 and 12-4 in '99.

As a member of the Padres in 1998, Hitchcock received a no-decision in his Game 3 appearance of the World Series against his former team, allowing only one run in seven innings.

Recovering from Tommy John surgery that limited his time during the 2000 season, Hitchcock saw his velocity rise and command return as he compiled a 6-5 record and 5.63 ERA split between San Diego and New York in 2001.

One of the most promising signs of Hitchcock's recovery came during the 2001 World Series when he pitched four scoreless innings in two games, receiving the win in Game 5 after closing out the Yanks' 3-2 victory in the 12th inning.

The 6'1" southpaw is starting his 11th season in the majors and completes one of the deepest Yankee pitching staffs in recent memory.



	W-L	ERA	G	GS	CG	SHO	SV	IP	H	R	ER	BB	SO
2001	4-4	6.49	10	9	1	0	0	51⅓	67	37	37	18	28
Career	67-57	4.75	222	187	10	2	3	1137⅓	1202	644	60	415	884

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STEVE KARSAY 31

For Steve Karsay, the 2002 season is one that the New York native had always hoped would happen. Growing up in Queens, Karsay admitted his ambition was to become a New York Yankee.

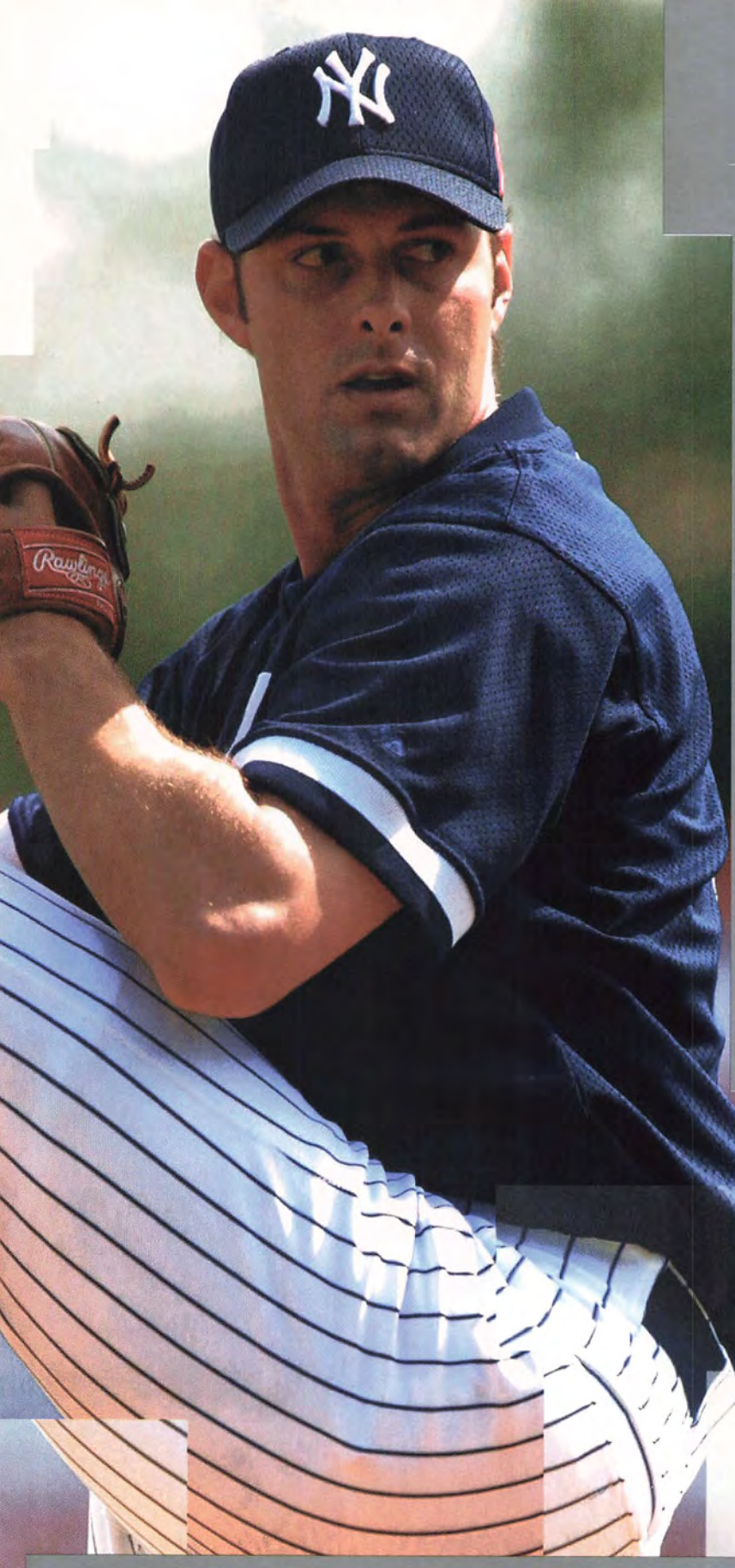
Signed as a free agent during the offseason, Karsay adds even more depth to an established veteran bullpen. The 30-year-old righty is on the upswing of his career and is fast becoming one of the more dominant middle relievers in the game.

Before being traded to the Atlanta Braves halfway through the 2001 season, Karsay put up incredible numbers for the Cleveland Indians. He had a 1.25 ERA with 44 strikeouts in 31 games. With Atlanta, Karsay continued his strong pitching and ended the year with a career-low 2.35 ERA.

The addition of Karsay gives manager Joe Torre a wealth of options out of the bullpen. Karsay will take pressure off Ramiro Mendoza, who has been the Yanks' most reliable righty reliever for years, and will give Mike Stanton extra rest after an overactive 2001 season.

Entering his eighth season in the majors after debuting for the Oakland Athletics in '93 at the age of 21, Karsay has been used in a number of different roles before settling into the bullpen. In '94, Karsay started 24 games for the A's, and in '00, he recorded 20 saves for the Indians.

The 1990 first-round draft pick of the Toronto Blue Jays has seen his share of major league clubhouses. Now the New Yorker hopes he found a permanent home in the Bronx, while helping to set up the home team for another title.



	W-L	ERA	G	GS	CG	SHO	SV	IP	H	R	ER	BB	SO
2001	3-5	2.35	74	0	0	0	8	88	73	23	23	25	83
Career	25-34	4.00	243	40	0	0	29	477⅓	495	228	212	157	370

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RAMIRO MENDOZA 55

Ramiro Mendoza once again dominated the middle innings and quietly played a major role in the success of the Yankees.

The perennial middle reliever and jack-of-all-trades enters his seventh season in pinstripes and looks to improve upon a solid 2001 season. Recovering from shoulder surgery that sidelined him in 2000, Mendoza went 8-4 with a 3.75 ERA in 100⅔ innings pitched, most among Yankee relievers.

The lanky righty appeared in the most games of his career (56) and also recorded a career-high 6 saves.

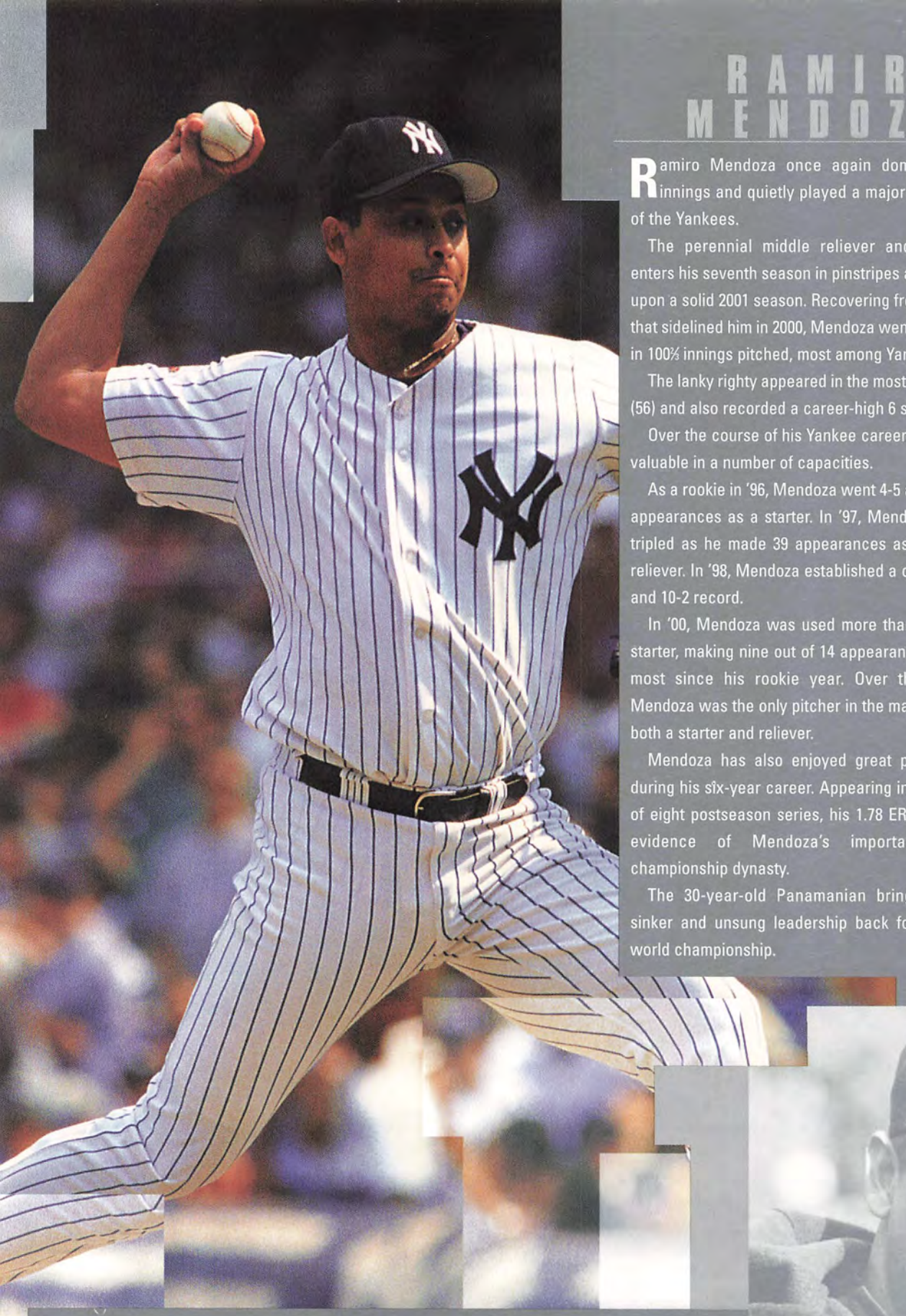
Over the course of his Yankee career, Mendoza has been valuable in a number of capacities.

As a rookie in '96, Mendoza went 4-5 after making 11 of 12 appearances as a starter. In '97, Mendoza's innings nearly tripled as he made 39 appearances as both a starter and reliever. In '98, Mendoza established a career-best 3.25 ERA and 10-2 record.

In '00, Mendoza was used more than half the time as a starter, making nine out of 14 appearances as a starter, the most since his rookie year. Over this five-year span, Mendoza was the only pitcher in the majors to earn wins as both a starter and reliever.

Mendoza has also enjoyed great postseason success during his six-year career. Appearing in 16 games in a total of eight postseason series, his 1.78 ERA and 2-1 record is evidence of Mendoza's importance during this championship dynasty.

The 30-year-old Panamanian brings his devastating sinker and unsung leadership back for another run at a world championship.



	W-L	ERA	G	GS	CG	SHO	SV	IP	H	R	ER	BB	SO
2001	8-4	3.75	56	2	0	0	6	100⅔	89	44	42	23	70
Career	46-30	4.18	215	57	2	2	12	607	664	304	282	138	352

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MIKE MUSSINA 35

The gem of the 2000 free-agent class, Mike Mussina not only matched but surpassed lofty expectations set for him as a member of the Yankee rotation during his first season in pinstripes.

Signed with hopes that the 32-year-old would provide durable, quality starts, Mussina once again proved he was capable of pitching late into games, always giving the Yanks a chance to win.

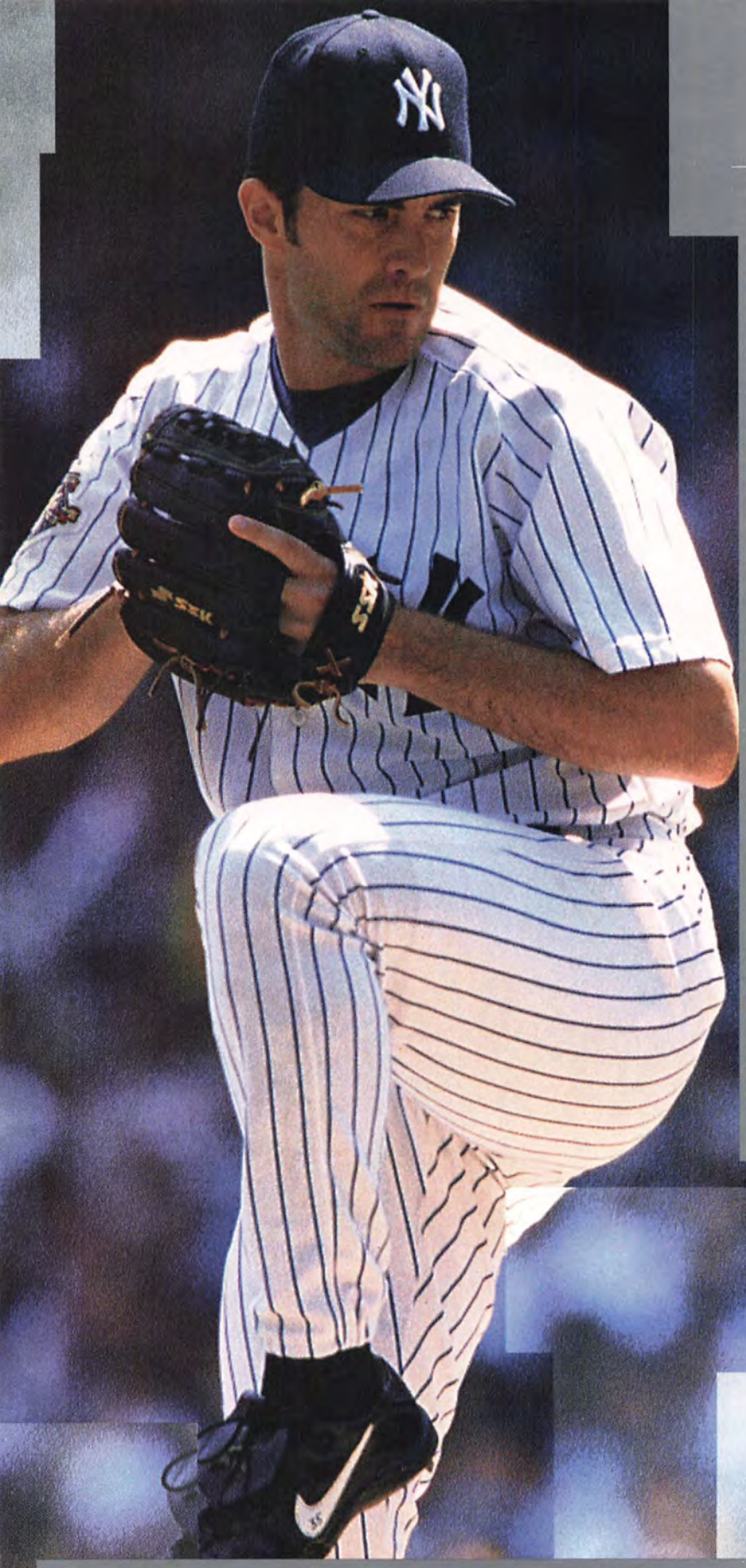
He led the team in innings pitched (228⅔), starts (34), decisions (17-11), complete games (4), shutouts (3), strikeouts (214) and ERA (3.15).

His consistency on the mound helped him to win No. 150 of his career against his old team, the Baltimore Orioles, on May 6 during his first appearance as a Yankee in Camden Yards.

However, there were two games Mussina will most be remembered for in 2001. On Sept. 2, against Boston in Fenway Park, Moose made a run at history, attempting to throw only the 17th perfect game in major league history. His brilliant effort was spoiled by a single with two outs in the ninth, but he still recorded the complete-game win after striking out 13 in an important 1-0 Yanks victory.

In the postseason, Mussina was equally as valuable, giving the Yankees their first win in the pivotal Game 3 of the Division Series. Mussina provided a seven-inning, four-hit shutout that propelled the Yanks to a 1-0 victory and an eventual series win.

With one season under his pinstriped belt, Moose is poised to improve his steady numbers and lead the staff back to the World Series.



Stats	W-L	ERA	G	GS	CG	SHO	SV	IP	H	R	ER	BB	SO
2001	17-11	3.15	34	34	4	3	0	228⅔	202	87	80	42	214
Career	164-92	3.49	322	322	49	18	0	2,238⅓	2,097	923	869	509	1,749

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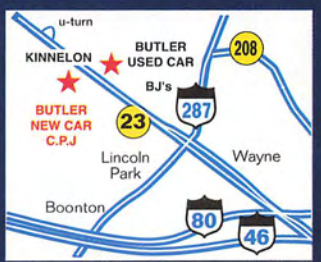


ANDY PETTITTE 46

For the last seven seasons, the Yankees have relied heavily on the strong left arm of Andy Pettitte for durability and clutch pitching.

Starting in more than 30 games for the sixth consecutive season in 2001—and pitching more than 200 innings for the fifth time in six seasons—the most tenured member of the Yankees staff remained a model of consistency. The southpaw contributed a strong 15-10 record.

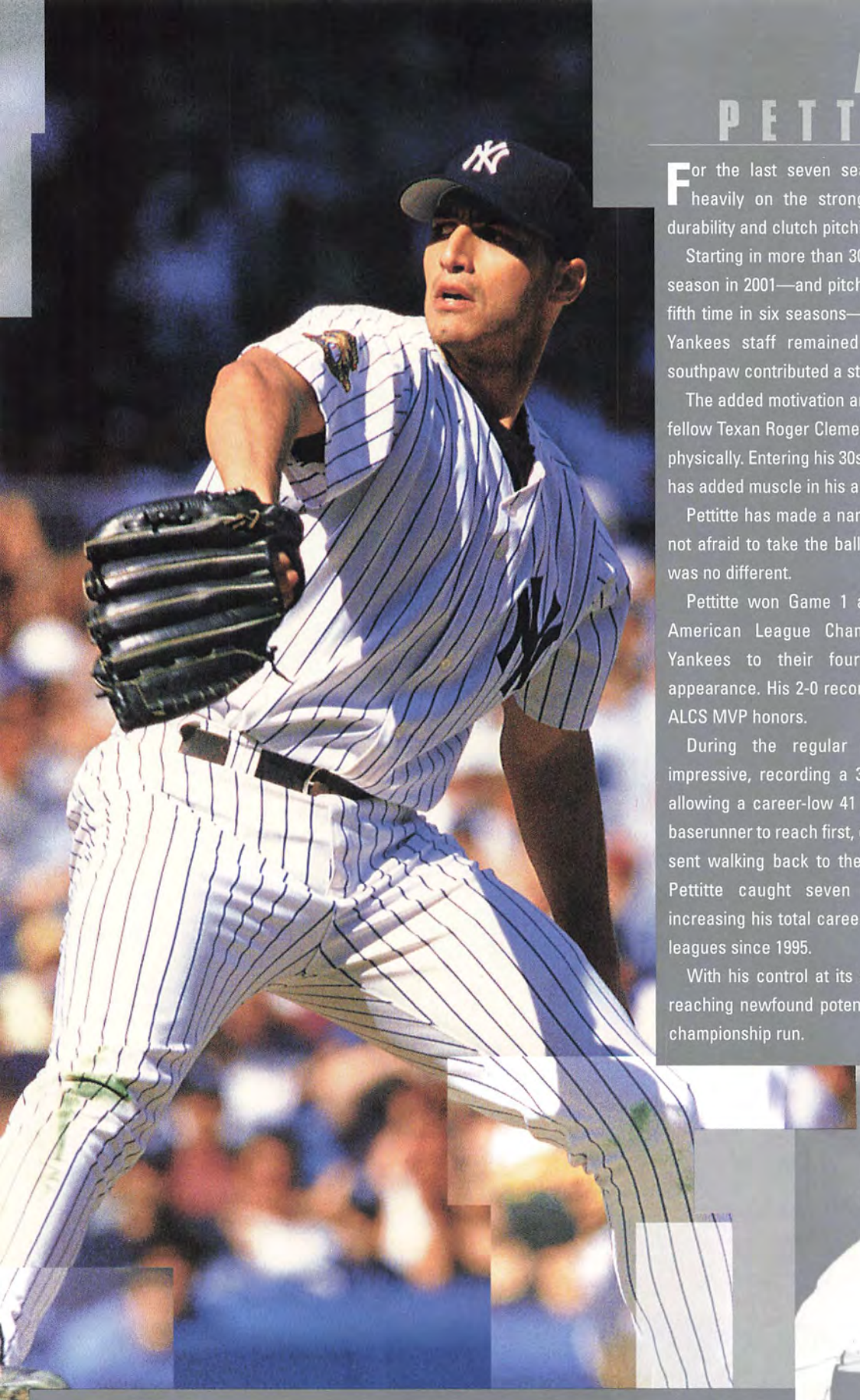
The added motivation and veteran leadership provided by fellow Texan Roger Clemens has inspired Pettitte to beef up physically. Entering his 30s, his intense conditioning regimen has added muscle in his arm and velocity on his fastball.

Pettitte has made a name for himself as a pitcher who is not afraid to take the ball in big-game situations, and 2001 was no different.

Pettitte won Game 1 and the decisive Game 5 of the American League Championship Series, sending the Yankees to their fourth consecutive World Series appearance. His 2-0 record, and 2.51 ERA, also earned him ALCS MVP honors.

During the regular season, Pettitte was equally impressive, recording a 3.99 ERA with 164 strikeouts and allowing a career-low 41 walks. When Pettitte did allow a baserunner to reach first, chances are he stayed put, or was sent walking back to the dugout after getting picked off. Pettitte caught seven runners leaning last season, increasing his total career pickoffs to 61, most in the major leagues since 1995.

With his control at its most acute, and his power game reaching newfound potential, Pettitte is poised for another championship run.



	W-L	ERA	G	GS	CG	SHO	SV	IP	H	R	ER	BB	SO
2001	15-10	3.99	31	31	2	0	0	200⅔	224	103	89	41	164
Career	115-65	3.99	228	221	19	2	0	1,449⅔	1,530	706	643	497	998

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MARIANO RIVERA 42

Mariano Rivera has been the Yankees' rock-steady force for the past five seasons, and enters 2002 more determined than ever.

Rivera completed yet another dominant season in 2001, going 4-6 with a 2.38 ERA and an all-time Yankee-best 50 saves. His season-ending total of 215 career saves left Rivera seventh on the active career list, 26th overall, and only 10 shy of Dave Righetti's Yankee record of 225.

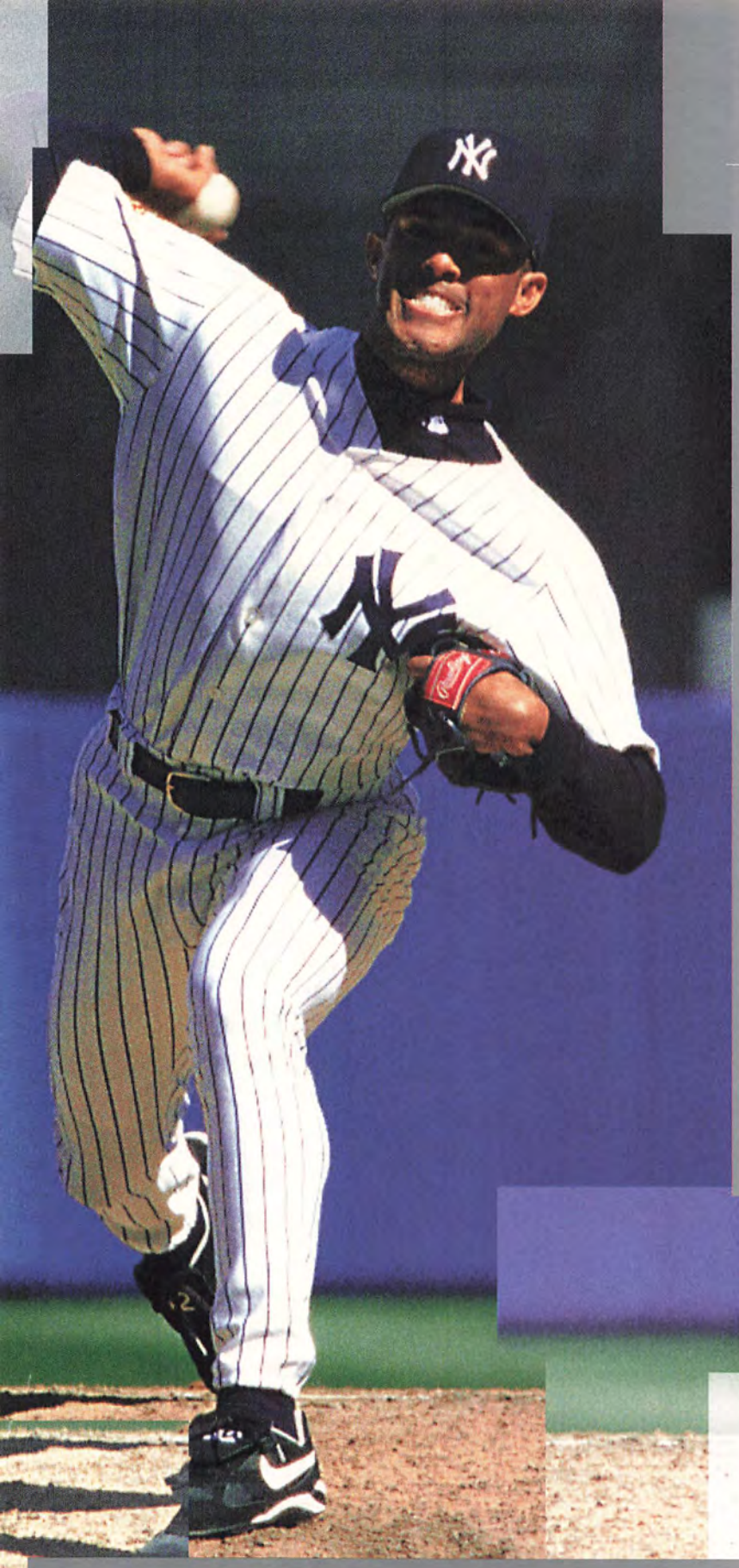
Despite the disappointment of Game 7, Rivera dominated during the playoffs, adding five more saves that increased his major league leading total to 24 career postseason saves.

The 32-year-old Panamanian is fast approaching legendary status as a late-inning silencer. After becoming the Yankees full-time closer in '97, Rivera has emerged as the game's quintessential finisher.

In '97, he saved 43 games and recorded a 1.88 ERA. In '98, he saved 36 games and in '99 Mo saved 45 games to lead the league. In each of his first three seasons as the closer, Rivera finished with a sub-2.00 ERA. Rivera continued his assault on major league hitters into the postseason, earning the 1999 World Series MVP after going 1-0 with 2 saves in the Yankees' four-game dismantling of Atlanta.

Rivera's unprecedented postseason success is what makes this potential Hall of Famer an irreplaceable asset. In five World Series, Rivera has completed 8 saves with a 2-1 record and 1.67 ERA. In a total of 17 postseason series and 52 games, Rivera has a 6-1 record, 24 saves and a remarkable 0.91 ERA.

With the offseason addition of a changeup, and with time on his side, Rivera takes aim at another record-breaking season.



	W-L	ERA	G	GS	CG	SHO	SV	IP	H	R	ER	BB	SO
2001	4-6	2.34	71	0	0	0	50	80⅔	61	24	21	12	83
Career	37-23	2.58	403	10	0	0	215	533	419	163	153	156	478

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MIKE STANTON 29

The Yankees' durable lefty had one of his best seasons in 2001, finally earning the recognition he deserved.

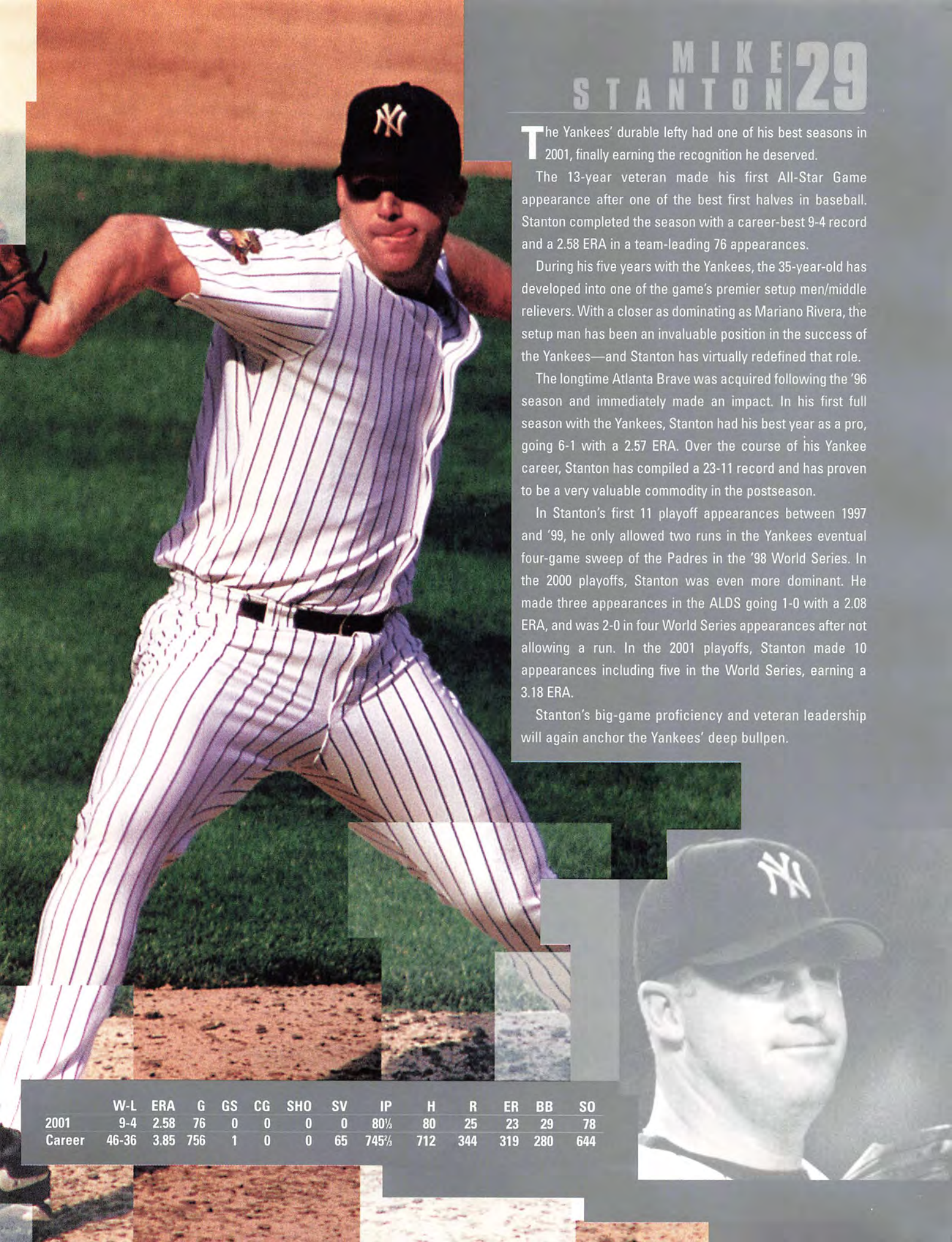
The 13-year veteran made his first All-Star Game appearance after one of the best first halves in baseball. Stanton completed the season with a career-best 9-4 record and a 2.58 ERA in a team-leading 76 appearances.

During his five years with the Yankees, the 35-year-old has developed into one of the game's premier setup men/middle relievers. With a closer as dominating as Mariano Rivera, the setup man has been an invaluable position in the success of the Yankees—and Stanton has virtually redefined that role.

The longtime Atlanta Brave was acquired following the '96 season and immediately made an impact. In his first full season with the Yankees, Stanton had his best year as a pro, going 6-1 with a 2.57 ERA. Over the course of his Yankee career, Stanton has compiled a 23-11 record and has proven to be a very valuable commodity in the postseason.

In Stanton's first 11 playoff appearances between 1997 and '99, he only allowed two runs in the Yankees eventual four-game sweep of the Padres in the '98 World Series. In the 2000 playoffs, Stanton was even more dominant. He made three appearances in the ALDS going 1-0 with a 2.08 ERA, and was 2-0 in four World Series appearances after not allowing a run. In the 2001 playoffs, Stanton made 10 appearances including five in the World Series, earning a 3.18 ERA.

Stanton's big-game proficiency and veteran leadership will again anchor the Yankees' deep bullpen.



	W-L	ERA	G	GS	CG	SHO	SV	IP	H	R	ER	BB	SO
2001	9-4	2.58	76	0	0	0	0	80⅓	80	25	23	29	78
Career	46-36	3.85	756	1	0	0	65	745⅔	712	344	319	280	644

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DAVID WELLS 33

The Boomer makes a return to the Yankee rotation for his 16th season and third in pinstripes. Recovering from back surgery that limited him to 20 starts and a 5-7 record in 2001, Wells looks to regain his health to anchor the back end of the Yankee rotation.

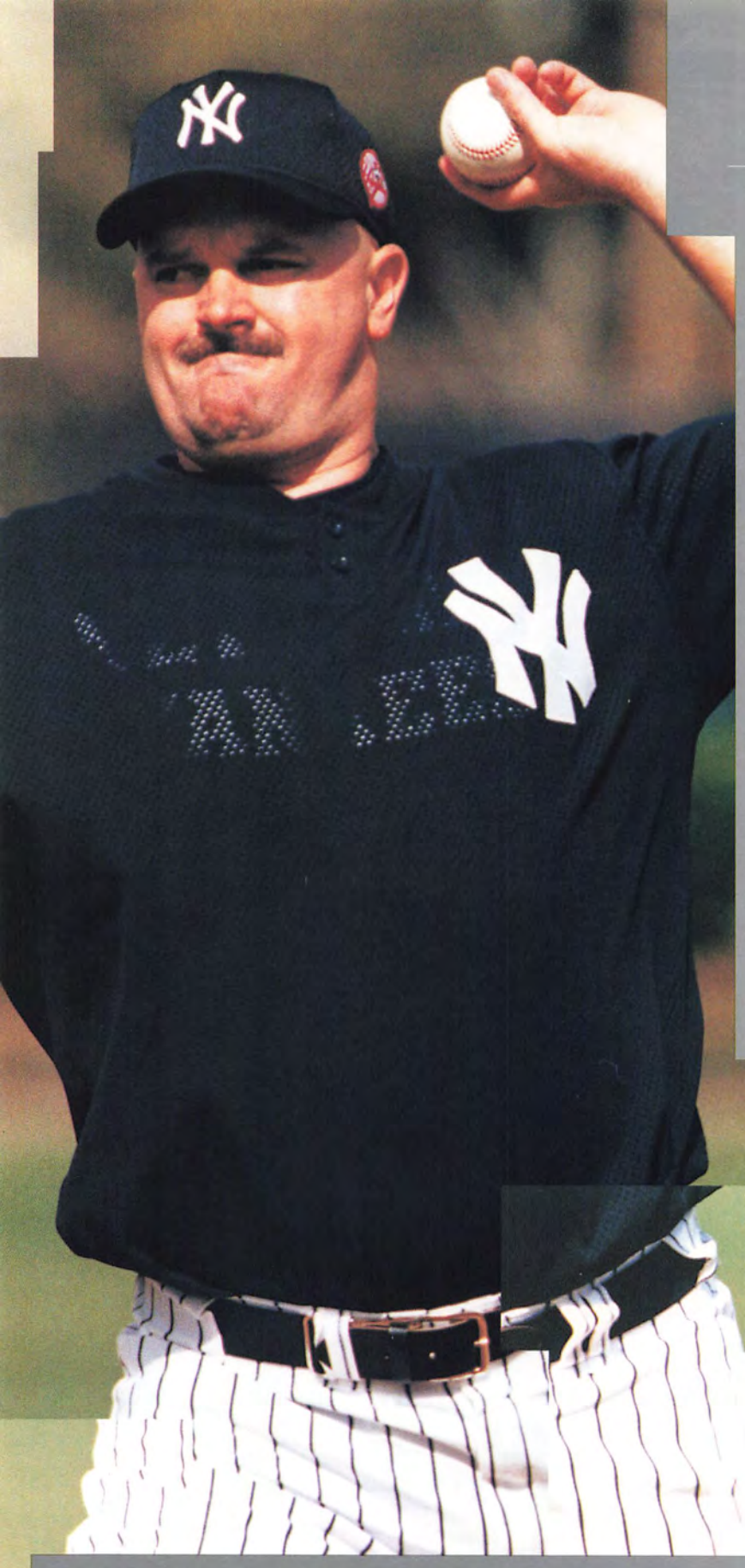
During two seasons with the Yankees (1997–98), Wells became known as one of the best clutch pitchers in all of baseball. His knack for coming up big earned him a special place in Yankees history.

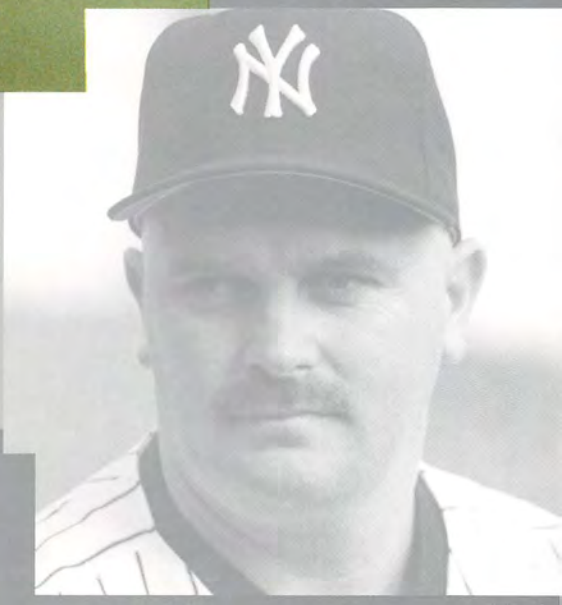
On May 17, 1998, against the Minnesota Twins, Wells completed only the 15th perfect game in major league history, and the first by a Yankee since Don Larsen's in 1956. That year was also Wells' best overall, as he put together a then career-high 18-4 record and 3.49 ERA, leading the Yankees into the playoffs where he compiled some even more impressive numbers.

During the '98 postseason, Wells earned a 4-0 record that included two wins in the American League Championship Series, earning him ALCS MVP honors. In the World Series, he tacked on a Game 1 win.

Following the '98 season, Wells spent three successful seasons playing for the Toronto Blue Jays and the Chicago White Sox. In '99 he went 17-10 with a 4.82 ERA and in '00 established a career-high 20-win season, going 20-8 with a 4.11 ERA.

Entering his second tour with the Yankees, the 39-year-old who thrives under the pressure of playing in the spotlight is poised to contribute to another run at a world championship.





	W-L	ERA	G	GS	CG	SHO	SV	IP	H	R	ER	BB	SO
2001	5-7	4.47	16	16	1	0	0	100⅔	120	55	50	21	59
Career	166-114	4.08	495	325	46	10	0	2,407⅓	2,462	1,183	1,090	559	1,635

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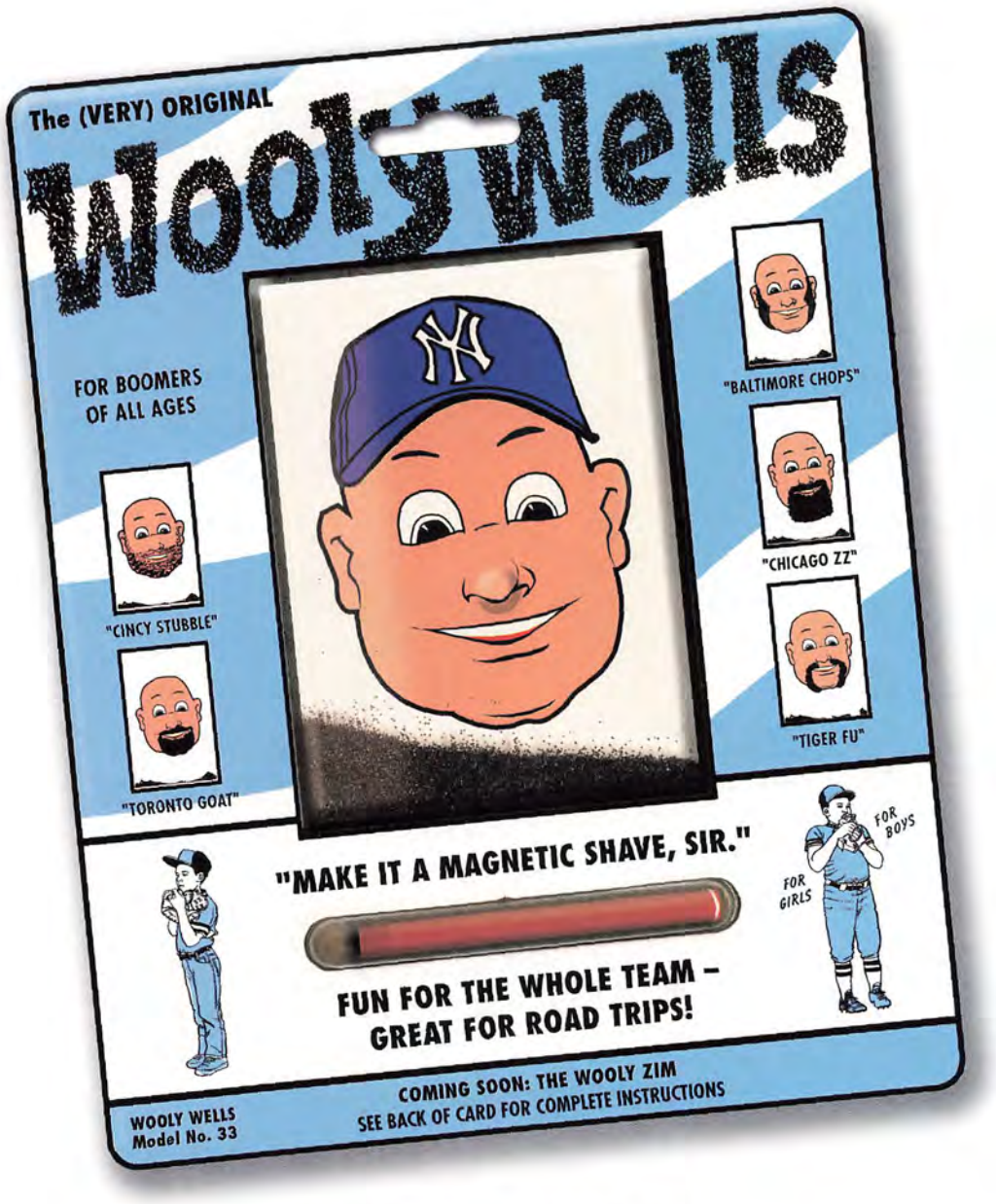
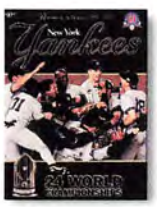


{ well it seemed like a good idea at the time...}

Goodspeed & Associates, proud to design the Yankees yearbook for the 4th year in a row. Enjoy.



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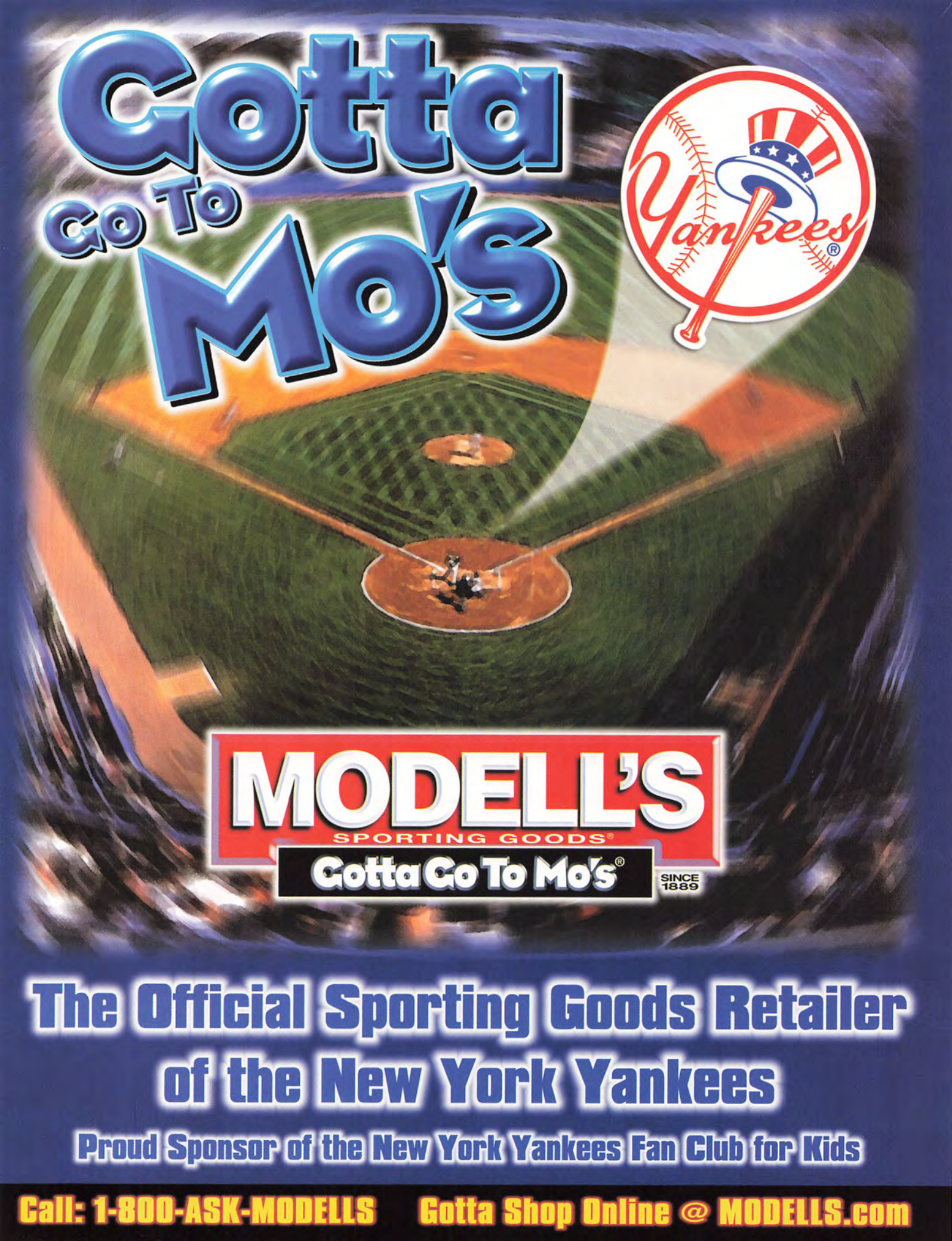

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CATCHERS

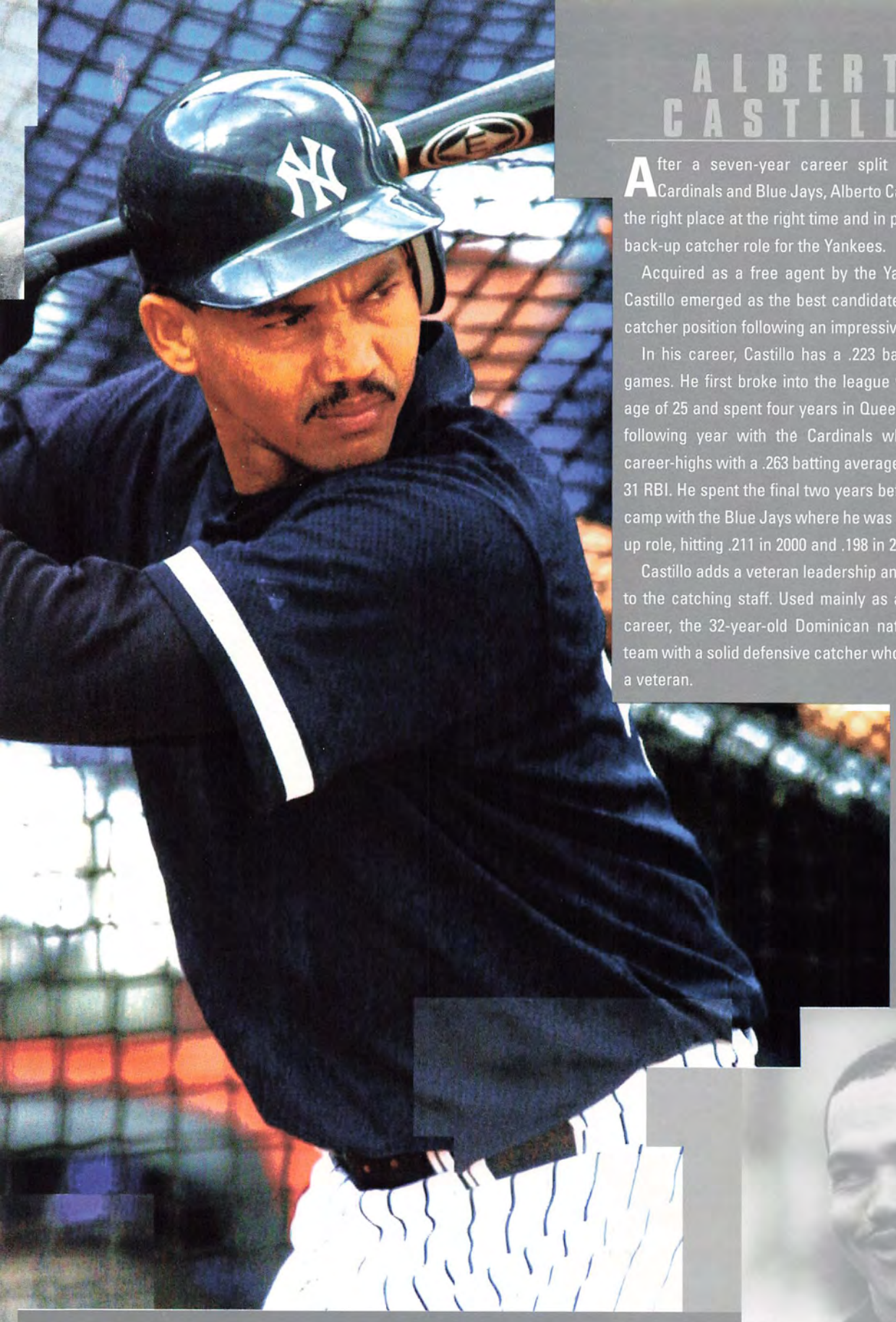
ALBERTO CASTILLO 45

After a seven-year career split between the Mets, Cardinals and Blue Jays, Alberto Castillo finds himself in the right place at the right time and in position to anchor the back-up catcher role for the Yankees.

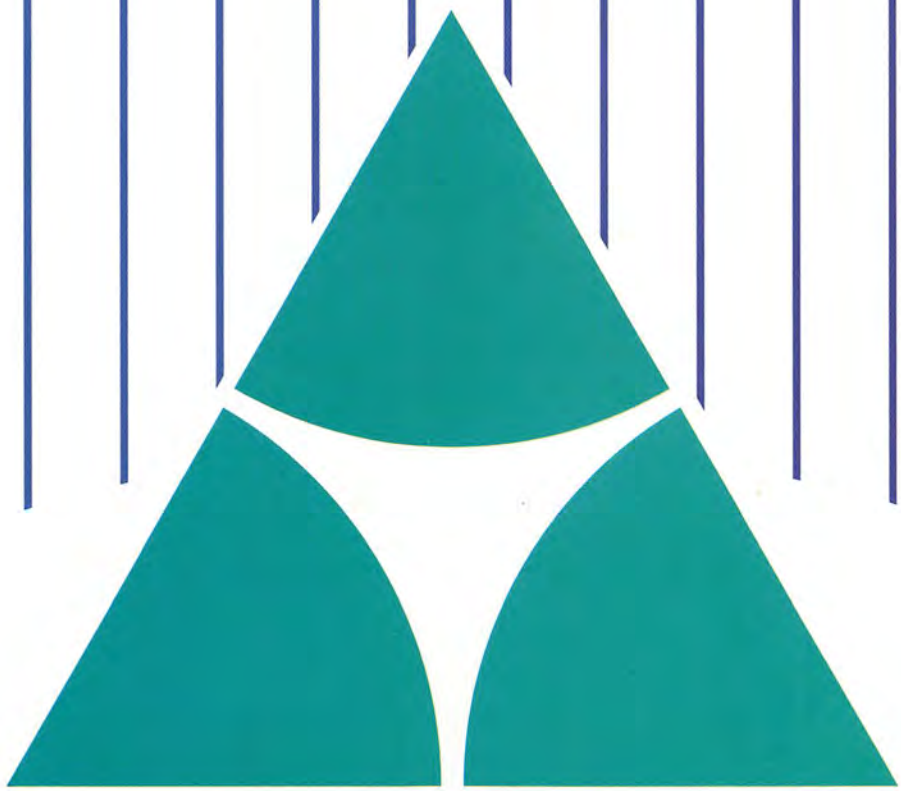
Acquired as a free agent by the Yankees in December, Castillo emerged as the best candidate for the number two catcher position following an impressive spring training.

In his career, Castillo has a .223 batting average in 317 games. He first broke into the league with the Mets at the age of 25 and spent four years in Queens. Castillo spent the following year with the Cardinals where he established career-highs with a .263 batting average, four home runs and 31 RBI. He spent the final two years before arriving in Yanks camp with the Blue Jays where he was again used in a back-up role, hitting .211 in 2000 and .198 in 2001.

Castillo adds a veteran leadership and workman's attitude to the catching staff. Used mainly as a back-up during his career, the 32-year-old Dominican native can provide the team with a solid defensive catcher who has the discipline of a veteran.



	G	AVG	AB	R	H	2B	3B	HR	RBI	BB	SO	SB
2001	60	.198	131	9	26	4	0	1	4	7	30	1
Career	317	.223	753	63	168	24	0	8	65	73	160	2



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JORGE POSADA 20

In 2001, Jorge Posada continued his rise as one of the major league's preeminent catchers. In his second year as the Yanks' full-time backstop, Jorge knocked home a career-best 95 RBI, pounding 22 home runs—including his first grand slam on April 8—while batting .277.

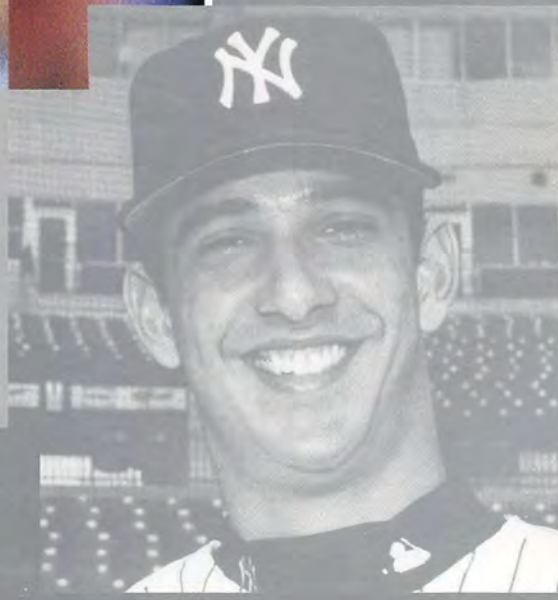
All the while he managed one of the best pitching staffs in baseball. Though passed balls remained an issue throughout the season, Jorge always came up big when it mattered.

In Game 4 of the World Series, Posada prevented the go-ahead run after making a diving, bare-handed tag on Tony Womack trying to score on a sac fly.

And although Derek Jeter received much of the attention for making "The Play" in Game 3 of the ALDS, it was Posada who quickly put the tag on Jeremy Giambi's foot.

Proving himself time and again behind the plate, Jorge also exploded at it. In the same game, Posada provided the only run with a dinger in the fifth, and hit a total .444 for the Division Series.

The switch-hitter provides a rare combination of power, athleticism and pitcher management. With a five-year contract extension, Posada is the Yanks' long-term answer behind home. And he's earned it.



	G	AVG	AB	R	H	2B	3B	HR	RBI	BB	SO	SB
2001	138	.277	484	59	134	28	1	22	95	62	132	2
Career	581	.268	1,928	287	516	117	4	85	326	300	505	6

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B COMBINATION PLAN/42 DATES

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Tier Reserved	a $84 per seat savings off the day-of-game ticket price	$630.00 per seat*
Bleachers (Alcohol-free seating only)		$336.00 per seat

*Per seat savings off the day-of-game ticket price

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C SUNDAY PLAN/16 DATES

■ 13 Sunday games ■ Opening Day ■ 4th of July ■ Old Timers' Day

SEASON COST PER SEAT

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Tier Reserved	a $32 per seat savings off the day-of-game ticket price	$240.00 per seat*
Bleachers (Alcohol-free seating only)		$128.00 per seat

*Per seat savings off the day-of-game ticket price

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D SATURDAY PLAN/12 DATES

■ All Saturday Home Games (excluding Old Timers' Day)

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Tier Box & Main Reserved	a $48 per seat savings off the day-of-game ticket price	$348.00 per seat*
Tier Reserved	a $24 per seat savings off the day-of-game ticket price	$180.00 per seat*
Bleachers (Alcohol-free seating only)		$96.00 per seat

*Per seat savings off the day-of-game ticket price

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*Per seat savings off the day-of-game ticket price

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F FRIDAY NIGHTS /12 DATES

■ All Friday Night Games (does not include Opening Day)

SEASON COST PER SEAT

Tier Reserved	a $28 per seat savings off the day-of-game ticket price	$180.00 per seat*
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*Per seat savings off the day-of-game ticket price

In addition to getting 12 home games, the following amenities are provided:

■ Savings off of day-of-game ticket price ■ Ticket Exchange Program—opportunity to exchange your tickets for selected games ■ Option to purchase membership to the Pinstripe Pub for $30.00 per seat for the plan dates

■ *DOES NOT INCLUDE PLAYOFF TICKET OPTIONS*

G "26-TIME CHAMPIONS PLAN"/26 DATES

SEASON COST PER SEAT

Loge Box & Main Box	a $104 per seat savings off the day-of-game ticket price	$858.00 per seat*
Tier Box & Main Reserved	a $104 per seat savings off the day-of-game ticket price	$754.00 per seat*
Tier Reserved	a $52 per seat savings off the day-of-game ticket price	$390.00 per seat*
Bleachers (Alcohol-free seating only)		$208.00 per seat*

*Per seat savings off the day-of-game ticket price

■ Option to purchase same number of regular season seats for one game of each postseason series ■ Seating will be in the Tier Reserved or Bleacher Sections Based on availability ■ Option to purchase Pinstripe Pub membership for $75 per seat

■ Mail or fax a list of the 26 games you wish to attend and 10 alternate games with your completed form. ■ Payment is by credit card only. ■ Seats will be assigned by the ticket office based on best available locations for each game when the order is processed. Ticket prices for this plan range from $33.00 (Loge and Main Box) to $29.00 (Main Reserved and Tier Box) to $8.00 (Bleachers). ■ In the event a chosen game is sold out and no alternate date is requested, the ticket office reserves the right to substitute a game.

H PICK-A-GAME/16 DATES

SEASON COST PER SEAT

Loge Box & Main Box	a $64 per seat savings off the day-of-game ticket price	$528.00 per seat*
Tier Box & Main Reserved	a $64 per seat savings off the day-of-game ticket price	$464.00 per seat*
Tier Reserved	a $32 per seat savings off the day-of-game ticket price	$240.00 per seat*
Bleachers (Alcohol-free seating only)		$128.00 per seat

*Per seat savings off the day-of-game ticket price

■ *DOES NOT INCLUDE PLAYOFF TICKET OPTIONS*

■ Mail or fax a list of the 16 games you wish to attend and 6 alternate games with your completed form ■ Payment is by credit card only.■ Seats will be assigned by the ticket office based on best available locations for each game when the order is processed. Ticket prices for this plan range from $33.00 (Loge and Main Box) to $29.00 (Main Reserved and Tier Box) to $8.00 (Bleachers) ■ In the event a chosen game is sold out and no alternate date is requested, the ticket office reserves the right to substitute a game.

PAYMENT FOR THESE PLANS, IF PURCHASED BY MAIL, IS BY CREDIT CARD ONLY. ALL PLAN DATES ARE PRE-DETERMINED EXCEPT FOR PLANS G AND H—GAME TIMES SUBJECT TO CHANGE

YANKEES 10-PACKS

Order one of these 10-game packs—each of which includes at least one of the Yankees/Mets home games. Availability is limited, so act now.

HOME RUN PACK

Baltimore	April 16
Tampa Bay	May 16
San Francisco	June 7
Arizona	June 10
New York	June 28
Detroit	July 17
Anaheim	Aug. 20
Detroit	Sept. 5
Baltimore	Sept. 11
Tampa Bay	Sept. 23

SILVER SLUGGER PACK

Baltimore	April 17
Tampa Bay	May 15
Toronto	May 21
San Francisco	June 8
Arizona	June 11
New York	June 29
Kansas City	Aug. 6
Boston	Sept. 3
Baltimore	Sept. 12
Tampa Bay	Sept. 25

GOLD GLOVE PACK

Baltimore	April 18
Toronto	May 20
San Francisco	June 9
Arizona	June 12
New York	June 30
Kansas City	Aug. 7
Anaheim	Aug. 22
Boston	Sept. 4
Baltimore	Sept. 10
Tampa Bay	Sept. 26

Location & Prices

Loge Box & Main Box	$370.00 per seat
Tier Box & Main Reserve	$330.00 per seat
Tier Reserved	$170.00 per seat
Bleachers (Alcohol-free seating only)	$80.00 per seat

- *THESE PACKS DO NOT INCLUDE PLAYOFF OPTIONS.*
- Seating subject to availability.
- If seats are not available in the seating category requested, the order will be filled with the next-best available seating.
- Credit card orders only.
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WHEELCHAIR ACCESSIBLE SEATING

Disabled Seating	Season Price	Game Day Price	Attendant
Home Plate	$47.00	$47.00	$65.00
Field Box	$33.00	$33.00	$47.00
Main Box Right Field	$33.00	$33.00	$42.00
Bleacher Platform	$33.00	$33.00	$42.00
Monument Park	$33.00	$33.00	$42.00
Main Reserved Home Plate	$17.00	$17.00	$37.00
Main Box Left Field	$17.00	$17.00	$37.00
Main Reserved Outfield	$17.00	$17.00	$33.00
Alcove	$8.00	$8.00	$8.00
Lodge	$8.00	$8.00	$8.00
Bleachers	$8.00	$8.00	$8.00

With respect to the prices for locations within an area designated for wheelchair-bound patrons: (i) the wheelchair ticket and the first companion ticket shall be priced in accordance with the schedule set forth above; and (ii) the second and third companion tickets (if purchased and applicable/ available as determined by the Yankees in their sole discretion) shall be priced at the price of the tickets for conventional seats for persons without disabilities (i.e., full price based upon location within the Stadium).

2002 SCHEDULE

APRIL

SUN	MON	TUES	WED	THURS	FRI	SAT
	1 BAL 3:05	2	3 BAL 7:05	4 BAL 7:05	5 TAM 1:05	6 TAM 1:05
7 TAM 1:05	8 TOR 7:05	9 TOR 7:05	10 TOR 7:05	11 TOR 12:35	12 BOS 6:05	13 BOS 1:05
14 BOS 1:05	15 BOS 11:05	16 BAL 7:05	17 BAL 7:05	18 BAL 7:05	19 TOR 7:05	20 SC TOR 1:05
21 TOR 1:05	22	23 OAK 10:05	24 OAK 10:05	25 OAK 3:35	26 SEA 10:05	27 SEA 9:05
28 SEA 4:35	29	30 OAK 7:05				

MAY

SUN	MON	TUES	WED	THURS	FRI	SAT
			1 OAK 7:05	2 OAK 7:05	3 SEA 7:05	4 SEA 1:05
5 SEA TBA	6	7 TAM 7:15	8 TAM 7:15	9 TAM 7:15	10 MIN 8:05	11 MIN 7:05
12 MIN 2:05	13	14 TAM 7:05	15 TAM 7:05	16 TAM 7:05	17 SC MIN 7:05	18 MIN 1:05
19 MIN 1:05	20 TOR 7:05	21 TOR 7:05	22 SC TOR 1:05	23 BOS 7:05	24 BOS 7:05	25 BOS 1:05
26 BOS 8:00	27 CHI 2:05	28 CHI 8:05	29 CHI 8:05	30	31 BOS 7:05	

JUNE

SUN	MON	TUES	WED	THURS	FRI	SAT
						1 BOS 1:05
2 BOS TBA	3 BAL 7:05	4 BAL 7:05	5 BAL 7:05	6 BAL 7:05	7 SF 7:05	8 SF TBA
9 SF TBA	10 ARI 7:05	11 ARI 7:05	12 ARI TBA	13	14 NYM 7:10	15 NYM 1:00
16 NYM 8:00	17	18 COL 9:05	19 COL 3:05	20 COL 9:05	21 SD 10:05	22 SD 3:00
23 SD 5:05	24	25 BAL 7:05	26 BAL 7:05	27 BAL 7:05	28 NYM 7:05	29 NYM 1:05
30 NYM 8:00						

JULY

SUN	MON	TUES	WED	THURS	FRI	SAT
	1	2 CLE 7:05	3 CLE 7:05	4 CLE 1:05	5 TOR 7:05	6 OT TOR 4:05
7 TOR 1:05	8	9 ALL STAR GAME	10	11 CLE 7:05	12 CLE 7:05	13 CLE 1:05
14 CLE 1:05	15 TOR 7:05	16 TOR 7:05	17 DET 7:05	18 SC DET 1:05	19 BOS 7:05	20 BOS 1:05
21 BOS TBA	22	23 CLE 7:05	24 CLE 7:05	25	26 TAM 7:15	27 TAM TBA
28 TAM 1:15	29 TEX 8:05	30 TEX 8:05	31 TEX 8:05			

AUGUST

SUN	MON	TUES	WED	THURS	FRI	SAT
				1 ANA 10:05	2 ANA 10:05	3 ANA TBA
4 ANA TBA	5	6 SC KC 7:05	7 KC 7:05	8 SC KC 1:05	9 OAK 7:05	10 OAK TBA
11 OAK TBA	12	13 KC 8:05	14 KC 8:05	15 KC 8:05	16 SEA 10:05	17 SEA 4:00
18 SEA 3:05	19	20 ANA 7:05	21 SC ANA 1:05	22 ANA 7:05	23 TEX 7:05	24 TEX 4:05
25 TEX 1:05	26 SC TEX 1:05	27 BOS 7:05	28 BOS 7:05	29 TOR 7:05	30 TOR 7:05	31 TOR 4:05

SEPTEMBER

SUN	MON	TUES	WED	THURS	FRI	SAT
1 TOR 1:05	2 BOS 1:05	3 BOS 7:05	4 BOS 7:05	5 DET 7:05	6 SC DET 7:05	7 DET TBA
8 DET 1:05	9	10 BAL 7:05	11 BAL 7:05	12 BAL 7:05	13 CHI 7:05	14 CHI 1:05
15 CHI 1:05	16	17 TAM 7:15	18 TAM 7:15	19 TAM 7:15	20 DET 7:05	21 DET 2:05
22 DET 2:05	23 SC TAM 7:05	24 TAM 7:05	25 TAM 7:05	26 TAM 7:05	27 BAL 7:05	28 BAL 7:05
29 BAL 1:35	30					

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INFIELDERS

JASON GIAMBI 25

The first time Jason Giambi stepped to the plate outfitted in full pinstripes, he hit a home run. Though it was only a spring training exhibition game, the at-bat indicated what's likely to come.

The superstar first baseman became a Yankee this offseason, and represents the biggest free-agent bat acquired by the Pinstripers since Reggie Jackson. The 2000 AL MVP (and runner-up last year) has numbers that speak for themselves.

Last season, the powerful lefty ripped 38 home runs, 120 RBI and batted .342, second in the league. He's hit more than 100 RBI the last four seasons, and better than .300 the last three.

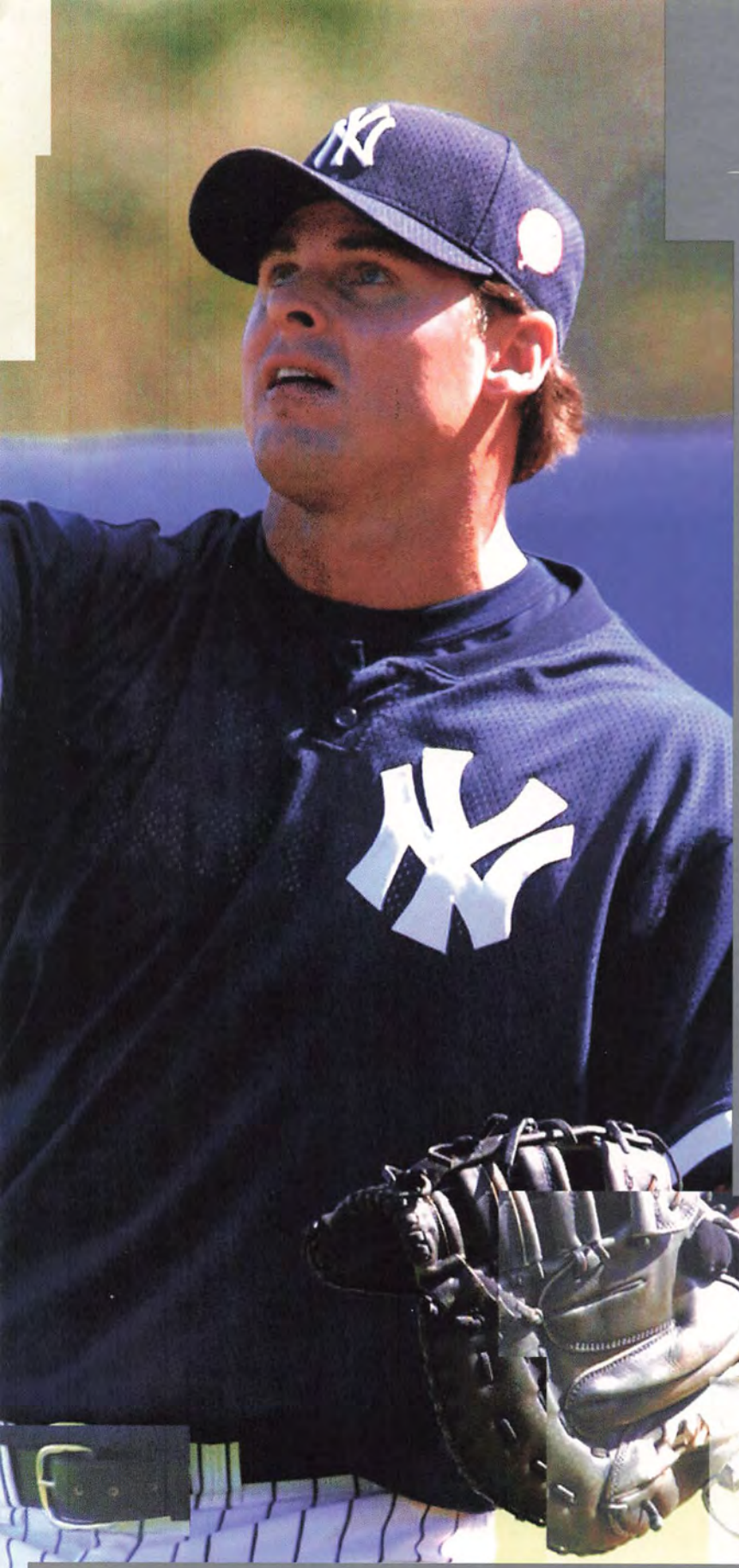
In 2001, he also led the league in doubles (47), slugging percentage (.660), walks (129) and on-base percentage (.477).

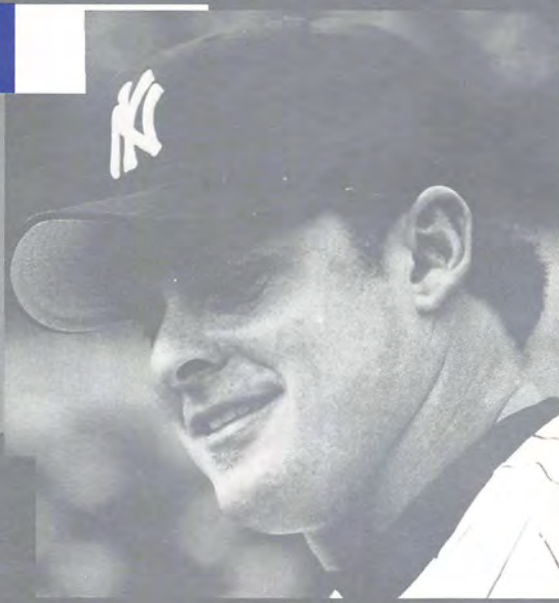
Against lefties, Giambi batted .333, while delivering in the clutch, hitting .354 with runners in scoring position. He has led the AL in walks and on-base percentage the past two seasons and owns a lifetime .412 OBP.

This guy knows how to get on—if not just all the way around. And with that short perch in right field at Yankee Stadium, it's no wonder he decided to call the House that Ruth Built home, for at least the next seven years.

The Yanks not only acquired a potent offensive weapon, they removed a Yankee-killer from an opposing lineup—as an Athletic, Giambi hit .319 against the Yanks in postseason play, and went 4-for-4 in the A's ALDS Game 5 loss.

The mighty 6'2" All-Star said joining the Yankees was "a dream come true." Dynamic, personable and a natural leader, Giambi will no doubt make an impact both on the field and in the clubhouse.





	G	AVG	AB	R	H	2B	3B	HR	RBI	BB	SO	SB
2001	154	.342	520	109	178	47	2	38	120	129	83	2
Career	953	.308	3,398	601	1,048	228	7	187	675	586	602	9

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PLAYER	1 2 3 4 5 6 7 8 9 10 11 12	AB R H RBI SB BB SO SH PO A E
#1 Excellent Academics	Choose from more than 100 undergraduate, graduate and doctoral-level programs.	X
#2 Great Location	Located in downtown Brooklyn. Easily accessible by public transportation – only minutes from Manhattan.	X
#3 Beautiful Campus	An urban oasis of landscaped courtyards, historic buildings and high-tech facilities. New student union now open.	X
#4 Distinguished & Dedicated Faculty	Faculty who are experts in their fields, providing you with the very latest information in your area of study.	X
#5 Division I Athletics (Men & Women)	Choose from basketball, baseball, golf, soccer, softball, track & cross country and tennis. Athletic scholarships available.	X
#6 Scholarships & Financial Aid	A wide selection of financial aid and scholarship packages to help you pay for your education.	X
#7 State-of-the-Art Technology	New computer laboratories and Internet connections.	X
#8 Personal Attention	Small class size and personalized career and academic counseling.	X
#9 Career Opportunity	Paid professional internships and cooperative education opportunities that allow you to earn while you learn.	X

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DEREK JETER 2

Is there any player you'd rather have on your team than Derek Jeter? He can do it all, and proved it once again last season.

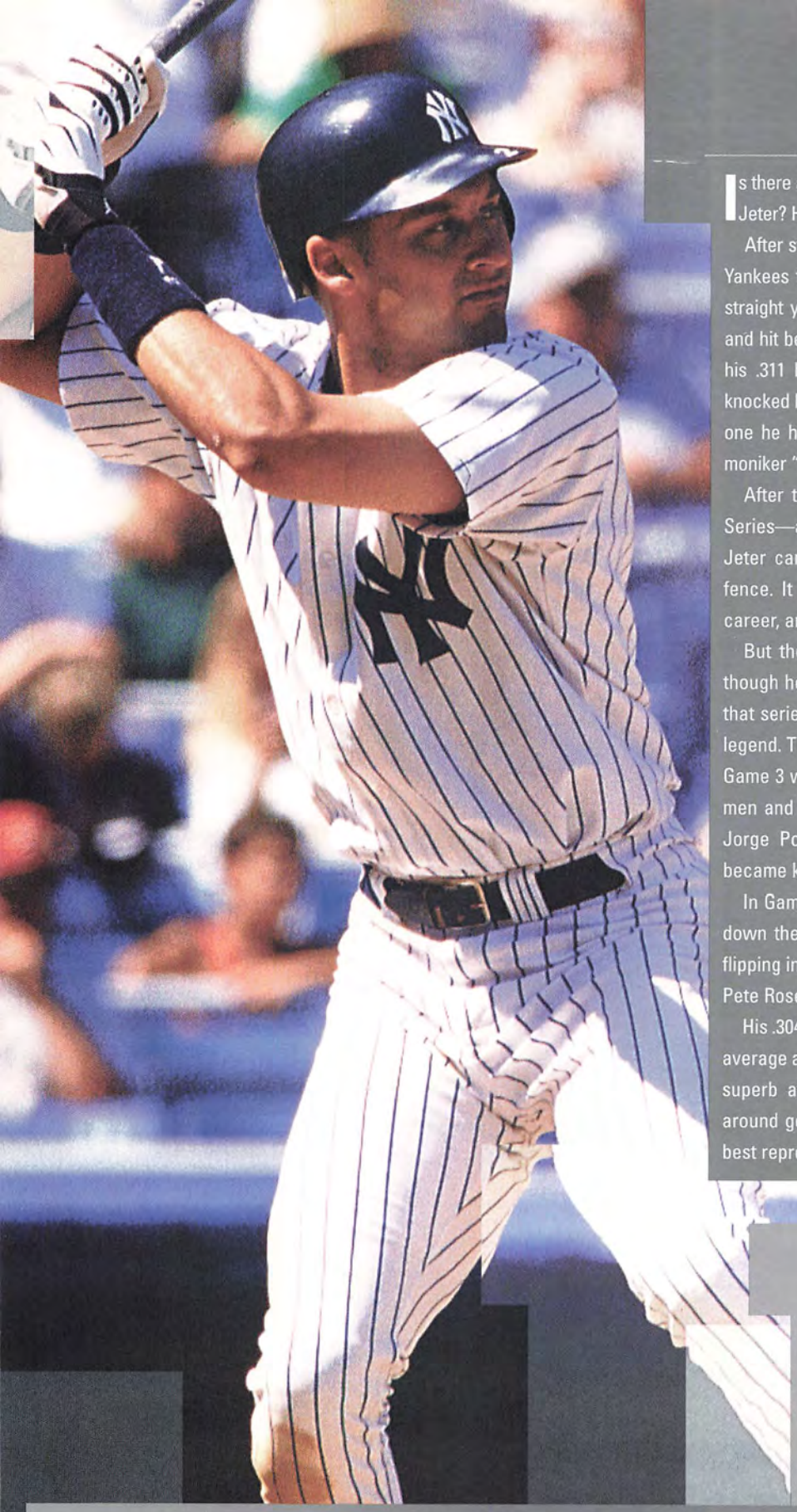
After starting the year on DL, Jeter came back to spark the Yankees to another American League pennant. For the sixth straight year, the shortstop scored more than 100 runs (110) and hit better than .300 for the fourth straight regular season; his .311 batting average was good for ninth in the AL. He knocked home 74 RBI and cranked 21 dingers, although it was one he hit in the postseason that will forever earn him the moniker "Mr. November."

After the Yanks tied the score in Game 4 of the World Series—and right after the clock struck midnight on Nov. 1—Jeter came to bat and sliced the ball over the right-field fence. It was Derek's first game-winning home run of his career, and just the 12th walkoff home run in Series history.

But the All-Star's heroics didn't end at the plate, even though he hit .444 in the ALDS. In fact, it was his fielding in that series that succeeded in strengthening his postseason legend. The first of two spectacular defensive plays came in Game 3 when he ran down a throw that missed two cut-off men and shovel-passed the ball in foul territory to catcher Jorge Posada to preserve a 1-0 lead. The move simply became known as "The Play."

In Game 5, Derek made a running catch on a foul pop-up down the third base line, gloving the ball moments before flipping into the stands. In the same game, Jeter moved past Pete Rose as the all-time postseason leader in hits.

His .304 career postseason BA, .320 regular season career average and superior defensive abilities only tells part of this superb athlete's story. A true clubhouse leader, and all-around good guy, it is Jeter's day-to-day desire to win that best represents the current Yankees.



	G	AVG	AB	R	H	2B	3B	HR	RBI	BB	SO	SB
2001	150	.311	614	110	191	35	3	21	74	56	99	27
Career	936	.320	3,744	715	1,199	188	38	99	488	397	671	135

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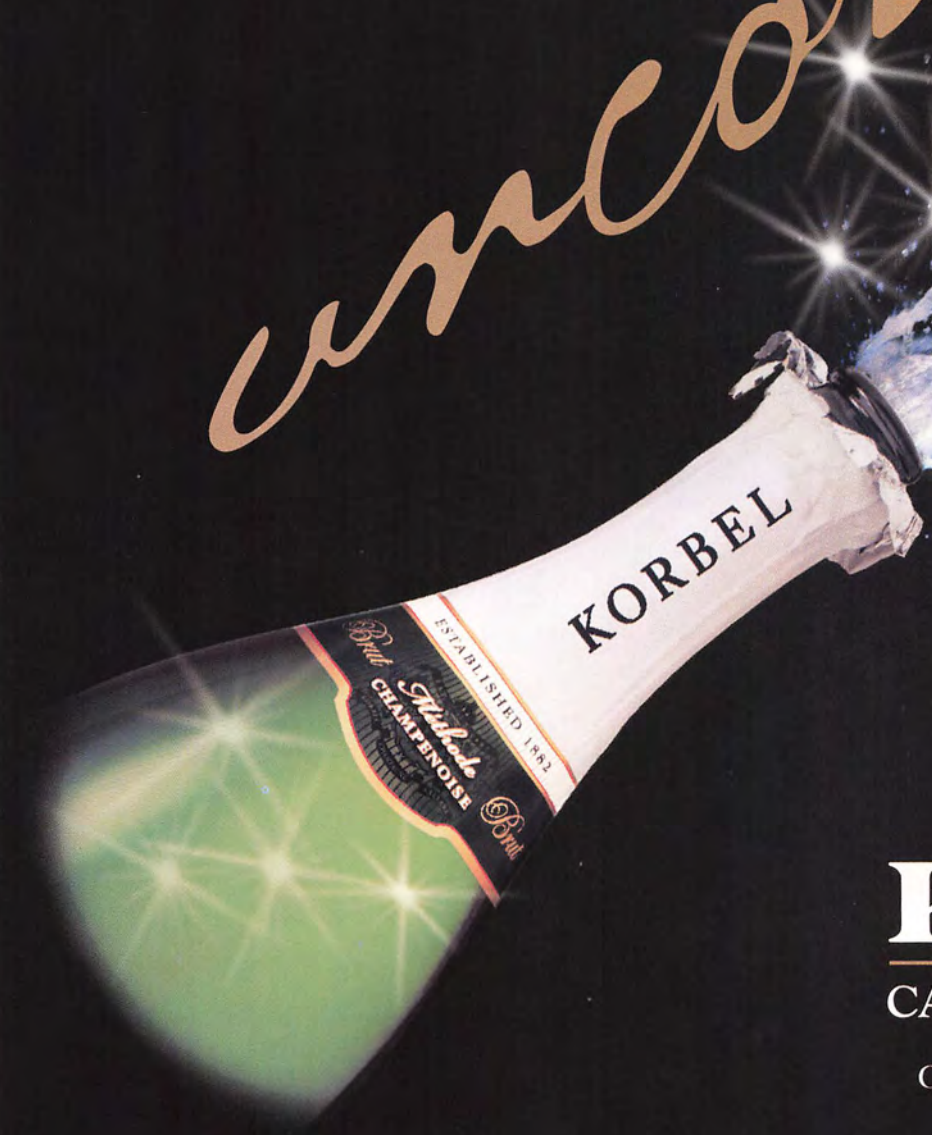

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ALFONSO SORIANO 12

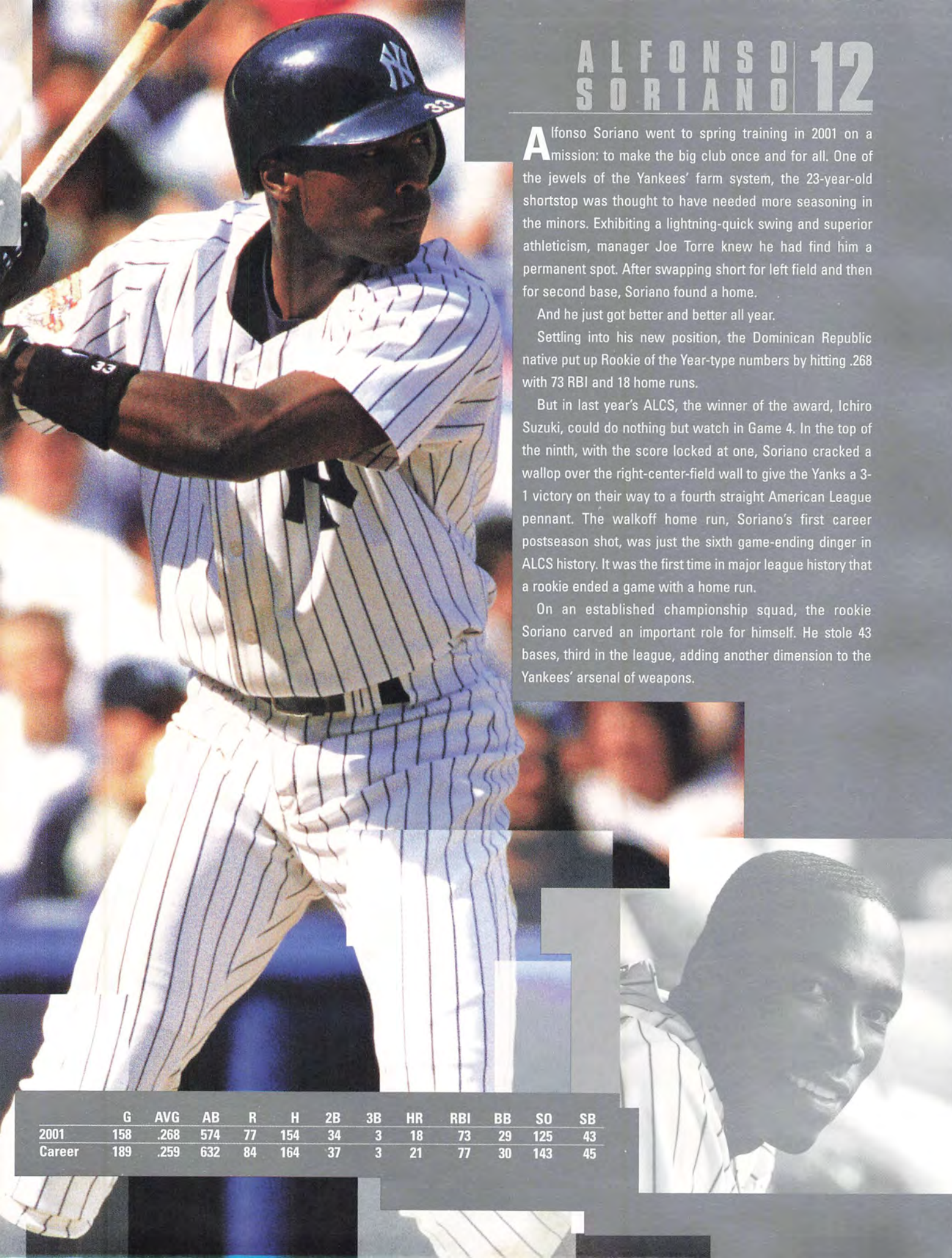
Alfonso Soriano went to spring training in 2001 on a mission: to make the big club once and for all. One of the jewels of the Yankees' farm system, the 23-year-old shortstop was thought to have needed more seasoning in the minors. Exhibiting a lightning-quick swing and superior athleticism, manager Joe Torre knew he had find him a permanent spot. After swapping short for left field and then for second base, Soriano found a home.

And he just got better and better all year.

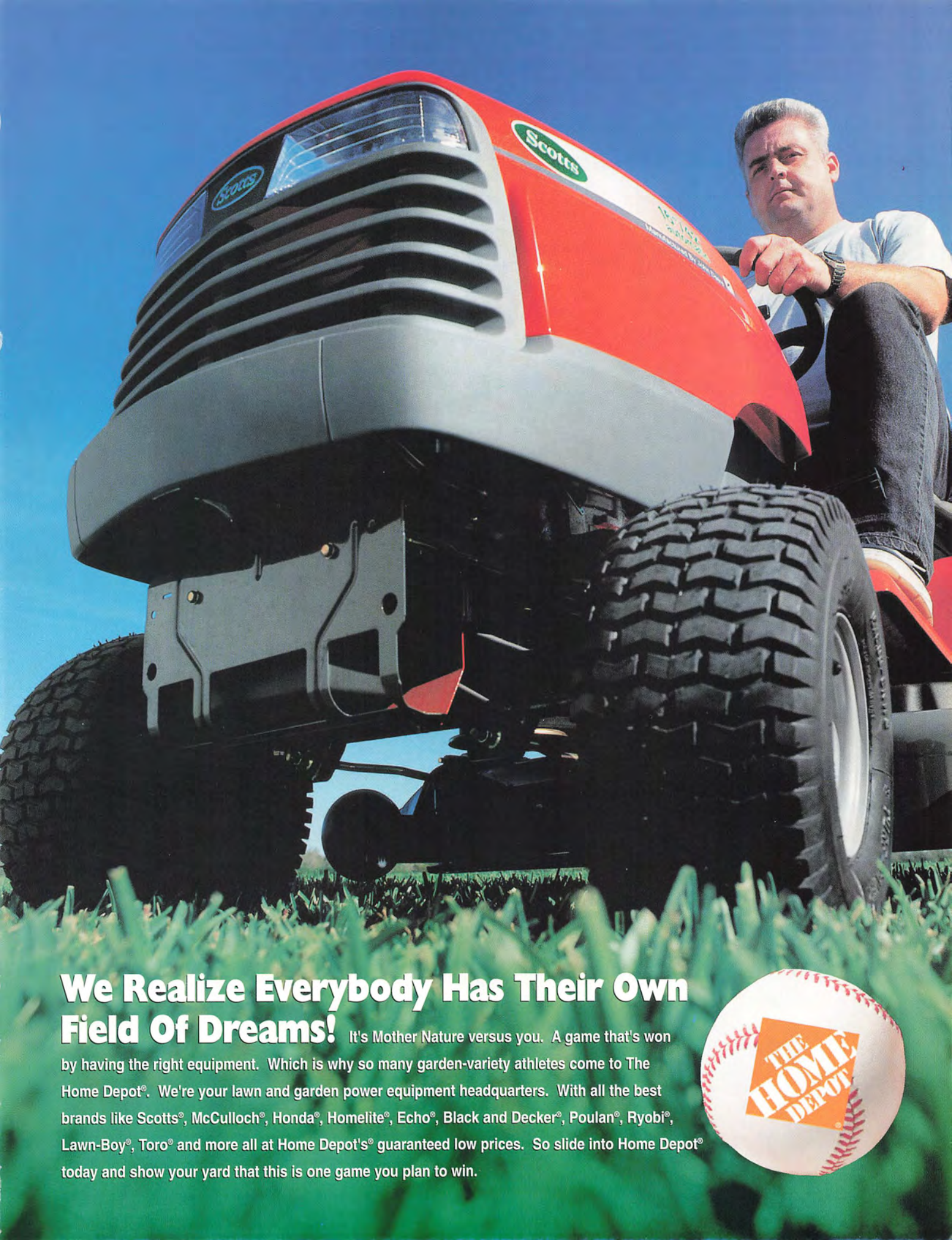
Settling into his new position, the Dominican Republic native put up Rookie of the Year-type numbers by hitting .268 with 73 RBI and 18 home runs.

But in last year's ALCS, the winner of the award, Ichiro Suzuki, could do nothing but watch in Game 4. In the top of the ninth, with the score locked at one, Soriano cracked a wallop over the right-center-field wall to give the Yanks a 3-1 victory on their way to a fourth straight American League pennant. The walkoff home run, Soriano's first career postseason shot, was just the sixth game-ending dinger in ALCS history. It was the first time in major league history that a rookie ended a game with a home run.

On an established championship squad, the rookie Soriano carved an important role for himself. He stole 43 bases, third in the league, adding another dimension to the Yankees' arsenal of weapons.



	G	AVG	AB	R	H	2B	3B	HR	RBI	BB	SO	SB
2001	158	.268	574	77	154	34	3	18	73	29	125	43
Career	189	.259	632	84	164	37	3	21	77	30	143	45



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THE HOME DEPOT

ROBIN VENTURA 19

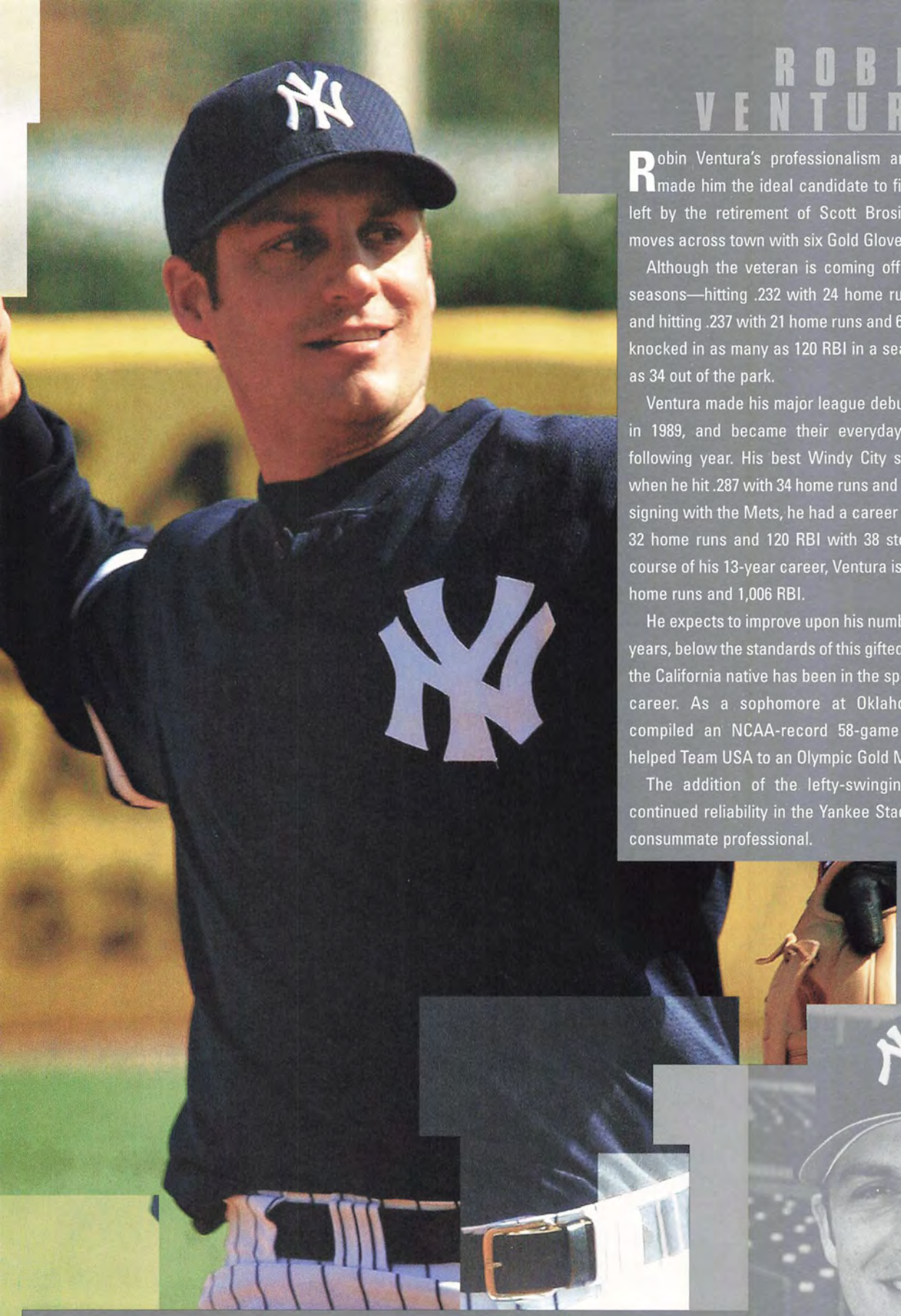
Robin Ventura's professionalism and solid glove work made him the ideal candidate to fill the third-base void left by the retirement of Scott Brosius. The former Met moves across town with six Gold Gloves under his belt.

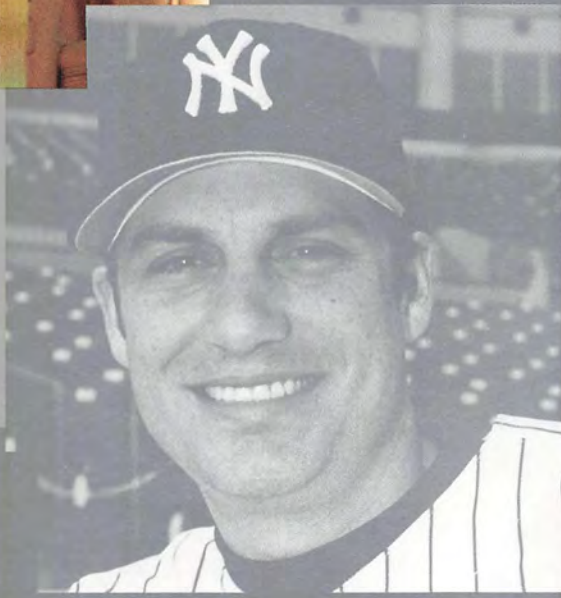
Although the veteran is coming off two straight subpar seasons—hitting .232 with 24 home runs and 84 RBI in '00 and hitting .237 with 21 home runs and 61 RBI last year—he's knocked in as many as 120 RBI in a season and hit as many as 34 out of the park.

Ventura made his major league debut with the White Sox in 1989, and became their everyday third baseman the following year. His best Windy City season came in 1996 when he hit .287 with 34 home runs and 105 RBI. In 1999, after signing with the Mets, he had a career year, hitting .301 with 32 home runs and 120 RBI with 38 stolen bases. Over the course of his 13-year career, Ventura is a .271 hitter with 248 home runs and 1,006 RBI.

He expects to improve upon his numbers from the last two years, below the standards of this gifted defenseman. In fact, the California native has been in the spotlight throughout his career. As a sophomore at Oklahoma State, Ventura compiled an NCAA-record 58-game hitting streak, and helped Team USA to an Olympic Gold Medal in 1998.

The addition of the lefty-swinging Ventura will add continued reliability in the Yankee Stadium hot corner by a consummate professional.





	G	AVG	AB	R	H	2B	3B	HR	RBI	BB	SO	SB
2001	142	.237	456	70	108	20	0	21	61	88	101	2
Career	1,698	.271	6,055	877	1,638	300	13	248	1,006	905	960	21

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OUTFIELDERS

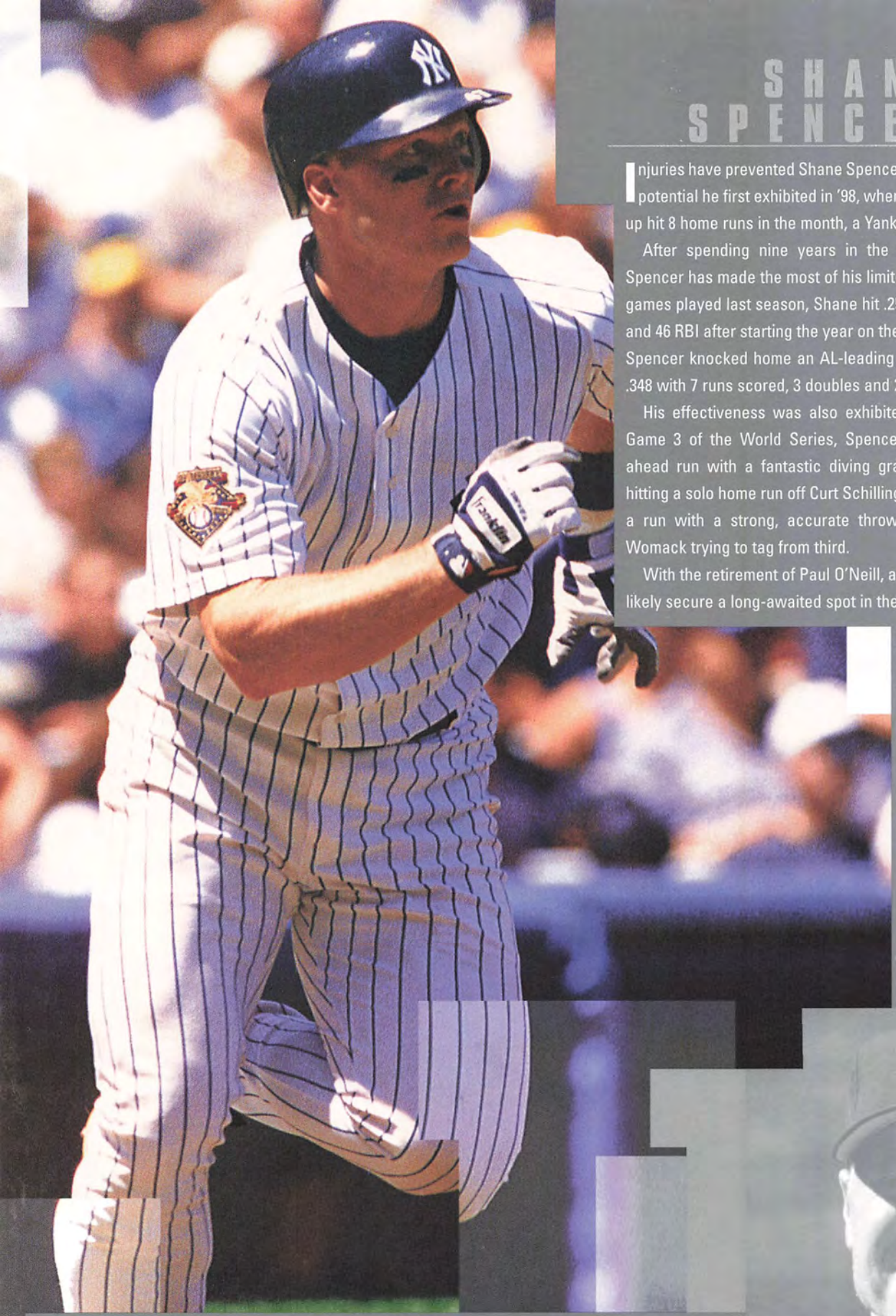
SHANE SPENCER 47

Injuries have prevented Shane Spencer from living up to the potential he first exhibited in '98, when the September call-up hit 8 home runs in the month, a Yankees rookie record.

After spending nine years in the minors prior to '98, Spencer has made the most of his limited playing time. In 80 games played last season, Shane hit .258 with 10 home runs and 46 RBI after starting the year on the DL. From July 23-29, Spencer knocked home an AL-leading 12 RBI while batting .348 with 7 runs scored, 3 doubles and 2 dingers.

His effectiveness was also exhibited in the outfield. In Game 3 of the World Series, Spencer prevented the go-ahead run with a fantastic diving grab. In Game 4, after hitting a solo home run off Curt Schilling, Spencer prevented a run with a strong, accurate throw home to nail Tony Womack trying to tag from third.

With the retirement of Paul O'Neill, a healthy Spencer will likely secure a long-awaited spot in the outfield.



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JOHN VANDER WAL 28

Acquired in a trade with San Francisco this offseason, John Vander Wal offers the Yankees something every team craves: a versatile lefthanded bat. The 11-year veteran, who split time between Pittsburgh and San Francisco last season, ranks third all-time with 17 career pinch-hit home runs, and sixth with 177 pinch-hits.

In a career that also included stints with Montreal, Colorado and San Diego, Vander Wal is a lifetime .265 hitter with 75 home runs and 361 RBI. He enjoyed a career year in 2000 as a Pirate, hitting .299 with 24 home runs and 94 RBI. Last year, he hit .270 with 14 home runs and 70 RBI in 146 games.

A proven lefthanded hitter, he will offer manager Joe Torre a fourth option in the outfield—Vander Wal is expected to compete for time in right with Shane Spencer. A true professional, Vander Wal is capable of making solid contributions in pinstripes this season.

	G	AVG	AB	R	H	2B	3B	HR	RBI	BB	SO	SB
2001	146	.270	452	58	122	28	4	14	70	68	122	8
Career	1,129	.265	2,154	292	570	126	16	75	361	312	516	36

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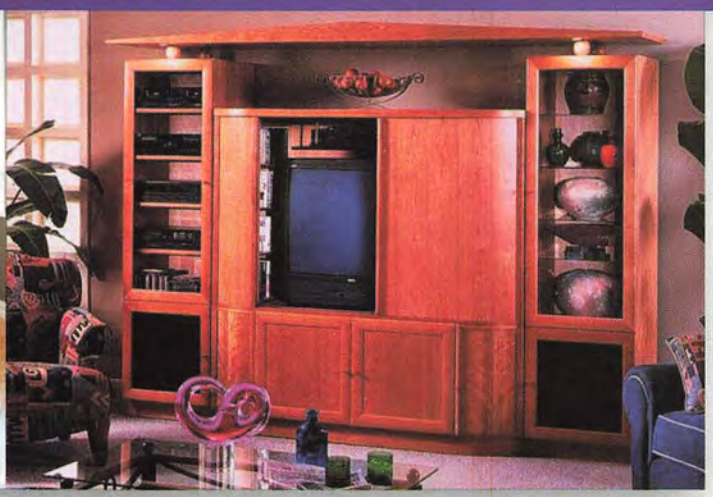

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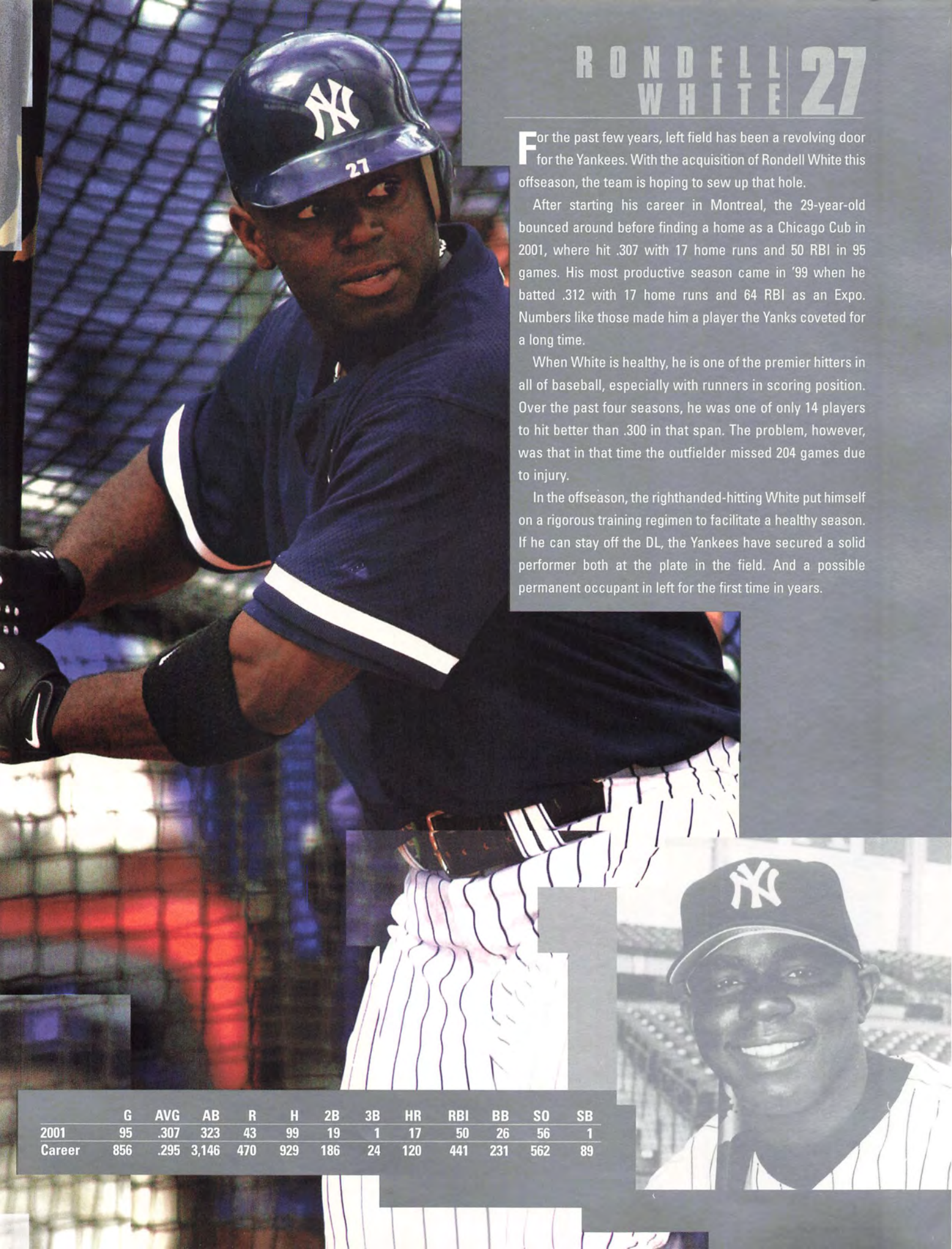
RONDELL WHITE 27

For the past few years, left field has been a revolving door for the Yankees. With the acquisition of Rondell White this offseason, the team is hoping to sew up that hole.

After starting his career in Montreal, the 29-year-old bounced around before finding a home as a Chicago Cub in 2001, where hit .307 with 17 home runs and 50 RBI in 95 games. His most productive season came in '99 when he batted .312 with 17 home runs and 64 RBI as an Expo. Numbers like those made him a player the Yanks coveted for a long time.

When White is healthy, he is one of the premier hitters in all of baseball, especially with runners in scoring position. Over the past four seasons, he was one of only 14 players to hit better than .300 in that span. The problem, however, was that in that time the outfielder missed 204 games due to injury.

In the offseason, the righthanded-hitting White put himself on a rigorous training regimen to facilitate a healthy season. If he can stay off the DL, the Yankees have secured a solid performer both at the plate in the field. And a possible permanent occupant in left for the first time in years.



	G	AVG	AB	R	H	2B	3B	HR	RBI	BB	SO	SB
2001	95	.307	323	43	99	19	1	17	50	26	56	1
Career	856	.295	3,146	470	929	186	24	120	441	231	562	89

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BERNIE WILLIAMS 51

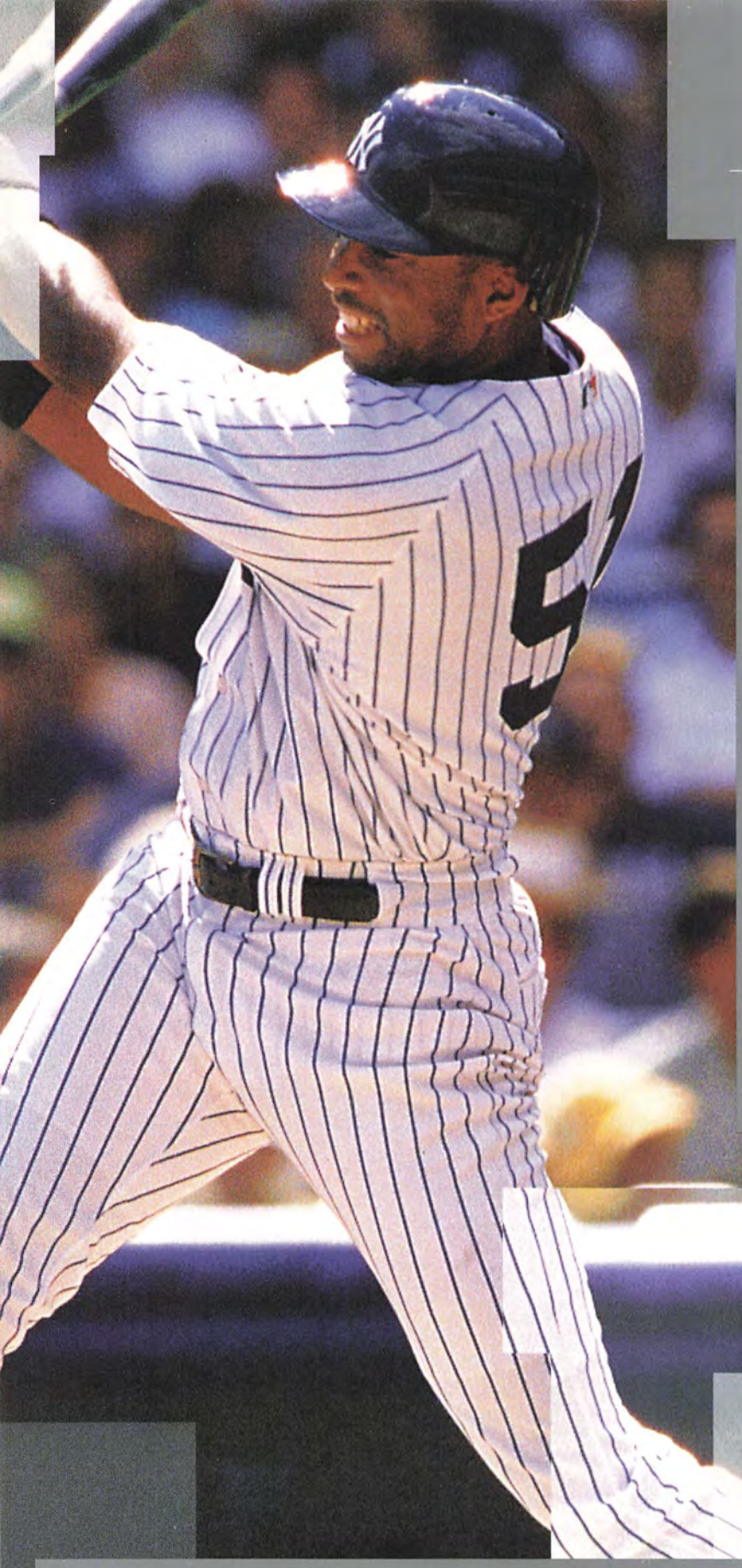
Not only did 2001 see Bernie Williams improve his reputation as one of the most dependable players in baseball, it also saw him further establish himself as one of the best hitters in postseason history.

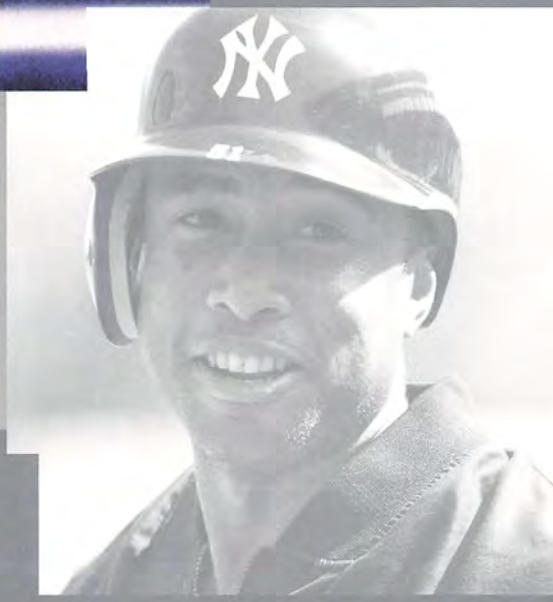
The 33-year-old centerfielder enjoyed another productive regular season for the Yankees, hitting .307 with 26 home runs, 94 RBI and a career-high 38 doubles. Those are all solid numbers, but they're even more impressive when you consider Williams missed so much playing time to be in Puerto Rico with his ailing father (Bernabe Sr.), who passed away in mid-May.

After returning to the team, the four-time Gold Glove winner immediately caught fire and was named AL Co-Player of the Week (June 4-10) when he hit .417 with 3 home runs, 6 RBI and a league-leading .917 slugging percentage. He reached a milestone on Aug. 25 when he slugged the 200th home run of his career. He now ranks seventh on the all-time Yankee list with 207 homers, 10th with 316 doubles and 896 RBI and is tied for 10th with 964 runs.

After his typically solid regular season, Williams once again delivered in the clutch in October, with his biggest hit a home run in the eighth inning of Game 4 of the ALCS, tying the score and setting up Alfonso Soriano's game-winning homer in the ninth. Williams continued his climb on the all-time postseason leaders lists and now ranks first in runs (58), tied for first in doubles (17), second in RBI (53), fourth in home runs (16) and fifth in hits (82).

If Williams can once again help the Bombers reach the postseason, he'll almost certainly climb that list even higher.





	G	AVG	AB	R	H	2B	3B	HR	RBI	BB	SO	SB
2001	146	.307	540	102	166	38	0	26	94	78	67	11
Career	1,383	.305	5,346	964	1,629	316	50	207	896	744	830	130

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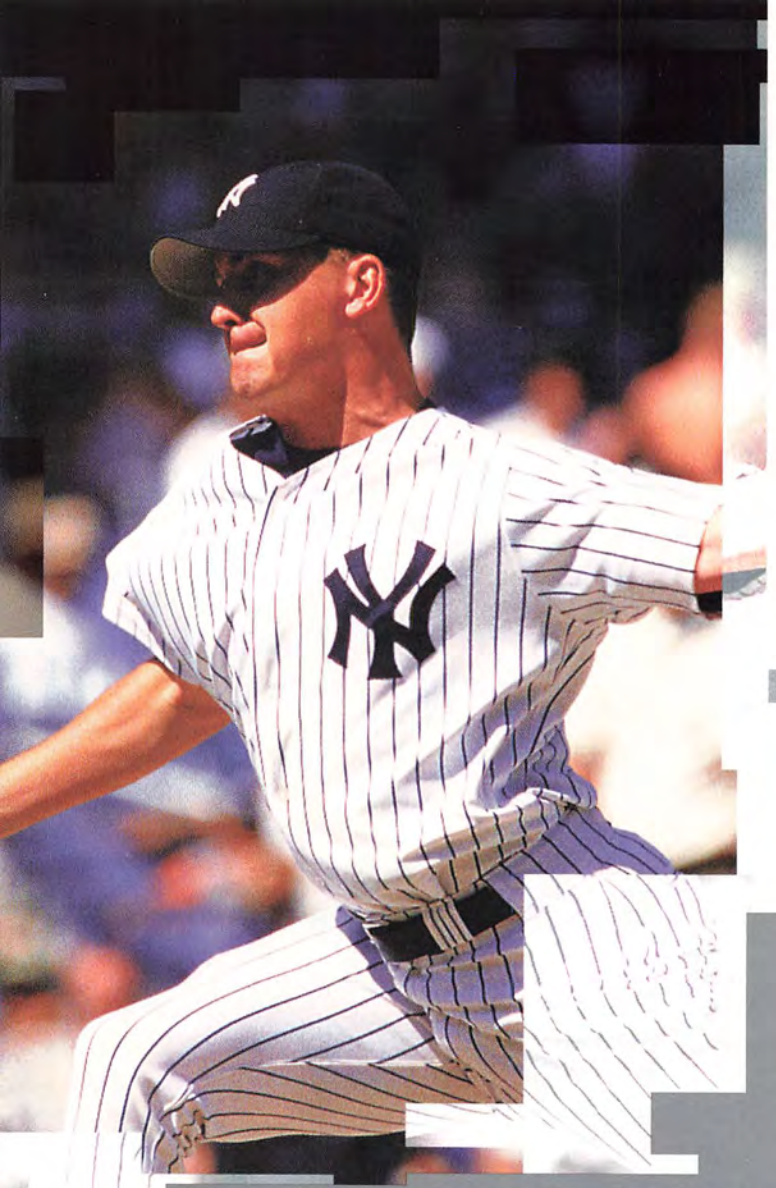

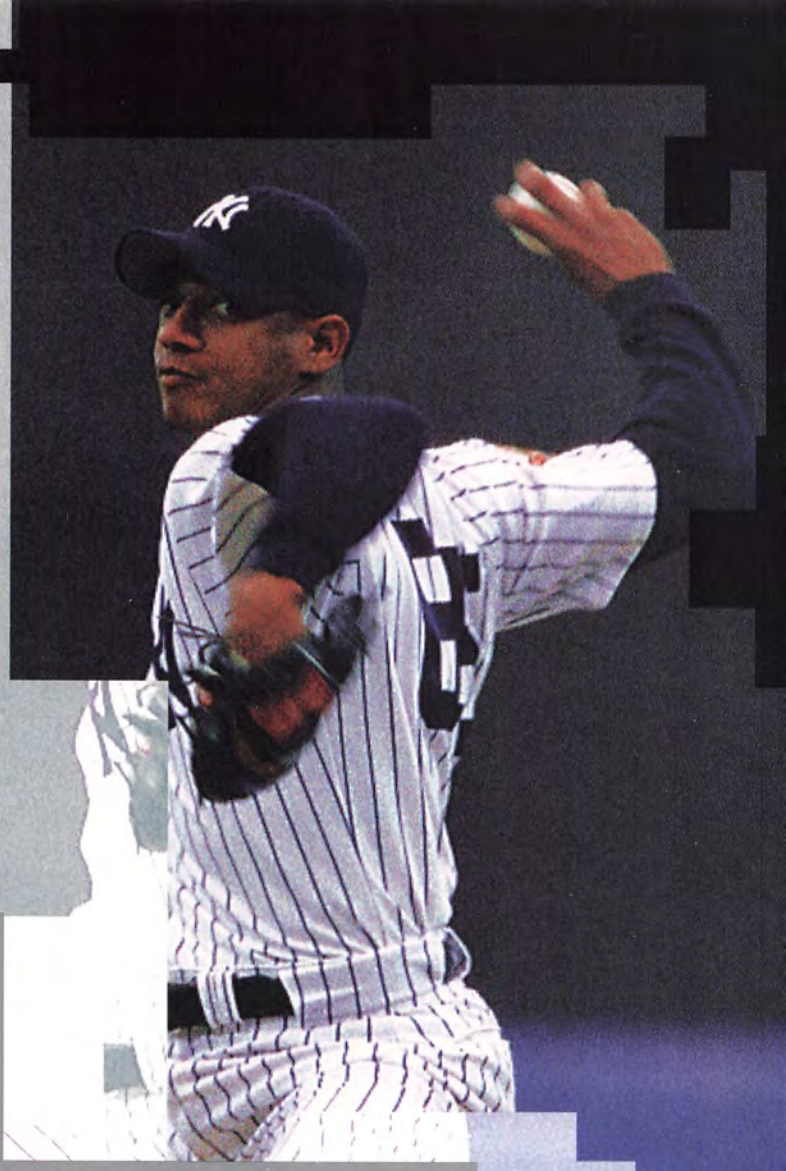

RANDY CHOATE 38

PITCHER

In his second full season of action, Randy Choate made strides toward becoming the Yankees' lefty specialist out of the bullpen.

With an unorthodox sidewinding delivery, Choate provided the Yankees with a valuable option against dangerous lefthanded hitters. Choate went 3-1, struck out 35 hitters in 48⅓ innings and recorded a 3.35 ERA, down more than a full point from his 2000 mark of 4.76.

What Choate will try to improve on in 2002 will be his control. In 37 games, Choate walked 27 batters and hit nine. Still, Choate will take some of the workload off the veteran Mike Stanton. As the most experienced of the incoming crop of young Yankee relievers, the southpaw will compete with Ted Lilly for the lefty role in the pen along with a host of righties.

Choate has great potential as a lefty setup man, and with two solid years of experience, he figures to be a mainstay in the Bomber bullpen.

65 ADRIAN HERNANDEZ

PITCHER

Adrian "El Duquecito" Hernandez made his major league debut in 2001 and showed signs of great potential. The Orlando Hernandez lookalike started three games for the Yankees and finished the season with a solid 3.68 ERA in 22 innings.

Although the 27-year-old saw limited action, he showed promise of becoming a quality professional starter. Mimicking his mentor and namesake, El Duque, El Duquecito throws from three-quarter arm angles and likes to change speeds. While this is Hernandez' greatest asset, it is also something he has to learn to control.

This season, he plans on delivering with sustained consistency, something that will make El Duquecito a welcome addition to the Yankee staff.

With the experience of 2001 under his belt, Hernandez will be in the center of a healthy battle among young relievers for time out of the pen.

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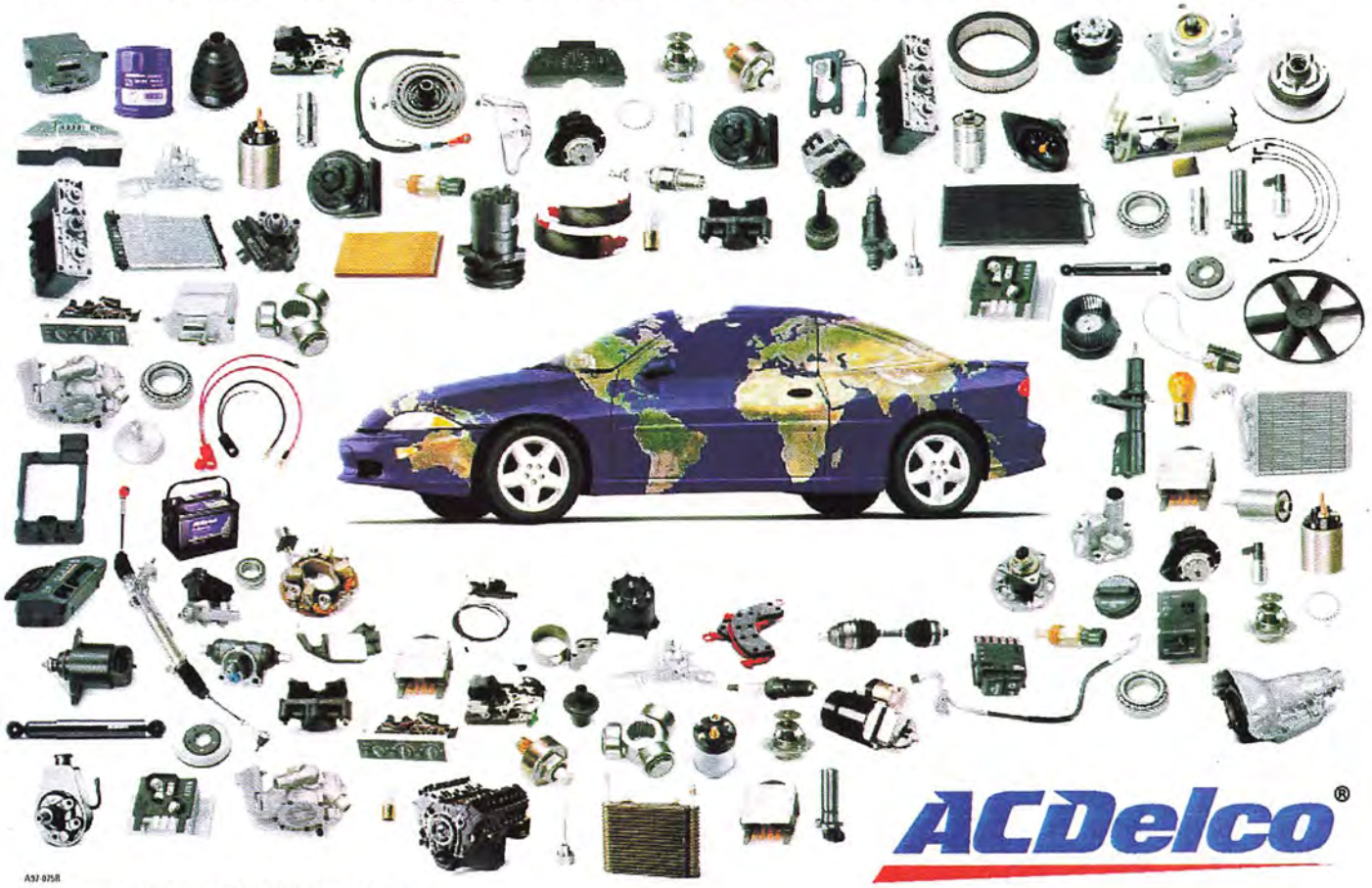

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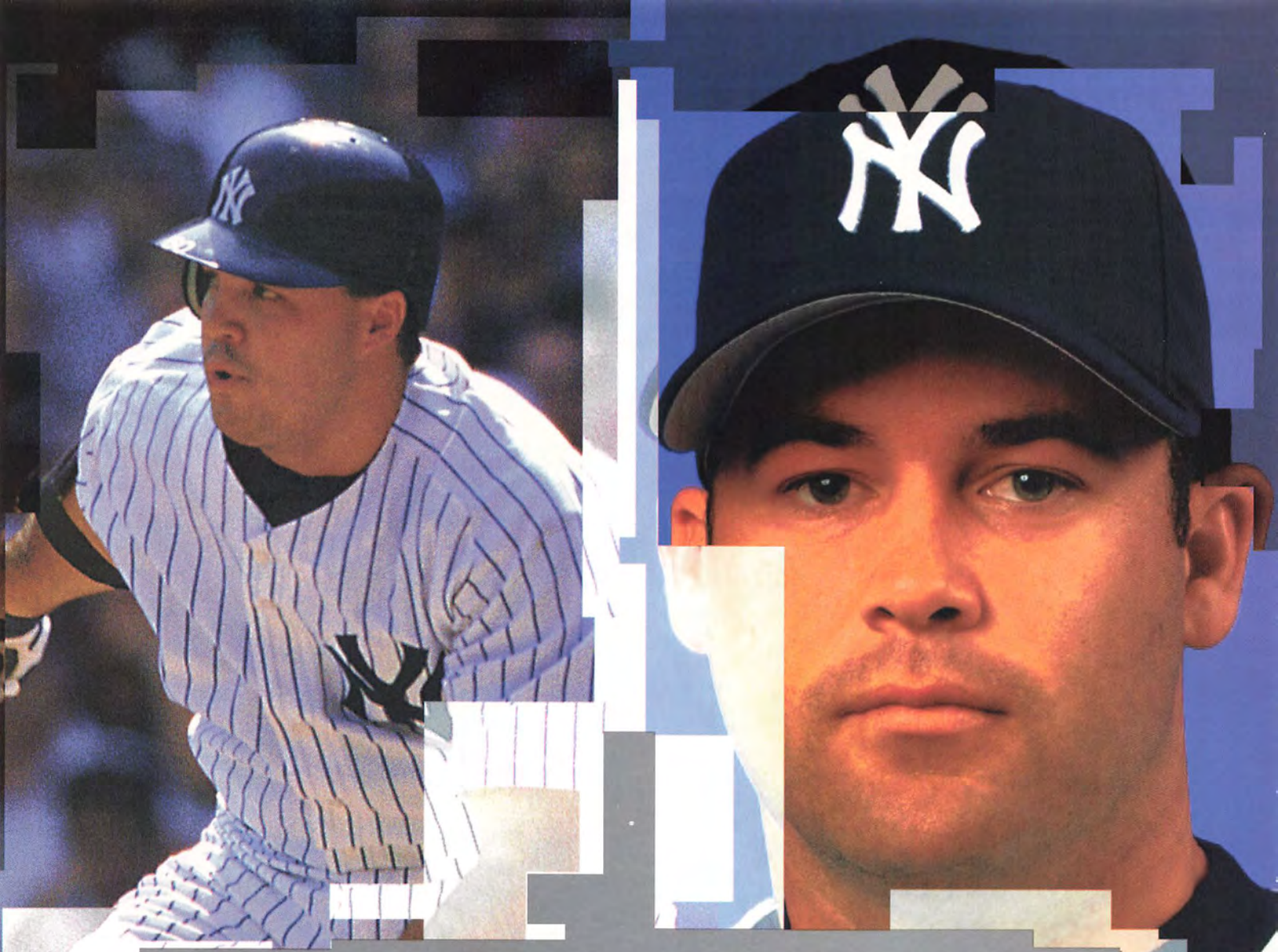

NICK JOHNSON 11

INFIELD

One of the gems of the Yankees farm system, Nick Johnson made his big league debut in August, going 2-for-4, becoming the first Yankee to collect two hits in his first major league appearance since 1984.

The 23-year-old has been intriguing since 1999, when he hit .345 with 114 runs and 145 hits with Class AA Norwich. Though he missed all of 2000 due to injury, Johnson bounced back and led the International League with a .407 on-base percentage for the Columbus Clippers, and led the team in nine offensive categories.

In limited action with the big club, the 6'3" lefty hit .194. Although a first baseman by trade, the exciting Johnson, nephew of Philadelphia manager Larry Bowa, will get at-bats as DH and possibly as an outfielder.

60 BRANDON KNIGHT

PITCHER

For Brandon Knight, 2001 may have been somewhat of a let down, but the 26-year-old has time, and a dominant right arm, on his side.

After being sidelined due to injury, Knight regrouped to have a solid season for the Yankees' Triple-A affiliate, the Columbus Clippers. Knight went 12-7 with a 3.66 ERA in a team-leading 25 starts and 162⅓ innings.

Knight appeared in four games for the big club in 2001 after making his major league debut on June 5 against the Orioles. He ended the season with 10⅔ innings pitched and 6 strikeouts. Blessed with a powerful arm, Knight looks to earn a spot in the Yankees pen in 2002.

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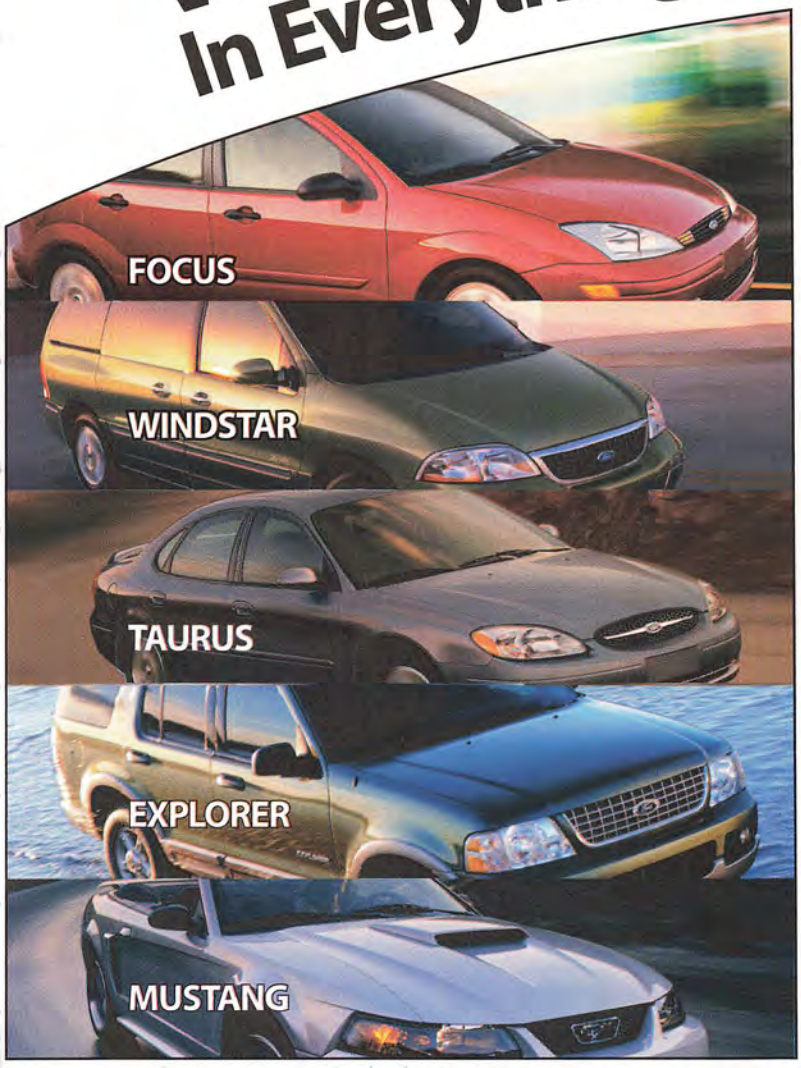

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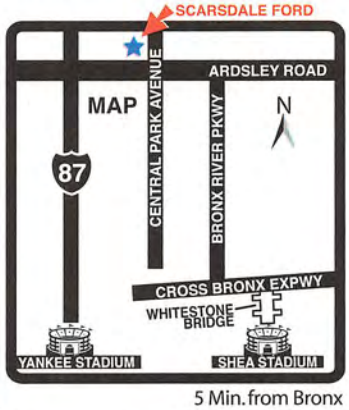

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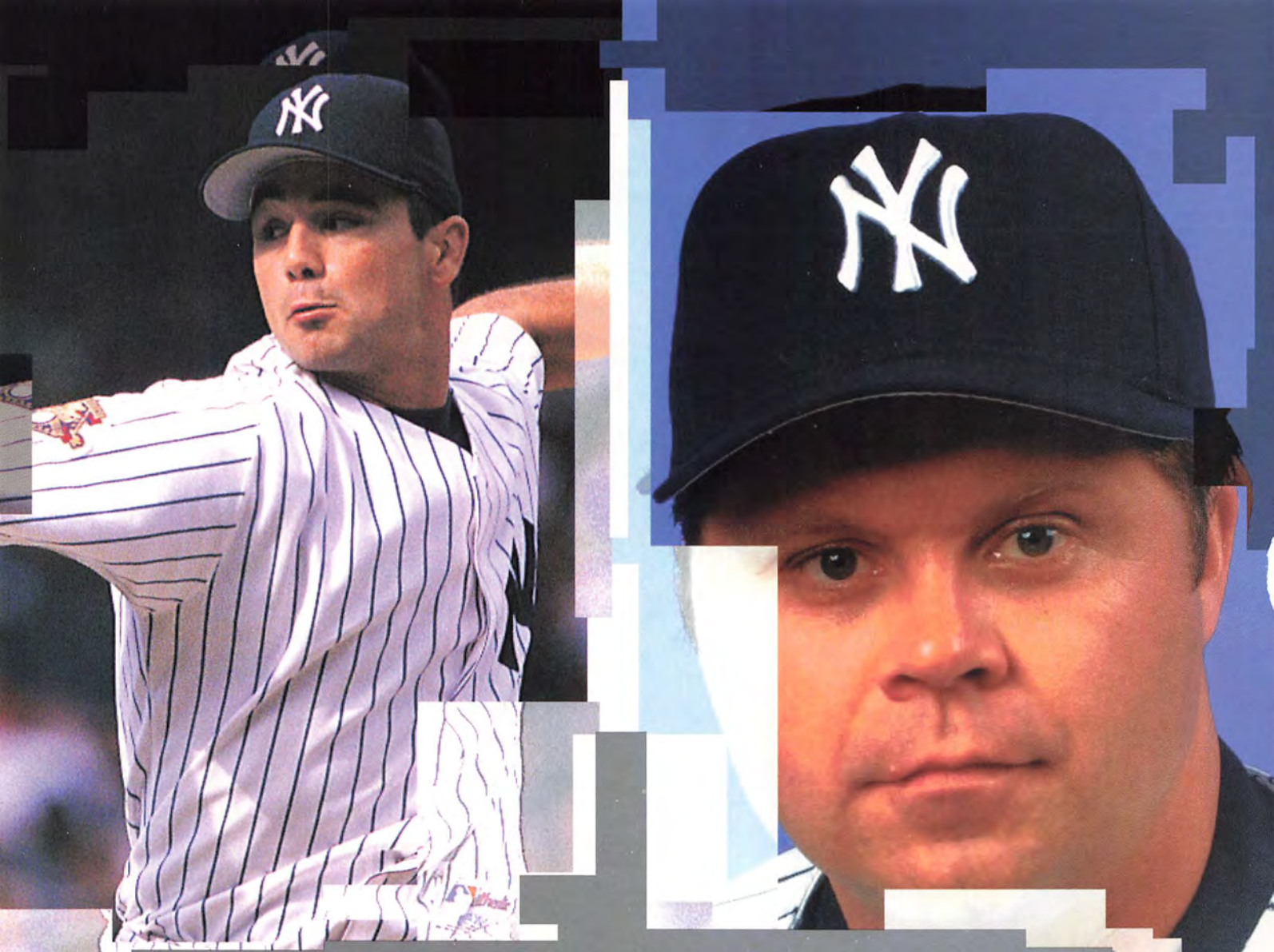

TED LILLY 61

PITCHER

Cracking the Yankees veteran starting rotation is a tall order, and overcoming the pressure and emotion of a rookie season is another. Ted Lilly accomplished both in his first season of major league action.

The 25-year-old lefty made great strides in his first full season with the Yankees and has developed into a viable candidate for a spot in the back of the Yankee rotation.

Lilly started 21 games in 2001 as the fifth starter, and became even more valuable when injuries sidelined Andy Pettitte and Orlando Hernandez. The rookie went 5-6 with 112 Ks and a 5.37 ERA in 120⅔ innings. He showed a knack for getting the big strikeout with a super fastball and a great overhand curve.

Entering his second full season, Lilly will compete for a role in the Yankees bullpen as a long reliever. As the most experienced in the advancing group of young pitchers, Lilly surely will benefit from his 2001 season, and gain valuable experience in the bullpen before eventually returning to the starting rotation.

39 RON COOMER

INFIELD

The Yankees may have found a hidden treasure with the late acquisition of utility infielder Ron Coomer. The one-time All-Star was acquired on Jan. 25, just days before the start of spring training. And in his short time to impress, Coomer turned the heads of the Yanks coaching staff and begins the season as backup at the corners.

Coomer comes to the Yankees with seven quality years of big-league experience under his belt. He spent the 2001 season with the Chicago Cubs where he hit .261 with eight home runs and 53 RBI. During the course of the season, Coomer also established a career-high 11 game hit streak. This was Coomer's first year in Chicago after spending the first six years of his career in Minnesota with the Twins. Breaking into the majors in 1995 at the age of 28, Coomer slowly gained more playing time and had his breakthrough year in '99 when he hit .263 with 16 home runs and made his only All-Star Game appearance.

The Yankees will look for Coomer to provide stability at the corners and a bit of power off the bench. At 35, veteran Coomer likely still has some good swings left in his game.

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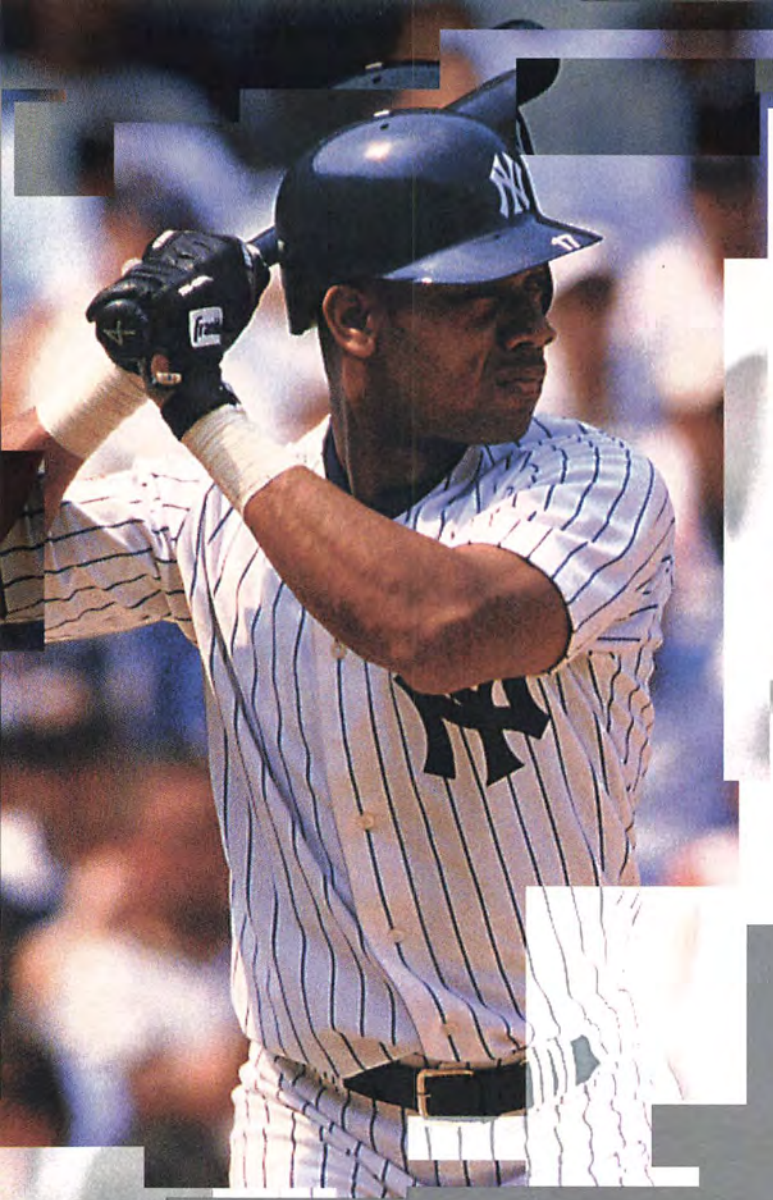

GERALD WILLIAMS 17

OUTFIELD

One player the Yankees have come to appreciate during his different stints with the team is outfielder Gerald Williams. After departing the Yankees during the 1996 season, Williams spent a successful five years split between Milwaukee, Atlanta and Tampa Bay before being reacquired in 2001.

Williams came up through the Yankees farm system as an outfielder with great potential and finally made his debut in 1992. He spent the next three years as a reserve hitting a peak between '94–95 when he hit .291 in '94 and 6 home runs with 28 RBI in '95.

In 2000, playing for the Devil Rays, William enjoyed his best all-around season and earned team MVP honors for his .274 batting average, 21 home runs and 89 RBI.

The 34-year-old now plays an important role for the Yankees because of his speed off the bench and his playoff experience.

14 ENRIQUE WILSON

INFIELD

Starting the 2001 season in Pittsburgh, Enrique Wilson hit only .186 as a Pirate. After being acquired by the Yankees in June, the utility infielder improved that mark to .242.

From the end of August to the end of September, Wilson hit safely in 14 of 16 games, batting .360 with 9 RBI in that stretch. Against Boston on Sept. 2, he delivered the game-winning RBI double in the ninth. In three postseason appearances, he hit .250.

In 2002, he will again be used throughout the infield, offering solid defense and versatility.

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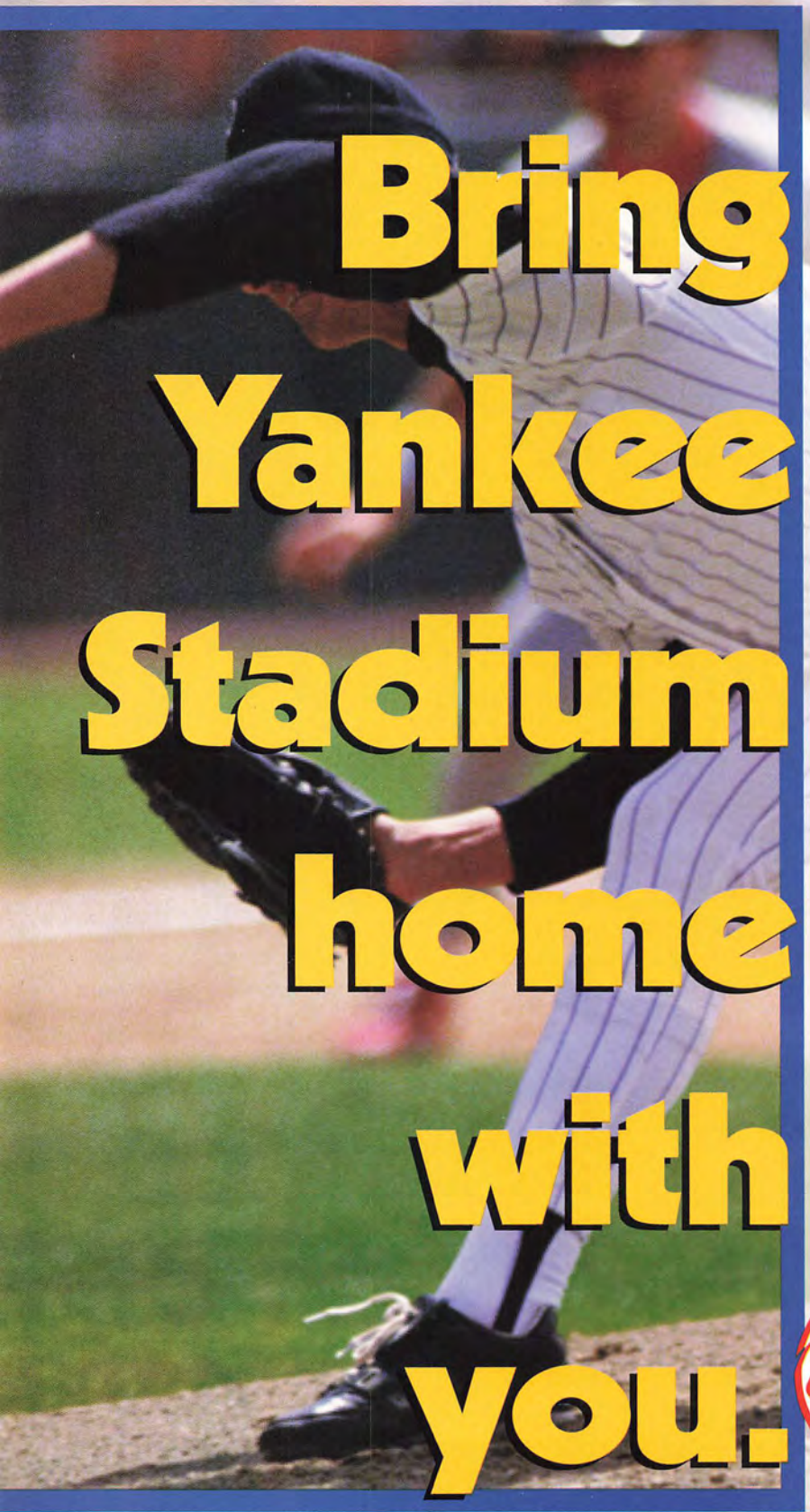

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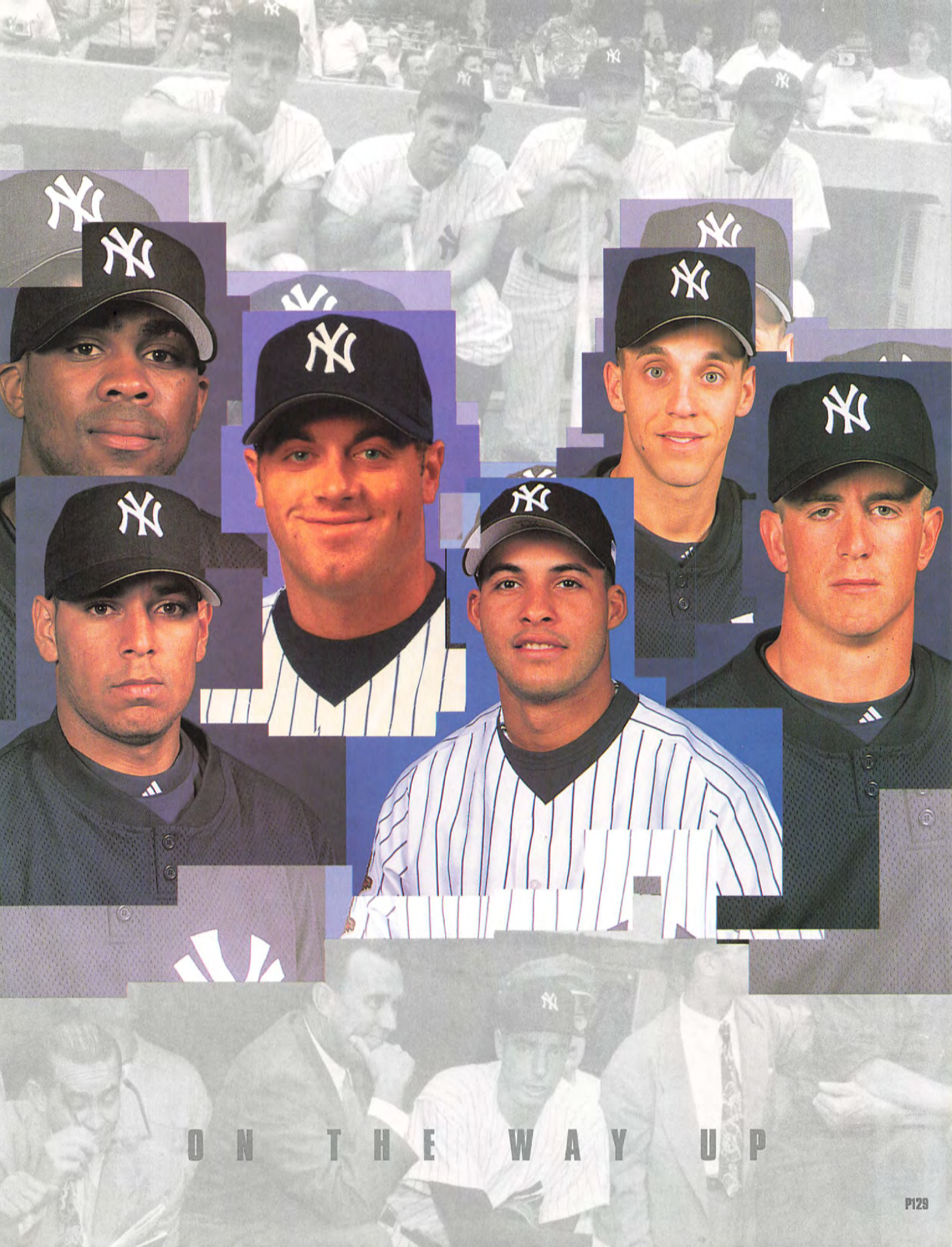

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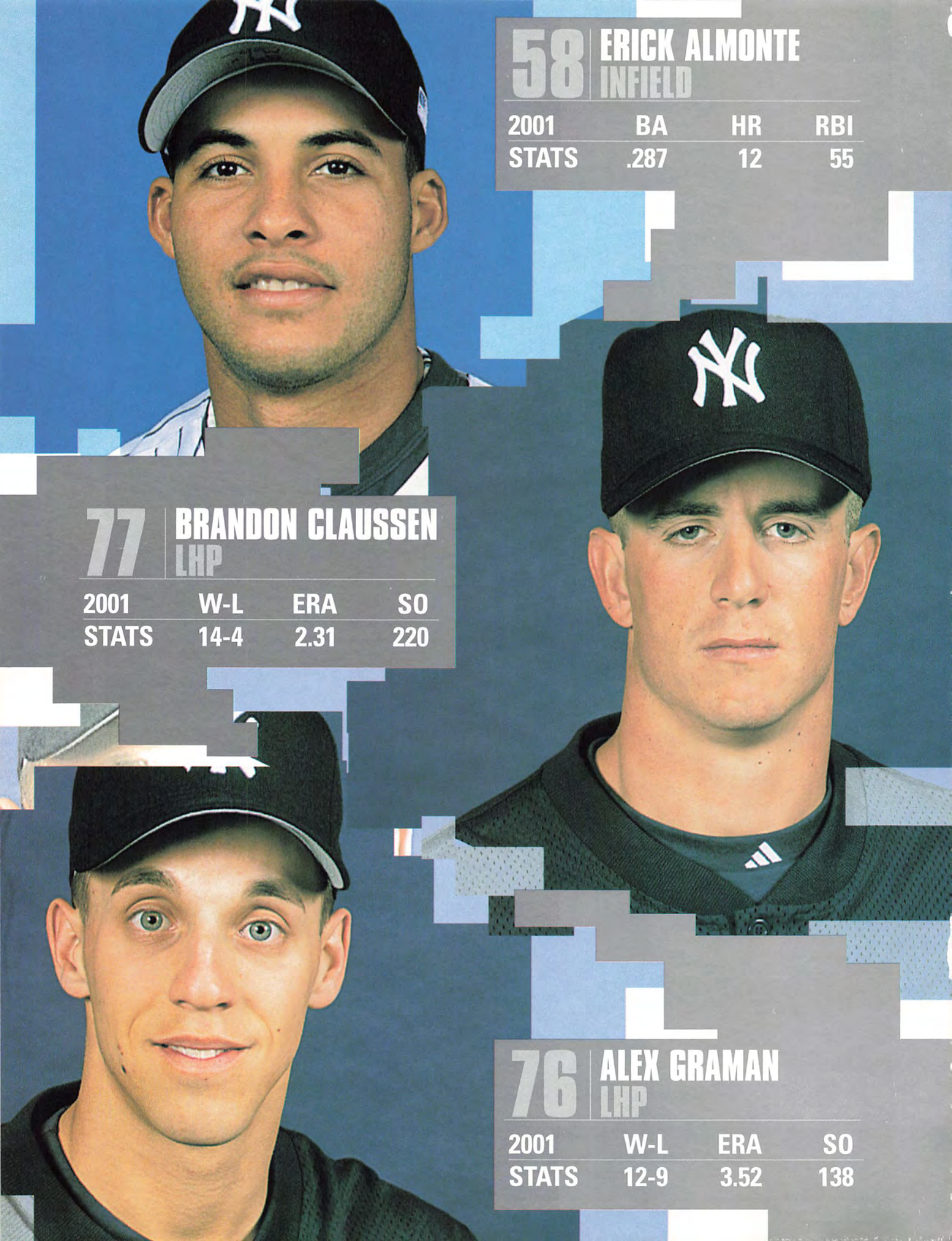

58 ERICK ALMONTE
INFIELD

2001	BA	HR	RBI
STATS	.287	12	55

77 BRANDON CLAUSSEN
LHP

2001	W-L	ERA	SO
STATS	14-4	2.31	220

76 ALEX GRAMAN
LHP

2001	W-L	ERA	SO
STATS	12-9	3.52	138

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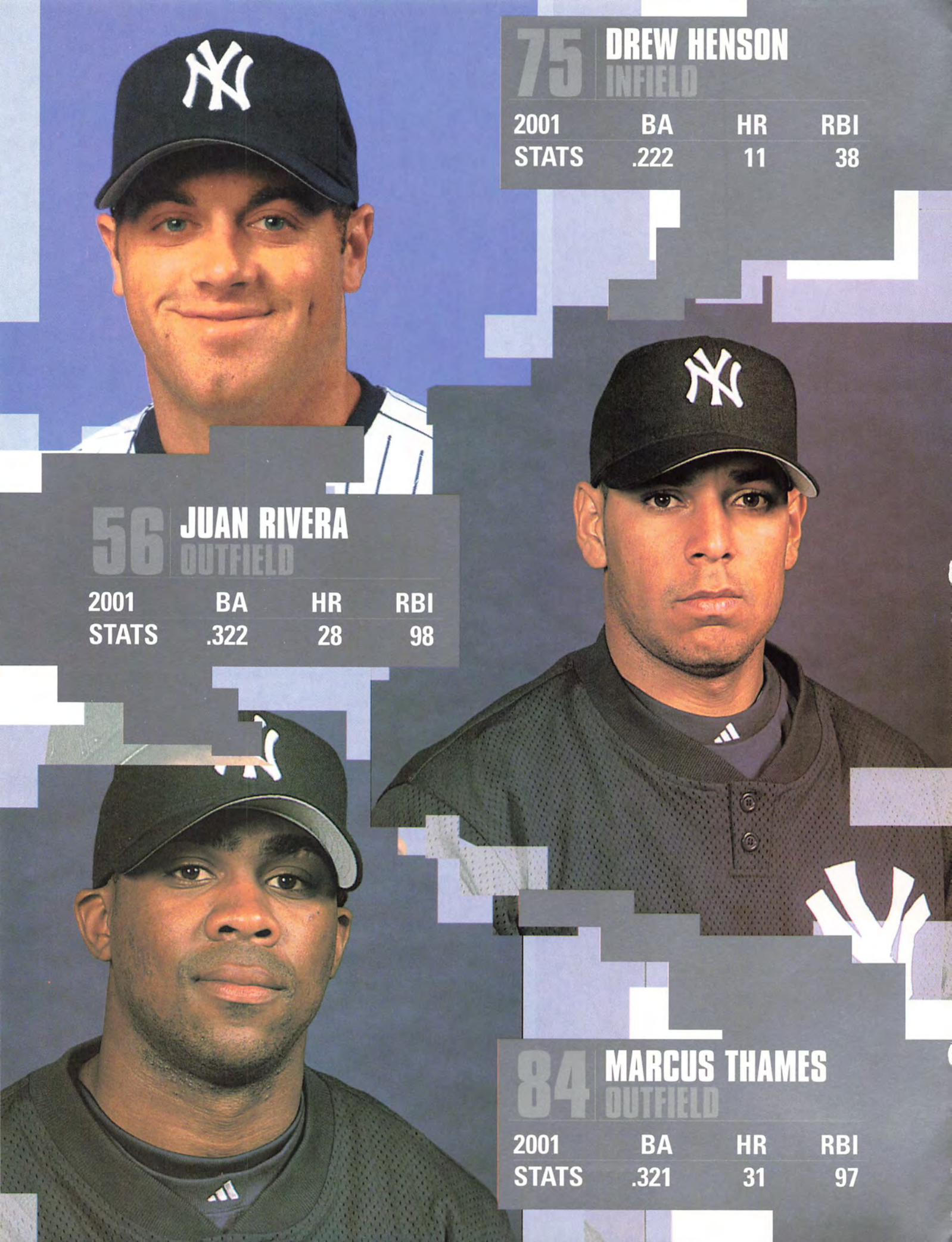


75 DREW HENSON
INFIELD

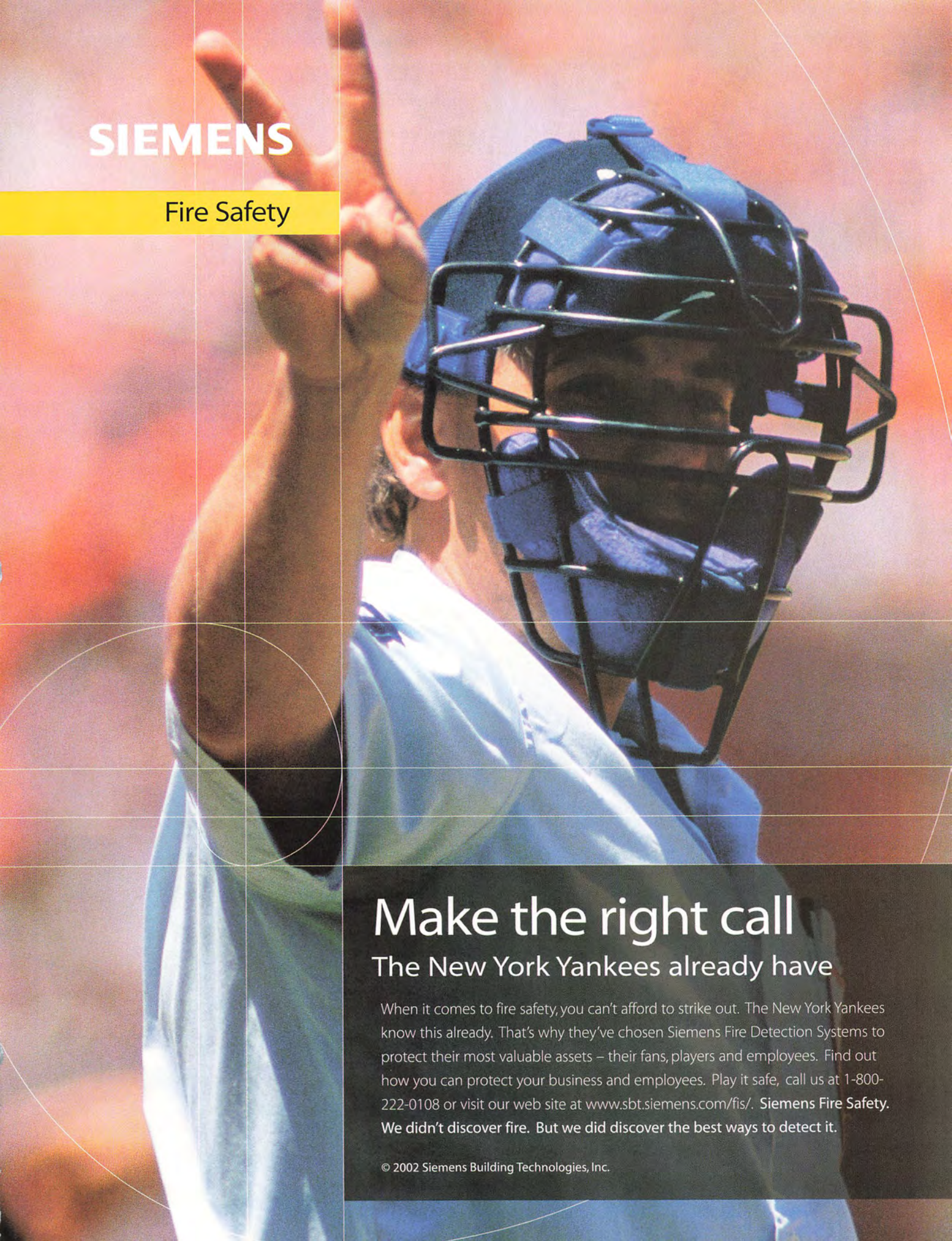
2001	BA	HR	RBI
STATS	.222	11	38

56 JUAN RIVERA
OUTFIELD

2001	BA	HR	RBI
STATS	.322	28	98

84 MARCUS THAMES
OUTFIELD

2001	BA	HR	RBI
STATS	.321	31	97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2001 Record, Finish: 67-76, 2nd place in West Division.
Attendance (dates/average): 503,824 (68/7,409).
Playoffs: None.
All-Star Team: Nick Johnson, Erick Almonte, Brett Jodie.
League Leaders: RHP Carlos Almanzar (18 saves); 2B Kary Bridges (.297 BA); Nick Johnson (.407 OBP, 81 BB, 14 HBP); Brett Jodie (3.01 ERA); Brandon Knight (12 wins, 3 CG, 173 K); Donzell McDonald (9 triples).

NORWICH NAVIGATORS Eastern League

Yankee affiliate since 1995.

Thomas Dodd Stadium
14 Stott Ave.
Norwich, CT 06360
Phone: 860.887.7962
Fax: 860.886.5996

2001 Record, Finish: 83-59, 2nd place in the Northern Division.
Attendance (dates/average): 231,481 (67/3,455).
Playoffs: Lost to New Britain Rock Rats in the best-of-five division championship (3-1).
All-Star Team: Alex Pacheco, Juan Rivera, Marcus Thames.
League Leaders: INF Mike Cervenak (37 doubles); LHP Brandon Claussen (2.13 ERA, 151 K); LHP Alex Graman (166⅓ IP); RHP Alex Pacheco (26 saves); OF Marcus Thames (.321 BA, 167 H, 43 doubles, .410 OBP, .598 SLG, 78 extra-base hits, 114 R).

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2001 Record, Finish: 1st half: 29-38, 2nd half: 48-24
Attendance (dates/average): 102,956
Playoffs: Named co-league champions (with Brevard County Manatees).
All-Star Team: Andy Brown, Mitch Jones, Oscar Martinez, David Parrish, Mike Vento.
League Leaders: OF Mitch Jones (21 HR, 36 doubles, 60 extra-base hits, 85 R); RHP Sam Marsonek (3.51 ERA, 5 CG, 2 SHO); RHP Adam Roller (23 saves, 51 G); OF Mike Vento (.300 BA, 20 HR, 87 RBI, 10 triples, .519 SLG, 50 extra-base hits).

GREENSBORO BATS South Atlantic League

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War Memorial Stadium
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2001 Record, Finish: 1st half: 37-33 (4th), 2nd half: 33-37 (4th).
Attendance (dates/average): 144,619 (65/2,225).
Playoffs: None.
All-Star Team: Yhency Brazoban, Julio de Paula, Jason Kinchen, Dave Martinez.
League Leaders: 2B Bernabel Castro (67 SB); Jason Faigin (60 G); OF Jason Grove (.298 BA); 1B Jason Kinchen (.309 BA, 30 HR, 82 RBI, 151 H, .546 SLG, 55 extra-base hits; LHP Dave Martinez (2 SHO).

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2001 Record, Finish: 48-28, 2nd place in the McNamara Division.
Attendance (dates/average): 102,980 (38/2,710).
Playoffs: Lost to Brooklyn Cyclones in the best-of-three division championship series (2-1).
All-Star Team: Jason Arnold, Juan Camacho, Aaron Rifkin.
League Leaders: RHP Jason Arnold (1.50 ERA, 2 CG, 1 SHO); 3B Juan Camacho (51 RBI); LHP Ryan Clark (29 G); John-Ford Griffin (.311 BA, .413 OBP); LHP Charles Manning (8 wins, 87 K); 1B Aaron Rifkin (.318 BA, 78 H, 5 triples, .559 SLG, 34 extra-base hits); RHP Chris Russ (12 saves); RHP Robert Wood (2 CG).
League Honors: INF Aaron Rifkin—Most Valuable Player

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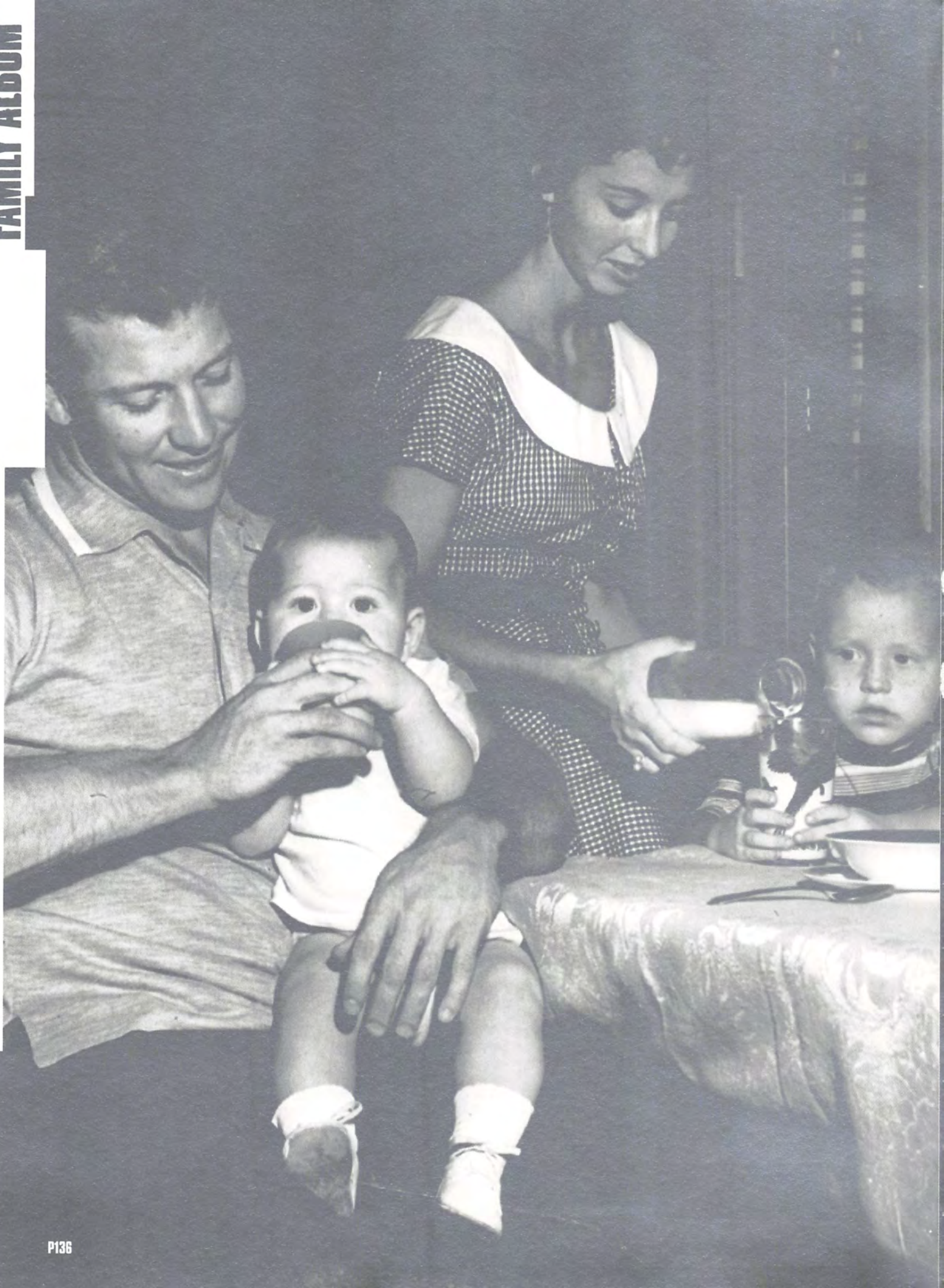
Playoffs: Gulf Coast Champions, defeated the CG Dodgers in the best-of-three series (2-1).
All-Star Team: Argenis Landaeta, Dion Navarro, John Ramistella, Alexander Santa, Bronson Sardinha.
League Leaders: INF Robinson Cano (34 RBI, 37 R); RHP Jeffrey Kennard (9 saves); SS Bronson Sardinha (.303 BA, .473 SLG, 21 extra-base hits, 24 R); RHP Jason Smith (1.93 ERA, 2 CG, 2 SHO, 60⅔ IP).



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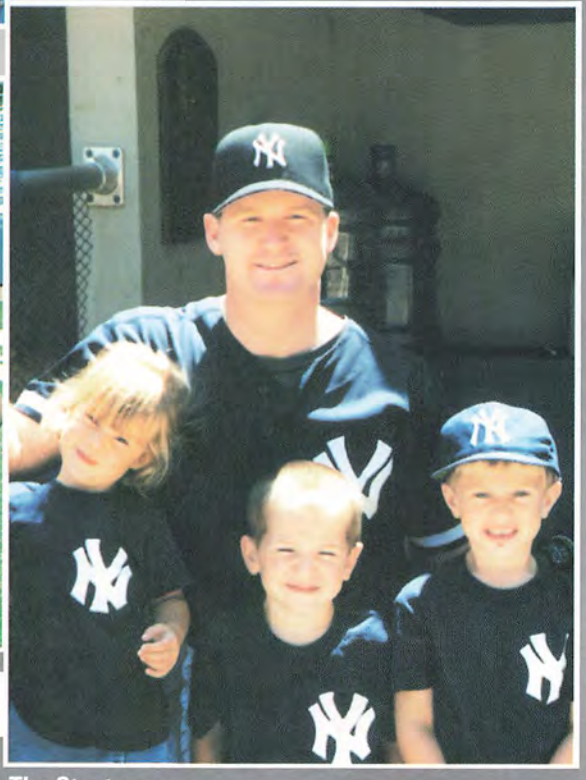

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THE *torre* STORY

WHAT KEEPS BASEBALL'S BEST MANAGER AT THE TOP OF HIS GAME?

BY: MARK MANDRAKE

18

Actually, the Torre Story has been told before...a few hundred times. Yankee fans know most of it by heart: native New Yorker defies odds, bucks critics, restores glory to the mighty tradition of the Bronx Bombers—all the while thumbing his nose at cancer, and raising awareness and big bucks on behalf of countless charities. It is a tale no less profound upon each retelling, but it's not what we're going to get into about Joe Torre below.

This is the Torre Story only in what the Yankee skipper has been doing differently to win more championships than any other manager of his era. And if success were a simple formula, other managers would have caught on by now. If it were simply good fortune—happening upon a great batch of players at a particular time and cashing in—his luck eventually would've run out. But Joe has continued to excel, in spite of changing personnel, circumstances and surroundings. It's a testament to his special magnetism you don't often read about in the typical Torre Story.

So for this analysis, let's begin with a strange contradiction—how this mild-mannered guy has absorbed the intensity of the Big Apple spotlight. Some of Torre's more hotheaded predecessors as Yankees manager—Billy Martin, Casey Stengel and Lou Piniella, to name a few—had personalities befitting the chaos of New York City and the pressures of playing in the House That Ruth Built. Torre, on the other hand, looks as though he'd be more at ease tilling orchids at the Botanical Gardens.

"[Torre] brings a general calmness to his players," said Yanks leftfielder Shane Spencer. "No matter what kind of adversity we're going through, Joe keeps stability and enables us to keep things in perspective. Either on or off the field, he's a calm presence—which is very reassuring at times when it seems everything is beating down on us."

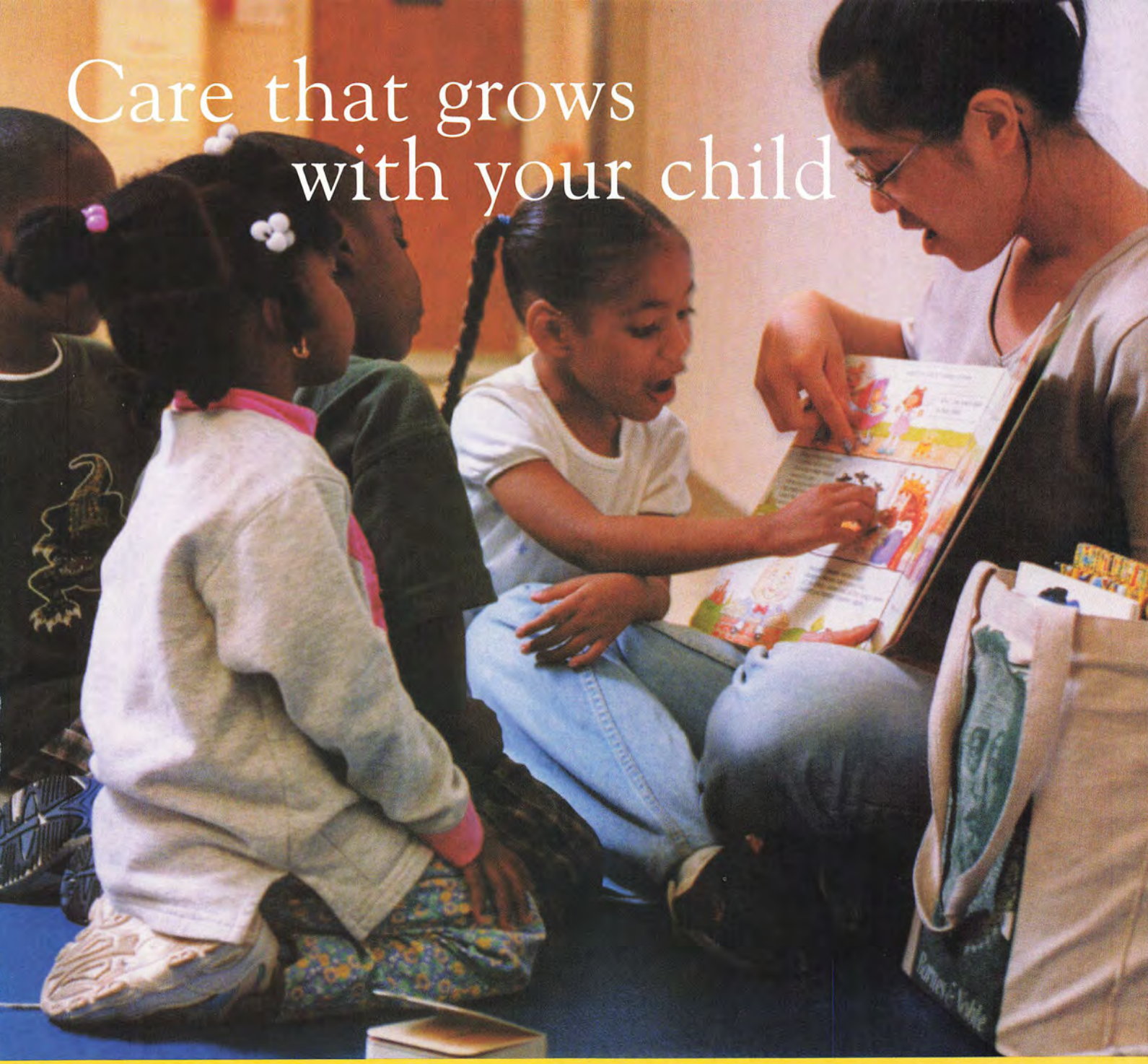
Yankee playoff folk hero Jim Leyritz agreed, "Especially in New York, where it's crazy and media-hyper all the time, Joe is perfect for the Yankees. You need that kind of understated personality to get by. It could affect a team a lot, if everyone was hysterical each time an important player got injured...or if the press says there's some [player] out involved in funny business. Joe's great at keeping a handle on things like that—keeping it all controlled.

"[Torre] has gone to the postseason so many times, it's like old-hat," Leyritz continued. "It would be a surprise if he didn't do it for once. When he's in

"As a player, you *respect* him instantly. He's just the kind of manager who commands respect."

—Bernie Williams on Torre

TORRE (L), A SERIOUS, PHILOSOPHICAL LEADER, FINDS TIME TO JOKE WITH (FROM L) JETER, POSADA AND SOJO.



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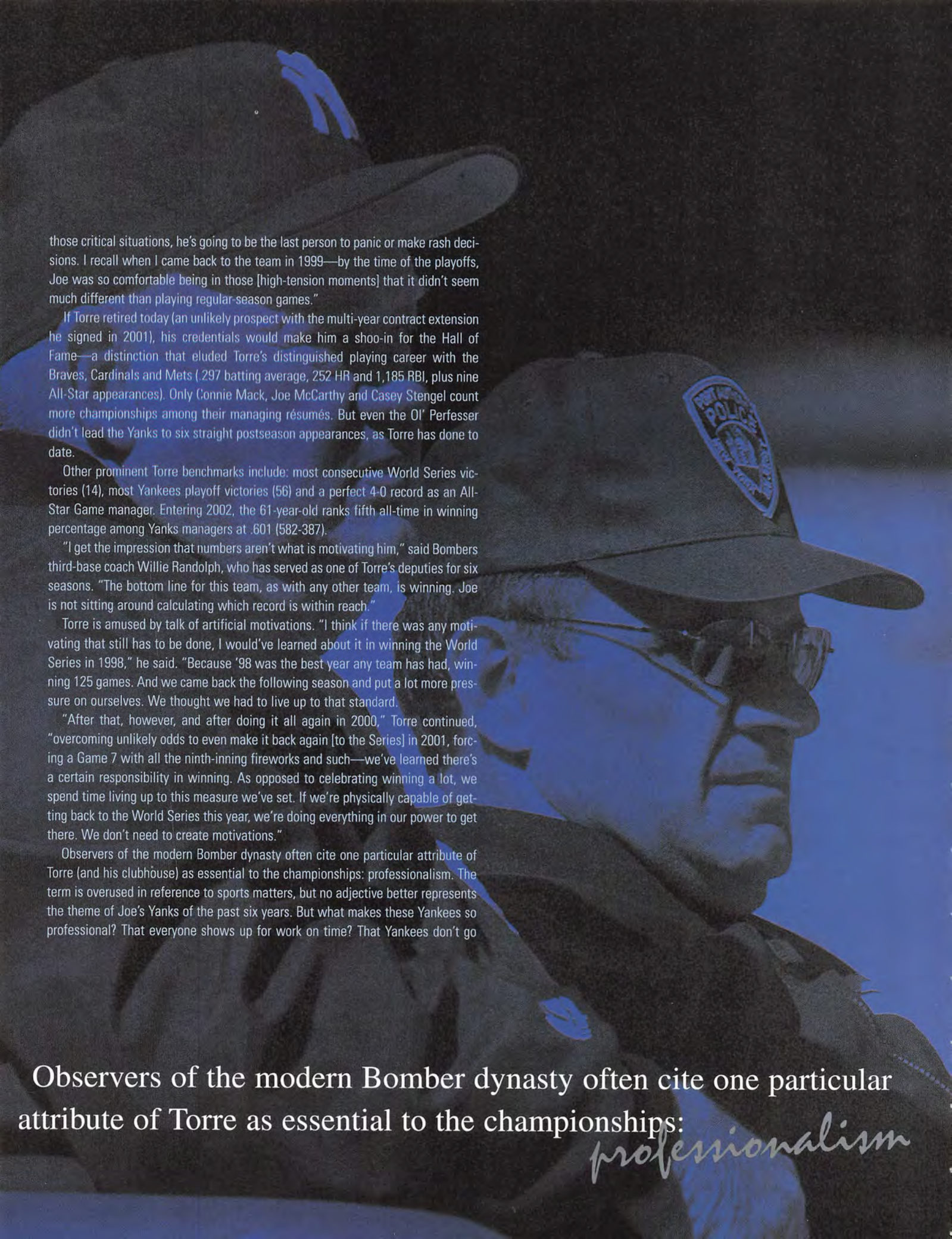

those critical situations, he's going to be the last person to panic or make rash decisions. I recall when I came back to the team in 1999—by the time of the playoffs, Joe was so comfortable being in those [high-tension moments] that it didn't seem much different than playing regular-season games."

If Torre retired today (an unlikely prospect with the multi-year contract extension he signed in 2001), his credentials would make him a shoo-in for the Hall of Fame—a distinction that eluded Torre's distinguished playing career with the Braves, Cardinals and Mets (.297 batting average, 252 HR and 1,185 RBI, plus nine All-Star appearances). Only Connie Mack, Joe McCarthy and Casey Stengel count more championships among their managing résumés. But even the Ol' Perfesser didn't lead the Yanks to six straight postseason appearances, as Torre has done to date.

Other prominent Torre benchmarks include: most consecutive World Series victories (14), most Yankees playoff victories (56) and a perfect 4-0 record as an All-Star Game manager. Entering 2002, the 61-year-old ranks fifth all-time in winning percentage among Yanks managers at .601 (582-387).

"I get the impression that numbers aren't what is motivating him," said Bombers third-base coach Willie Randolph, who has served as one of Torre's deputies for six seasons. "The bottom line for this team, as with any other team, is winning. Joe is not sitting around calculating which record is within reach."

Torre is amused by talk of artificial motivations. "I think if there was any motivating that still has to be done, I would've learned about it in winning the World Series in 1998," he said. "Because '98 was the best year any team has had, winning 125 games. And we came back the following season and put a lot more pressure on ourselves. We thought we had to live up to that standard.

"After that, however, and after doing it all again in 2000," Torre continued, "overcoming unlikely odds to even make it back again [to the Series] in 2001, forcing a Game 7 with all the ninth-inning fireworks and such—we've learned there's a certain responsibility in winning. As opposed to celebrating winning a lot, we spend time living up to this measure we've set. If we're physically capable of getting back to the World Series this year, we're doing everything in our power to get there. We don't need to create motivations."

Observers of the modern Bomber dynasty often cite one particular attribute of Torre (and his clubhouse) as essential to the championships: professionalism. The term is overused in reference to sports matters, but no adjective better represents the theme of Joe's Yanks of the past six years. But what makes these Yankees so professional? That everyone shows up for work on time? That Yankees don't go

Observers of the modern Bomber dynasty often cite one particular attribute of Torre as essential to the championships: *professionalism*

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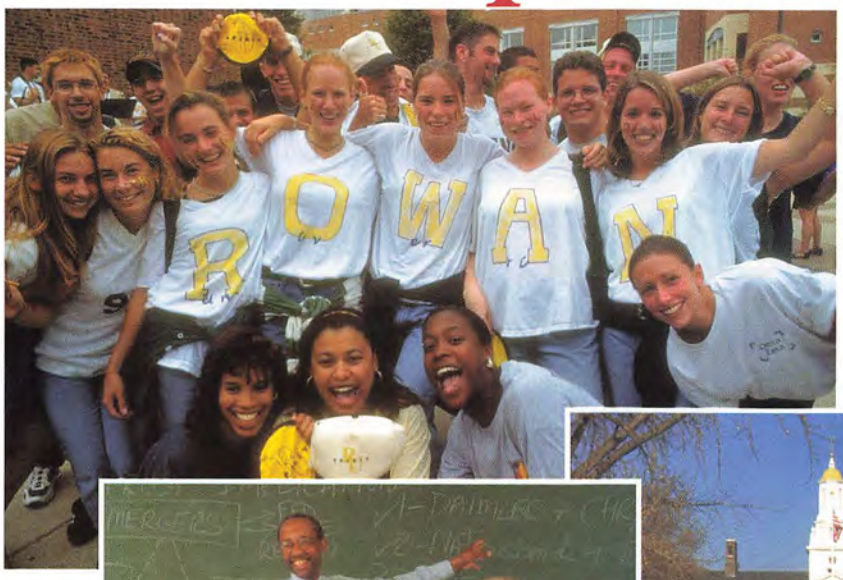

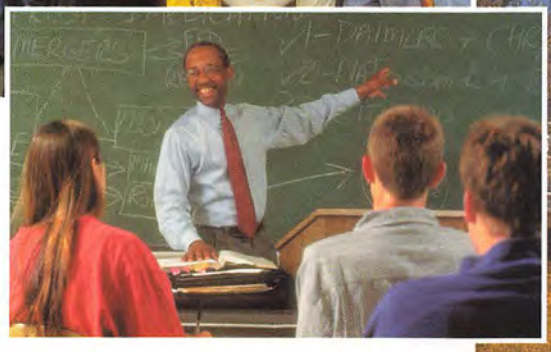

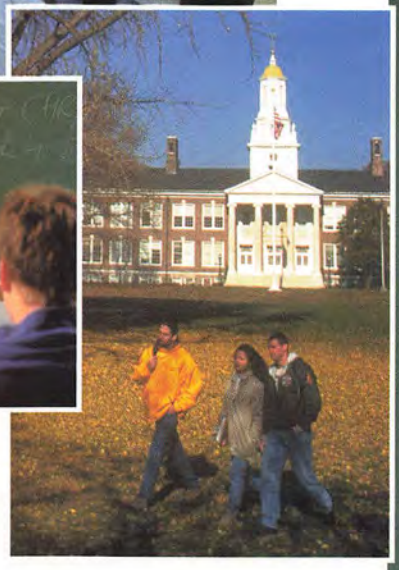

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whining to the press with playing-time disputes, as petulant athletes from other clubs commonly do? That a herd of players with collective contracts larger than the Gross National Product of Alfonso Soriano's homeland (Dominican Republic, if you're keeping score at home) are responsible with their earnings and leave egos outside the clubhouse door?

Well, yes…all of those things and more serve to define the professionalism on which Torre and his charges pride themselves. If sheer baseball skill determined who won titles, we'd be scratching our heads about the indomitable 116-46 Seattle Mariners of 2001, who led the league in hitting, fielding and pitching. They of course fell to Torre's Yanks in the American League Championship Series last October.

"As soon as [Joe] got here, I saw the professionalism in the way he does things," said perennial All-Star outfielder Bernie Williams, who had played under Yanks managers Stump Merrill and Buck Showalter before Torre arrived in the Bronx in 1996. "Joe's not a yellin'-screamin' sort of guy. He gets his point across just as effectively by being subtle. As a player, you respect him instantly. He's just the kind of manager who commands respect.

"He appreciates each player's personality and lets them be themselves," said Williams, "instead of trying to mold them into this or that. As long as you maintain a professional mindframe and keep your head in the game, that's what he wants from you."

Torre doesn't feel he makes excessive demands on his people. "The one thing we don't try to do is change someone's personality," he said. "We only require players to be professional—conduct themselves professionally—and to have respect for the opposition, as well as the people playing alongside them for that matter. It keeps guys from getting out of bounds. It makes you understand what your job is and take nothing for granted."

After professionalism, players cite loyalty as the chief reason they believe Torre has done so well in his New York tenure, after 14 mediocre years managing St. Louis, Atlanta and the Mets.

"Loyalty is a two-way street. Joe only asks of his players what he shows them himself," said Hall of Famer catcher and former manager Yogi Berra.

Yanks pitcher Orlando Hernandez made not only a baseball decision, but a lifetime decision (to defect from Cuba in 1997), indirectly based on a willingness to pitch for Torre's Yanks. El Duque explained, via translator: "When Torre came to the Yankees in 1995, well before I had a signature on a contract here, he was one of the most important factors in many players wanting to come to the team.

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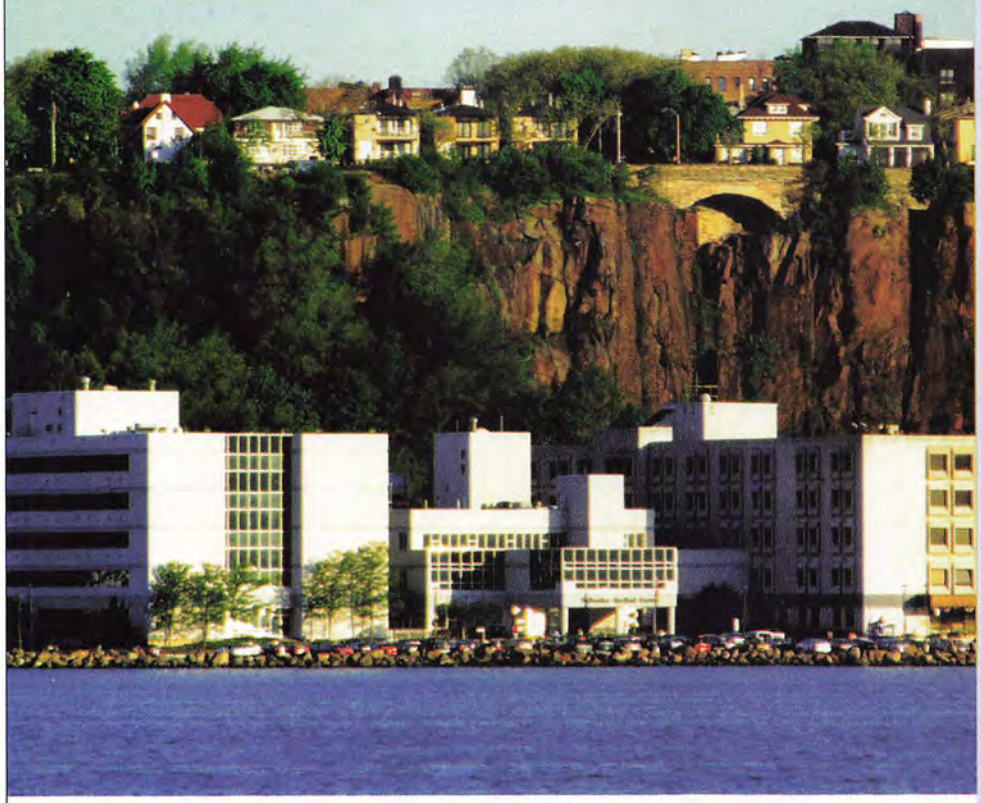

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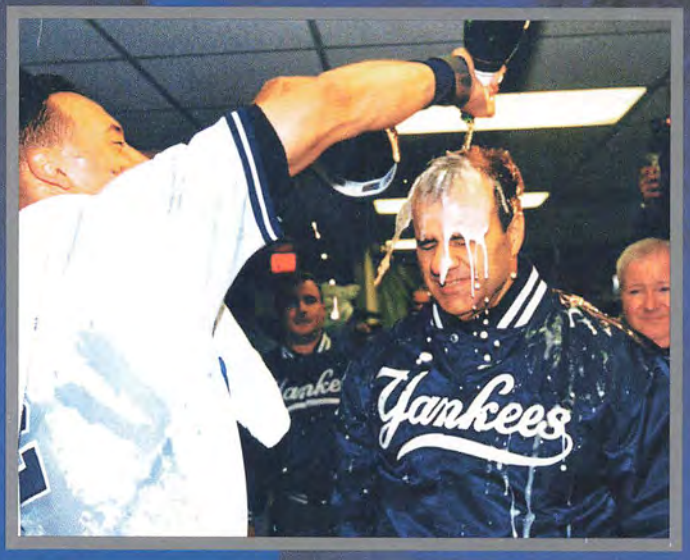


Myself included. Joe is considered a very intelligent, calculated kind of manager. The team he built from his integrity won all these championships. Now the name Joe Torre is equal to success. It's a remarkable thing the way he has shown faith in players, through good times and bad."

Loyal to a fault, some might say. Torre's dedication to since-departed Chuck Knoblauch when the erstwhile infielder threw wildly for more than a year raised a buzz that the unflappable Torre finally was letting his emotions get the best of his decision-making. A 38th pennant for the Bombers in 2001 silenced the critics yet again. Today, Torre's fidelity to his inner core is nowhere more evident than in how he defends the need to replace members of his coaching staff this past offseason.

"I'm very loyal to my coaches," said Torre. "[Departed bullpen coach] Tony Cloninger had been with me for all my six-plus years here. Actually, he had been here before I got here. I played with him in the Braves organization. He was a hard worker, but unfortunately sometimes things just change. However, the man who has taken Tony's place, Rich Monteleone is also a hard worker. I have a great deal of respect for his knowledge of the game. He should be a fresh voice, so to speak, for the bullpen.

"We tried to hire [hitting coach] Rick Down back as far as last year, but he had already committed to Boston. I knew Rick when I was broadcasting for the California Angels back in the mid-'80s. I knew one thing about Rick, even then—he put in a lot of time," continued Torre. "But for that matter, so did [ex-Yankees batting coach] Gary Denbo. The only thing that worked against Denbo was his inexperience at the major-league level. He was very thorough with what he does. But with the Yankees, my approach has been: For what we have accomplished, or for what we still need to accomplish—the more experience, the better. That's where bringing in Down comes into play.

"I, of course, had a good one here for five years with Chris Chambliss. I've been blessed with a hard-working coaching staff. I delegate a lot to those guys," Torre said.

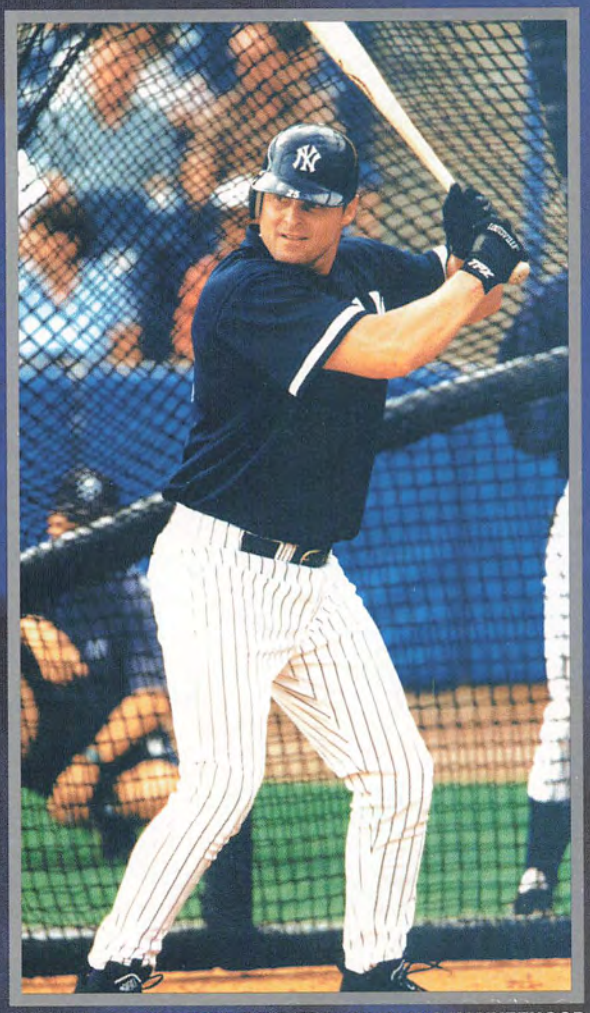
With five championship rings (four under Torre), infielder Luis Sojo knows something about the requisite tools to winning titles. Sojo has only acclaim for the manager who guided him to four Yankee crowns: "First of all, the confidence Joe shows his players is apparent to everyone. That confidence builds on your own [confidence] and contributes to a winning viewpoint. The respect people have for him in the clubhouse, the key is how he treats everybody as important to the team's goals. He doesn't play favorites, and that's probably why he's so successful."

Leyritz also attested to Torre's confidence-building capabilities. "It's a big advantage to play under a guy who has been to as many World Series as he has. It's a real confidence builder. You trust when Joe tells you something, that he's speaking from authority. When there's a big new star coming through the clubhouse door, which happens with some frequency around here, Joe has the stature to tell a Jason Giambi or whomever, 'Hey, here you don't have to be the big star. Just be part of the team, and the rest will take care of itself.'

Big star Giambi, for his part, made quite a public spectacle upon his Yankee arrival of explaining Torre's influence on his decision to come Bronx-ward. "Joe was instrumental in my being here. He said all the right things. But more importantly, he did all the right things. I wasn't worried about whether or not I can play baseball. I was worried about fitting into the Yankee organization, and Joe provided the reassurance I needed," stated Giambi.

"Joe was instrumental in my being here. he said all the right things. But more importantly, he *did* all the right things."

—Jason Giambi on Torre



GIAMBI CITES TORRE AS A FACTOR IN HIS YANKEEHOOD

Torre was a big-hitting catcher in his playing days, and Giambi gives the skipper the Yanks' first legitimate Triple Crown threat since Don Mattingly. But Torre sweats the details of managing young prospects as deeply as he does veteran stars. Where Drew Henson and Alex Graman work their way into pinstripes is as significant to Torre as whether Jorge Posada bats before or after Robin Ventura in the lineup.

"In 1996, it didn't matter that I was a rookie," said Jeter. "Mr. Torre placed his utmost faith in my abilities, which I guess were rewarded. He's never wavered. If I'm not at the top of my game at some point, he's always encouraging. Not to suggest he's not direct—he will tell you if there's something you need to work on. But not in a way that will negatively affect you. He's very good in a psychological way, which is an important aspect of baseball."

Spencer agreed: "If you go to Joe for help or advice, you know that you're going to get a straight answer. With my [various injuries], he's always made sure to remind me that I'm a leader of the club, too, and that my services are important.

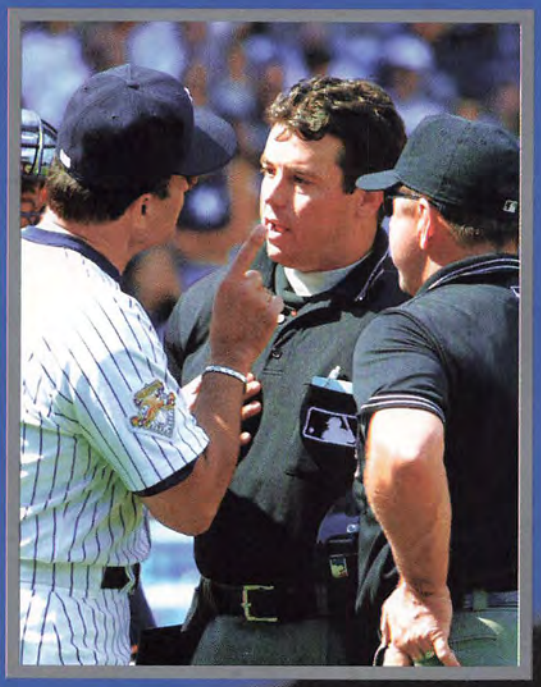
"When my father became ill [in 1998] and eventually passed on, Joe was extremely supportive," said Spencer. "That's one of his strongest suits. He would say, 'We need you here. Now get your head on straight again, and come back when you're ready.'"

Crisis management unintentionally became one of Torre's areas of expertise over the past half-decade, as adversity upon adversity beset the world champs. Through each instance of failing health of a player, coach or Yankee family member, Torre tolerantly faced intrusive questions over and over on behalf of his ballclub—without in any way compromising the team's hallmark professionalism.

But Torre's professionalism should not be confused with mercenary effectiveness. The modern Yanks have been painted as corporate hired guns who come to serve their shifts for the Bronx Mint of Championship Rings. This is a reputation that does not sit well

"He's very good in a *psychological* way, which is an important aspect of baseball."

—Derek Jeter on Torre



with Torre (although the Yankee skipper was himself subject to a 2001 *Fortune* cover feature on leadership).

"I don't necessarily agree with the 'corporate' label. Sure, we've been efficient. There are a lot of similarities between running a company and running a ballclub. You have to delegate a certain amount of authority. You have to give certain players separate responsibilities. We have an amount of self-policing going on with our guys, because our ambition is altogether the same—to win. But the corporate tag is not entirely appropriate."

Jeter wasn't as concerned. "I take something like that as a compliment to our team. It's saying we go out and do our business in a methodical, organized fashion. Mr. Torre is really the only manager I've played for [in the majors], and his style of management has worked well enough to make us champions year after year. Hopefully that trend will continue for 2002."

Of this year's version of the Bombers, Torre has high expectations (so what else is new?). With all the primacy placed on winning in Yankee stations, there is not much margin for error. But if Torre has anxieties, we won't see them. Part of the "professionalism" motif in his management strategy is never letting the opponent see him sweat.

"We're in a luxurious position," said Torre. "Right now, with the pitchers we have...well, you can never have enough pitching. Six guys and five spots, but you need that depth to make things work far into a season.

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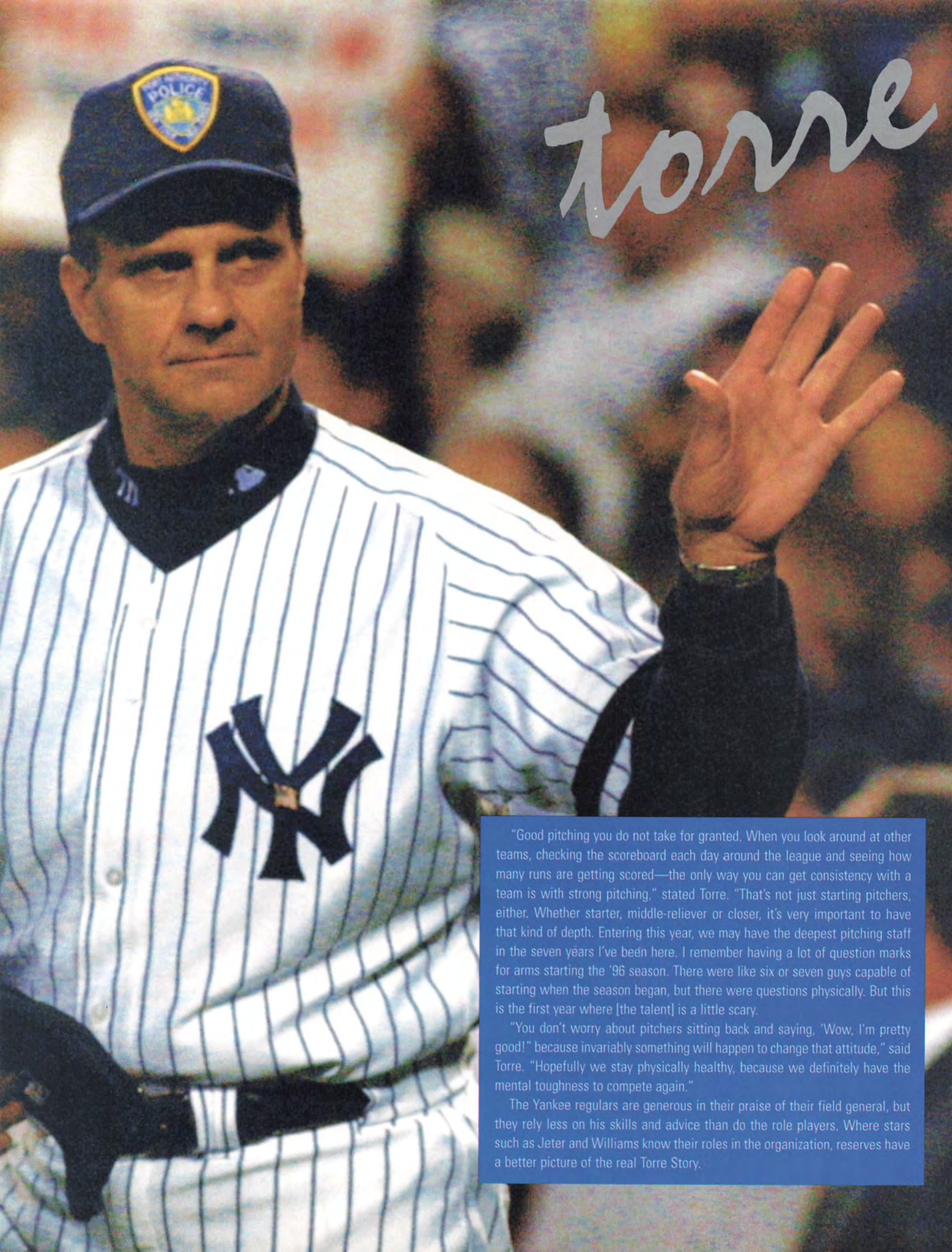

"Good pitching you do not take for granted. When you look around at other teams, checking the scoreboard each day around the league and seeing how many runs are getting scored—the only way you can get consistency with a team is with strong pitching," stated Torre. "That's not just starting pitchers, either. Whether starter, middle-reliever or closer, it's very important to have that kind of depth. Entering this year, we may have the deepest pitching staff in the seven years I've been here. I remember having a lot of question marks for arms starting the '96 season. There were like six or seven guys capable of starting when the season began, but there were questions physically. But this is the first year where [the talent] is a little scary.

"You don't worry about pitchers sitting back and saying, 'Wow, I'm pretty good!" because invariably something will happen to change that attitude," said Torre. "Hopefully we stay physically healthy, because we definitely have the mental toughness to compete again."

The Yankee regulars are generous in their praise of their field general, but they rely less on his skills and advice than do the role players. Where stars such as Jeter and Williams know their roles in the organization, reserves have a better picture of the real Torre Story.

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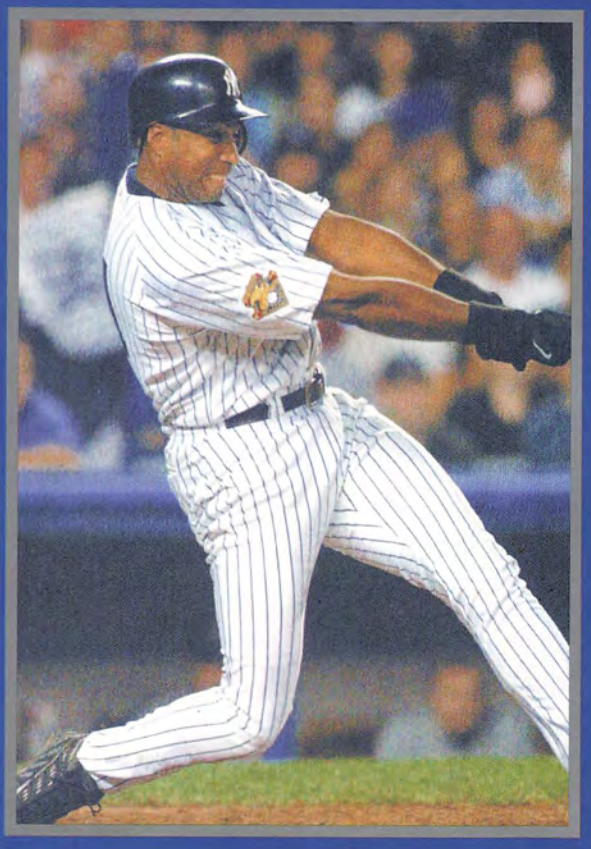
"There are a lot of similarities between running a company and running a ballclub. You have to delegate a certain amount of *authority.*

—Joe Torre

Young pitcher Ted Lilly, who has split duty between Columbus and the Bronx each of the past two years, hopes to establish himself as a regular in coming months. He knows he'll get a fair shake out of the skipper. "You know where you stand with [Torre]," said Lilly. "You might not always like what you find out, but he will tell it like it is."

Sojo believes Torre is unique among the seven major league managers under whom he has played. "[Seattle Mariners skipper] Lou Piniella is the only one even close to being as good as Torre with players, among people out there today. But Torre has that something special that means the difference between winning it all and not [doing so]. It's not easy to keep everybody happy all the time."

"Joe Torre is extremely popular for a reason," said Yanks reliever Ramiro Mendoza (through an interpreter). "As a manager and as a person, he is charismatic. He has four championships, and you need a certain kind of personality to maintain championship thinking. I have learned a great deal from him myself, and I attribute much of my success—of our success—to Joe's guidance. If you play for him, you can tell he wants to win. That makes you want to win."



VETERANS (CLOCKWISE FROM TOP L) MENDOZA, WILLIAMS AND JETER CONSIDER THEMSELVES INDEBTED TO TORRE FOR HIS GUIDANCE AND LEADERSHIP.

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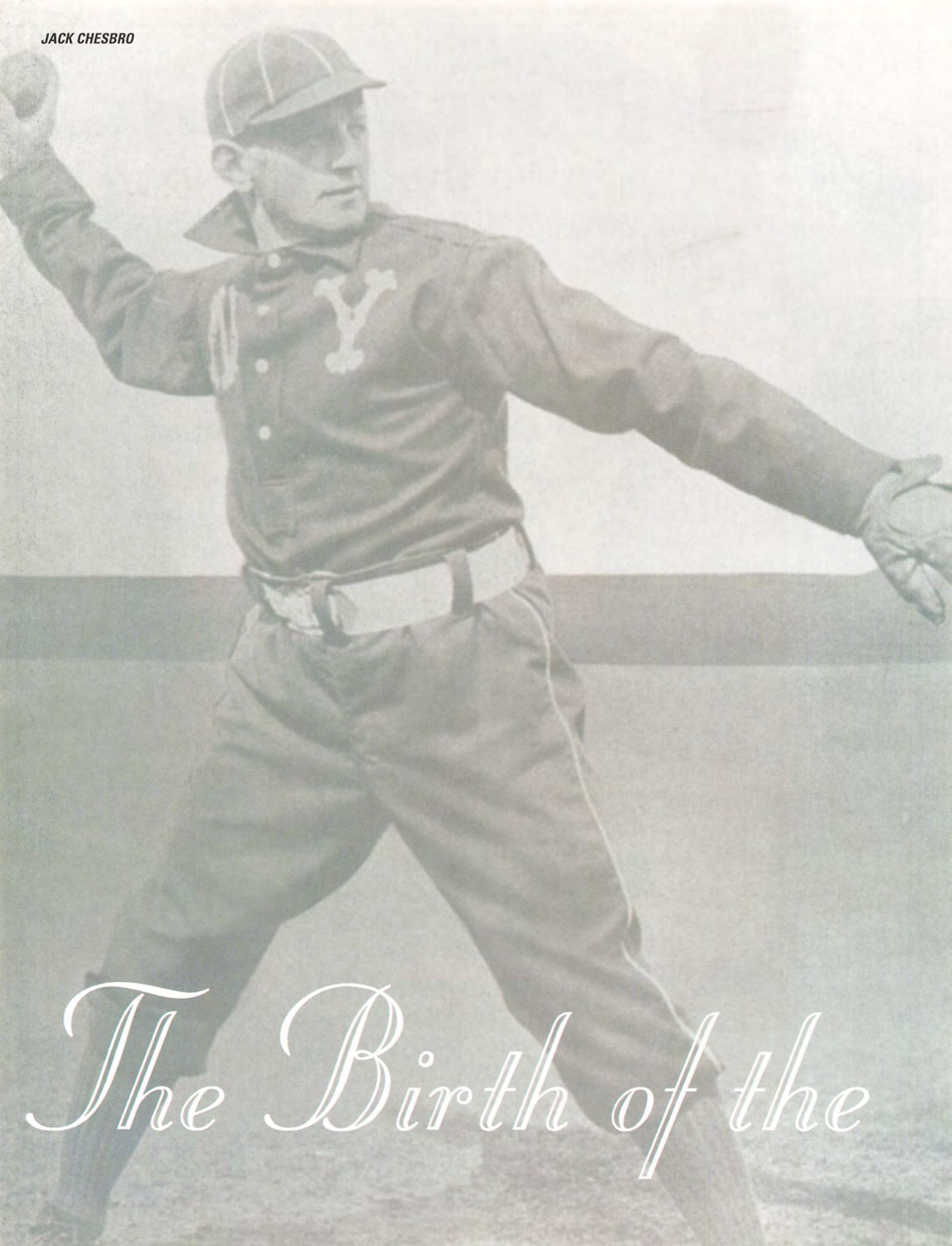

JACK CHESBRO

The Birth of the

ONE HUNDRED SEASONS AGO,

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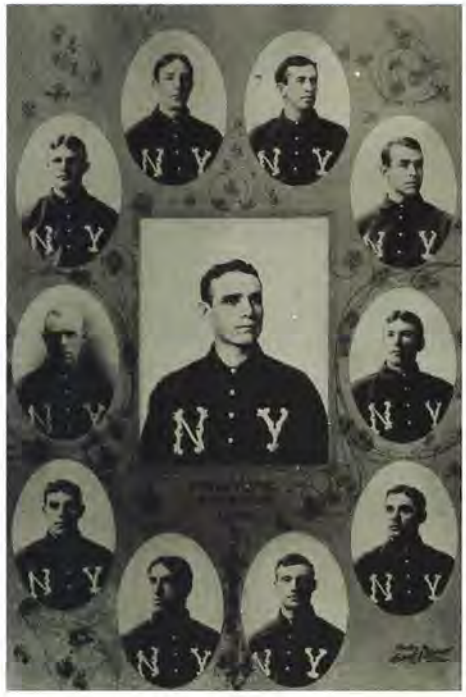

To see the international recognition of the franchise's storied name today, it is hard to imagine how humble the origins were. Like the majesty of Yankee Stadium versus the wood-and-nails Hilltop Park, the last 100 years has been, like New York City itself, a remarkable century of growth.

It all began as a dream of Byron Bancroft "Ban" Johnson, the founder of the American League. Johnson took on the mighty National League in 1901, opening professional franchises in Chicago, Boston, Detroit, Philadelphia, Baltimore, Washington, Cleveland and Milwaukee.

But he knew, like all the followers of baseball, that his endeavor would never truly be a "major league" until the nation's most populous city was included. And if Chicago, Boston and Philadelphia could deal with two leagues, surely New York, which had recently united its boroughs, could manage the accommodation. In fact, the population of Manhattan was 1.85 million in 1900, even greater than the 1.54 million today.

But politics was on the side of the Nationals. The owner of the mighty New York Giants, Andrew Freedman, was a particularly well-connected member of New York's Tammany Hall political machine—and as such, he was able to block any site proposed by Johnson for construction of a ballpark to house an American League team. No park, no team.

In midseason of 1902, Freedman bought control of the AL's Baltimore Orioles, released most of the players, signed the better ones for New York, and pulled the manager, John McGraw, north to begin his long reign as Giants' manager. The Orioles were looking at possible forfeiture of the balance of its schedule had not Johnson acted quickly and filled out the roster with players from the other AL teams. The Orioles managed to finish the season, and at year's end Freedman left baseball, selling his interest in the Giants to John Brush.

With Freedman gone, it was easier to move an American League team to New York. On Jan. 19, 1903, a peace agreement between the two leagues was signed, ending bidding wars. The Baltimore team would move to New York. The deal hinged, however, on finding a site to

Yankees

By: Marty Appel

build a ballpark, and of course, finding ownership. (It would be the last franchise shift the major leagues would experience until the Braves moved from Boston to Milwaukee in 1953.)

New York Sun sportswriter Joe Vila had owners in mind. He introduced Johnson to a couple of real New York characters of the time, Frank J. Farrell and "Big Bill" Devery.

Farrell owned a fleet of racehorses and ran some 250 pool halls, gambling houses and saloons, mostly in the area of what is today the West Village. The jewel in his crown was a classy gambling palace on West 33rd Street near the old Waldorf-Astoria Hotel. Devery was a notoriously corrupt police chief, and as such, the two had a cozy working relationship. They even vacationed together during racing season to Saratoga. Likeable Big Bill had been New York's last chief of police before the position became police commissioner in 1901. He enjoyed a reputation as "probably the most notorious police officer in New York City's history," according to writer Lincoln Steffens. He lived in a mansion on West End Avenue.

Farrell and Devery paid $18,000 for the Baltimore franchise and tabbed Joseph W. Gordon, a coal dealer and former assemblyman, to be the team's president and front man while they tended to their other interests. Devery would not play a big role in the running of the club, but his cigar-smoking, oversized presence was always apparent when he attended a game and sat in the owner's box next to the New York bench.

Still, a site was needed to play ball, and quickly. And John Brush, while not quite as powerful as Freedman, was still capable of working with Tammany Hall to block desired locations and push the new team beyond where the expanding IRT subway line ran.

Despite protests from the Washington Heights Board of Improvement, who feared that baseball would bring "undesirables" into the neighborhood, Farrell and Devery signed a 10-year lease for a parcel of land from the New York Institute for the Blind between 165th and 168th Streets and between 11th Avenue and Ft. Washington Avenue for their ballpark. To reach it from heavily populated downtown, it could take up to an hour on the nine-mph electrical Broadway streetcar line. Conversely, a subway could whisk you up to the Polo Grounds to see the Giants in about 20 minutes.

In just six weeks, at a cost of $200,000, workers managed to level the land, blast a rockpile away where a grandstand would be built, and fill in a swamp near the Broadway side of the field with the displaced earth. For an additional $75,000, the wooden grandstand went up seating 15,000. A fence surrounded the whole area, with the words "N.Y. American League" painted over the Broadway entrance.

The land was at the highest point of Manhattan, and it did not take long before people started calling the ballpark "Hilltop Park." The team would be nicknamed "The Highlanders," not only because of their location, but because of a famed British regiment that was known as the "Gordon Highlanders." This moniker appealed to Joseph Gordon, who encouraged it.

Back then, nicknames were not as sacred as they are today. A newspaper story might refer to the team as simply the New York Americans on a given day, and then, even as early as 1904, use the name "Yankees." Perhaps this had something to do with the team being north of the Polo Grounds, and the North had been the "Yankees" in the Civil War. It was also, of course, a patriotic word to northerners, which played well with the public as well as with tabloid headline writers, who had struggled with Highlanders. (The team finally became the Yankees for good in 1913.)

While rocks were being cleared, a team was being assembled for spring training in Atlanta. Ban Johnson wanted a formidable team for New York, and he personally intervened in helping stock what would be the highest-paid roster in the league.

Clark Griffith, who had managed the Chicago White Stockings from 1901 to '02, was moved to New York as player-manager of the Highlanders. "The Old Fox" had been a great pitcher in the National League in the 1890s, and had led Chicago to the first AL pennant. His days as a star player were winding down, but he would continue to appear on the mound for the Highlanders, posting a 14-11 record in that first season.

The first players to join the Highlanders were pitchers Jack Chesbro and Jess Tannehill. Both had jumped from Pittsburgh after winning 47 games between them in 1902. The only Baltimore players who made

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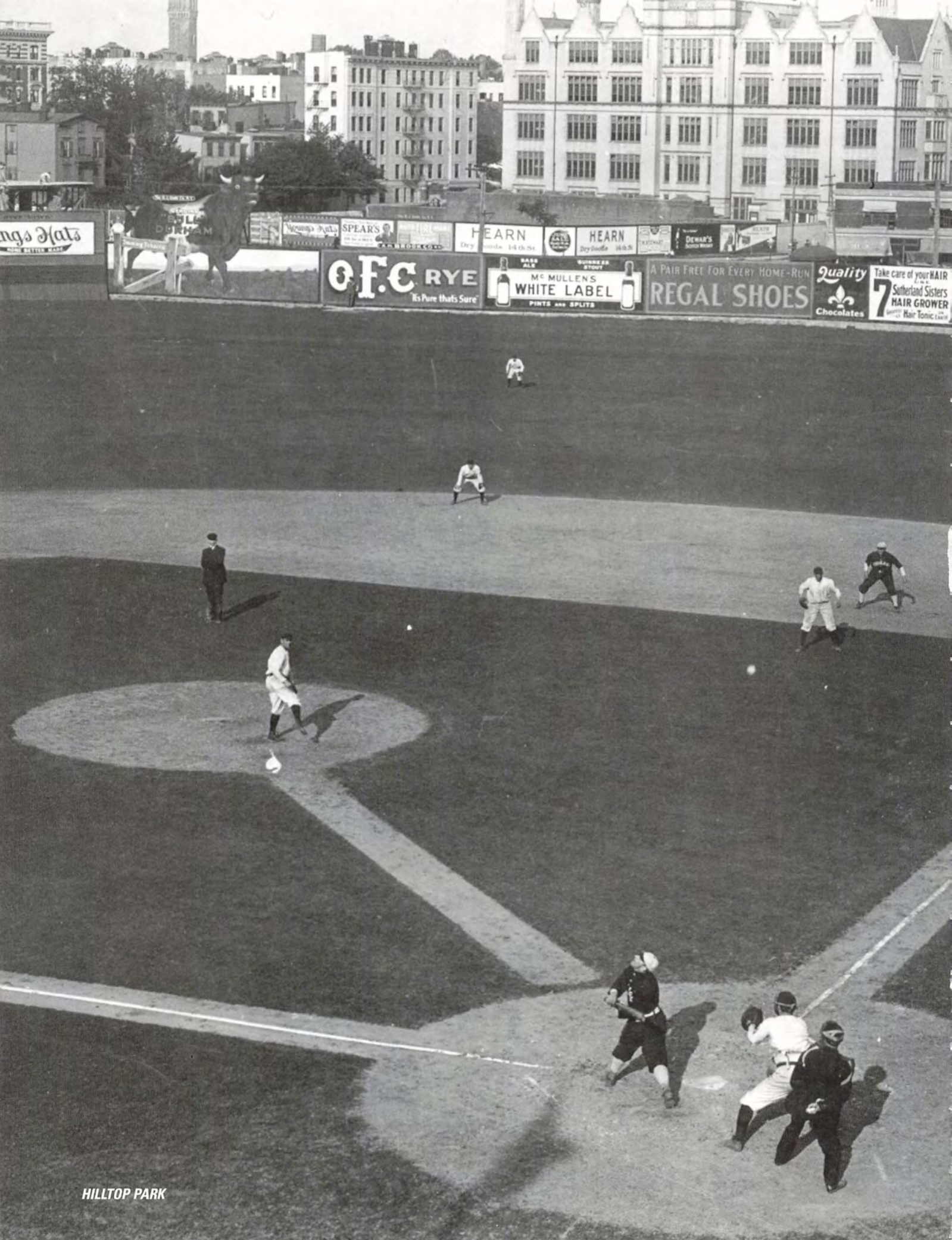

HILLTOP PARK

it to New York were second baseman Jimmy Williams, centerfielder Herm McFarland and pitchers Harry Howell and Snake Wiltse.

Sixteen players had contracts that had been in dispute at the time of the peace agreement, and four were awarded to New York: outfielders Lefty Davis, Dave Fultz and Willie Keeler, and third baseman Wid Conroy.

"Wee" Willie Keeler, 31, a Brooklyn native and a veteran of the Brooklyn Nationals, was the pick of the litter. He was paid $10,000 a year, tops in the new league, and brought with him a .377 lifetime batting average from the National League, and howls of "traitor" from his Brooklyn fans. Famous for "hitting 'em where they ain't," he would be the team's first star and would lead New York with a somewhat disappointing .313 average and 98 runs scored in 1903. A shoulder injury that occurred when his carriage flipped over while barnstorming in California had reduced his effectiveness and, it was said, he was having second thoughts about jumping leagues, particularly with the long trip to Washington Heights from his Brooklyn home.

A veteran shortstop and longtime NL star, Herman "Germany" Long, was awarded to New York, but on June 10 he was traded (with infielder Ernie Courtney) to Detroit for rough-and-tumble Norm "The Tabasco Kid" Elberfeld in what would be the franchise's first trade.

John Ganzel, who had earlier played first base for the Giants, was recruited for the Highlander job in '03 after being released from smallpox quarantine. He would hit the team's first home run on May 22 in Chicago, 20 games into the season. "Rowdy" Jack O'Connor, a 16-year veteran, would share the bulk of the catching duties with a 28-year-old rookie, Monte Beville.

Many looked at the roster and decided that this was in fact an All-Star team assembled to make good in a hurry in the competitive environment of New York. There were some 13 daily newspapers in New York, and Farrell and Devery proceeded to court them all in an effort to gain equal footing with the lordly Giants.

Besides Joe Vila at the *Sun*, Mark Roth of the *Globe* was an early supporter of the team. In fact, in 1915 Roth would become the team's traveling secretary and its first historian, having seen nearly every game since their first, and holding the traveling secretary position until 1942. His career would span Willie Keeler to Phil Rizzuto.

The Highlanders, decked in dark blue uniforms with a white, separated "NY" on the jersey and matching caps, played its first game on April 22, 1903 in Washington's League Park on Florida Avenue N.E., about a mile from where Teddy Roosevelt resided in the White House. Several blocks southwest, Congress was in session, featuring a young Democratic representative from the Silk Stocking District of Manhattan, Jacob Ruppert.

A total of 11,950 fans turned out to see the Senators win 3-1 behind pitcher Al Orth (who moved to New York the following year). For the record, the Highlanders' lineup was: lf Davis, rf Keeler, cf Fultz, 2b Williams, 1b Ganzel, 3b Conroy, ss Long, c O'Connor, p Chesbro. An oddity of the time was that the Senators batted first, as the rules permitted. Seldom did a home team take that option.

New York won the next day, 7-2, for their first victory.

The first home game came on Thursday afternoon, April 30. Hilltop Park wasn't completed. There was no roof over the grandstand, but it was finished enough for more than 16,000 people to manage their way uptown. There were no clubhouses, and the players arrived dressed in uniform.

The exterior outfield fence now said "American League Park," and if fans turned their backs from the field, they could see the Hudson River two blocks west and the New Jersey Palisades in the distance. The fences were foolishly distant—542 to center, 365 to left, 400 to right—but no one was going to hit home runs in the dead ball days anyway. (McFarland led the team with five that year, probably all on the road, unless he had some inside-the-parks ones at home.)

No less than George M. Cohan was on hand to sing "You're a Grand Old Flag" and "Yankee Doodle Dandy," without benefit of a PA system, and the 69th Regiment Band played tunes like "The Star Spangled Banner" (not yet the national anthem) and "Yankee Doodle." The two teams, New York and Washington again, each waved little American flags as they followed the band across the field. Johnson, senior contractor Thomas McAvoy, Gordon, and the owners of the Senators (Fred Postal) and even the Athletics (Ben Shibe), also joined in the march, a "celebration to the will of the American working man," who constructed the park so rapidly. Each spectator also received small flags to wave—the first Yankee promotion day was thus American Flag Day. Johnson threw out the first pitch.

Playing conditions were poor. Despite the 400-foot distance to right, a swampy condition there forced the team to rope off an area closer in. Anything past the rope was a ground rule double. Some days later, heavy rain caused such flooding in right that Keeler had to stand on a wooden platform, never mind who the batter was. (By June, the team conceded that a shorter fence was the answer, and the swamp was closed off.)

The home opener was better than the road opener, the Yankees beating Washington 6-2 before the standing-room-only crowd. For this, they wore home whites with white caps, the dark "NY" matching the styling of the road uniform.

The team, alas, got off poorly and did not fulfill expectations.

In addressing the specifics of their inaugural season, Francis Richter, writing in the

CLARK GRIFFITH

1904 Reach Baseball Guide, conceded that, "The All-Star New York team proved to be the greatest disappointment in the American League. It got a poor start, owing to the illness of Long, the disability of Fultz, the failure of O'Connor and a general batting slump. It was further heavily handicapped by its new, and therefore rough, ground. For half the season, the team trailed in the second division, but finally manager Griffith got things to working smoothly, braced up his infield with Elberfeld, whom he secured from Detroit, and in the latter half of the season, the Highlanders showed their true calibre. They not only held their own, thereafter, on the road, but proved their superiority at home, gradually got into the race good and hard, and finished a very close fourth."

Actually, the only thing they were close to was second place, finishing two games from that slot, winning 10 of their last 14. They had a 72-62 record and were 17 games behind first place Boston, the "Curse of the Bambino" not yet in place.

The team drew an announced total of 211,808 fans, as compared to the Giants' 579,530, averaging not much more than 3,000 per game. Attendance doubled in 1904, and in time the subway would reach them—and the fans would find them.

Gordon was replaced by Farrell in 1907 as team president; Devery moved on to other interests. The team was sold to brewer (and former congressman) Jacob Ruppert and engineer "Til" Huston in 1915 for $460,000, and it was they who would buy Babe Ruth from the Red Sox in 1920 and open Yankee Stadium in 1923.

Farrell and Devery never won a thing, wound up not speaking to each other, but did fulfill their lease obligation at Hilltop Park before moving in with the Giants as tenants at the Polo Grounds in 1913. Devery died in 1919, Farrell in 1926. Both died broke.

From the original Highlanders, Griffith lasted as manager into the 1908 season, quit over Farrell's interference, and went on to purchase the Washington Senators, owning that team until his death in 1955. Chesbro won a record 41 games in 1904, but a wild pitch at the end of the season cost the Highlanders a pennant. Keeler adjusted to his commute and remained with the team until he was released the end of the 1909 season—he was the last of the original Highlanders to depart the club. All three are in the Hall of Fame.

Second baseman Jimmy Williams was the longest surviving member of the original Highlanders, living until 1965, when he died at 88.

Hilltop Park was torn down in 1914, and in the '20s, Columbia Presbyterian Medical Center was erected there. A memorial plaque, where home plate had been, was installed in a courtyard ceremony there in 1993.

As for the team, they gave the rest of the league a 20-year head start on winning pennants, and didn't win their first until 1921. They did pretty well for the remainder of the century.

Richter probably summed up the true value of the 1903 season when he wrote, "The American League made its calling and election as a real major league secure by the establishment of a club on Manhattan Island. The new Greater New York Club did not score the success expected, owing to unforeseen and unavoidable first-season handicaps, but it secured such a footing as to assure its fixture as a New York institution, thus adding strength to the American League and bringing its circuit to full major league calibre."

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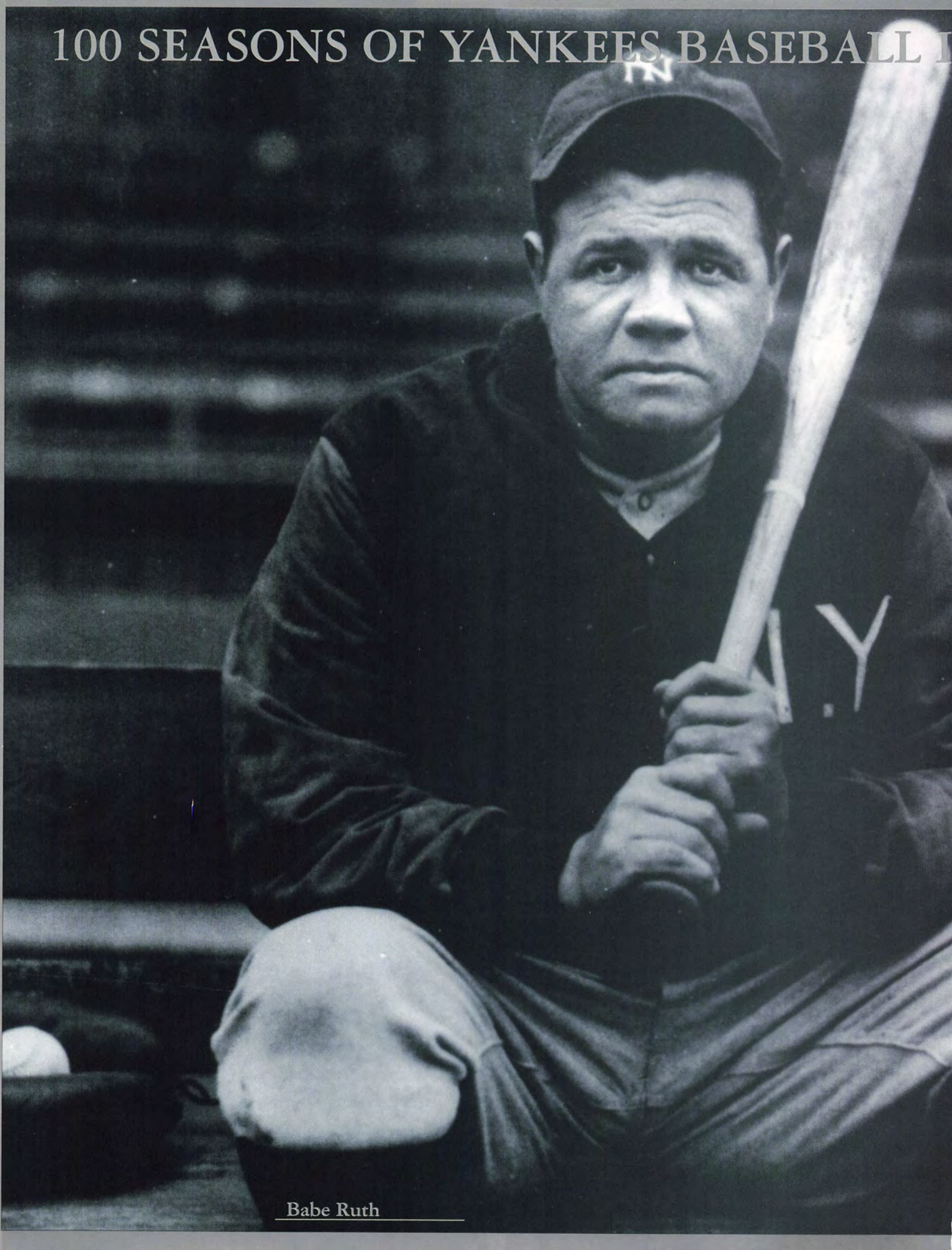
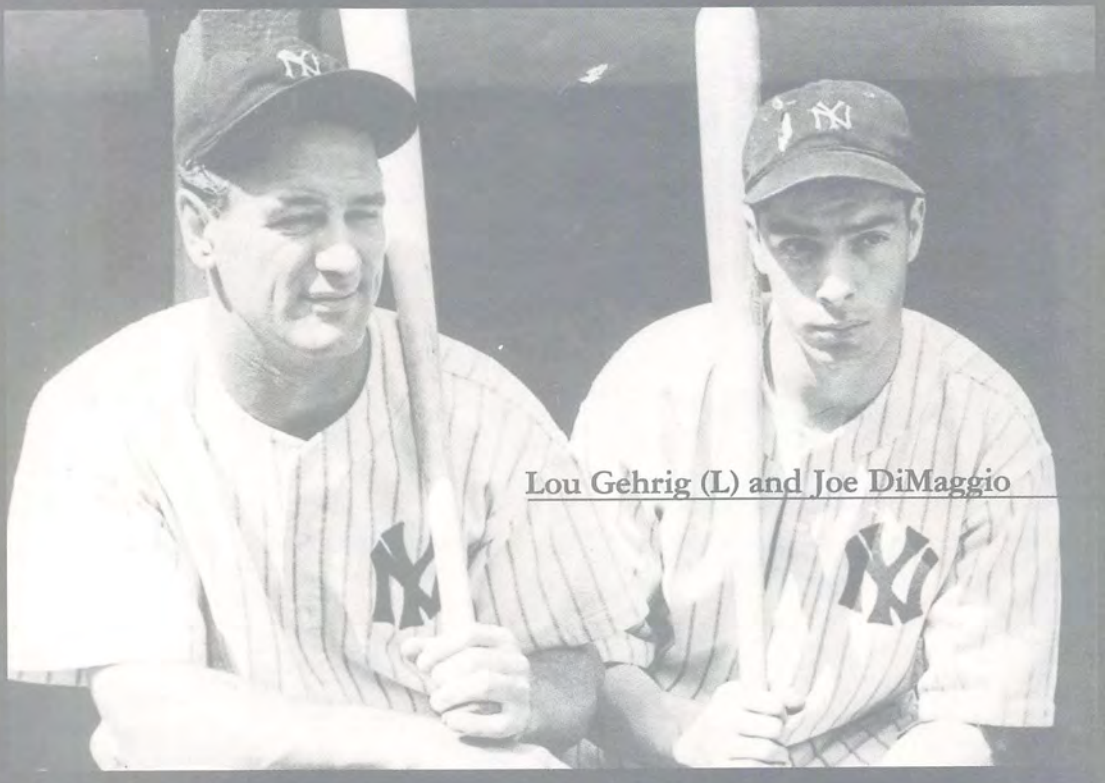


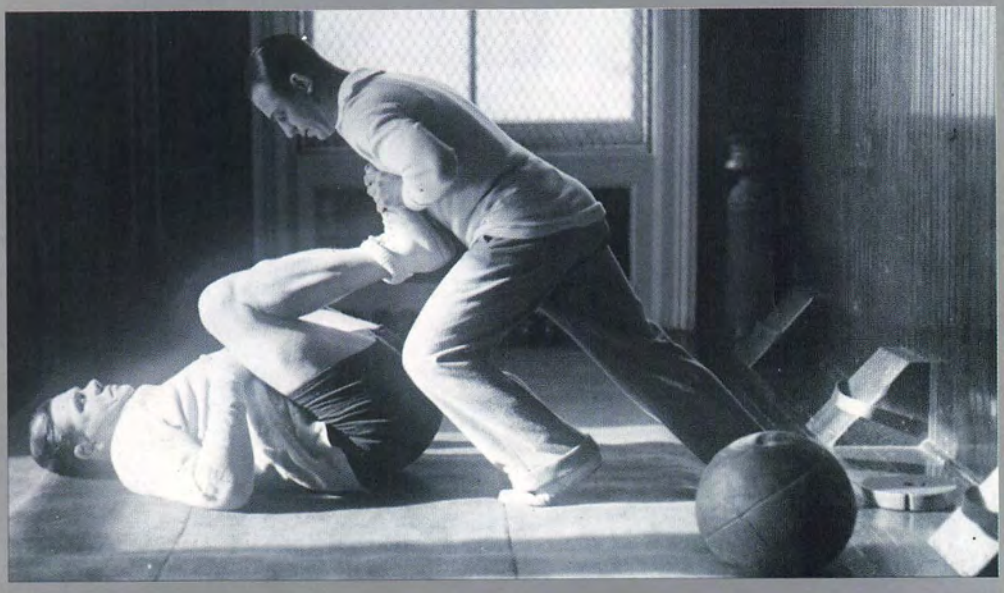
Babe Ruth

N PICTURES

From L: Lou Gehrig, Joe McCarthy, Babe Ruth.



Lou Gehrig (L) and Joe DiMaggio



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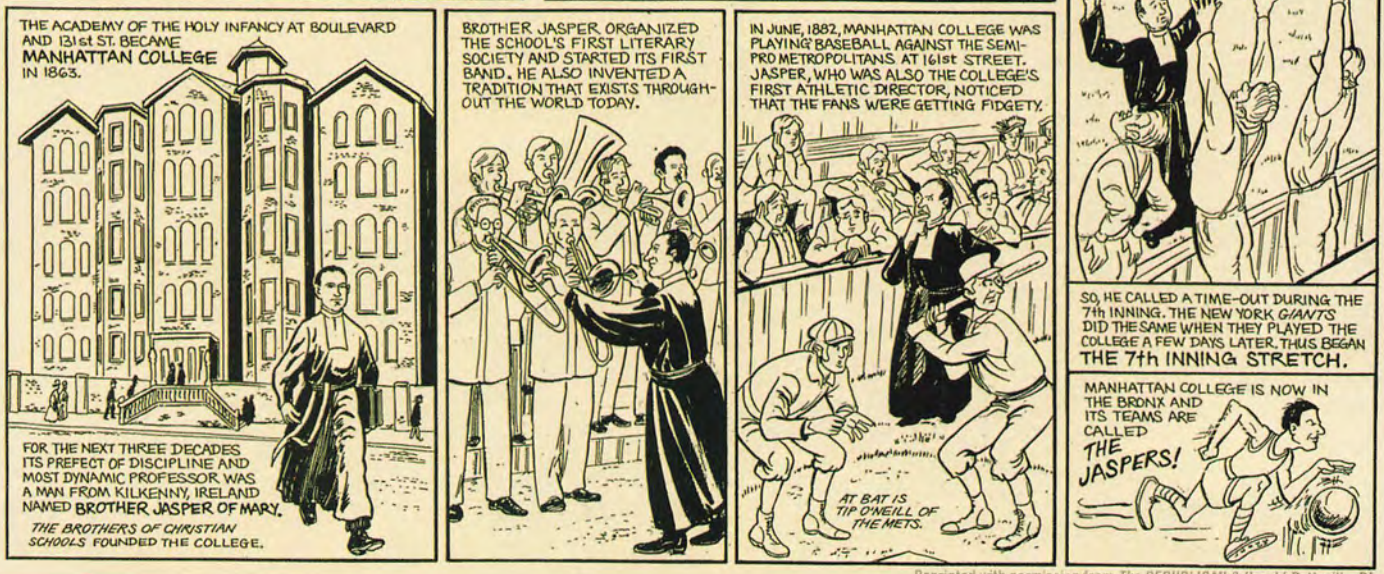
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THE BROTHERS OF CHRISTIAN SCHOOLS FOUNDED THE COLLEGE.
BROTHER JASPER ORGANIZED THE SCHOOL'S FIRST LITERARY SOCIETY AND STARTED ITS FIRST BAND. HE ALSO INVENTED A TRADITION THAT EXISTS THROUGHOUT THE WORLD TODAY.
IN JUNE, 1882, MANHATTAN COLLEGE WAS PLAYING BASEBALL AGAINST THE SEMI-PRO METROPOLITANS AT 161st STREET. JASPER, WHO WAS ALSO THE COLLEGE'S FIRST ATHLETIC DIRECTOR, NOTICED THAT THE FANS WERE GETTING FIDGETY.
AT BAT IS TIP O'NEILL OF THE METS.
SO, HE CALLED A TIME-OUT DURING THE 7th INNING. THE NEW YORK GIANTS DID THE SAME WHEN THEY PLAYED THE COLLEGE A FEW DAYS LATER. THUS BEGAN THE 7th INNING STRETCH.
MANHATTAN COLLEGE IS NOW IN THE BRONX AND ITS TEAMS ARE CALLED THE JASPERS!

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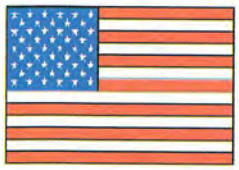
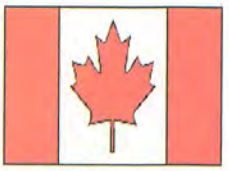
From L: Red Ruffing, Joe Gordon, George Selkirk, Bill Dickey, Lou Gehrig, Joe DiMaggio, Tommy Henrich, Red Rolfe, Frank Crosetti.

Joe DiMaggio

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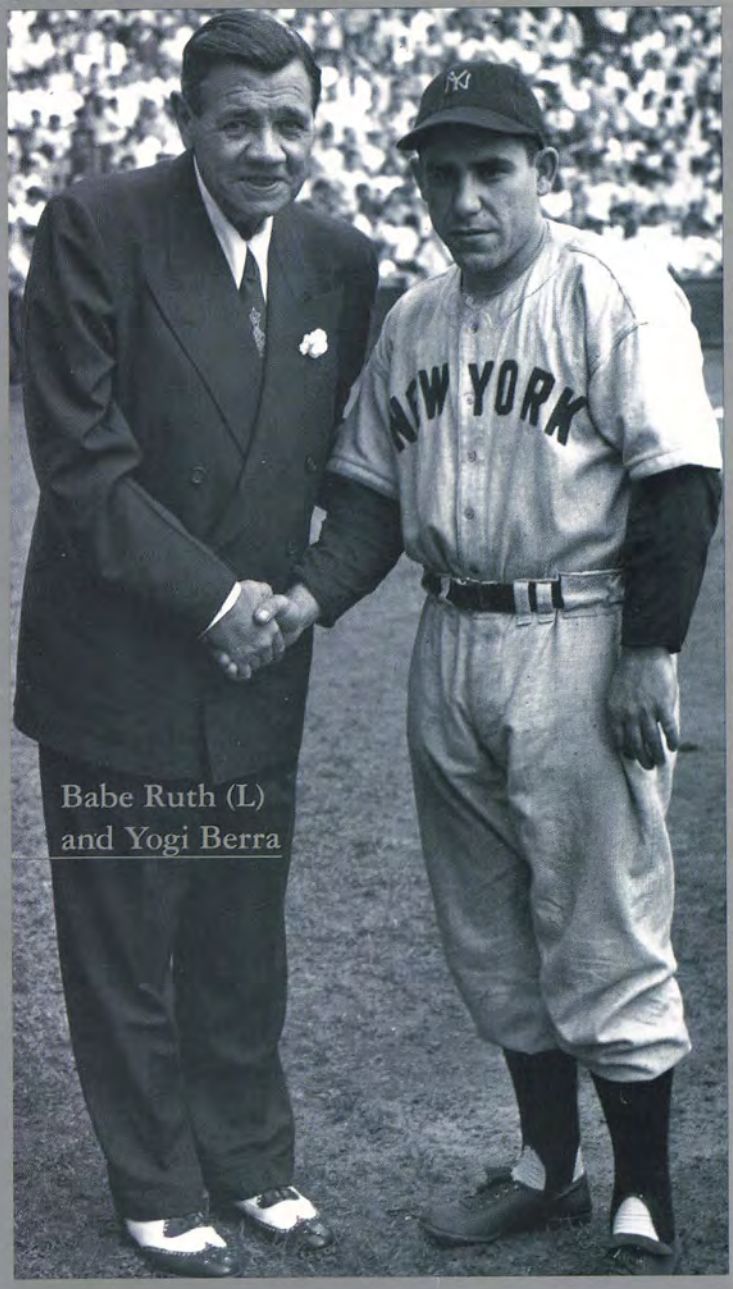
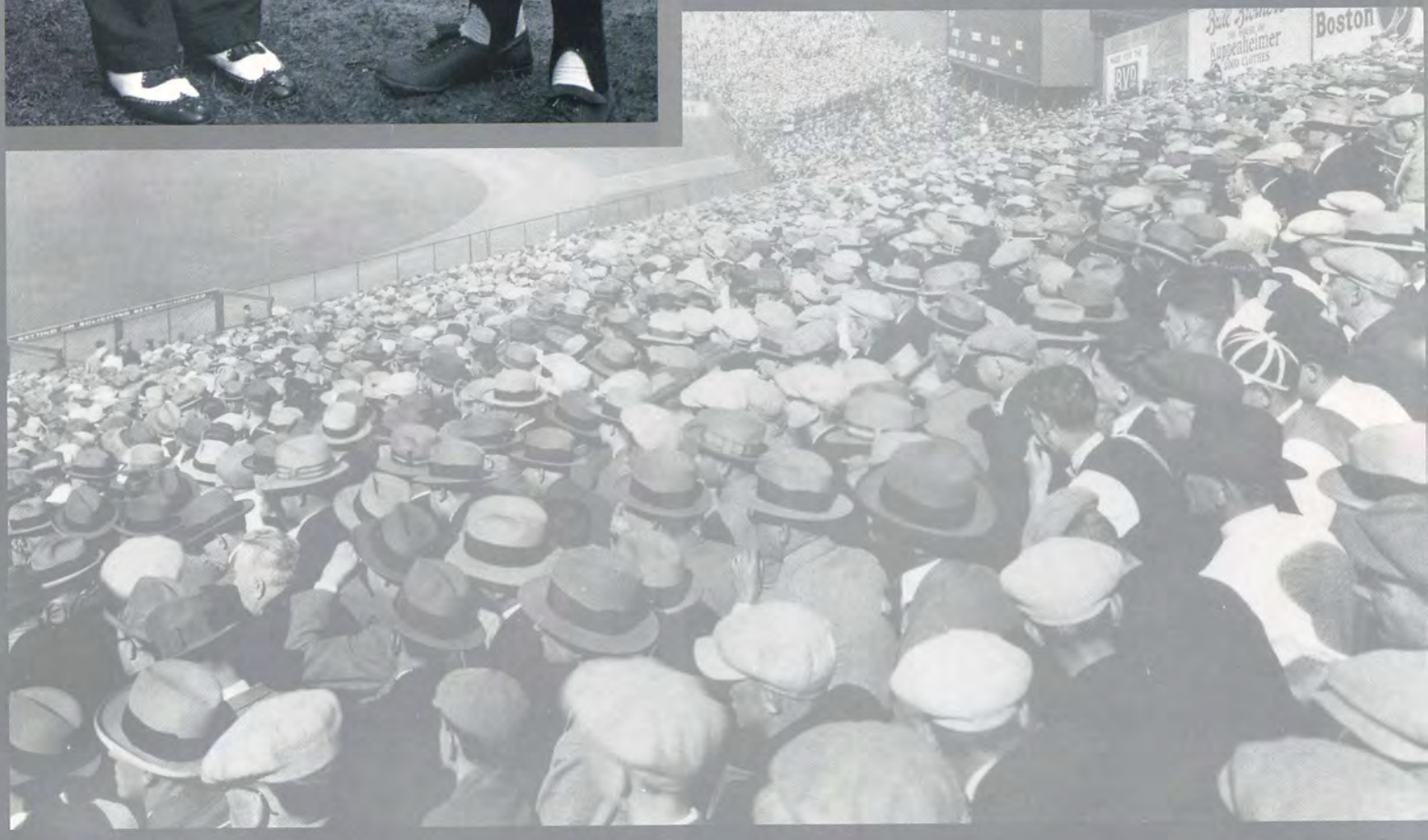


Babe Ruth (L)
and Yogi Berra

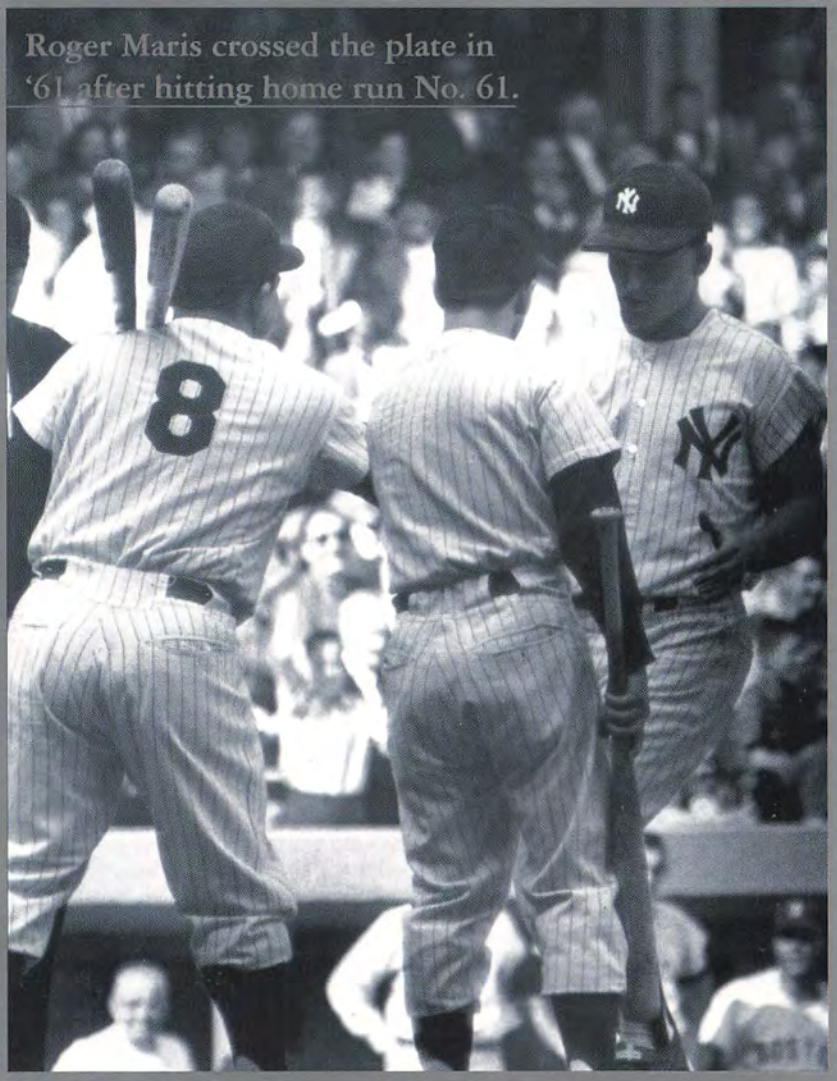
Mickey Mantle



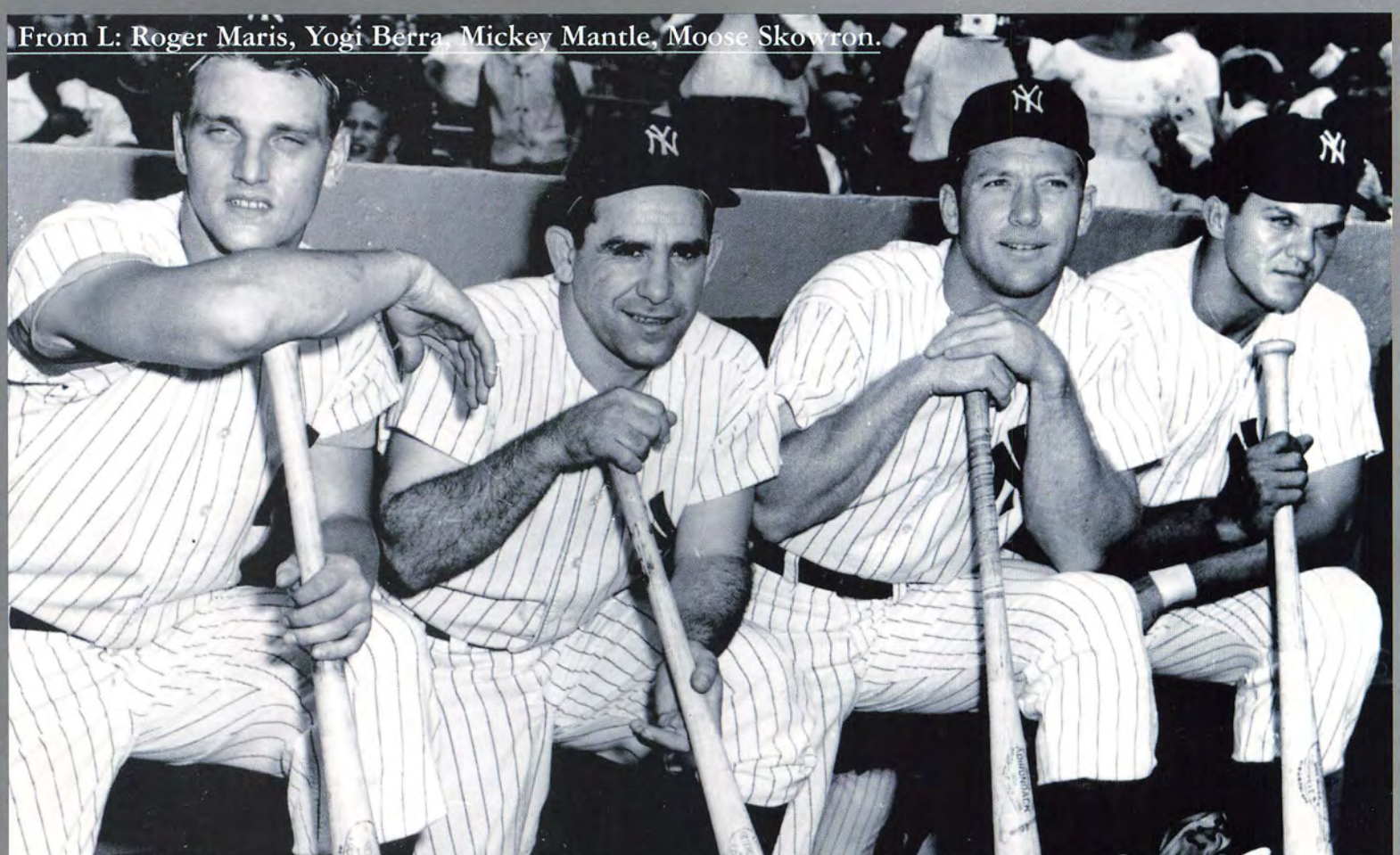
Billy Martin (L) and Phil Rizzuto celebrated after the 1953 World Series.

Whitey Ford after Game 1 of the 1957 World Series.

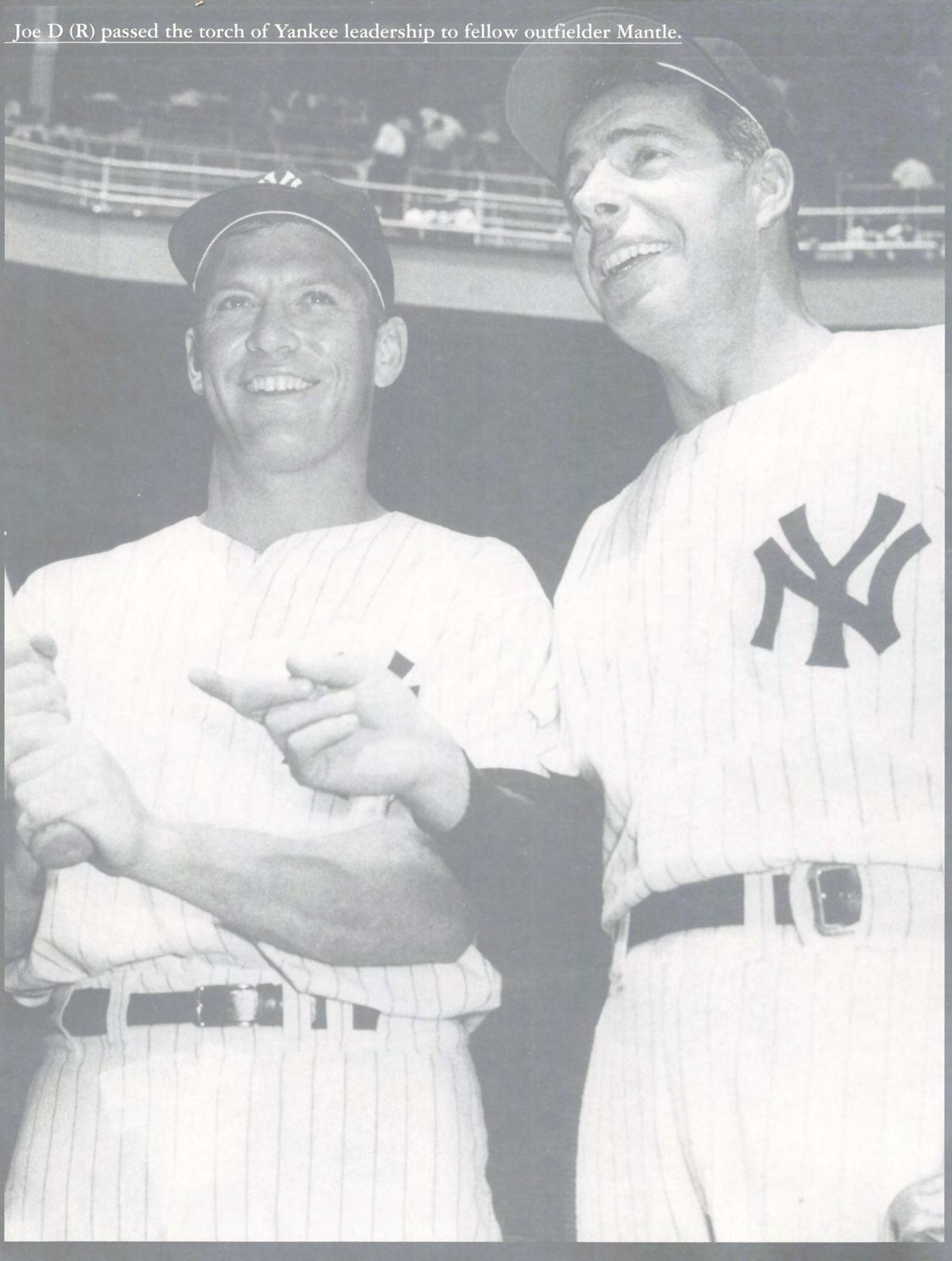
"The Match Game"



Roger Maris crossed the plate in '61 after hitting home run No. 61.

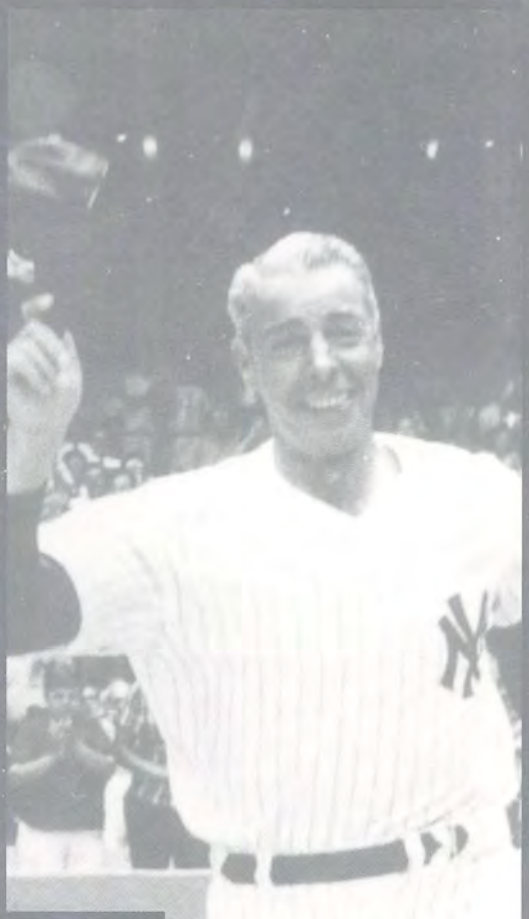


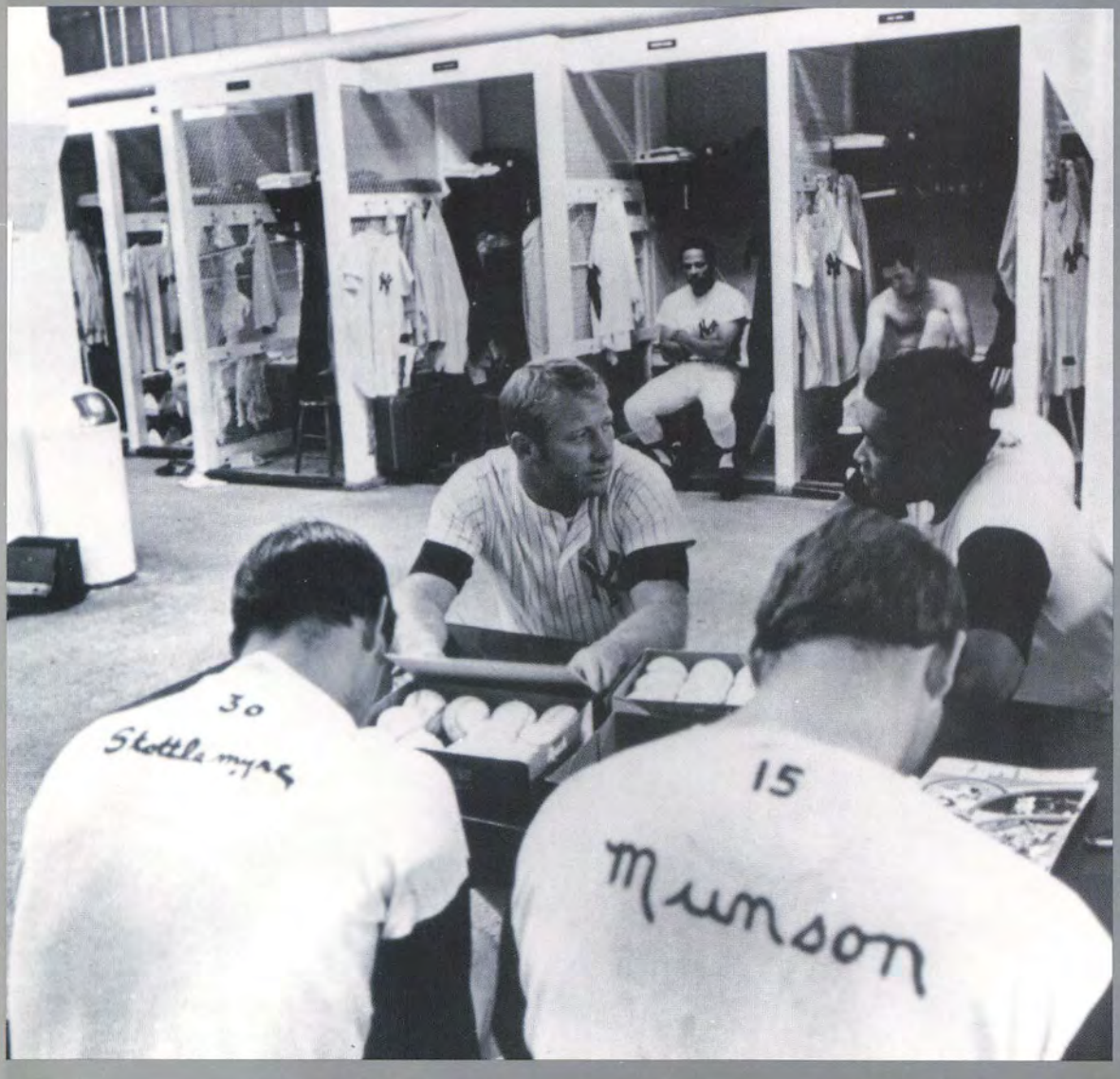
From L: Roger Maris, Yogi Berra, Mickey Mantle, Moose Skowron.

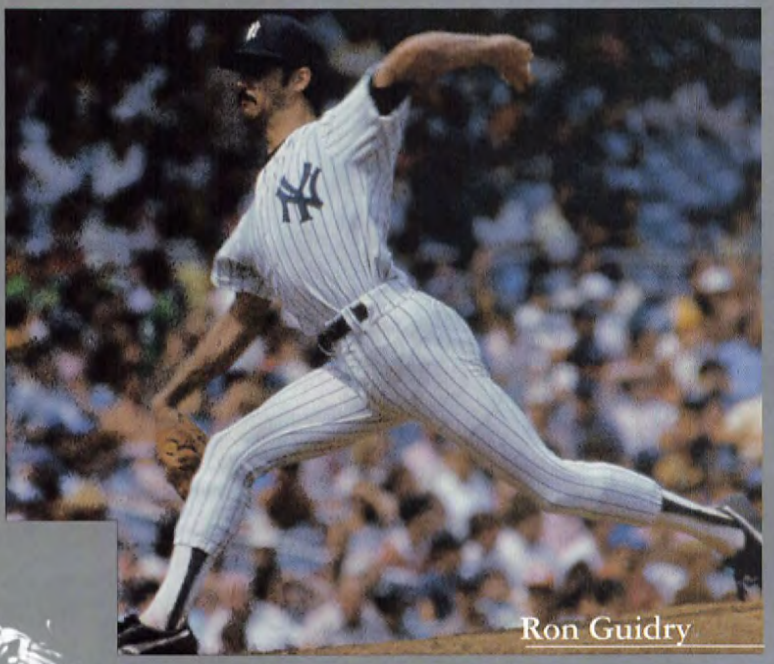


Joe D (R) passed the torch of Yankee leadership to fellow outfielder Mantle.

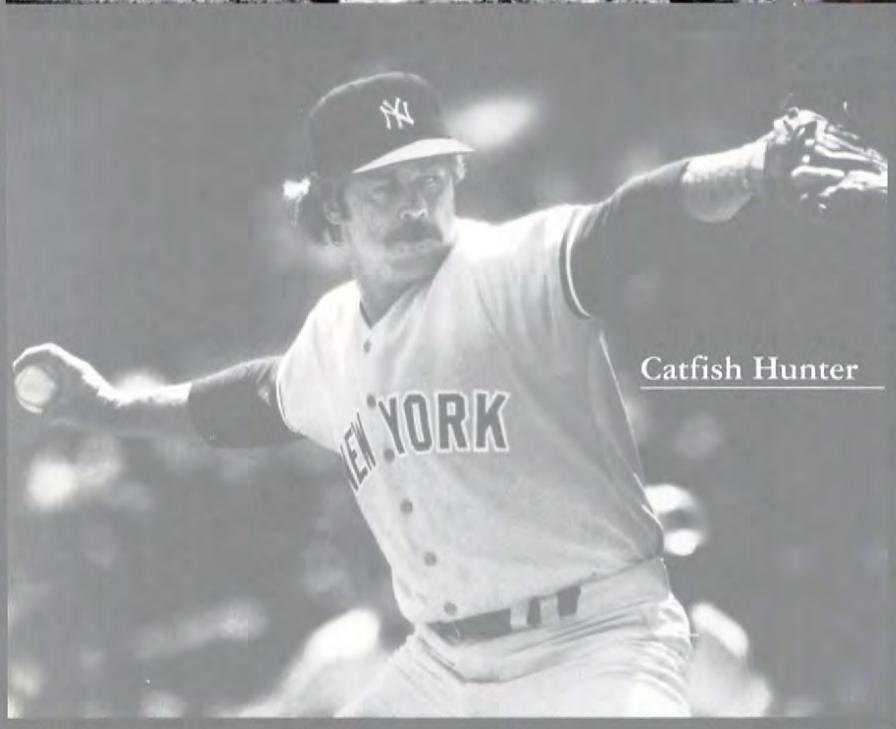
From L: Bobby Richardson, Tom Tresh and Joe Pepitone in 1965.





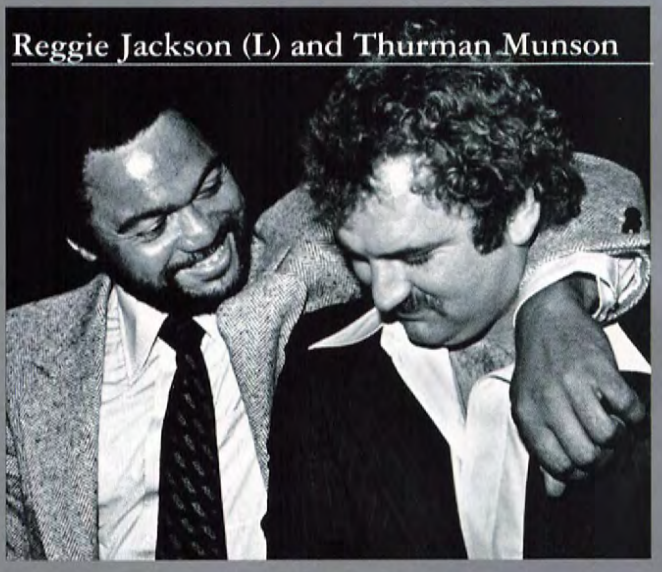


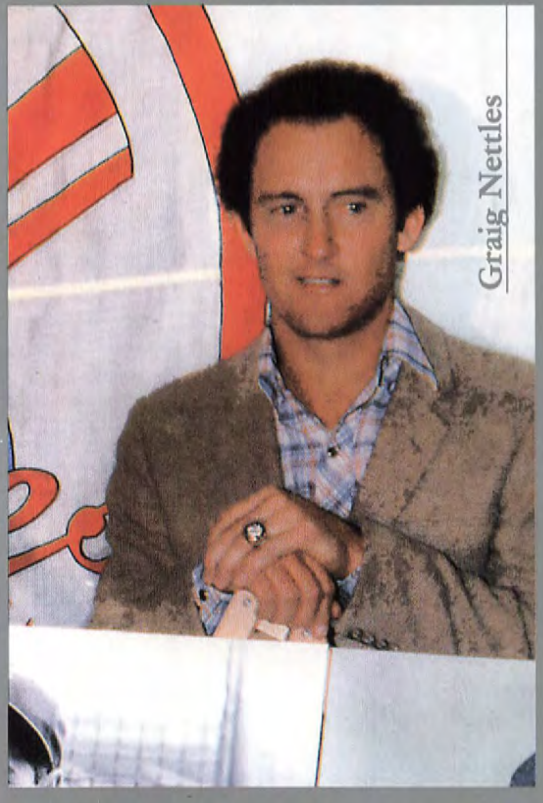
Ron Guidry



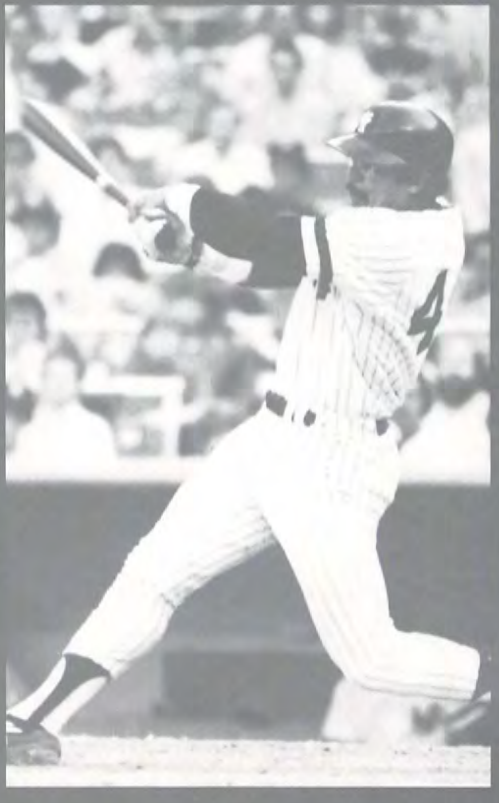
Catfish Hunter

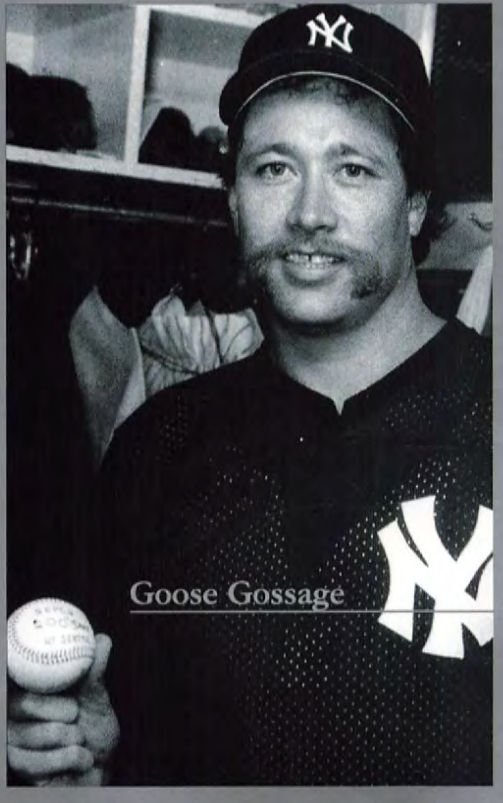
Reggie Jackson (L) and Thurman Munson





Graig Nettles





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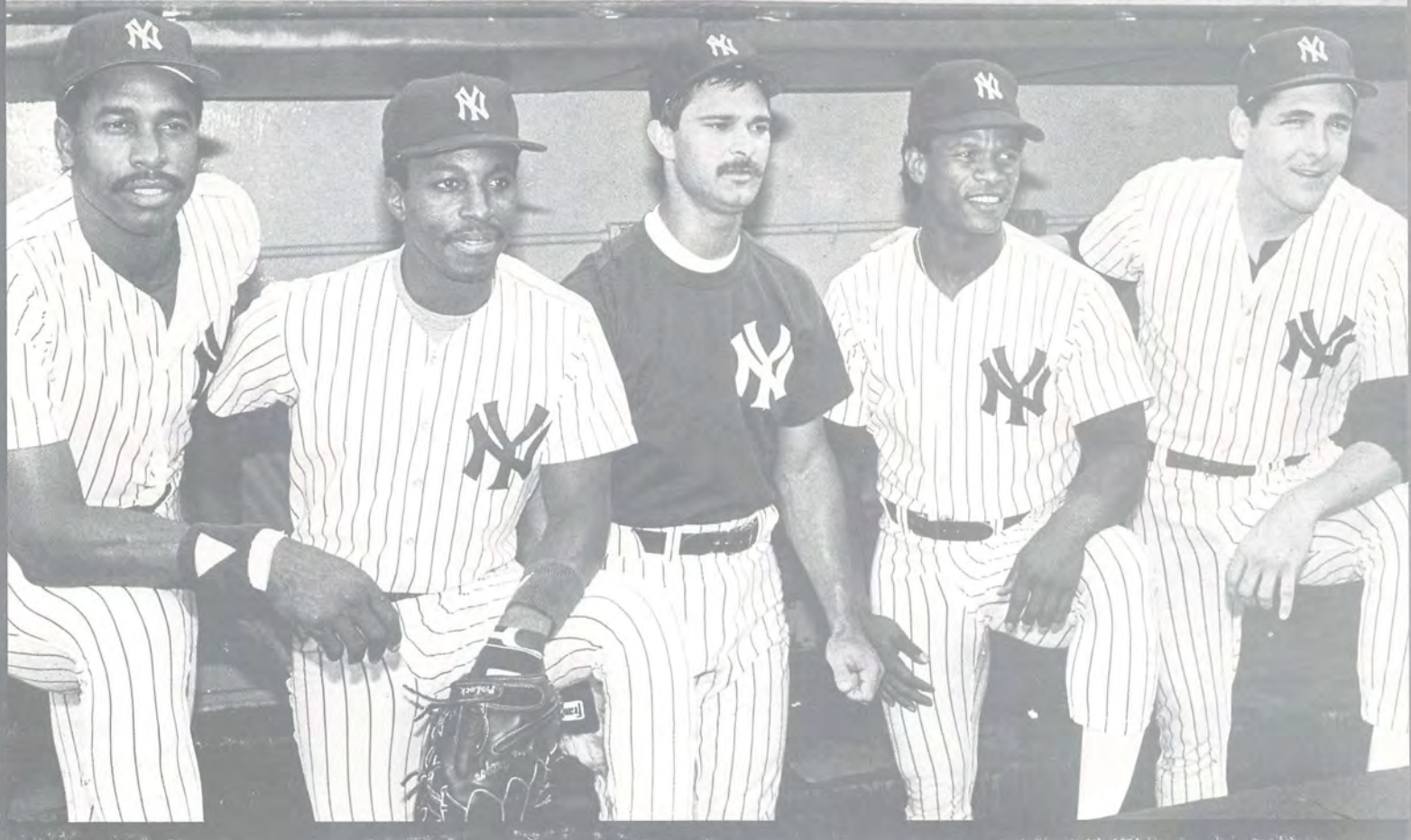
Reggie gets a lift in '78

The core of the '80s Yanks: [From L] Winfield, Randolph, Mattingly, Henderson, Righetti.



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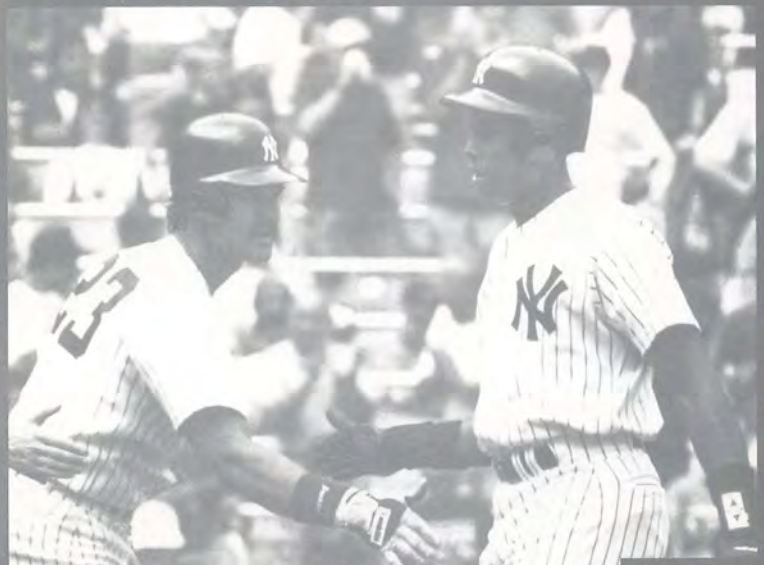
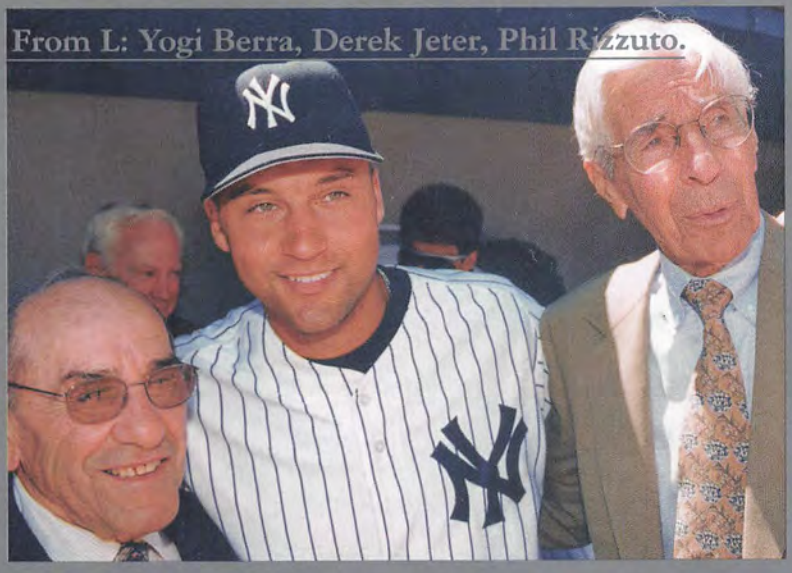
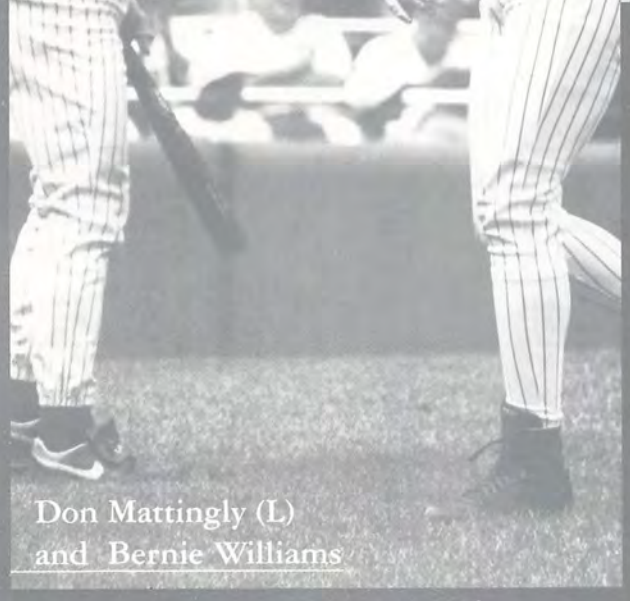
1982 Old-Timers' Day (From L): DiMaggio, Mantle, Maris, Berra, Ford, Rizzuto.



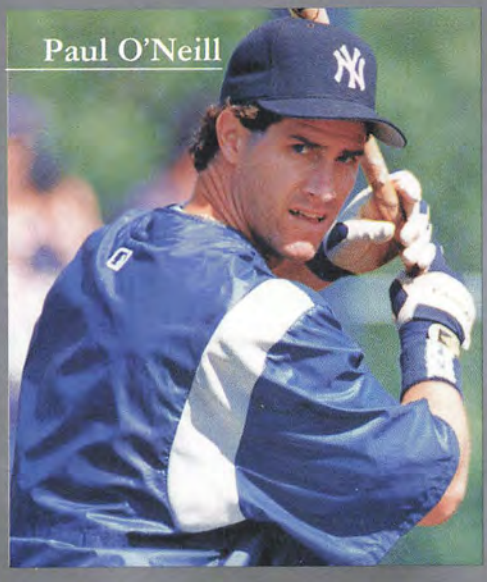


From L: Yogi Berra, Derek Jeter, Phil Rizzuto.

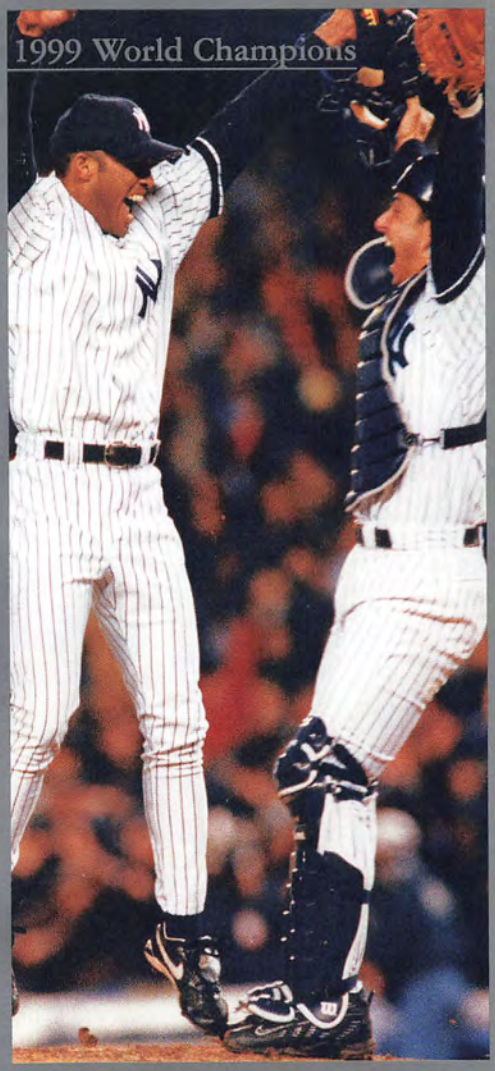


Don Mattingly (L) and Bernie Williams

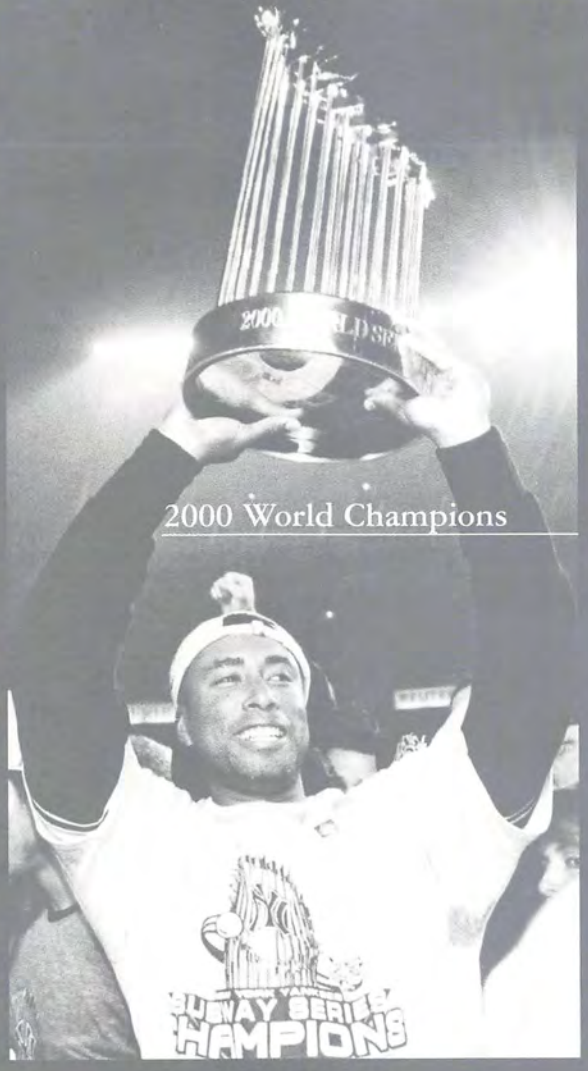
Mattingly Day



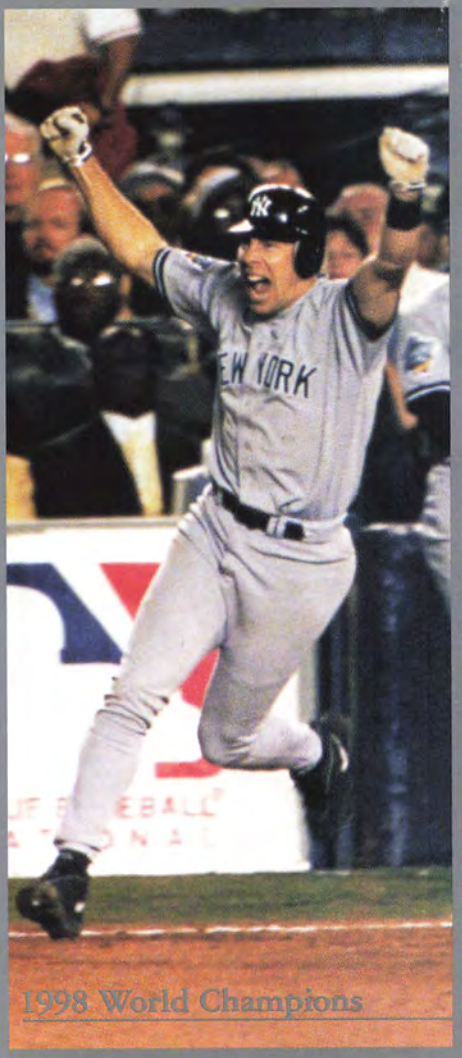
Paul O'Neill



1999 World Champions

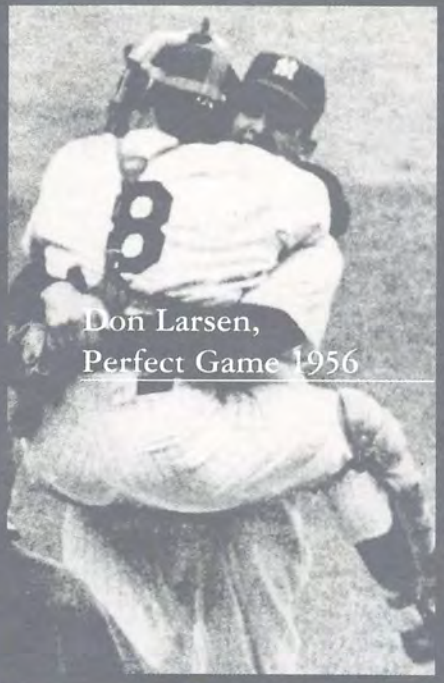


2000 World Champions

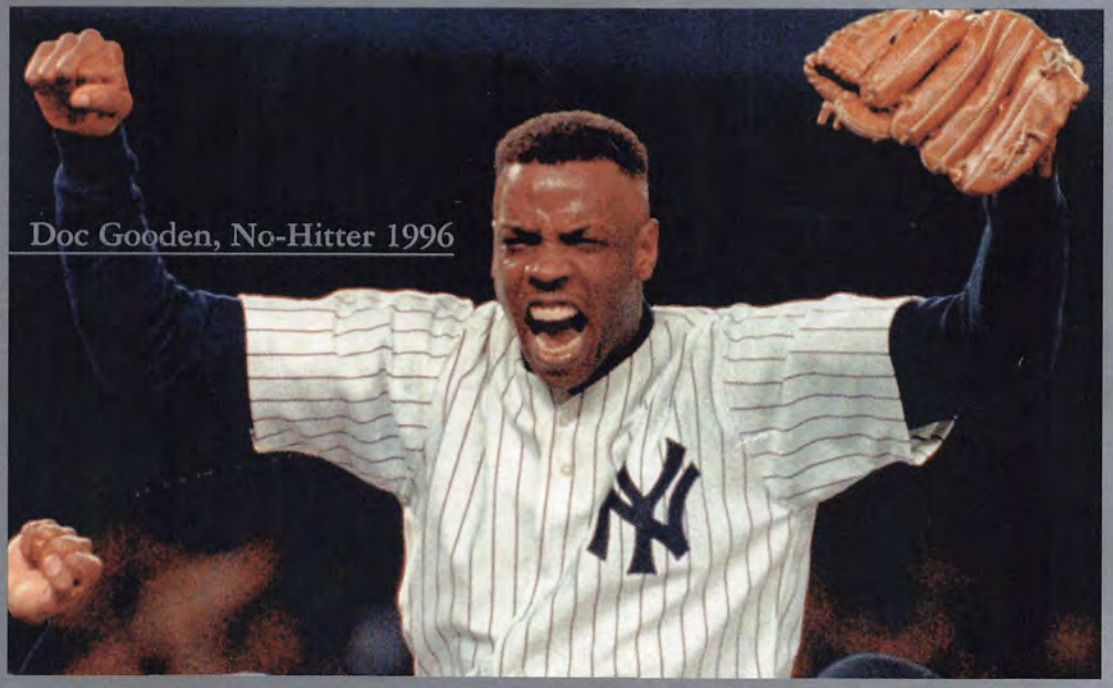


1998 World Champions

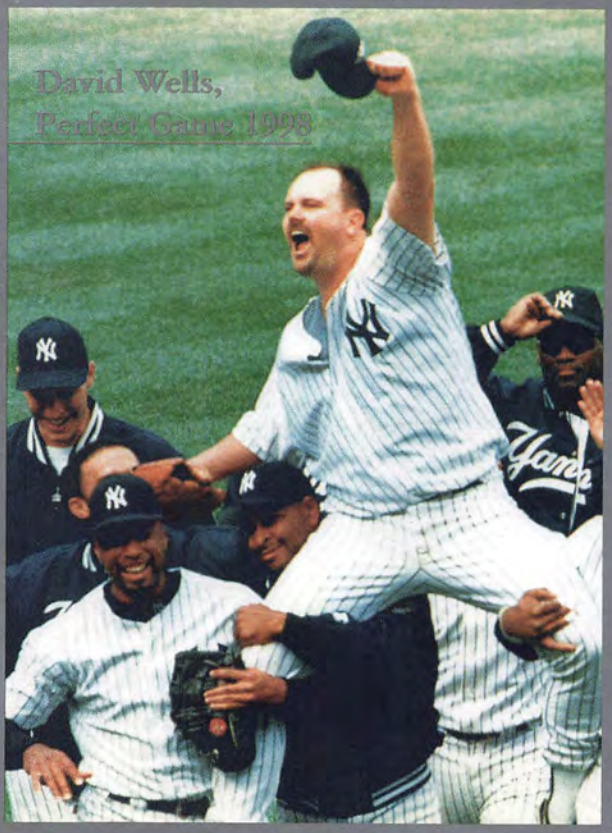
1996 World Champions



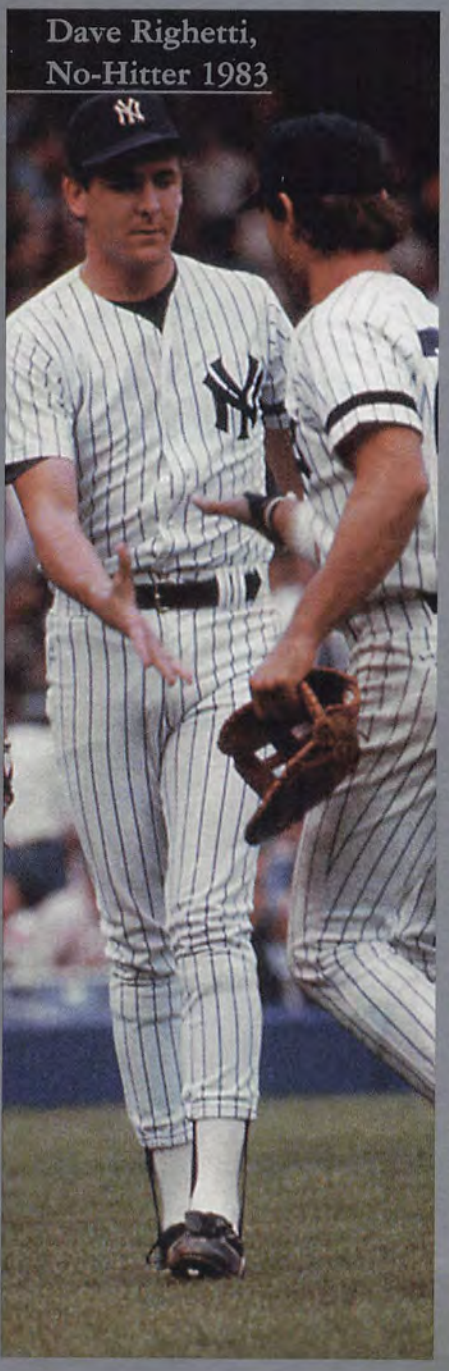
Don Larsen,
Perfect Game 1956



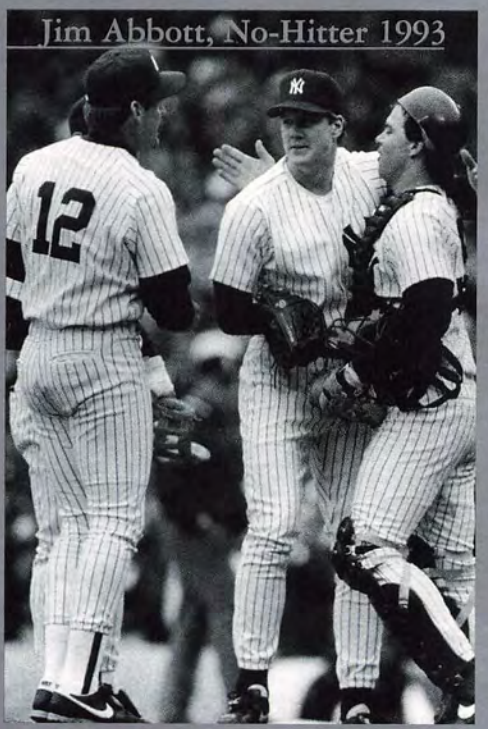
Doc Gooden, No-Hitter 1996



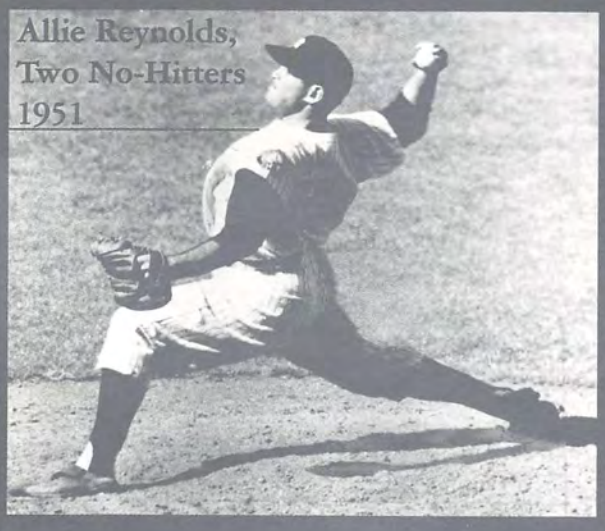
David Wells,
Perfect Game 1998



Dave Righetti,
No-Hitter 1983



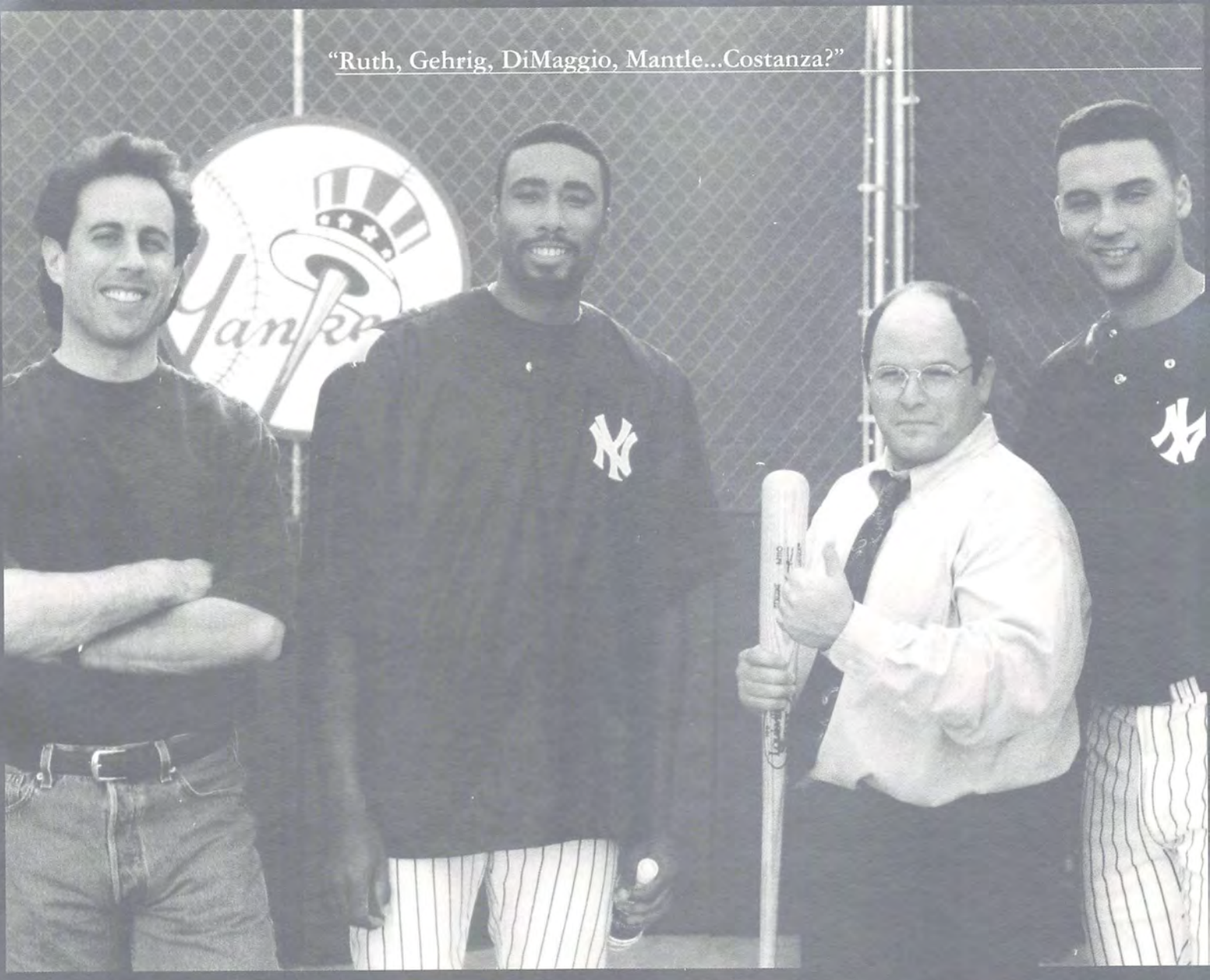
Jim Abbott, No-Hitter 1993

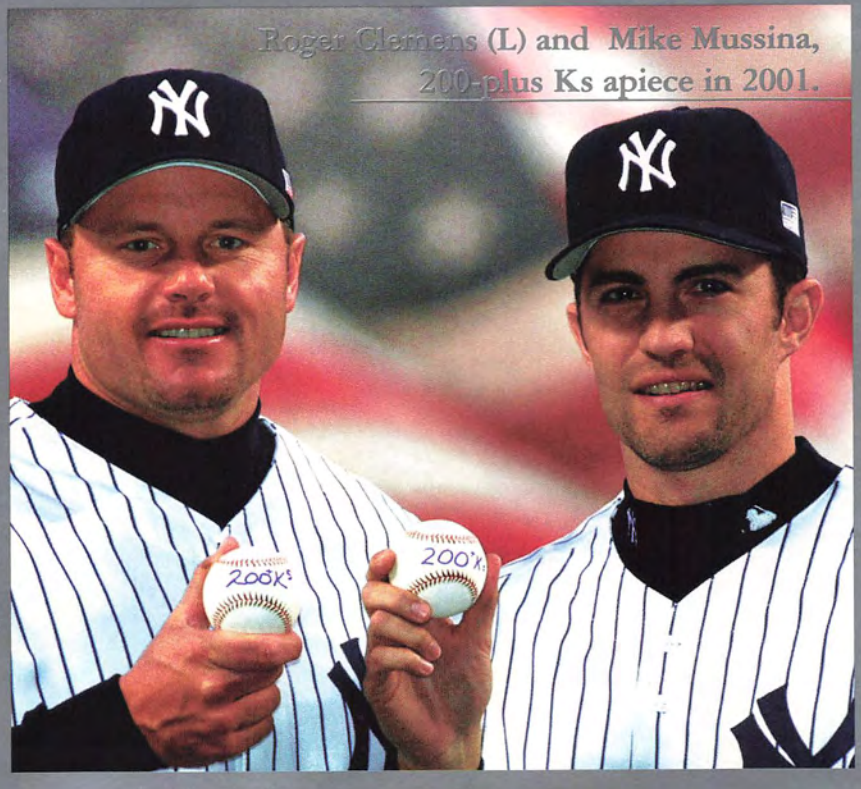


Allie Reynolds,
Two No-Hitters
1951

David Cone, Perfect Game 1999

"Ruth, Gehrig, DiMaggio, Mantle...Costanza?"



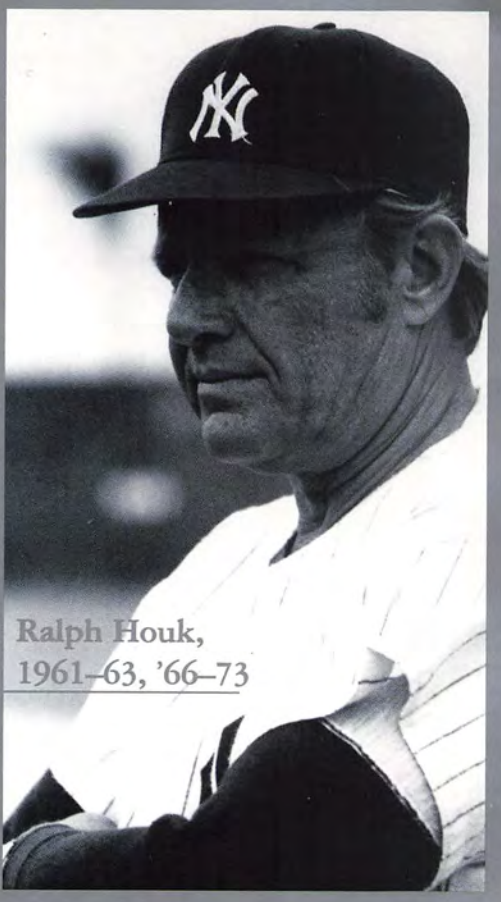


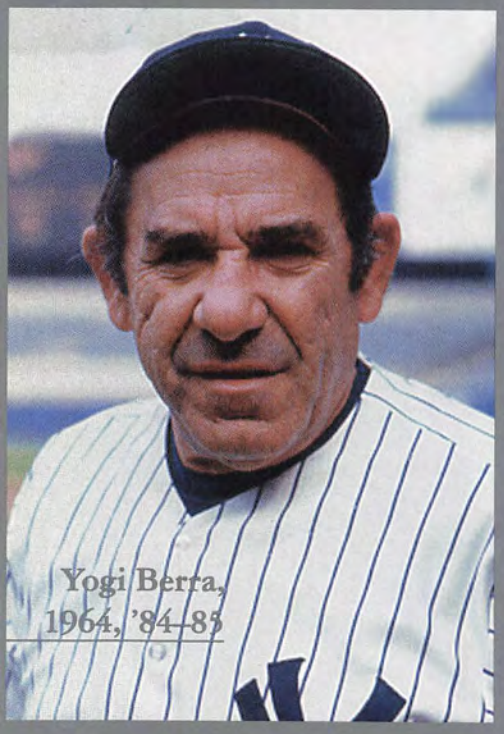
Roger Clemens (L) and Mike Mussina, 200-plus Ks apiece in 2001.

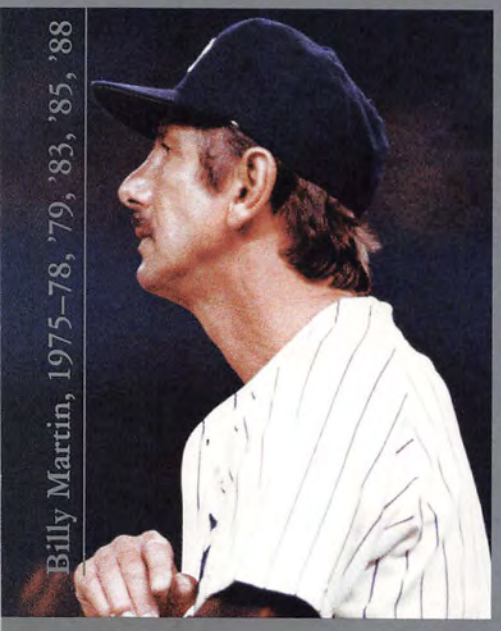
Jason Giambi

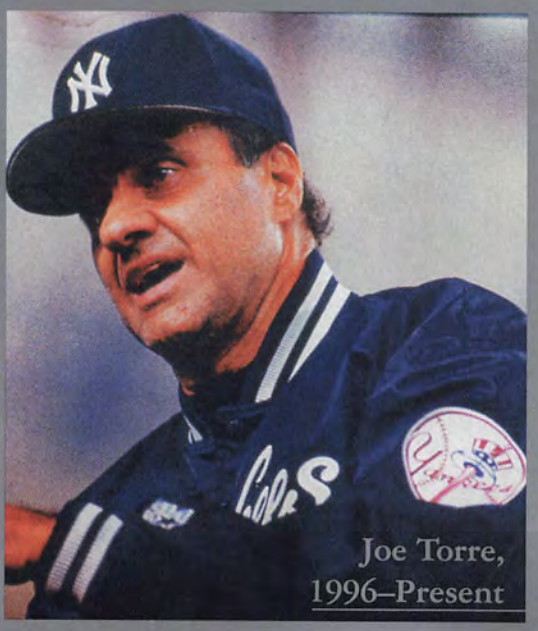
Miller Huggins,
1918–29

Joe McCarthy, 1931–46


Ralph Houk,
1961–63, '66–73


Yogi Berra,
1964, '84–85


Billy Martin, 1975–78, '79, '83, '85, '88


Joe Torre,
1996–Present

Casey Stengel, 1949–60

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JUNE

SUN	MON	TUE	WED	THU	FRI	SAT
		18 BKL	19 BKL	20 BKL	21 NJ	22 NJ
23 NJ	24 WPT	25 WPT	26 TRI	27 TRI	28 TRI	29 VT
30 VT						

JULY

SUN	MON	TUE	WED	THU	FRI	SAT
	1 VT	2 NJ	3 NJ	4 HV	5 HV	6 BKL
7 BKL	8 BKL	9 OFF	10 HV	11 HV	12 HV	13 ABD
14 ABD	15 ABD	16 ABD	17 ABD	18 ABD	19 MV	20 MV
21 MV	22 ABD	23 ABD	24 BKL	25 BKL	26 BKL	27 JAM
28 JAM	29 JAM	30 OFF	31 WPT			

AUGUST

SUN	MON	TUE	WED	THU	FRI	SAT
				1 WPT	2 WPT	3 WPT
4 WPT	5 WPT	6 HV	7 HV	8 LOW	9 LOW	10 LOW
11 ABD	12 ABD	13 HV	14 HV	15 HV	16 WPT	17 WPT
18 ONE	19 ONE	20 ONE	21 OFF	22 BAT	23 BAT	24 BAT
25 NJ	26 NJ	27 BKL	28 BKL	29 BKL	30 AUB	31 AUB

SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
1 AUB	2 NJ	3 NJ	4 NJ	5	6	7

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Sun	July 7	BKL
Sun	July 14	ABD
Sun	July 21	MV
Sun	Aug 4	WPT
Sun	Aug 18	ONE
Mon	Aug 19	ONE
Sun	Aug 25	NJ
Mon	Sept 2	NJ

10 GAME PLAN
Penn Plan
Every Team+July 4

Thurs	June 20	BKL
Thurs	July 4	HV
Thurs	July 11	HV
Fri	July 19	MV
Mon	July 22	ABN
Sat	Aug 3	WPT
Fri	Aug 9	LOW
Mon	Aug 19	ONE
Fri	Aug 23	BAT
Mon	Sept 2	NJ

12 GAME PLAN
Brooklyn 6-pak+6

Thurs	June 18	BKL
Thurs	June 20	BKL
Sun	July 7	BKL
Mon	July 8	BKL
Mon	July 15	ABD
Tues	July 23	ABD
Thurs	July 25	BKL
Mon	Aug 5	WPT
Sat	Aug 10	LOW
Thurs	Aug 15	HV
Sat	Aug 24	BAT
Wed	Aug 28	BKL

19 GAME ½ Season

Sat	Jun 22	NJ
Mon	Jun 24	WPT
Tues	Jun 25	WPT
Tues	July 2	NJ
Sun	July 7	BKL
Thurs	July 11	HV
Sat	July 13	ABN
Sat	July 20	MV
Thurs	July 25	BKL
Sat	Aug 3	WPT
Wed	Aug 7	HV
Thurs	Aug 8	LOW
Tues	Aug 13	HV
Sun	Aug 18	ONE
Tues	Aug 20	ONE
Thurs	Aug 22	BAT
Sun	Aug 25	NJ
Wed	Aug 28	BKL
Wed	Sept 4	NJ

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Staten Island Yankees (NY Yankees)
ABD Aberdeen (Baltimore)
BKL Brooklyn Cyclones (NY Mets)
HV Hudson Valley Renegades (Tampa Bay)
NJ New Jersey Cardinals (St. Louis)
WPT Williamsport Crosscutters (Pittsburgh)

PINCKNEY DIVISION west
AUB Auburn Doubledays (Toronto)
BAT Batavia Muckdogs (Philadelphia)
JAM Jamestown Jammers (Florida)
MV Mahoning Valley Scrappers (Cleveland)

STEDLER DIVISION north
LOW Lowell Spinners (Boston)
ONE Oneonta Tigers (Detroit)
TRI Tri-City ValleyCats (Houston)
VT Vermont Expos (Montreal)

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www.newyorkmotorcycle.com

Thomas Motor Sports
Port Jefferson, NY
631-588-3399
www.thomasmotorsportsny.com

Long Island Kawasaki-Yamaha
Hicksville, NY
516-935-6969
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Route 15 Yamaha
Lake Hopatcong, NJ
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Whaleneck Enterprises
Freeport, NY
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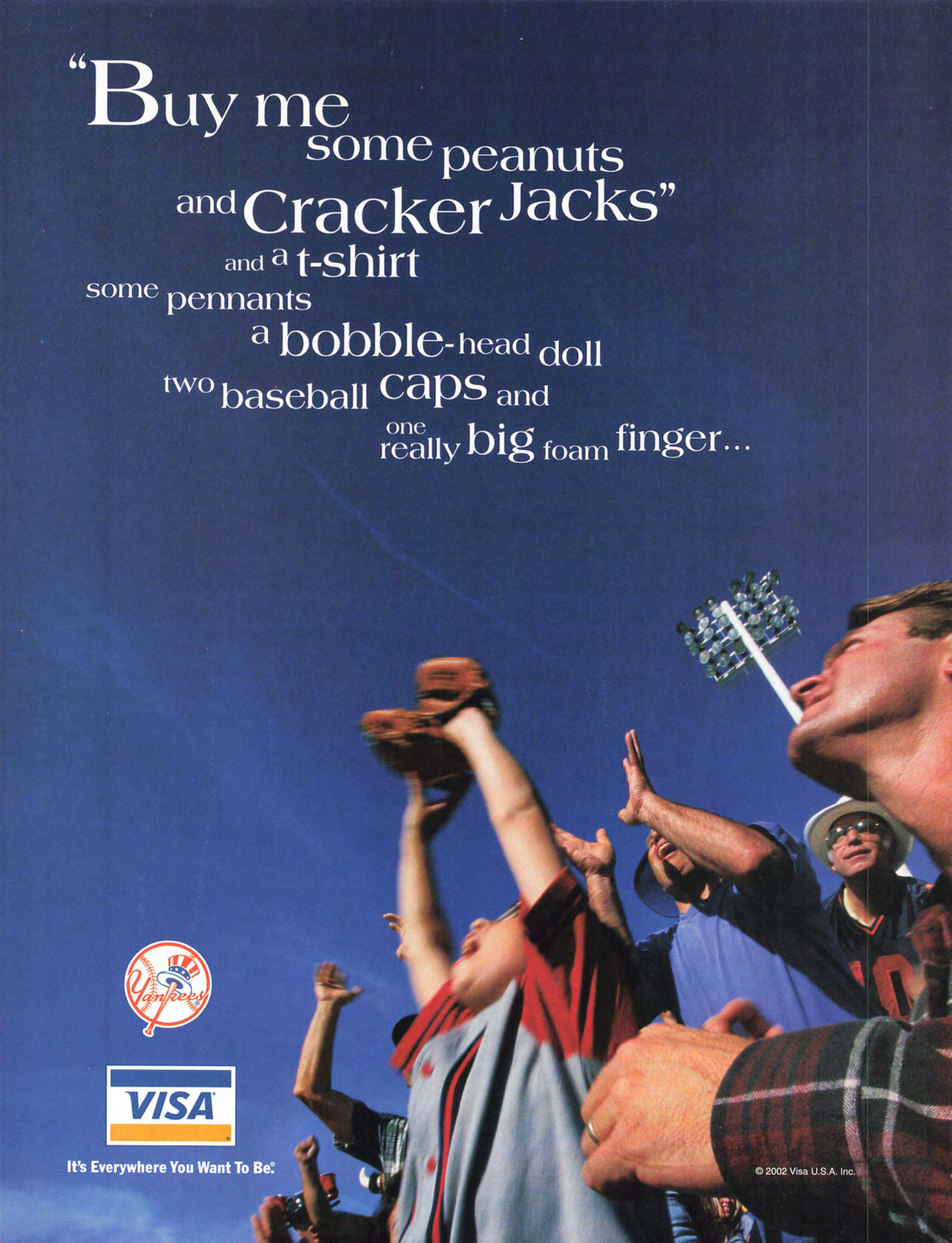
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and a t-shirt
some pennants
a bobble-head doll
two baseball caps and
one really big foam finger...
Yankees
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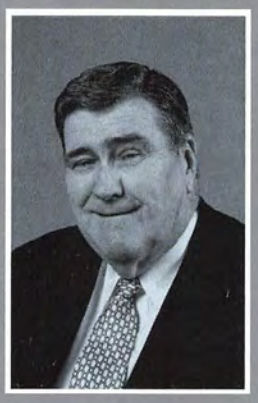
EMPLOYEES

EXECUTIVES

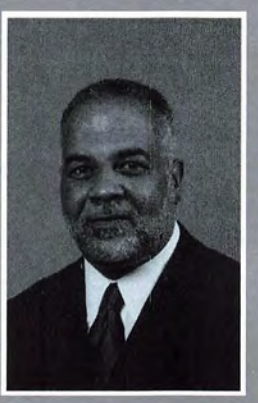
MARTIN GREENSPUN
Chief Financial Officer



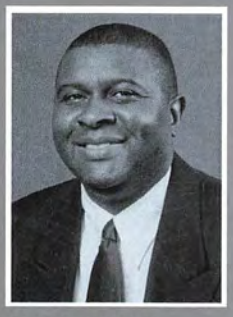
FRANK SWAINE
Vice President
Ticket Operations

DEBORAH A. TYMON
Vice President
Marketing

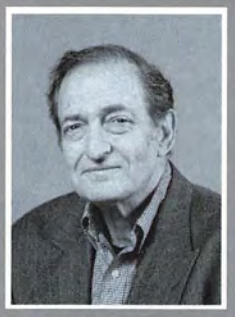
BRIAN SMITH
Vice President
Corporate & Community
Relations



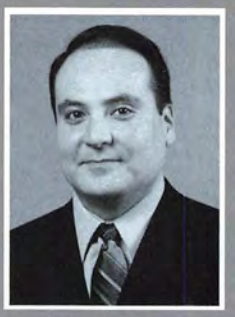
SONNY HIGHT
Vice President
Administration



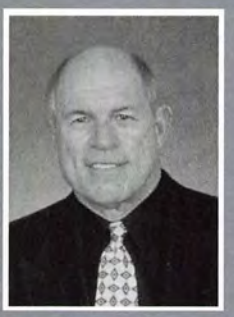
ROBERT BROWN
Controller



JOEL WHITE
Director
Concessions & Hospitality



IRFAN KIRIMCA
Senior Director
Ticket Operations



JERRY LAVERONI
Director
Team Security

RICK CERRONE
Director
Media Relations & Publicity

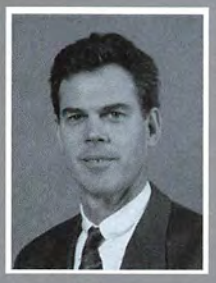
KIRK RANDAZZO
Director
Stadium Operations

MARK MANDRAKE
Director
Publications & Multimedia

MICHAEL BONNER
Director
Scoreboard &
Broadcasting

MICHAEL TUSIANI
Director
Sponsorship Services

TONY MORANTE
Director
Stadium Tours



JEFF KLINE
Executive Director
Ticket Operations

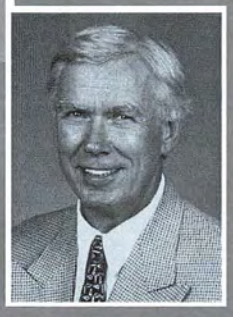
KEVIN DART
Executive Director
Ticket Operations

DAVID M. BERNSTEIN
Assistant Director
Concessions & Hospitality

JOE FLANNINO
Executive Security

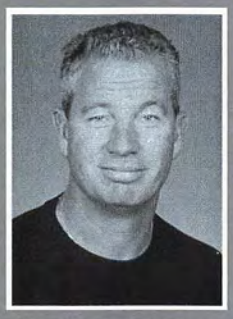
KRIS ZOCCO
Director
Information & Technology

BASEBALL OPERATIONS

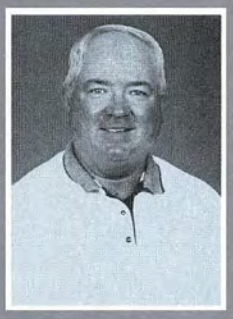


GENE MICHAEL
Vice President
Major League Scouting

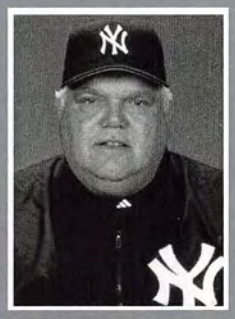
JEAN AFTERMAN
Assistant General Manager



GORDON BLAKELEY
Vice President
Int'l & Professional Scouting

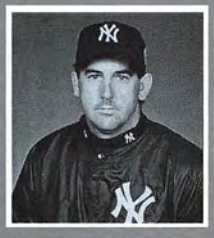


LIN E. GARRETT
Vice President
Scouting



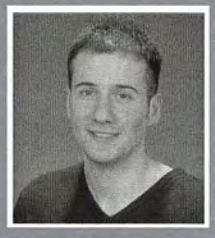
BILLY CONNORS
Vice President
Player Personnel

DAVID SZEN
Traveling Secretary



ROB THOMSON
Director
Player Personnel

BRIAN WERNER
Assistant Director
Baseball Operations

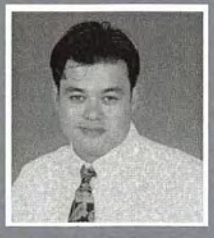


JOHN COPPOLELLA
Assistant Director
Baseball Operations

ANTHONY INCAMPO
Assistant
Baseball Operations

ANTHONY FLYNN
Assistant
Baseball Operations

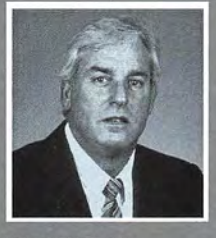
SAMMY ARENA
General Manager
Tampa Yankees



PATRICK SCANLON
Assistant General Manager
Tampa Yankees

DAVID HAYS
Equipment Manager
Player Development

JACK TERRY
Clubhouse Manager
Player Development



MARK FERRAR
Video Coordinator
Player Development

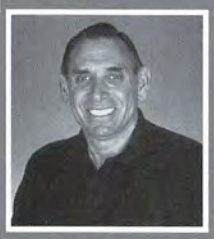
LEO ASTACIO
Assistant
Video Operations

MARY PELLINO
Administrative Assistant
Baseball Operations

BARBARA MAHOVLICH
Receptionist
Player Development

JACKIE WILLIAMS
Administrative Assistant
Player Development

MEDICAL STAFF & TRAINERS



STUART HERSHON, M.D.
Team Physician

ANDREW BOYER, M.D.
Team Physician, Tampa

ALLEN MILLER, M.D.
Team Orthopedist, Tampa

GENE MONAHAN
Head Trainer

STEVE DONOHUE
Assistant Trainer

MARK LITTLEFIELD
Head Trainer
Player Development

RUSS ORR
Coordinator
Strength & Conditioning

JEFF MANGOLD
Strength &
Conditioning Coach

ROHAN BAICHU
Therapist

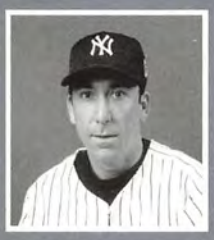
SCOTT HEGSETH, D.C.
Team Chiropractor

BEHIND THE SCENES

ROB CUCUZZA
Equipment Manager

LOU CUCUZZA JR.
Visiting Clubhouse
Manager, Assistant
Equipment Manager

LOU CUCUZZA SR.
Assistant Manager
Visiting Clubhouse



MIKE BORZELLO
Bullpen Catcher

CHARLIE WONSOWICZ
Video Coordinator
Batting Practice Pitcher

NEW YORK YANKEES SCOUTING DEPARTMENT

AREA SCOUTS

Mike Baker .....Cave Creek, Ariz.
Brian Barber .....Richmond, Va.
Mark Batchko .....Arlington, Texas
Steve Boros .....Kingwood,Texas.
Lew Graham .....Seattle, Wash.
Dick Groch .....Marysville, Mich.
David Jorn .....Fairview Heights, Ill.
Steve Lemke .....Lincolnshire, Ill.
Tim McIntosh .....Stockton, Calif.
Jeff Patterson .....Anaheim, Calif.
Scott Pleis .....Tampa, Fla.
Cesar Presbott .....Bronx, N.Y.
Gus Quattlebaum ...Long Beach, Calif.
Steve Swail .....Charlotte, N.C.
Wade Taylor .....Advance Scout
Leon Wurth .....Nashville, Tenn.

REGIONAL CROSS-CHECKERS

Joe Arnold .....East
Tim Kelly .....Midwest
Greg Orr .....West

PROFESSIONAL SCOUTS

Ron Brand .....Mesa, Ariz.
Joe Caro .....Tampa, Fla.
Bill Emslie .....Safety Harbor, Fla.
Ron Hansen .....Baldwin, Md.
Mick Kelleher .....Solvang, Calif.
Bob Miske .....Amherst, N.Y.

FOREIGN SCOUTING

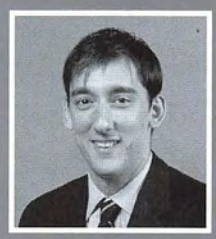
John Cox .....Pacific Rim
Carlos Rios .....Latin America
Manny Crespo .....Puerto Rico
Victor Mata .....Dominican Republic
Freddy Tiburcio ...Dominican Republic
Rudy Jabalera ....Dominican Republic
Manuel Duran ....Dominican Republic
Ricardo Finol .....Venezuela
Hector Rincones .....Venezuela
Arquimedes Rojas .....Venezuela
Cesar Suarez .....Venezuela
Karl Heron .....Panama
Ricardo Heron .....Panama
Jim Patterson .....Australia
Jose "Tito" Quintero .....Colombia
Edgar Rodriguez .....Nicaragua

TICKET OPERATIONS

CAROL LAURENZANO
ADA Manager

BONNIE COHEN
Ticket Supervisor

WILLIAM HALSEY
Ticket Supervisor



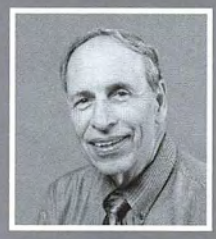
JAMIE KOENEMANN
Ticket Supervisor

ANDRA MCCARTNEY
Ticket Supervisor

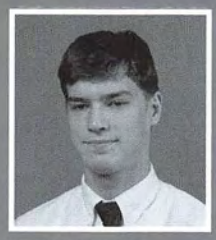
NORMA STOUTE
Ticket Operations

DOROTHY TYMON
Ticket Operations

KELLEY WAGNER
Ticket Operations



FRANK COSTA
Group & Season
Ticket Sales



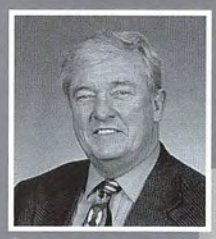
PETER SZLASA
Group & Season
Ticket Sales

GERALYN VALERIOTI
Group & Season
Ticket Sales

MARIE BROCK
Administrative Assistant

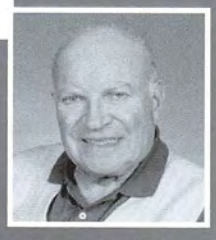
SECURITY

MIKE FITZGERALD
Security



GEORGE READDING
Security

MEDIA RELATIONS



ARTHUR RICHMAN
Senior Advisor

JASON ZILLO
Assistant Director
Media Relations & Publicity

JOA MARTIN
Media Assistant

MONICA YURMAN
Administrative Assistant

LEGAL

ANDREW D. BAHARLIAS, ESQ.
Staff Counsel

ALAN CHANG, ESQ.
Staff Counsel

LAURA E. FERNANDEZ
Administrative Assistant

STEPHANIE FULLAM
Administrative Assistant

ACCOUNTING

ANDERSON McMASTER
General Ledger Accountant

KATHY BENNETT
Payroll

DEIRDRE CREMIN
Accounting

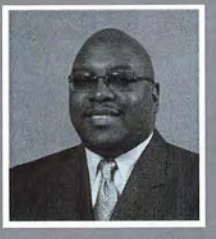
JOSEPH HECHT
Accounting

STADIUM OPERATIONS

DOUG BEHAR
Assistant Director Stadium Operations

PETE PULLARA
Stadium Superintendent

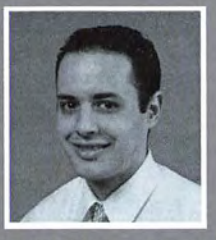
BOB PELEGRINO
Assistant Stadium Operations



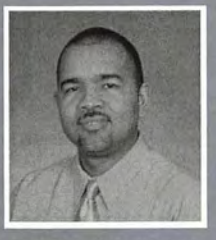
HARVEY C. WINSTON
Office Administration & Services

DANIEL CUNNINGHAM
Head Groundskeeper

PATRICIA FOX
Manager Guest Services



RYAN VILAR DE QUEIROS
Coordinator Information & Technology



HECTOR SHOJGREEN
Office Services

LUIS ROSARIO
Assistant Office Services

JOSEPHINE DORING
Administrative Assistant Stadium Operations

DEBBIE NICOLOSI
Administrative Assistant Office Services

BETSY COLON
Receptionist

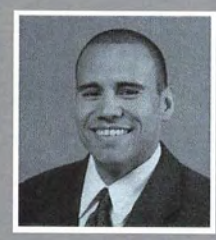
JANINE BRUNO
Receptionist

LENA MACCHIA
Receptionist

BUSINESS DEVELOPMENT

JONATHAN HOPKINS
Manager
Promotions & Events

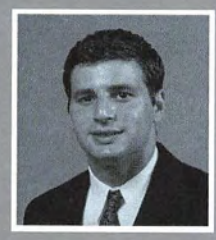
GREGORY KING
Manager
Scoreboard &
Broadcasting



CLIFF ROWLEY
Senior Coordinator
Sponsorship Services

MICHAEL VERRONE
Senior Coordinator
Sponsorship Services

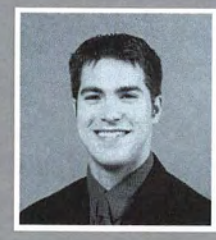
CRAIG CARTMELL
Coordinator
Promotions & Events



ADAM DAVIS
Coordinator
Sponsorship Services

SHIRLEY MARTINEZ
Administrative Assistant

CORPORATE & COMMUNITY RELATIONS



MICHAEL HOPPER
Assistant Director
Corporate & Community
Relations

CARLA FENELLI
Coordinator
Corporate & Community
Relations

STADIUM ICONS

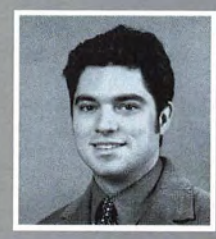
BOB SHEPPARD
Public Address Announcer

EDDIE LAYTON
Stadium Organist

PUBLICATIONS & MULTIMEDIA

GLENN SLAVIN
Managing Editor

LOU ROCCO
Team Photographer



JEFF JACKSON
Senior Editor

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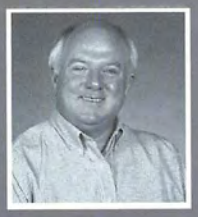
PHILLIP A. McNIFF
Executive Vice President



NORM STALLINGS
Senior Vice President
General Counsel

JOHN SZPONAR
Vice President/ Director
Public & Community
Relations

HOWARD GROSSWIRTH
Vice President/ Director
Marketing

ANTHONY BRUNO
Vice President
Finance

OPERATIONS

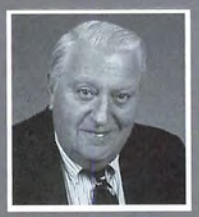
DEAN HOLBERT
Director
Stadium Operations

JOHN SIBAYAN
Manager
Stadium Services

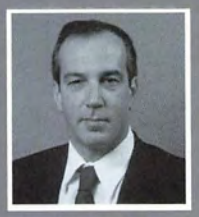
RONNIE KAUFMAN
Stadium Supervisor

C. VANCE SMITH
Manager
Ticket Operations

JENNIFER MAGLIOCCHETTI
Ticket Operations



MAX MARGULIS
Director
Concessions

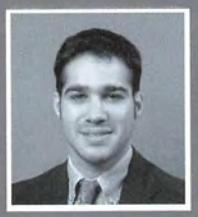


CHRIS PEJINSKY
Director
Information Systems

HEATH HARDIN
Assistant Director
Marketing

SHERI HORVATH
Marketing Assistant

ACCOUNTING



DERRICK BAIO
Assistant Controller

NEWTON LINEBAUGH
Payroll Manager

STEVE ALVAREZ
Administrator
Accounting

BRIAN VALDEZ
Accounts Payable

DEBRA BARKLEY
Administrative Assistant

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DIANN BLANCO
Administration Director

TERRY JENKINS
Director
Risk Management

ARBETHA KRZESICKI
Administrative Assistant
George M. Steinbrenner III

SUSAN SNOWDON
Administrative Assistant
Harold Z. Steinbrenner

ELLEN STOUP
Administrative Assistant
Stephen W. Swindal

JOANN NASTAL
Senior Administrative Assistant

LILI LOPEZ
Administrative Assistant

BRIDGET REIDELBACH
Administrative Assistant

MIKE ANSOTEGUI
Receptionist

LINDA COTNEY
Receptionist

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JIM KAAT
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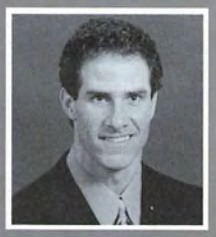

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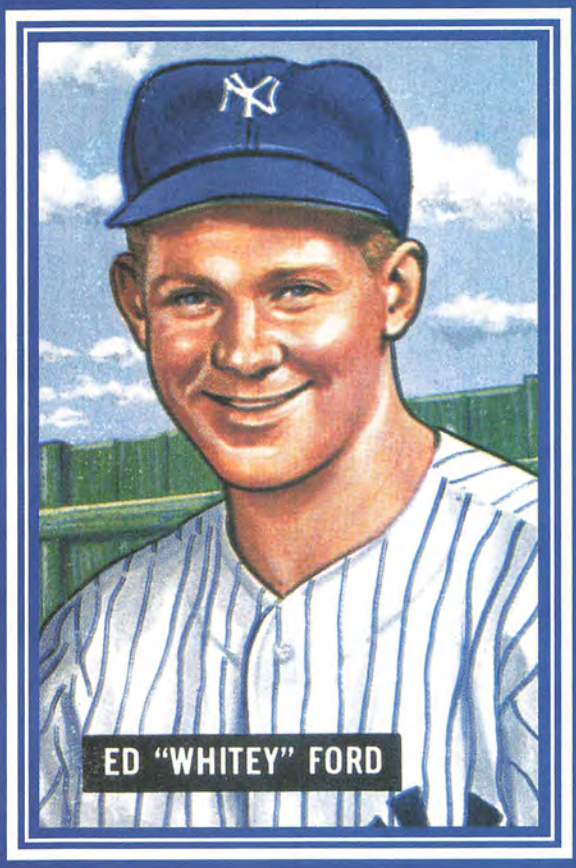

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Ed "Whitey" Ford baseball card, Bowman Gum Company issue, 1951, The Metropolitan Museum of Art, The Jefferson R. Burdick Collection, Gift of Jefferson R. Burdick.

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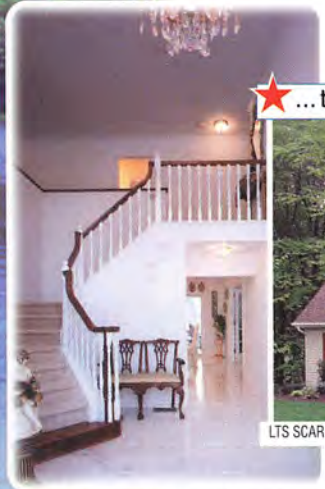

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STADIUM GUIDE

EATS AND DRINKS

Specialty Sausage Menu
- Hot & Sweet Sausage on a club roll w/ peppers and onions. Coca-Cola, Budweiser and Snacks.

Sidewalk Café
- Enjoy sitting at tables under umbrellas. Similar to Ballpark Menu, Specialty Sausage Menu and Food Court Menu plus Steak, BBQ and Chicken Sandwiches.

Chicken, Fries & More
- French Fries, Chicken Fingers, Coca-Cola, Budweiser, Nathan's Hot Dogs, Sausages and Hamburgers.

K Kosher Stand
- Hebrew National Hot Dogs and Knishes.

Ballpark Menu
- Nathan's Hot Dogs, Coca-Cola, Budweiser, Coffee, Bottled Water, Snacks and Soft Pretzels.

Food Court Menu
- Similar to Ballpark Menu, Specialty Sausage Menu, plus Carvel Ice Cream, Domino s Pizza, Hamburgers, Cheeseburgers, French Fries, Chicken Fingers, MexExpress and Imported Beers of the World.

Express Stands
- Budweiser, Coca-Cola and Soft Pretzels.

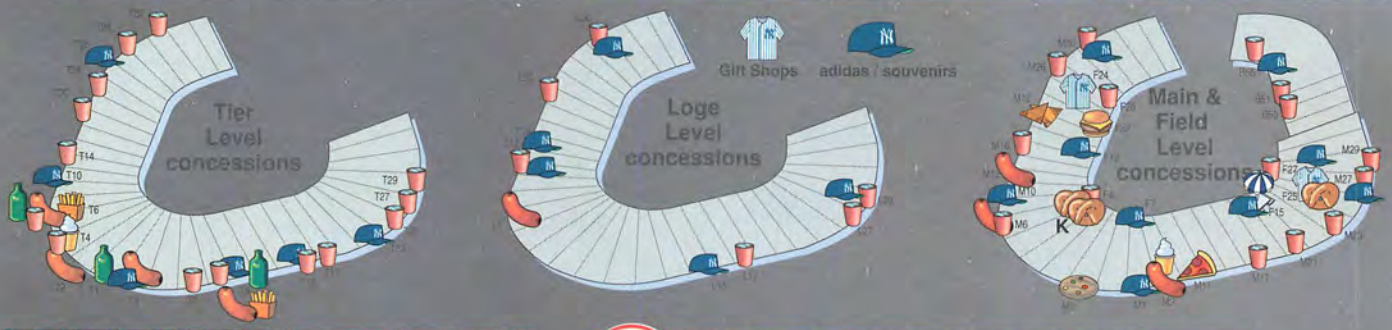
Bakery (Chock Café)
- Cookies, Donuts and Chock full o' Nuts Coffee.

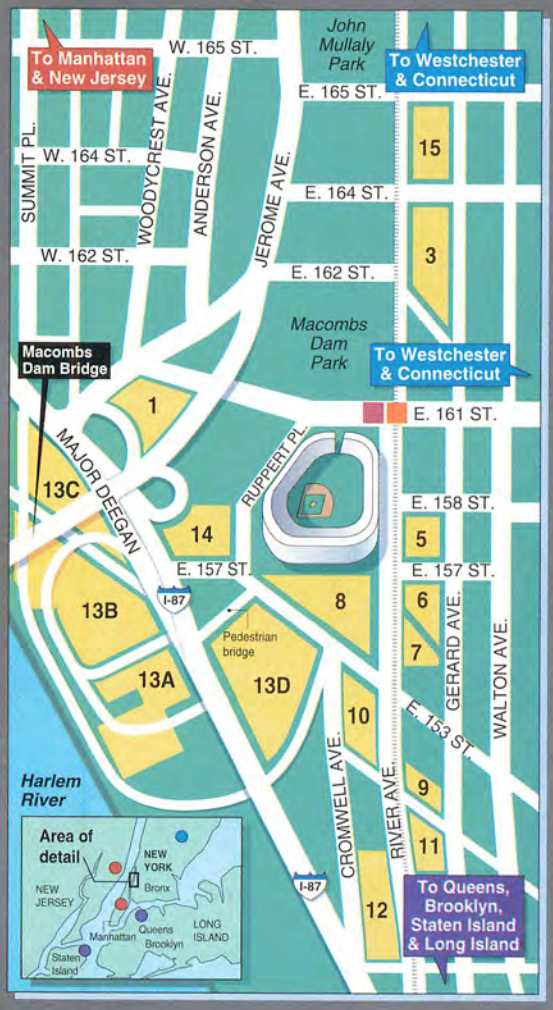
Ice Cream
- Ice Cream Bars and Chocolate, Vanilla or a Twist of both flavors in a cup, cone or Yankees helmet.

Pizza

Imported Beers of the World
- Beers from Holland, Mexico, Germany, England, Australia and more.

MexExpress
- Nachos, Burritos and Fajitas.





GETTING TO THE STADIUM

Yankee Stadium is located at 161st St. and River Avenue in the Bronx.
NORTHBOUND I-87: Exit 4 (149th St.) or Exit 5 (161st St.)
SOUTHBOUND I-87: Exit 6 (161st St.)

PARKING LOTS

1. East 161st St.—Jerome Ave. & Macombs Dam Bridge
3. Jerome Ave.—East 164 St. & East 162nd St.
5. River Ave.—East 158th St. & East 157th St.*
6. East 157th St.—River Ave. & Gerard Ave.
7. River Ave.—East 157th St. & 153rd St.*
8. River Ave. at 71 E. 153rd St.
9. River Ave. at East 151st St.
10. East 153rd St. at River Ave.
11. River Ave.— East 151st St. & East 150th St.
12. River Ave.— East 151st St. & East 150th St.
13. Exterior St. at Market Area
15. River Ave.—East 164th St. & East 165th St. (Bus Lot)

•Valet Parking Available Handicapped Parking Available

SUBWAY

The Yankee Stadium subway stop is located right outside the Stadium at the corner of 161st St. and River Ave. The Stadium is conveniently reached by several subway lines and a trip from midtown Manhattan takes less than 25 minutes. The **#4** train (east side) as well as the **B** (weekdays rush hour only) and **D** trains (west side) make stops at 161st St./ Yankee Stadium. Metro North train service to Connecticut and Westchester County is available at the 125th St. subway stop.

BUS

Several New York City Transit Authority Bus Lines provide convenient service to Yankee Stadium. The **BX 6** and **BX 13** buses stop at 161st St./Yankee Stadium. Also, the BX 1 bus stops at 161st St./Grand Concourse a short walk from the Stadium.
If you or your group travels to Yankee Stadium in a private bus, parking is located at **164th** and **165th Streets** and **River Ave**. Police will direct you to that area. The fee is **$15**, cash only upon arrival.

For more information on subway and bus transportation to Yankee Stadium, contact the NYC Transit Authority at 718-330-1234, 6am-9pm.

FERRY

You can take the ferry from Manhattan or New Jersey to Yankee Stadium.
For information and schedule call 1-800-53-FERRY.

STADIUM GUIDE

Prohibited Items

The following items are not permitted into Yankee Stadium: bottles, cans, coolers or containers, briefcases, attaché bags or any type of large bag, umbrellas, noise makers or laser pointers. The New York Yankees **will not store** any of the aforementioned. All bags should be left at home/work. Signs are posted at each gate and in parking lots to inform guests of this policy. If any of these items are discovered in the Stadium, they will be disposed of in the nearest trash receptacle. This will be in effect for the duration of the 2002 season.

Banners and signs

The following rules apply to the display of these items:

1. They may not be hung in fair territory or any part of the playing field or as to obstruct the view of fans or Stadium signage.
2. They may only be held up in, or paraded through, the general seating area between innings.
3. The use of weights of any kind to keep a banner or sign in place is strictly prohibited.

NOTE: If any banner or sign interferes with the sight line of the players, the umpires may request its removal.

Monument Park

Contains historic monuments and plaques dedicated to former Yankee greats such as Babe Ruth, Lou Gehrig, Mickey Mantle and Joe DiMaggio. Park is open from the time the gates open until 45 minutes prior to the game. Access the park via staircase at the end of the aisles between Field and Main Level Section 36. The park is closed between doubleheaders and during inclement weather.

Great Moments Room
Club Level

Stadium Club
Field Level—Section 14

Yankee Club
Club Level

Pinstripe Pub
Field Level—Section 10

Pedestrian Mall
Formerly East 157th St., the Sidewalk Café, Advance Ticket Sales, Day of Game and Reservation windows are located in the Mall area.

Customer Service Booths
Field Level—Sections 2, 9, 32 & 33;
Main Level—Section 7;
Loge Level—Section 3;
Tier Level—Section 4 & 6.

Main Gift Shops
Field Level—Sections 24 & 25.

Non Alcohol Section
Tier Reserved—Sections 13 & 14.

Designated Driver Booth
In return for promising responsibility for the safe and sober transportation of their group from the Stadium, a registrant will receive coupons for free sodas during the game at which they enroll. Designated Drivers must be 21 years of age and have a valid driving license.
Field Level—Section 4.

Hall of Fame Suites
Loge Level—Sections 9, 10, 13, 15, 16, 19, 20, 21, 25, 27, 30, 31, 32, 33 & 34.
For Game Day Suite Rental information, please call 718-579-4431or e-mail dbernstein@yankees,com

Luxury Suites
Club Level

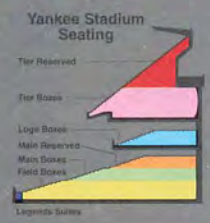
Automatic Teller Machines
Field Level—Sections 11 & 20.

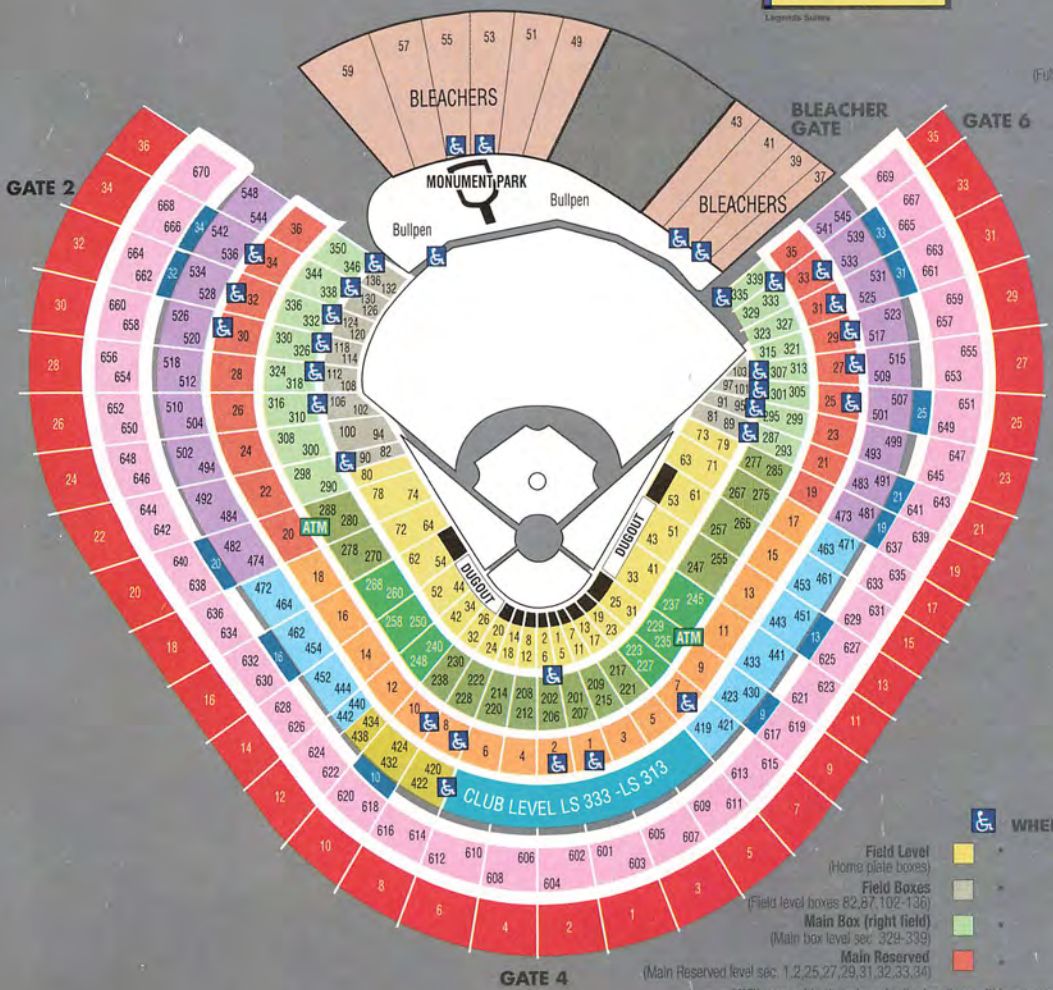
First Aid
Field Level—Section 2;
Main Level—Section 15.

Advance Ticket Window
Field Level—Section 9.
Mon–Sat, 9:00 AM–5:00 PM;
beginning March 1 hours are Mon–Sat, 9:00 AM–5:00 PM and Sunday 10:00-4:00 PM.
Tickets can be purchased at The Advanced Ticket Windows—located outside the Stadium, adjacent from Gate 4 and Lot 8 and inside at Section 9—until the end of the 7th inning on all game days at Yankee Stadium.

Wheelchair Accessible Seating
See chart below. Handicapped elevators are located in Section 15. TV monitors are equipped in Main Sections 2, 7, 8 & 10.

SMOKING IS PROHIBITED BY LAW ANYWHERE IN THE STADIUM





2002 GAME DAY TICKET PRICES

Legends Suites (1st, 3rd, Home plate)	
Field Championship (Full Season Only) (Field level 1-79/2-80)	$65.00
Loge Championship (Full Season Only) (Loge box level 420-422, 424-432)	$65.00
Main Championship (Main box level sec. 7, 9, 11, 12, 14 & 16)	$55.00
Field Boxes (Field Level boxes 81-103 & 82-136)	$42.00
Main Boxes (Main box level 201-221, 247-281, 202-238 and 270-282)	$47.00
Loge Boxes (Loge box level 419-471 & 440-472)	$42.00
Main Reserved Level (Main Reserved level sec. 1-17 & 2-18)	$37.00
Main Box (Main box level 284-350 & 285-339)	$37.00
Loge Box (Loge level 473-545 & 474-548)	$37.00
Tier Boxes	$33.00
Main Reserved (Main Reserved level sec. 19-35 & 20-36)	$33.00
Tier Reserved (Alcohol-free Seating, Sections 13 & 14)	$17.00
Tier Reserved Value (Rows W and X)	$15.00
Bleachers (Now sold in advance for reserved seating)	$ 8.00

PREMIUM SEATING

Club Level	
Loge Suites (sec. 9, 10, 13, 15, 16, 19, 20, 21, 25, 27, 30, 31, 32, 33, 34)	

WHEELCHAIR ACCESSIBLE SEATING

Field Level (Home plate boxes)	*	**Main Box (left field)** (Main box level sec. 332-350)	*
Field Boxes (Field level boxes 82,87,102-136)	*	**Main Level** (Main level above sec. 2,7,8,19-31)	*
Main Box (right field) (Main box level sec. 329-339)	*	**Loge Level** (Loge Level 8)	*
Main Reserved (Main Reserved level sec. 1,2,25,27,29,31,32,33,34)	*	**Bleachers** (Platform in front of Armitron sign)	*

* With respect to the prices, for the locations within an area designated for wheelchair-bound patrons: (i) the wheelchair ticket and the first companion ticket shall be priced in accordance with the schedule set forth above. (ii) The second and third companion ticket (if purchased and applicable or available as determined by the Yankees in their sole discretion) shall be priced at the price of the tickets for conventional seats. For person without disabilities (*i.e.*, full price based upon location within Stadium).

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APRIL 7	MAGNETIC SCHEDULE DAY	ALL FANS	VERIZON WIRELESS
APRIL 20	HARRY POTTER TRADING CARD DAY	ALL FANS 14 & UNDER	WIZARDS OF THE COAST
APRIL 21	CAP DAY	ALL FANS	BLUE CROSS BLUE SHIELD
MAY 1	FRANK SINATRA NEW YORK MEMORIES CD NIGHT	1ST 18,000/ 21 & OVER	ANHEUSER-BUSCH
MAY 4	1943 WORLD SERIES REPLICA PIN DAY	ALL FANS	JP MORGAN CHASE
MAY 5	MOUSE PAD DAY	ALL FANS 14 & UNDER	VERIZON WIRELESS
MAY 18	CAP DAY	ALL FANS	AMERADA HESS CORPORATION
MAY 19	DEREK JETER REPLICA BAT DAY	ALL FANS 14 & UNDER	FLEET BANK
MAY 22	ROGER CLEMENS BOBBLEHEAD DAY	1ST 18,000/ 14 & UNDER	HORMEL/LAND O' LAKES
JUNE 4	BASEBALL MITT KEY RING NIGHT	ALL FANS 14 & UNDER	FRENCH'S MUSTARD
JUNE 6	100TH SEASON KEY RING NIGHT	1ST 18,000/ 21 & OVER	VERIZON WIRELESS
JUNE 7	BOTTLE OPENER/KEY RING NIGHT	1ST 18,000/ 21 & OVER	ANHEUSER-BUSCH
JUNE 8	YANKEE STADIUM MAGNETIC PICTURE FRAME DAY	ALL FANS 14 & UNDER	MODELL'S SPORTING GOODS
JUNE 9	SUMMER PASSPORT CARD & MAGIC WALLET DAY	1ST 18,000/ 21 & OVER	VISA
JUNE 11	CHAMPIONSHIP KEY RING NIGHT	ALL FANS 14 & UNDER	HEBREW NATIONAL
JUNE 12	COLLECTIBLE BASEBALL CARD DAY	ALL FANS 14 & UNDER	UTZ POTATO CHIPS
JULY 2	INSULATED COOLER BAG NIGHT	1ST 18,000/ 21 & OVER	FRENCH'S MUSTARD
JULY 4	CHAMPIONSHIP T-SHIRT DAY	ALL FANS 14 & UNDER	MAJESTIC ATHLETIC
JULY 5	NEW YORK YANKEES PEZ DISPENSER NIGHT	ALL FANS 14 & UNDER	VERIZON WIRELESS
JULY 6	OLD-TIMERS' DAY		CANON BUSINESS SOLUTIONS
JULY 7	1952 WORLD SERIES REPLICA PIN DAY	ALL FANS	JP MORGAN CHASE
JULY 17	JASON GIAMBI CELEBRIDUCK NIGHT	1ST 18,000 FANS/ 14 & UNDER	CLARINEX
JULY 18	BERNIE WILLIAMS BOBBLEHEAD DAY	1ST 18,000 FANS/ 14 & UNDER	HORMEL/LAND O' LAKES
AUG. 6	CD HOLDER NIGHT	ALL FANS 14 & UNDER	KRISPY KREME
AUG. 8	JORGE POSADA BOBBLEHEAD DAY	1ST 18,000 FANS/ 14 & UNDER	HORMEL/LAND O' LAKES
AUG. 9	YANKEES' COMIC BOOK SERIES PART 3	ALL FANS 14 & UNDER	POLAND SPRING
AUG. 10	1953 WORLD SERIES REPLICA PIN DAY	ALL FANS	JP MORGAN CHASE
AUG. 11	FAN RING DAY	ALL FANS 14 & UNDER	WILLIAM BARTHMAN JEWELERS
AUG. 21	WATCH DAY	ALL FANS 14 & UNDER	NESTLE
AUG. 22	BACK TO SCHOOL	ALL FANS 14 & UNDER	KOHL'S
AUG. 23	PROMOTION ITEM	ALL FANS	SNAPPLE
AUG. 25	HIP FOR KIDS DAY	ALL FANS 14 & UNDER	HIP HEALTH PLANS
AUG. 26	STUDENT BINDER DAY	ALL FANS 14 & UNDER	MODELL'S SPORTING GOODS
SEPT. 6	INSULATED TRAVEL MUG NIGHT	1ST 18,000/ 21 & OVER	CHOCK FULL O' NUTS
SEPT. 7	BEANIE BOPPER - ROAD UNIFORM DAY	1ST 18,000 FANS/ 14 & UNDER	adidas
SEPT. 8	STADIUM SNOW GLOBE DAY	ALL FANS	VERIZON WIRELESS
SEPT. 11	9-11 TRIBUTE	ALL FANS	NYC DEPARTMENT OF PUBLIC HEALTH
SEPT. 13	POSTER NIGHT	ALL FANS 14 & UNDER	GOODSPEED AGT/APT
SEPT. 14	YANKEES' KNIT CAP DAY	ALL FANS 14 & UNDER	NATHAN'S FAMOUS
SEPT. 15	FAN APPRECIATION DAY	ALL FANS	KODAK
SEPT. 23	BABE RUTH CELEBRIDUCK NIGHT	1ST 18,000/ 14 & UNDER	adidas
SEPT. 26	LUGGAGE TAG NIGHT	ALL FANS	CONTINENTAL AIRLINES

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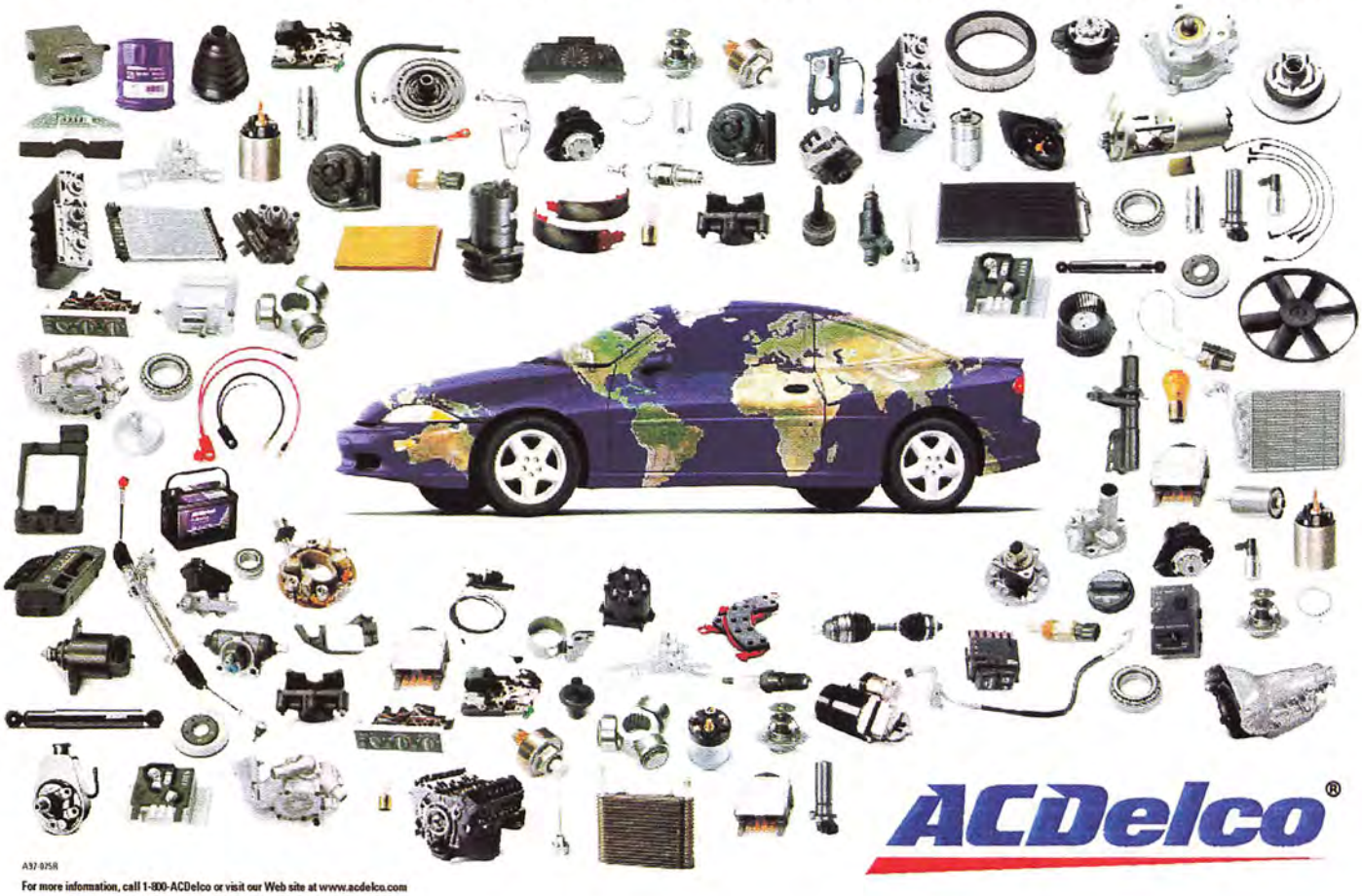

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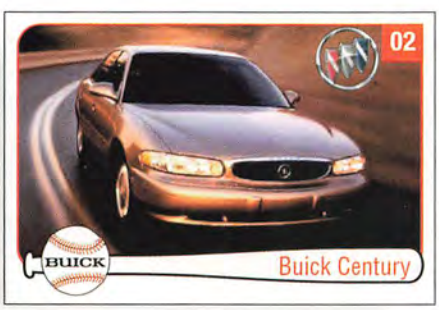

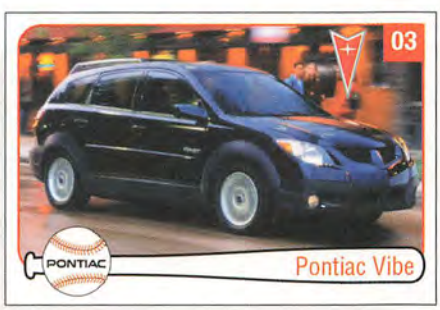

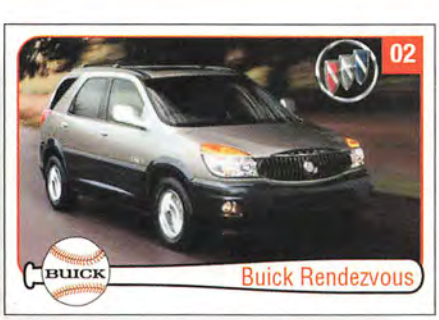

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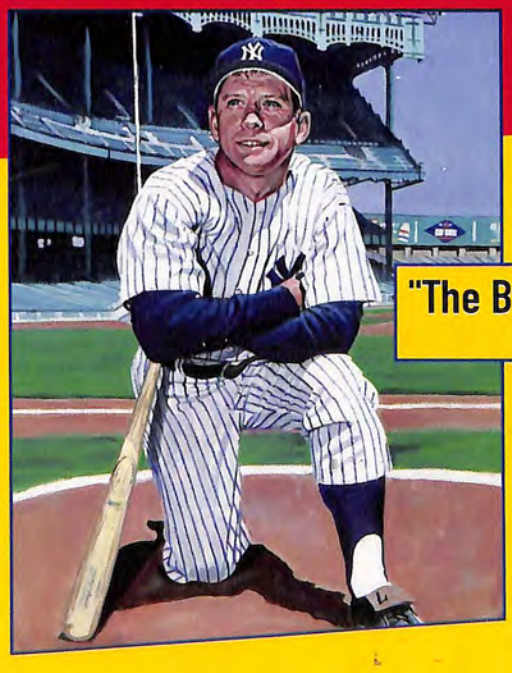

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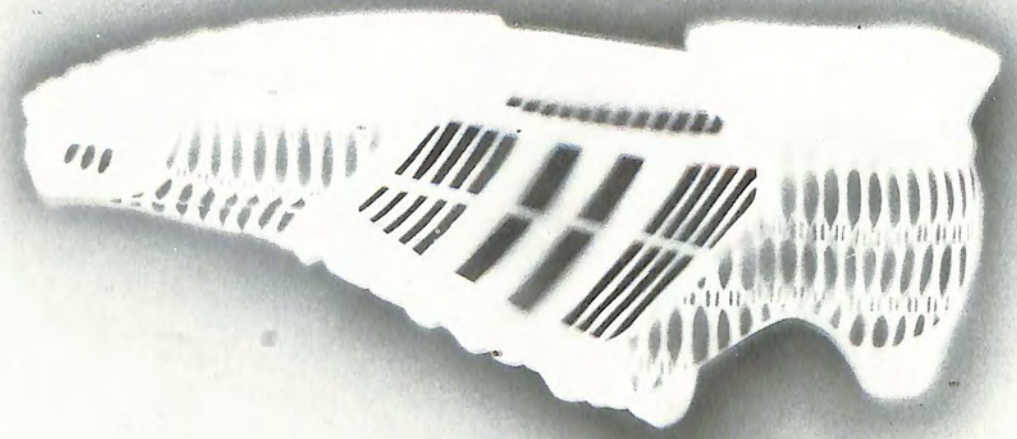

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